

AMY NOBLE

graphic designer

www.amynoble.myportfolio.com

Amy Noble

2021 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I am a firm believer that there is a difference between being an artist, and being a designer. Simply put, an artist creates for themselves, while a designer creates for other people. The differences between the two however, in my mind, are interchangeable and just because someone is a designer, doesn't mean they aren't an artist.

I consider myself an artist, a designer, and a journalist.

While the work I create for myself lies closely to the work of a true artist, journalistic design is where my strengths are grounded. On the other hand, as a design intern at the branding experience company, Monigle, I am able to develop my skills in branding and identity creation, a realm that is more typically considered when thinking of graphic design.

My true interest lies in the visual identity of printed publications. Great journalism has the power to make each reader's life richer and more fulfilling, and I believe that it can be greater with exceptional design. The opportunity for my work to reach others on a public platform for the purpose of good, impactful, and truthful journalism is an indescribable desire I have, and while I am not there yet, I will be there soon.

While I am often inspired by the work of others, drawing from the best to create even greater works of art and design, my cultural identity is where I draw a lot of inspiration from. I identify as what is known as a "Third Culture Kid" - I am an American citizen, born in Australia and raised in England. This is a huge part of who I am, and because of my cultural experiences, I have a broader understanding of the world around me, from which I often find myself referring back to when coming up with new concepts and ideas.

I am genuinely inspired by the world of art and design and with everything I create, I do so with determination, purpose and true passion.

Title**Original Format**

Figure 1: "Be the Change" campaign, mockup	Digital, 12 in x 18 in printed poster
Figure 2: "Be the Change" campaign, logos	Digital, Adobe Illustrator
Figure 3: Topsy Bartender app, landing page	Digital, 1080 px x 1920 px, iPhone screen
Figure 4: Topsy Bartender app, screens	Digital, 1080 px x 1920 px, iPhone screen
Figure 5: Bobby Seale animated speech	MP4, 1920 px x 1080 px
Figure 6: D Brown Bag publication, mockup	Digital, 12 in x 12 in printed coffee table book
Figure 7: D Brown Bag publication, spreads	Digital, 12 in x 12 in printed coffee table book
Figure 8: Kaycie & Matt wedding, envelop and card	Digital, 6 in x 4 in printed card
Figure 9: Illustrated book, cover	Digital, 9 in x 13 in printed coffee table book
Figure 10: Illustrated book, portrait illustrations	Digital, 9 in x 13 in
Figure 11: Illustrated book, spreads	Digital, 9 in x 13 in printed coffee table book



