## Help change their path. Permanently.



invisiblechildren.com

#### Artist Statement

#### **Cody Berndsen**

My experience at CSU has resulted in learning a wide spread of artistic methods and techniques. I have also learned how to expand my creative thinking and apply it to my work. It was through graphic design that I was really able to convey my artistic thoughts into a piece of work. What is so great about Graphic design is that it is a large mix of many types of art. For one single tabloid assignment I could implement drawing, painting and typography to create a good-looking composition. I love that I don't really have to choose one single method. I also enjoy being able to cross-pollinate the mediums digitally. I can draw something on paper and scan it in to an adobe program to give the drawing some really bold colors and thick outlines to create an even better illustration. It's these kinds of endeavors that have really allowed me to boost my artistic abilities. Studying at CSU, I also learned how to discuss my work and use design vocabulary to effectively create a good image. There is a specific process behind every piece of work and being placed in an environment where I can constantly get feedback from teachers and other designers is an important factor in each process. I hope I can take each skill I've acquired and utilize each of them for the real world when I graduate. <u>Title</u>

#### **Category**

Figure 1:	Alimentacion	Biennale Poster Exhibition
Figure 2:	Automotive Families	Infographic
Figure 3:	Bonefish Grill Logo Reversed	Company Rebranding
Figure 4:	Bonefish Grill Logo	Company Rebranding
Figure 5:	Bonefish Grill Packaging 1	Company Rebranding
Figure 6:	Bonefish Grill Packaging 2	Company Rebranding
Figure 7:	Bonefish Grill Vehicles	Company Rebranding
Figure 8:	Cardiovascular Research	CSU Colloquium Event Poster
Figure 9:	Invisible Children Awareness	Poster
Figure 10:	Say Goodbye to Qwerty	Poster
Figure 11:	Regrow	Biennale Poster Exhibition
Figure 12:	The Places You'll Go	Atlantic Monthly Article

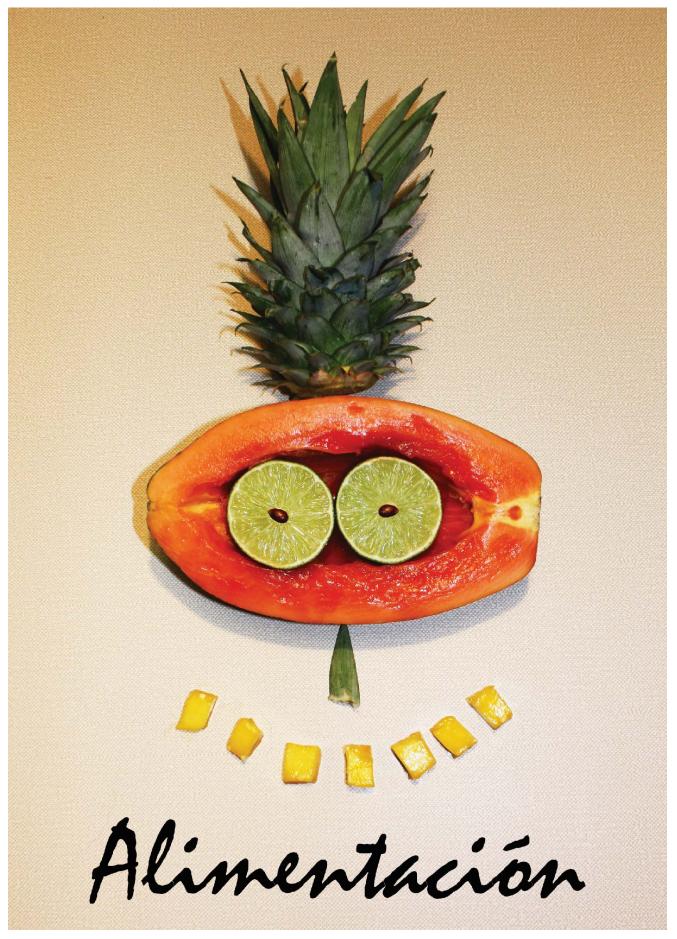


Figure 1: Alimentacion.

