



oldsnap

Jordan Isbell

2021 Fall

Capstone – Graphic Design

Department of Art and Art History

**Artist Statement:**

Designing is a way for me to express my creative ideas differently than most. Unlike painting, I focus on layout and grids so that the eyes can flow through the spreads of magazines, or children can look through a children's book and be drawn to the right things. It's easy to get caught up in a good drawing, but it can go south if the layout isn't perfect. Illustration takes form in many places throughout my designs. Whether it be a logo or spread in a book or a poster I find the practice of illustration to be therapeutic. Ideas for me come from anything and everything. Memories or experiences live in my head, and I grab inspiration from these.

**Title****Original Format**

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Figure 1: Oldsnaps.

Illustrator, 17 in x 7 in

Figure 2: Detail Image (Oldsnaps)

Photoshop, 10 in x 10 in

Figure 3: The Big “Bad” Wolf

In-Design, 10 in x 8 in

Figure 4: Detail Image (The Big “Bad” Wolf)

In-Design, 10 in x 8 in

Figure 5: Woven

Photoshop, 11 in x 8.5 in

Figure 6: Detail Image (Woven)

Photoshop, 11 in x 8.5 in

Figure 7: Bad Cat

Procreate, 5 in x 7 in

Figure 8: Music Poster

Procreate, 18 in x 24 in

Figure 9: Thrift Lifestyle Magazine

In-Design, 8 in x 10 in

Figure 10: Detail Image (Thrift Lifestyle Magazine Spreads)

In-Design, 8 in x 10 in



Figure 1: Oldsnaps



**Figure 2: Detail Image (oldsnap's)**

# The Big "BAD" Wolf

Inspired by the tale of the Three Little Pigs

Written and Illustrated by Jordan Isbell

Figure 3: The Big "Bad" Wolf



Figure 4: Detail Image (The Big “Bad” Wolf)





**Figure 5: Woven**





**Figure 6: Detail Image (Woven)**



**Figure 7: Bad Cat**



Figure 8: Music Poster



**Figure 9: Thrift Lifestyle Magazine**



**Figure 10: Detail Image (Thrift Lifestyle Magazine Spreads)**