



Category is
**BALLROOM
CULTURE**

Tues, Oct 25 & Wed, Oct 26
Stadium 1204 (Tues) & 1205 (Wed)
6 pm - 8 pm



BLACK/AFRICAN AMERICAN
CULTURAL CENTER
COLORADO STATE UNIVERSITY

For reasonable accommodations, contact RamEvents at (970) 491-2727 or email RamEvents_priderc@mail.colostate.edu at least three days prior to this event.

Rothavie Toum

Fall 2022

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

Good design is the foundation for good communication. All designs obtain a goal to communicate an idea, message, or information. These cannot be translated to a public audience without good design. I outline good design in my use of typography, organization, and inclusive design. These aspects are extremely important ways that I choose to communicate ideas. It allows me to express ideas in visually appealing methods that will resonate with my targeted audience. I always strive to develop meaningful interactions between designs and their audiences. I want viewers to have a positive and long-lasting impression, that draws them back to the client and the designs.

Title	Original Format
Figure 1: Rambunctious Comedy Show Poster	Illustrator, 11 in x 17 in
Figure 2: Freshman \$1500 Magazine	InDesign, 10 in x 16 in
Figure 3: Freshman \$1500 Magazine Spread	InDesign, 10 in x 16 in
Figure 4: Halloween Party Thumbnail	Illustrator, 1080 px x 1080 px
Figure 5: Daughters of Litema Conclusion Poster	Illustrator, 23.4 in x 33.1 in
Figure 6: Keebler Fudge Stripes Rebrand	Illustrator, 8.5 in x 14 in x 4.25 in
Figure 7: Free Lunch Poster	Illustrator, 24 in x 36 in
Figure 8: Category is Ballroom Culture LCD	Illustrator, 1920 px x 1080 px
Figure 9: U+WHO? Infographic	Illustrator, 8.5 in x 11 in
Figure 10: U+WHO? Social Media Video Post	AfterEffects, 1080 px x 1080 px



Figure 1: Rambunctious Comedy Show Poster



Figure 2: Freshman \$1500 Magazine



Figure 3: Freshman \$1500 Magazine Spread



Figure 4: Halloween Party Thumbnail



Figure 5: Daughters of Litema Conclusion Poster



Figure 6: Keebler Fudge Stripes Rebrand



Figure 7: Free Lunch Poster

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Join us for a back-to-back night learning about Ballroom and its impact on LGBTQIA+ history and culture. We'll be learning from HBO Max Legendary winners Torie Balmain and Calypso Jete Balmain who helped their house become the first \$100K winners in ballroom history. To learn more about Ballroom culture scan the QR code!

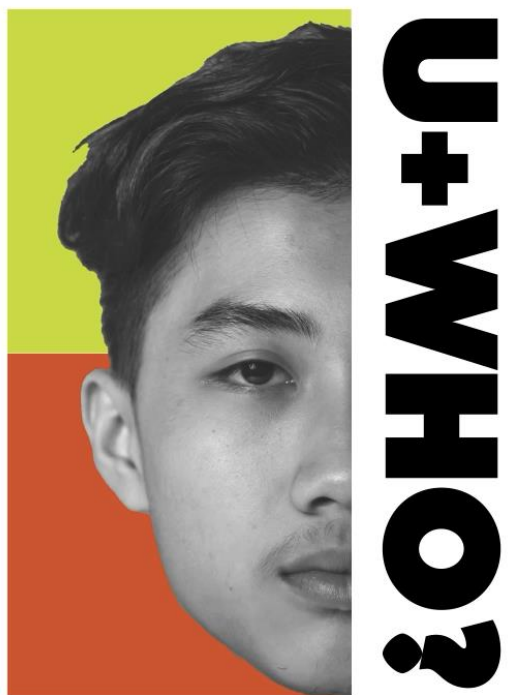


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Figure 8: Category is Ballroom Culture LCD



Figure 9: U+WHO? Infographic



<https://vimeo.com/780500198>

Figure 10: U+WHO Social Media Video Post