

Elisabeth Urwiler

2021 Spring

Capstone – Graphic Design

Department of Art and Art History

## **Artist Statement:**

I've always valued quality design, looking at everything with a critical eye in order to improve my own design skills. I have an affinity for organization. This has led me to work with typography as often as I can. I enjoy organizing information, choosing typefaces that work together, and making everything as perfect as possible before deciding a project is complete. I love working with type, it allows me to use my lifetime of working on my organizational skills to create a design.

In my training, I've learned the value of drawing, trying different things, and trying as many different designs as possible in order to create my best work. I've always valued other opinions, making my work a collaborative effort between myself and other artists, friends, and design colleagues. I enjoy the feedback from others as if I'm still in class doing critiques. Working with clients, I like to give options, ask for feedback, and come to a decision for the ultimate design together.

## Title

### **Original Format**

Figure 1: NoHomo Logo
Figure 2: NoHomo Poster 1
Figure 3: NoHomo Poster 2
Figure 4: NoHomo Poster 3
Figure 5: NoHomo Magazine Cover
Figure 6: NoHomo Magazine Spread
Figure 7: NoHomo Package Design
Figure 8: Tablet Page Anastasia 1
Figure 9: Tablet Page Anastasia 2
Figure 10: Tablet Page Anastasia 3
Figure 11: Tablet Page Anastasia 4
Figure 12: Book Review Magazine Cover
Figure 13: Book Review Magazine Spread

Illustrator, 11 in x 17 in Illustrator 8.5 in x 11 in Illustrator 17 in x 11 in Photoshop 21.7 in x 17 in Illustrator 5.56 in x 7.96 in Illustrator 8.5 in x 11 in

# **Nono**

Figure 1: NoHomo Logo

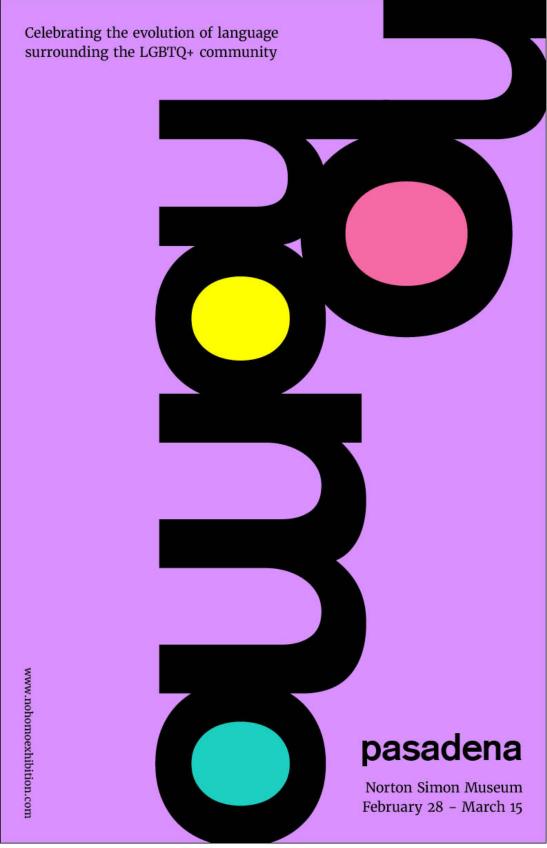


Figure 2: NoHomo Poster 1

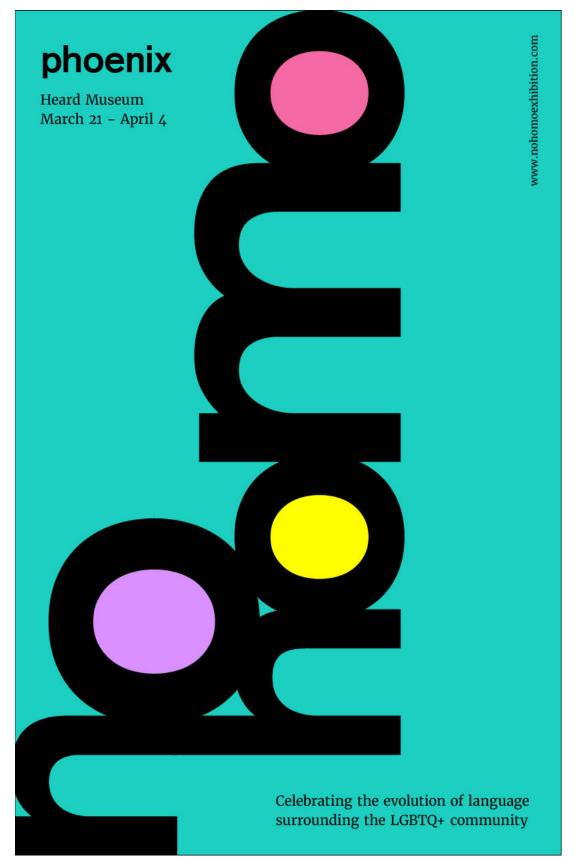
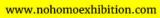


