

Help change
their path.
Permanently.



Artist Statement

Cody Berndsen

My experience at CSU has resulted in learning a wide spread of artistic methods and techniques. I have also learned how to expand my creative thinking and apply it to my work. It was through graphic design that I was really able to convey my artistic thoughts into a piece of work. What is so great about Graphic design is that it is a large mix of many types of art. For one single tabloid assignment I could implement drawing, painting and typography to create a good-looking composition. I love that I don't really have to choose one single method. I also enjoy being able to cross-pollinate the mediums digitally. I can draw something on paper and scan it in to an adobe program to give the drawing some really bold colors and thick outlines to create an even better illustration. It's these kinds of endeavors that have really allowed me to boost my artistic abilities. Studying at CSU, I also learned how to discuss my work and use design vocabulary to effectively create a good image. There is a specific process behind every piece of work and being placed in an environment where I can constantly get feedback from teachers and other designers is an important factor in each process. I hope I can take each skill I've acquired and utilize each of them for the real world when I graduate.

	<u>Title</u>	<u>Category</u>
Figure 1:	Alimentacion	Biennale Poster Exhibition
Figure 2:	Automotive Families	Infographic
Figure 3:	Bonefish Grill Logo Reversed	Company Rebranding
Figure 4:	Bonefish Grill Logo	Company Rebranding
Figure 5:	Bonefish Grill Packaging 1	Company Rebranding
Figure 6:	Bonefish Grill Packaging 2	Company Rebranding
Figure 7:	Bonefish Grill Vehicles	Company Rebranding
Figure 8:	Cardiovascular Research	CSU Colloquium Event Poster
Figure 9:	Invisible Children Awareness	Poster
Figure 10:	Say Goodbye to Qwerty	Poster
Figure 11:	Regrow	Biennale Poster Exhibition
Figure 12:	The Places You'll Go	Atlantic Monthly Article

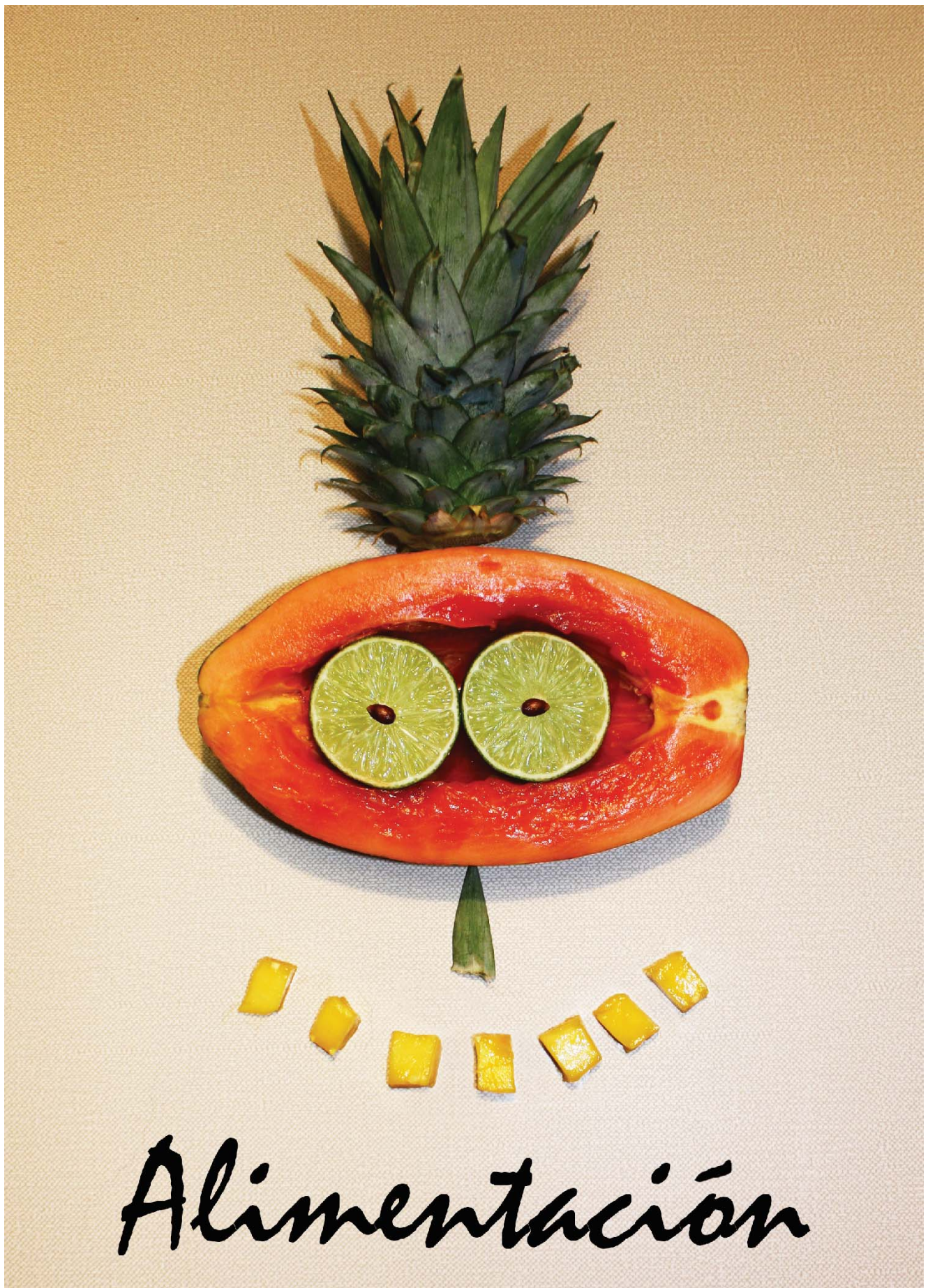


Figure 1: Alimentacion.