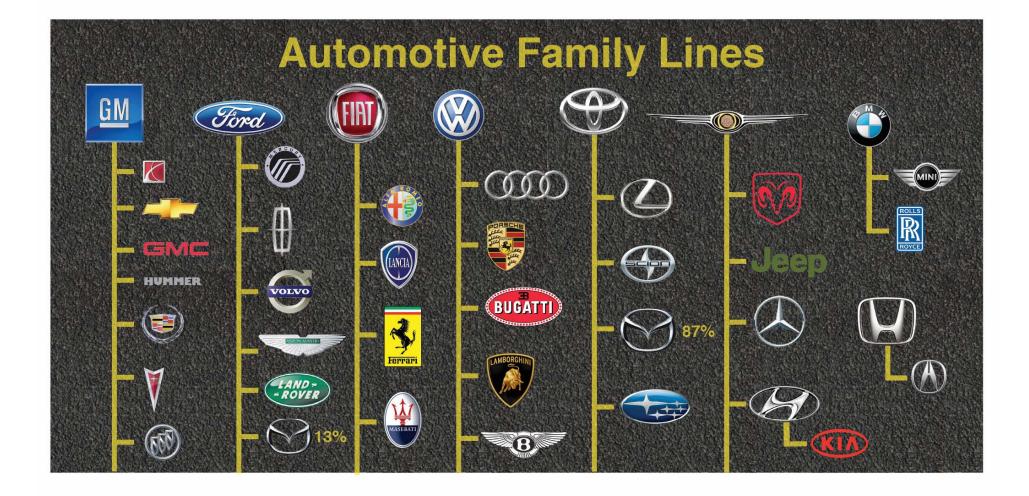




Figure 3: Bonefish Grill Logo Reversed.

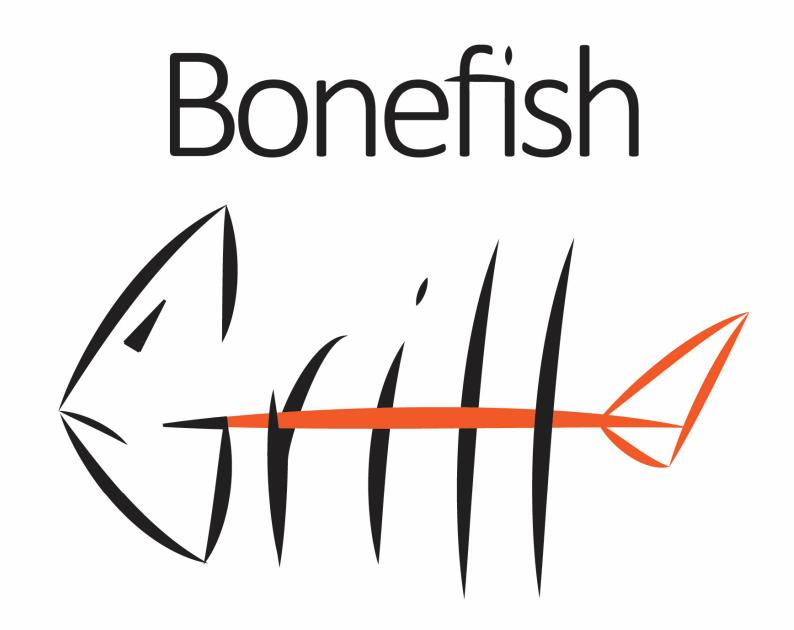


Figure 4: Bonefish Grill Logo.



Figure 5: Bonefish Grill Packaging 1.



Figure 6: Bonefish Grill Packaging 2.











Figure 7: Bonefish Grill Vehicles.

# CARDIOVASCULAR RESEARCH Molecules, Models and Mankind

CSU Research Colloquium

April 4-5, 2013

Location: Hilton Fort Collins 425 Prospect Road

www.vpr.colostate.edu/URC

### Co-Chairs

<u>Dr. Scott Earley</u> Department of Biomedical Sciences

<u>Dr. Frank Dinenno</u>

Human Cardiovascular Physiology Lab

Vice President for Research



Figure 8: Cardiovascular Research.