Figure 1: "Be the Change" campaign, mockup



Figure 2: "Be the Change" campaign, logos



Figure 3: Tispy Bartender app, landing page

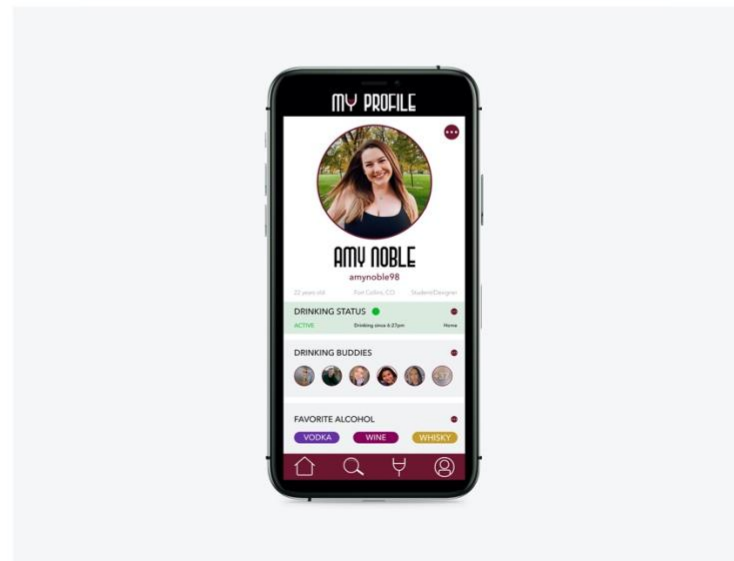
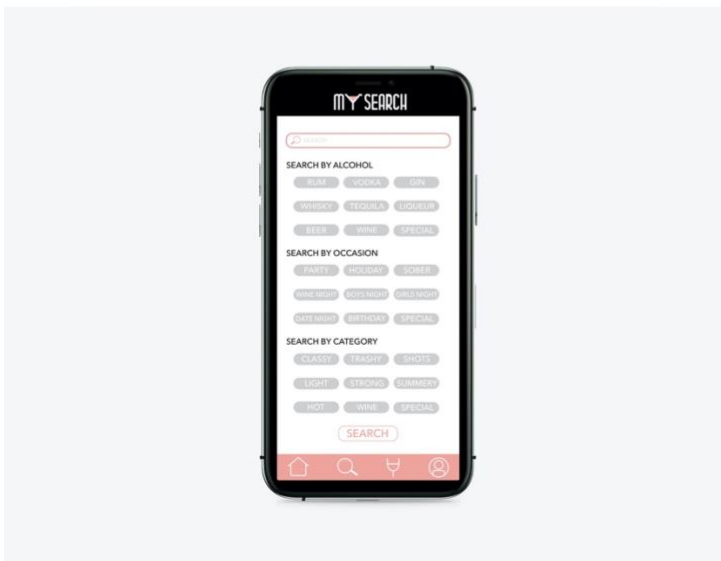
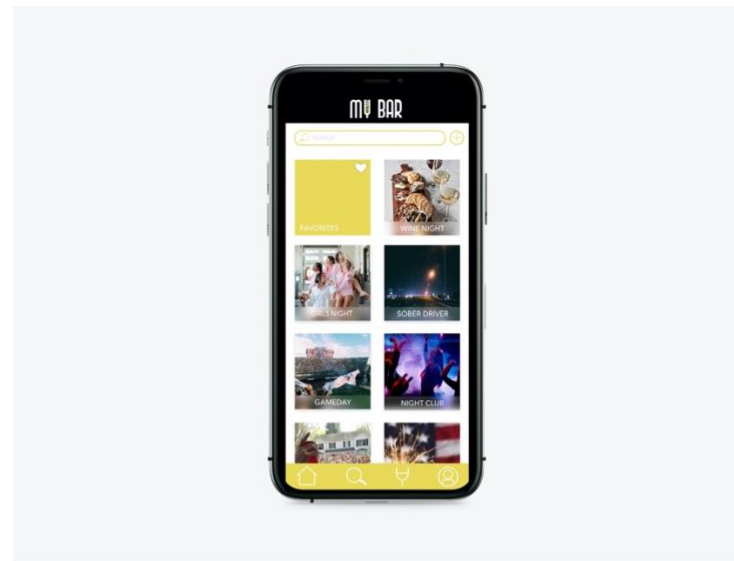
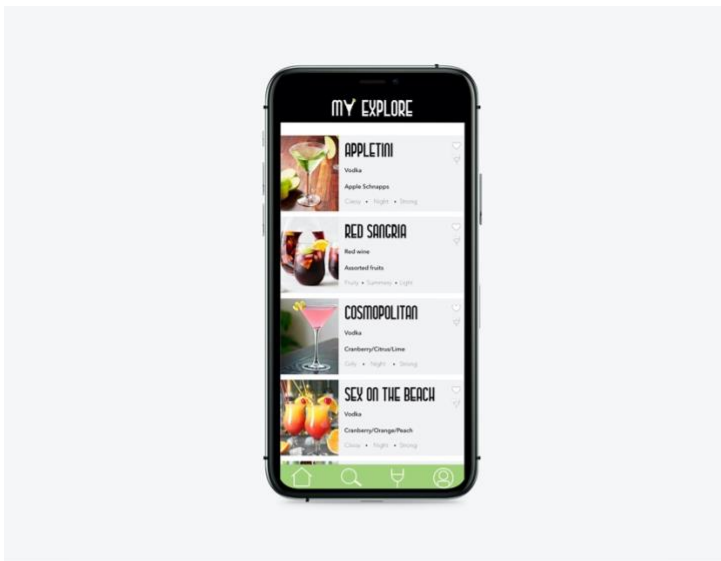


Figure 4: Tispy Bartender app, screens

The Black Panther Party, founded in Oakland, California 1966 was a Black Power political organization established by two college students, Bobby Seale and Huey P. Newton. The party's core practices were its open carry armed citizens' patrols "copwatching", to monitor the behavior of officers of the Oakland Police Department and challenge police brutality in the city, and their list of 10 demands for the Black community.

