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BROWN
BRAG

2020

2022

Suka Vo

2023 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

As a graphic designer, my design philosophy is not just about making things look appealing but communicating a visual language. My goal as a designer is to create aesthetically pleasing and meaningful work. I also strive to understand my audience's perspectives, motivations, and desires to create compelling designs. Good design should be accessible to everyone, regardless of background or experience.

In this field, I am constantly learning and exploring new techniques and approaches to design. I believe staying curious and open-minded is essential to being a successful designer. Whether it's experimenting with new software or exploring different design disciplines, I'm committed to furthering my skills and passion for design.

Title**Original Format**

Figure 1: Karoun Dairy Rebrand 01	Illustrator and Photoshop, 11 in x 17 in
Figure 2: Karoun Dairy Rebrand 02	Illustrator and Photoshop, 11 in x 17 in
Figure 3: Halloween Poster	Illustrator and Photoshop, 11 in x 17 in
Figure 4: D Brown Bag Publication (Cover)	InDesign and Photoshop, 10 in x 10 in
Figure 5: D Brown Bag Publication (Claudia Rubin)	InDesign and Photoshop, 10 in x 20 in (Spread)
Figure 6: D Brown Bag Publication (Flavio Carvalho)	InDesign and Photoshop, 10 in x 20 in (Spread)
Figure 7: D Brown Bag Publication (Gabrielle Smith)	InDesign and Photoshop, 10 in x 20 in (Spread)
Figure 8: Aeon Magazine	Photoshop, 11 in x 17 in (Spread)
Figure 9: Separate but Together	Procreate and Illustrator, 70 cm x 100 cm
Figure 10: Earth Overshoot Day	Photoshop, 70 cm x 100 cm