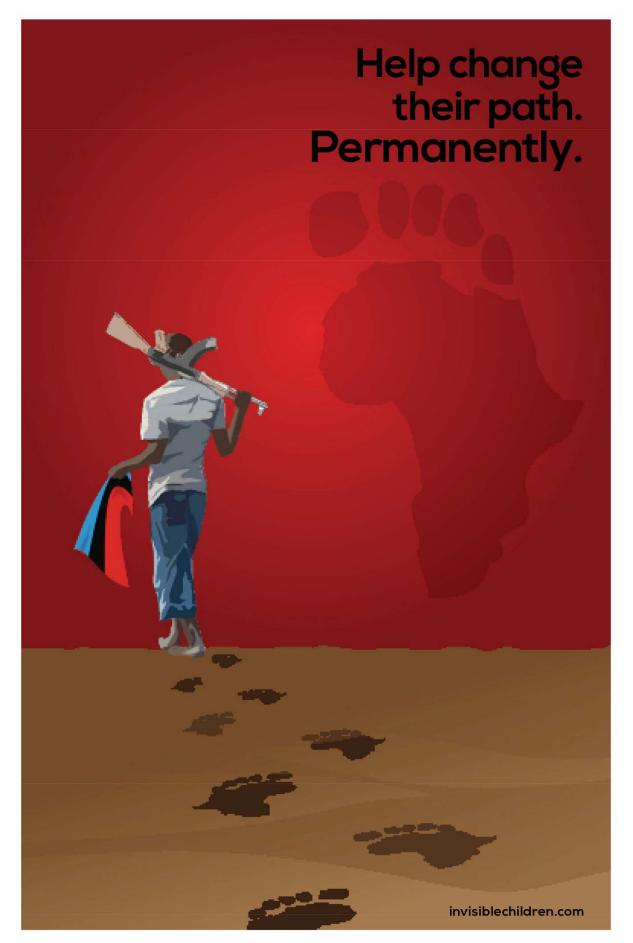


Figure 9: Invisible Children Awareness.

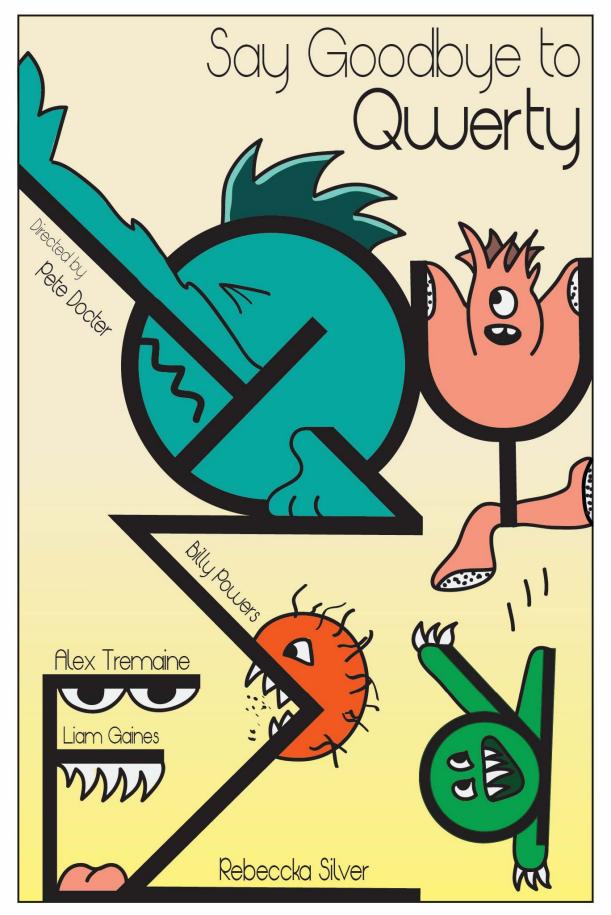


Figure 10: Say Goodbye to Qwerty.



Figure 11: Regrow.



March 2014

#### by James Fallows

Then when you're walking around, say in Washington, D.C., the phone will buzz and say, "You are 25 feet from an accurate map of 2,700 solar objects. If you go over there to the Einstein Memorial, you can see them." Or you might be walking down the street and it will beep and say, "The rowhouse one block to the left is the No. 1-rated Greek restaurant within 500 miles," or maybe: "Around the corner behind you is where a scene from your favorite movie was filmed." It is using your location to search in a database of "interesting things," and it learns what kinds of things you care about. It means having your life enlightened by travel knowledge, everywhere, or getting to walk around with local experts who know your tastes, wherever in the world you go.

Illustrated by Cody Berndsen

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**The Atlantic Monthly**