
THE SECRET LIVES OF COLOR
BY KASSIA ST CLAIR

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Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

As a graphic designer every design is a journey. The process begins with research and experimentation. Whether this is through reading or in person experiences, I love to get to know my subject matter beforehand. It’s important to me to always look for a way to incorporate movement and texture to my designs. In order to find the right composition, I experiment with different mediums such as: printmaking, collaging, scanning, and photography. In each design I incorporate bright colors and bold typefaces to reach the end product.

Title	Original Format
Figure 1: The Secret Lives of Color	Illustrator, 11 in x 17 in
Figure 2: Dreamy Playing Cards	Illustrator, 11 in x 17 in
Figure 3: Lotus Cherry Soda	Illustrator 11 in x17 in
Figure 4: Sabor Agresivo Hot Sauce	Illustrator 11 in x 17 in
Figure 5: No Peeking Gift Cards	Illustrator 11 in x 17 in
Figure 6: No Peeking Wrapping Paper	Illustrator 11 in x 17 in
Figure 7: Biscoff Swirled Brownies	Illustrator 11 in x 17 in
Figure 8: Biscoff Swirled Brownies	Illustrator 11 in x 17 in

Figure 1: The Secret Lives of Color illustration

Figure 2: Dreamy Playing Cards

Figure 3: Lotus Cherry Soda

Figure 4: Sabor Agressivo Hot Sauce

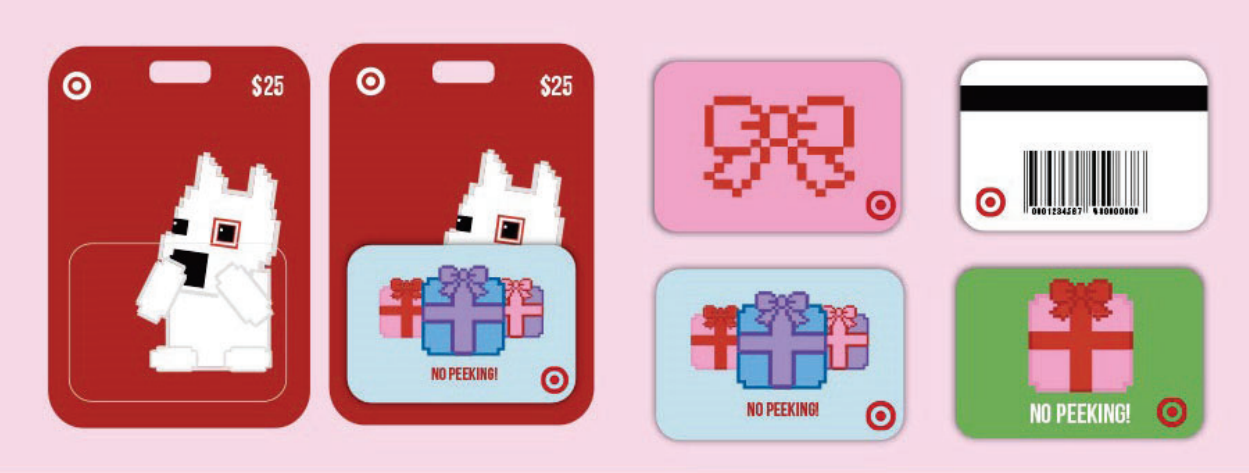

Figure 5: No Peeking Gift Cards

Figure 6: No Peeking gift wrap

Figure 7: Biscoff Swirled Brownies

Figure 8: Biscoff Swirled Brownies