

Jordan Isbell

2021 Fall

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

Designing is a way for me to express my creative ideas differently than most. Unlike painting, I focus on layout and grids so that the eyes can flow through the spreads of magazines, or children can look through a children's book and be drawn to the right things. It's easy to get caught up in a good drawing, but it can go south if the layout isn't perfect. Illustration takes form in many places throughout my designs. Whether it be a logo or spread in a book or a poster I find the practice of illustration to be therapeutic. Ideas for me come from anything and everything. Memories or experiences live in my head, and I grab inspiration from these.

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Original Format

Figure 1: Oldsnaps.	Illustrator, 17 in x 7 in
Figure 2: Detail Image (Oldnsaps)	Photoshop, 10 in x 10 in
Figure 3: The Big "Bad" Wolf	In-Design, 10 in x 8 in
Figure 4: Detail Image (The Big "Bad" Wolf)	In-Design, 10 in x 8 in
Figure 5: Woven	Photoshop,11 in x 8.5 in
Figure 6: Detail Image (Woven)	Photoshop, 11 in x 8.5 in
Figure 7: Bad Cat	Procreate, 5 in x 7 in
Figure 8: Music Poster	Procreate, 18 in x 24 in
Figure 9: Thrift Lifestyle Magazine	In-Design, 8 in x 10 in
Figure 10: Detail Image (Thrift Lifestyle Magazine Spreads)	In-Design, 8 in x 10 in



Figure 1: Oldsnaps



Figure 2: Detail Image (oldsnaps)



Figure 3: The Big "Bad" Wolf



Figure 4: Detail Image (The Big "Bad" Wolf)



Figure 5: Woven



Figure 6: Detail Image (Woven)



Figure 7: Bad Cat



Figure 8: Music Poster

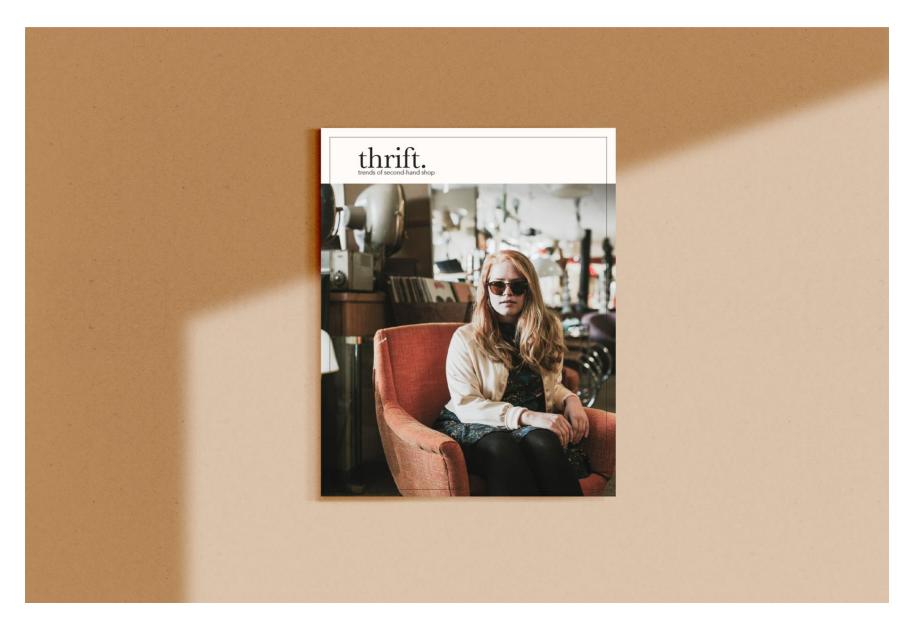


Figure 9: Thrift Lifestyle Magazine

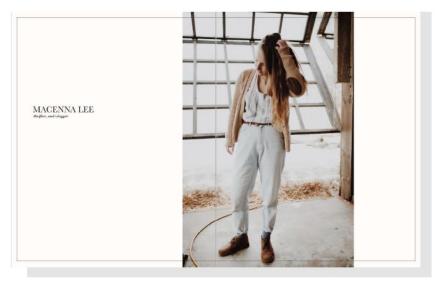




Figure 10: Detail Image (Thrift Lifestyle Magazine Spreads)