



WAITING ON the catwalk in front of St. John Shipping, at the Reserve side of the river, are crewmen from ships anchored in the river, waiting to be loaded

at Godchaux-Henderson Sugar Co., Inc., or one of the two grain elevators--Bayside or Cargill. (L'OBSERVATEUR photo)

## Ban urged on TV candy ads aimed at children

WASHINGTON (AP) — The Federal Trade Commission was asked Wednesday to prohibit television advertisements which unfairly lure children into eating too much candy and endangering their health.

The action was taken by Action for Children's Television (ACT), a Boston-based organization whose activities have led to a reduction in the length of ads on children's

TV programs and a ban on selling by the hosts of such programs.

As an alternative, ACT asked the FTC to prohibit four candy companies from advertising their products "utilizing the unfair and deceptive practices." Named in this action were the Nestle Co., the Fox-Cross Candy, Co., the Squibb Corp. and Mars Inc.

ACT quoted Dr. Abraham Nizel, professor at the Tufts University School of Dental

Health, as saying. "The frequent between-meal consumption of snacks of sticky sugar, sweetened confections and foods is the major decay-causing factor."

The petition said this belief is buttressed by a recent report by the Senate Select Committee on Nutrition and Human Needs, which said "tooth decay may be the most widespread disease related to nutrition."