Figure 1: Karoun Dairy Rebrand 01



Figure 2: Karoun Dairy Rebrand 02

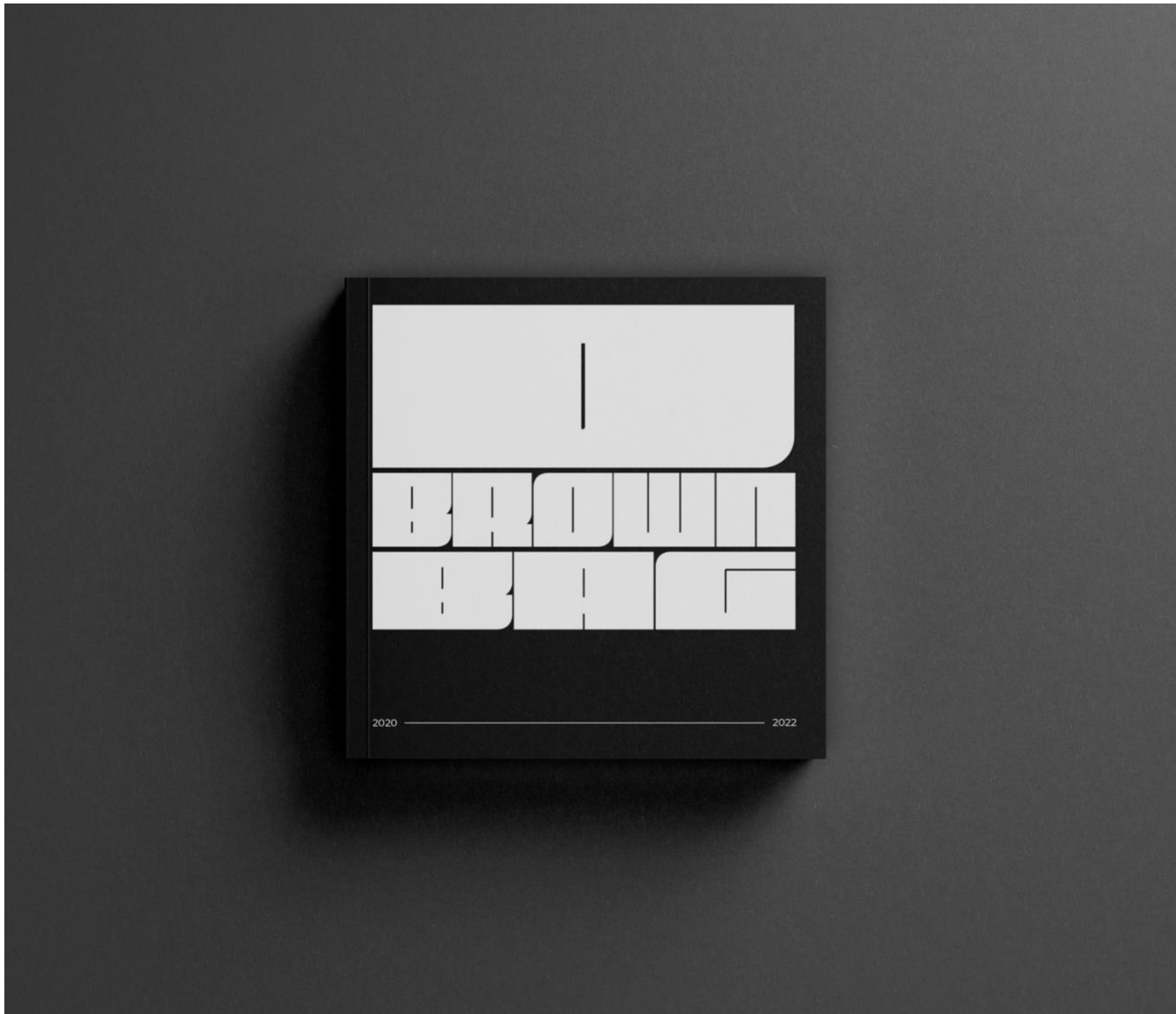


Figure 4: D Brown Bag Publication (Cover)



Figure 5: D Brown Bag Publication (Claudia Rubin)



Figure 6: D Brown Bag Publication (Flavio Carvalho)



Figure 7: D Brown Bag Publication (Gabrielle Smith)



Figure 8: Aeon Magazine



Figure 9: Together but Separate

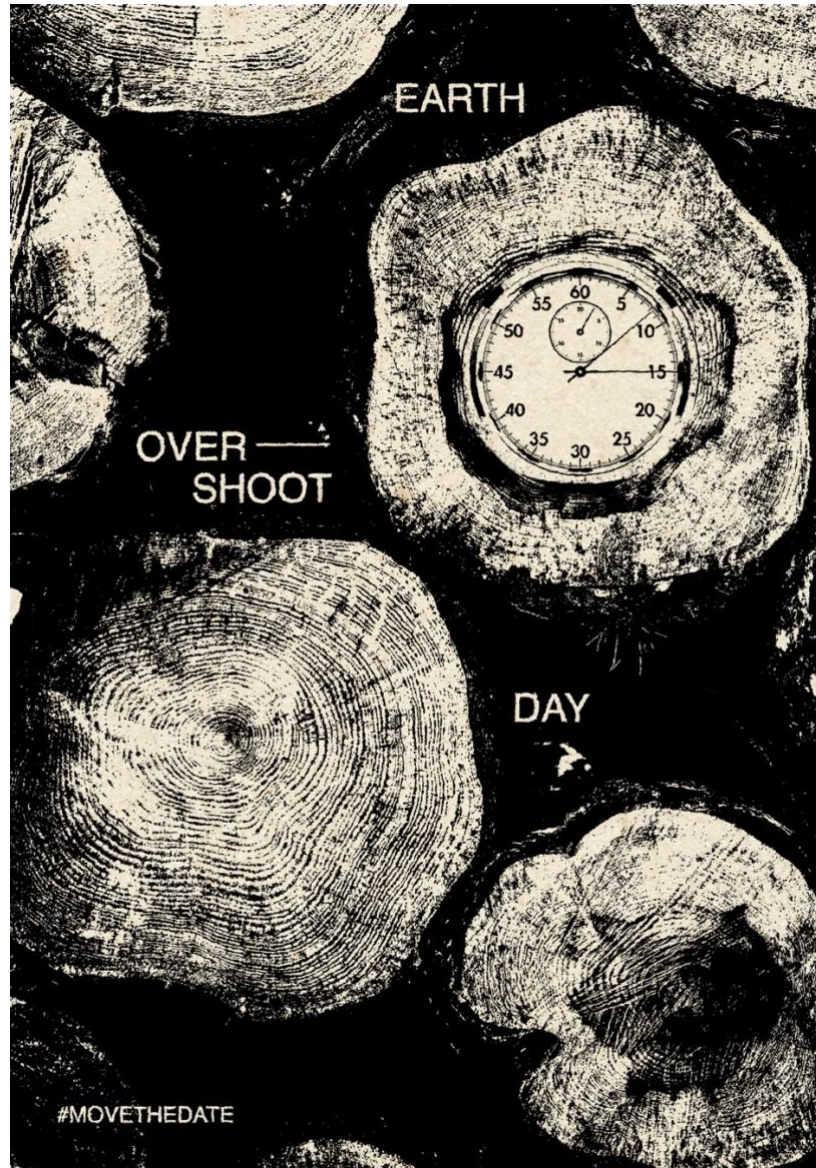


Figure 10: Earth Overshoot Day