

[Oliver Borst]

[2025]

Capstone - [Graphic Design]

Department of Art and Art History

Artist Statement:

[Hello there my name is Oliver Borst. I design graphics that are bright, lively, and centered on strong, memorable characters. My artwork is inspired by the emotional storytelling of Studio Ghibli, the energetic melodies of Vocaloid music, and the imaginative worlds found in games created in Roblox. These works inspire me to create playful and imaginative artwork. Artwork allows me to express myself with authenticity while connecting with others through the stories and emotions woven into each piece.

When I work with clients, I follow a thoughtful and collaborative process that brings ideas from early concept to polished design. I begin with a close consultation where the client shares reference images, mood boards, examples, and other visual materials to clarify their vision. I begin by creating 40–50 quick sketches to explore different directions and capture the overall feel of the project. From there, I refine the strongest concepts into 10–20 more detailed sketches to shape the project's final vision. Once the concept is approved, I create the main artwork in Clip Studio Paint and then add additional graphic and text elements using InDesign and Photoshop. This structured workflow helps me communicate clearly, stay organized, and deliver work that reflects both my artistic voice and the client's goals.]

| Title | Original Format |
|-------------------------------------|--|
| Figure 1: Jelly Cube Farms Logo | Clip Studio Paint, InDesign 11 in x 17 in |
| Figure 2: ACT Poster Triptych - 1 | Clip Studio Paint, InDesign 11 in x 17 in |
| Figure 3: ACT Poster Triptych - 2 | Clip Studio Paint, InDesign 11 in x 17 in |
| Figure 4: ACT Poster Triptych - 3 | Clip Studio Paint, InDesign 11 in x 17 in |
| Figure 5: Strawberry Mini Cubes | Clip Studio Paint, Photopea 10 in × 7.5 in |
| Figure 6: Banana Bliss Bites | Clip Studio Paint, Photopea 9.53 in × 7.11 in |
| Figure 7: Sugared Orange Slices | Clip Studio Paint, Photopea 13.73 in × 6.29 in |
| Figure 8: Jelly Cube Farms Pamphlet | Clip Studio Paint, InDesign 3.52 in × 3.71 in |

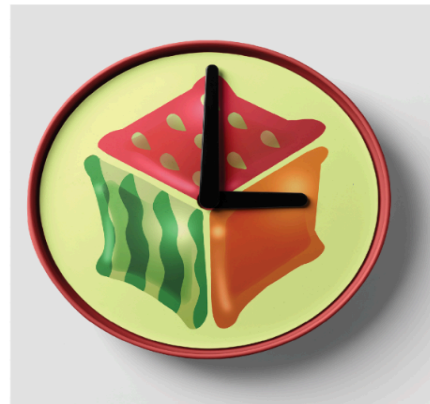
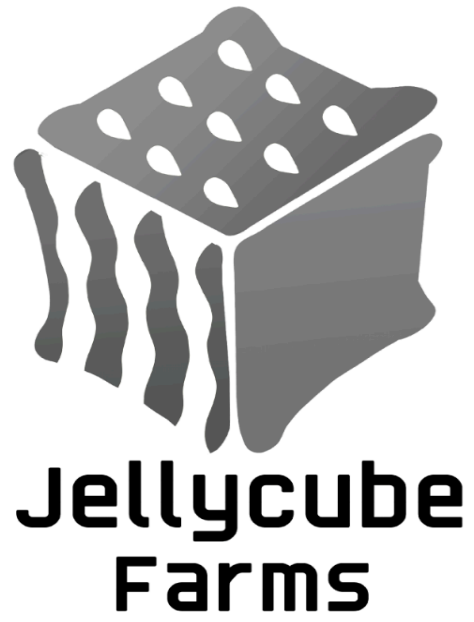
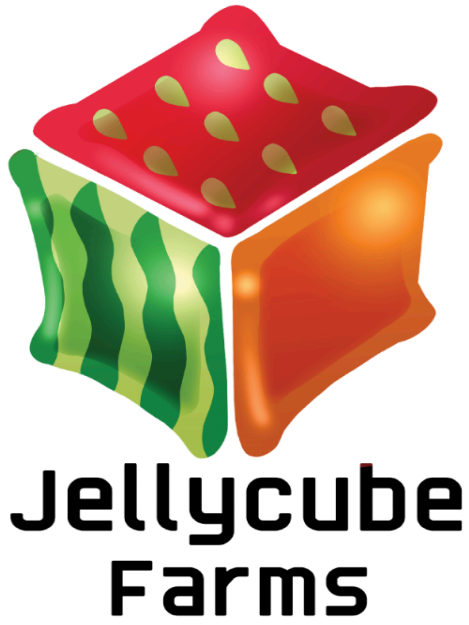


Figure 1: Jelly Cube Farms Logo

act.

HUMAN RIGHTS
FILM FESTIVAL

Awaken Connect Transform

April 9-12, 2026

Fort Collins, Colorado

actfilmfest.org



COMMUNICATION STUDIES
COLORADO STATE UNIVERSITY



Figure 2: ACT Poster Triptych - 1

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Figure 3: ACT Poster Triptych - 2



Figure 4: ACT Poster Triptych - 3



Figure 5: Strawberry Mini Cubes



Figure 6: Banana Bliss Bites



Figure 7: Sugared Orange Slices

TASTE THE SKY GROW THE FUTURE

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Jellycube Farms

VOLUNTEER, LEARN, GROW

JELLYCUBE FARMS ALL VOLUNTEER
CERTIFIED BY THE HANVEL ENVIRONMENTAL COUNCIL

WHO WE ARE

Hello there! We are Jellycube farms!

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YOUR SKYGROWN WEEK

Help grow and harvest skygrown jellycubes

Day 1 - Arrival

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Day 2 - Mixing the Gel

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Day 3 - Seeding

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Day 4 - Plant Care

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Day 5 - Berry Study

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Day 6 - Harvest

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Day 7 - Departure

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FROM GEL TO MATURITY

Step 1 GROWTH

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Step 2 GROWTH

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Step 3 GROWTH

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Step 4 RIPENING

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Step 5 EMERGENCE

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LAYERS OF A JELLYCUBE

- OUTER FILM**
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- FLAVOR HEART**
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- GLOW LAYER**
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- CORE GEL**
Conat and gnis quia molende lactibus. Roidet il miam ino

OUR MISSION

We nurture the wobbling cubes of Allure™, grow magic in every patch and inspire joy through volunteering.

MATURE LIFE

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COMMUNITY

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VOLUNTEER TODAY!

Give your hands to the cubes and your heart to the islands

LASTING MEMORIES

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Figure 8: Jelly Cube Farms Pamphlet