Figure 3: NoHomo Poster 2



# new york city

American Folk Art Museum July 30 – August 15

Celebrating the evolution of language surrounding the LGBTQ+ community

Figure 4: NoHomo Poster 3

# The New York Times Magazine

a traveling museum exhibition page 14

Figure 5: NoHomo Magazine Cover

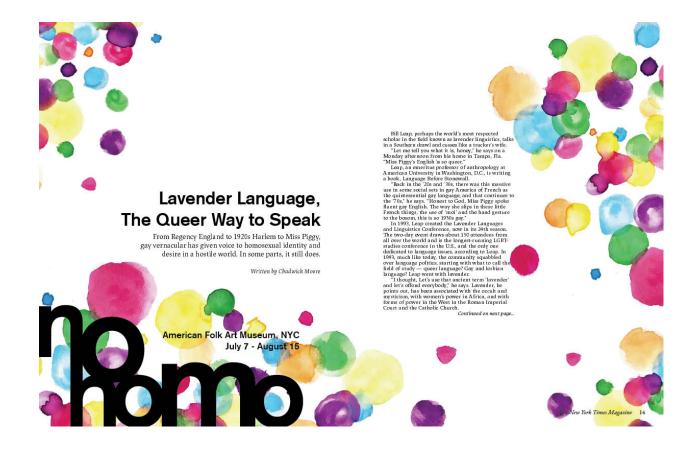


Figure 6: NoHomo Magazine Spread



Figure 7: NoHomo Package Design



Figure 8: Tablet Page Anastasia 1

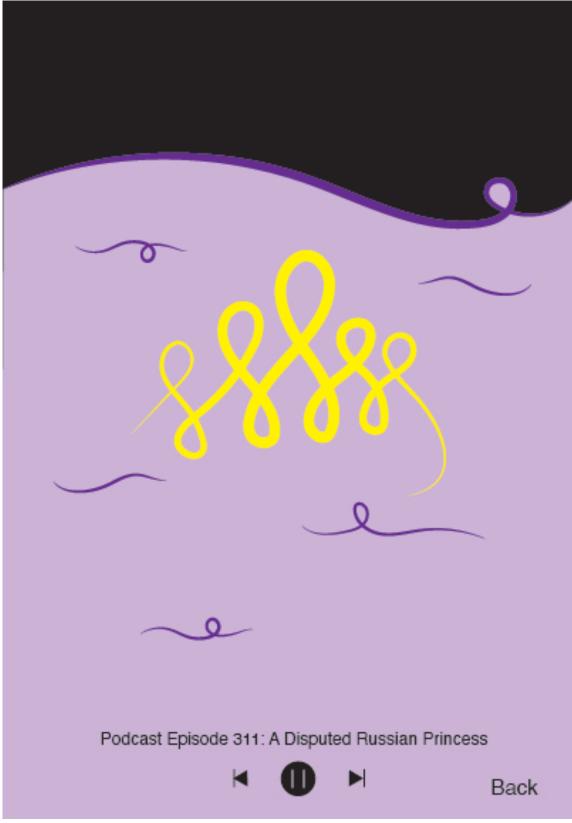


Figure 9: Tablet Page Anastasia 2



Figure 10: Tablet Page Anastasia 3



# A Disputed Russian Princess

In 1920, a young woman was pulled from a canal in Berlin. When her identity couldn't be established, speculation started that she was a Russian princess who had escaped the execution of the imperial family. In this week's episode of the Futility Closet podcast we'll describe the strange life of Anna Anderson and her disputed identity as Grand Duchess Anastasia.

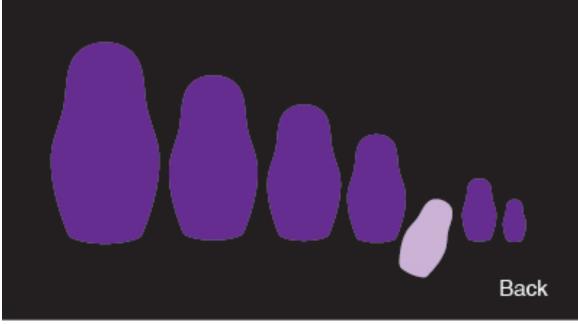


Figure 11: Tablet Page Anastasia 4

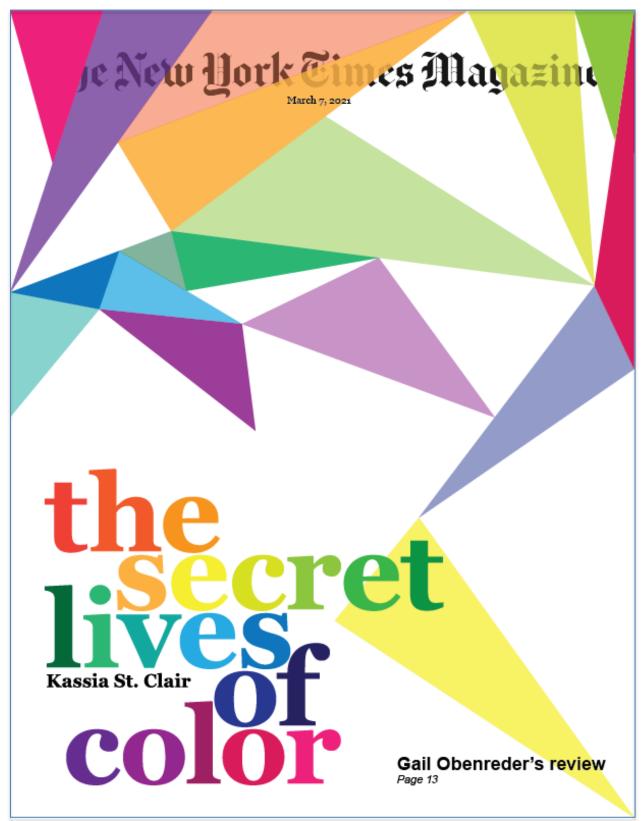


Figure 12: Book Review Magazine Cover



Figure 13: Book Review Magazine Spread