Oakland Auditorium, February 17, 1968

FORM
to outline
**BLACK PEOPLE'S
BASIC POLITICAL**

PARTY
OF SELF DEEFENSE

BACKGROUND
ECONOMIC
SOCIAL
RELIGIOUS
HISTORICAL
RACIAL

Figure 5: Bobby Seale animated speech
Video link: <https://youtu.be/8RSaVWr67c4>

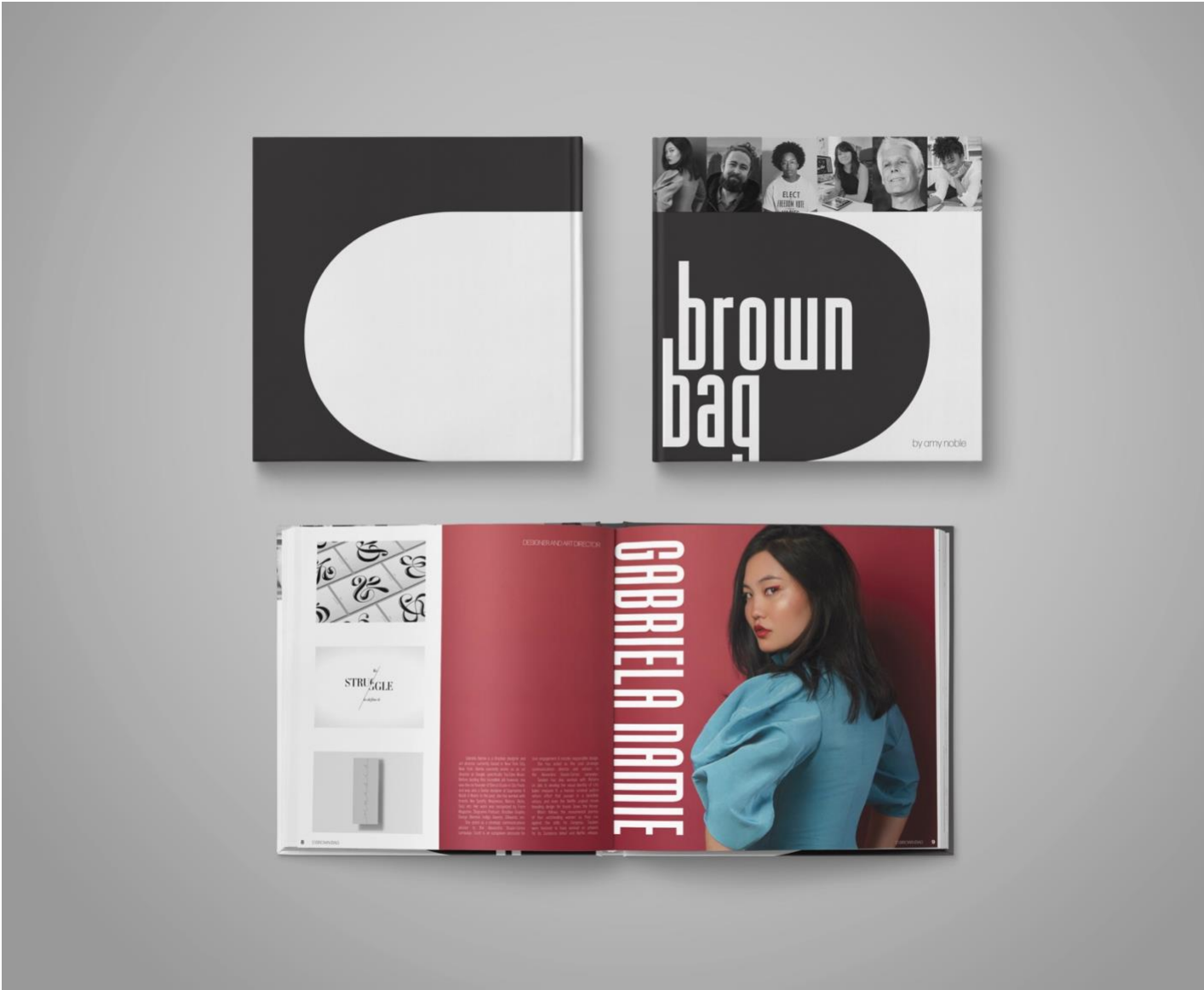


Figure 6: D Brown Bag publication, mockup



Figure 8: Kaycie & Matt wedding, envelop and card



Figure 9: "In their words," illustrated book, cover

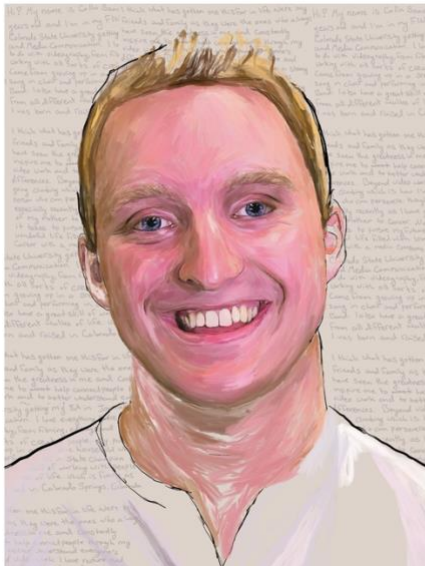


Figure 10: Illustrated book, portrait illustrations

