

The REVOLUTION 'bout
to be TELEVISED you
picked
the RIGHT TIME but
the WRONG. GUY.



KENDRICK
LAMAR

Justin Trinh

2025 Spring

Capstone - [Graphic Design]

Department of Art and Art History

Artist Statement:

As a graphic designer, my creative practice strongly reflects my personal background and the importance that I hold towards wanting to bring out stories and culture that are often overlooked or underrepresented. I see design as a tool for communication, connection, and empowerment all while valuing creativity with aesthetics. Using my own experiences and interest in communications and media studies as inspiration, I believe that design has the power to challenge dominant narratives and change people's perspectives. My types of work include a wide variety of mediums, such as digital art, photography, and physical media. I showcase the richness of different lived cultural experiences that are usually stereotypically displayed in the general media. Design is something that we all encounter on a daily basis without even knowing it, and with that in mind, I use it in ways that bring out its true potential. In today's fast-paced, image-driven world, it's important as designers to be very intentional with certain design choices. My goal is to contribute towards a more inclusive world of design that celebrates difference and cultural heritage.

Title

Original Format

Figure 1: Grand National Tour Poster

Illustrator, 11 in x 17 in

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