Automotive Family Lines

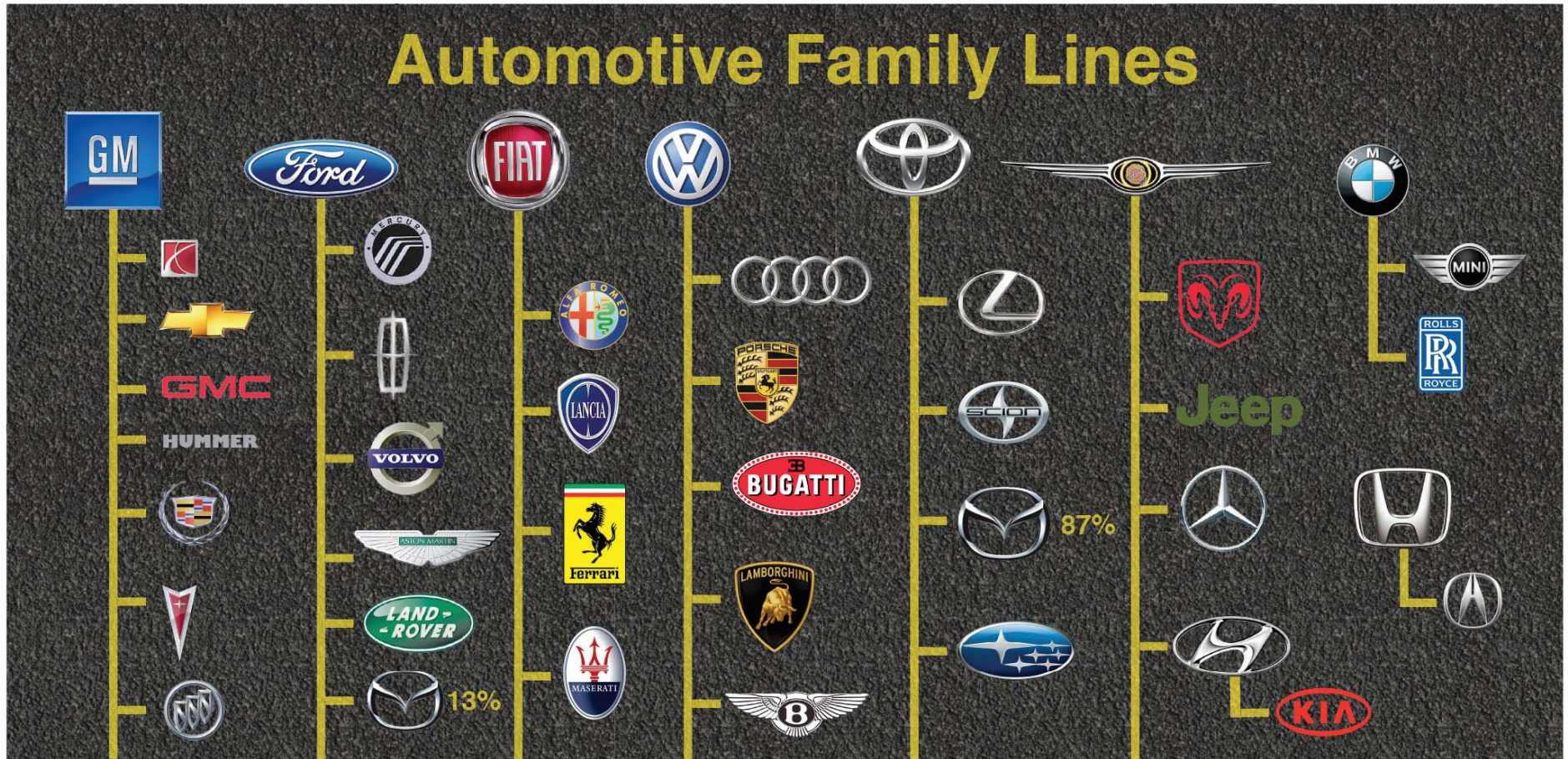


Figure 2: Automotive Families.

Bonefish



Figure 3: Bonefish Grill Logo Reversed.

Bonefish



Figure 4: Bonefish Grill Logo.



Figure 5: Bonefish Grill Packaging 1.



Figure 6: Bonefish Grill Packaging 2.

Delivery Car



Catering Van



Figure 7: Bonefish Grill Vehicles.

CARDIOVASCULAR RESEARCH

Molecules, Models and Mankind

CSU Research
Colloquium

April 4-5,
2013

Location:
Hilton Fort Collins
425 Prospect Road

www.vpr.colostate.edu/URO

Co-Chairs

Dr. Scott Earley

Department of
Biomedical
Sciences

Dr. Frank Dinunno

Human
Cardiovascular
Physiology Lab

Vice President for Research

**Colorado
State**
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Figure 8: Cardiovascular Research.

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invisiblechildren.com

Figure 9: Invisible Children Awareness.



Figure 10: Say Goodbye to Qwerty.



Figure 11: Regrow.



Figure 12: The Places You'll Go.