



CODY
JOHNSON
GRAPHIC/WEB DESIGN

Artist Statement

Cody Johnson

The idea of pushing new and innovative concepts to build a lasting impression is more than just an idea to entice a client; it is the foundation for which I create. Over the course of my studies in design, I have been taught to always have a reason behind the design; what message is conveyed with this choice of color? Will this composition convey the ideas I am trying to present? Asking these questions and allowing the work to answer them has been one of the greatest lessons I have learned as an artist. As a designer, my goal is to marry these ideas into work that both captivates and confirms the message it is trying to convey; as an artist, my goal is to take these same ideals and apply them to the way I'd like to see the world. Expose what is ugly, create based on morality, and strive for excellence in all that you do.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Living Small: Atlantic Spread	Digital Illustration	Illustrator, 17 in x 11 in
Figure 2:	Better Lies Identity Part 1	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 3:	Better Lies Identity Part 2	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 4:	Better Lies 45 Vinyl Laser Project	Digital Illustration	Illustrator, Matte Board, 6 in x 6 in
Figure 5:	Madama Butterfly Tablet App Pages	Digital Illustration	Illustrator & Photoshop, 17 x 11 in
Figure 6:	Mural Portrait Series	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 7:	Ip Man Storyboards	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 8:	Old Town Car Show T-Shirt	Digital Illustration	Illustrator, T-Shirt Screen Print, 5 in x 5 in
Figure 9:	Downtown Fort Collins Gift Guide	Digital Illustration	Illustrator & Photoshop, 6 in x 6 in
Figure 10:	Downtown Fort Collins Ads	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 11:	Downtown Fort Collins Gift Card	Digital Illustration	Illustrator & Photoshop, 17 in x 11 in
Figure 12:	DBA Annual Report	Digital Illustration	Illustrator & Photoshop, 8.5 in x 5.5 in
Figure 13:	The Still Whiskey Steaks Identity	Digital Illustration	Illustrator & Photoshop, 60 in x 36 in
Figure 14:	Fortoberfest Poster	Digital Illustration	Illustrator & Photoshop, 11 in x 17 in
Figure 15:	"My God" Poster	Digital Illustration	Illustrator & Photoshop, 22 in x 28 in



The making of MANHATTAN'S FIRST MICRO-APARTMENTS

By Henry Grabar

Artwork by Cody Johnson

Later this winter, a truck will pick up this prefabricated apartment from a former naval foundry in Brooklyn, carry it over the Manhattan Bridge, and deliver it to a construction site on Manhattan's East Side. A crane will hoist the unit—and 54 others like it, along with segments of stair-ways and elevator shafts—into the air and stack them together, creating a nine-story building.

In a city that's seen just about everything, the undertaking, a collaboration between the firm nArchitects, Monadnock Development, and the Actor's Fund Housing Development Corporation, will be a novelty twice over. For one thing, this will be the tallest building ever constructed out of prefab modules in Manhattan, and one of the first such apartment buildings in the entire city. The modules—

each of which weighs the equivalent of a dozen Ford F-150s—will arrive on East 27th Street virtually move-in ready, with toilets, cabinets, and electrical sockets all in place.

For another, this will be the city's first "microunit" building. In 2013, its design won a city-sponsored "micro-housing" competition devoted to compact housing for single occupants. (Forty-six percent of Manhattan households are made up of one adult.) The architects, Eric Bunge and Mimi Hoang, hope that large windows, high ceilings, and floor plans featuring multipurpose living areas—fold-up furniture sold separately—will make the apartments feel more spacious than their 255 to 360 square feet.

Microunits and modular construction make a good match. "The whole point

is efficiency through repetitive, assembly line construction," says Tobias Oriwol, the project developer for Monadnock. Walking along the assembly line as workers toil on two dozen apartments in various stages of completion, you see, as if in a flip-book, a finished home emerge from a cage of steel.

Bunge says that drafting a modular, microunit building is, in terms of complexity and precision, something like designing a car. The little boxes flirt with minimum-habitable-space laws as well as mandates regarding disability access, so there is absolutely no room for error. "If we were to ... change drywall from half an inch to five-eighths," he says, running his fingers across some plaster, "we're screwed."

Figure #1: Living Small: Atlantic Spread

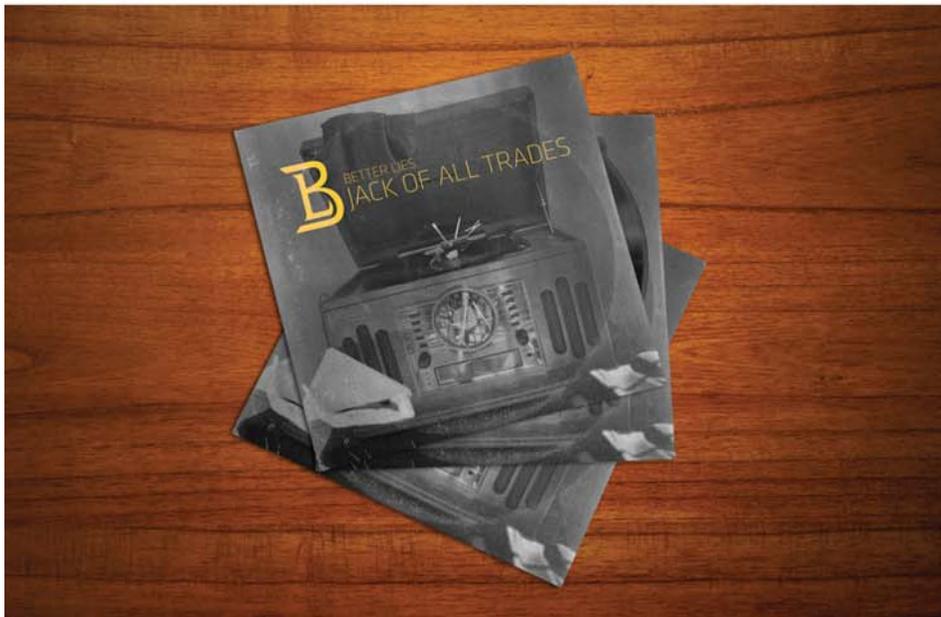


Figure #2: Better Lies Identity Part 1



Figure #3: Better Lies Identity Part 2

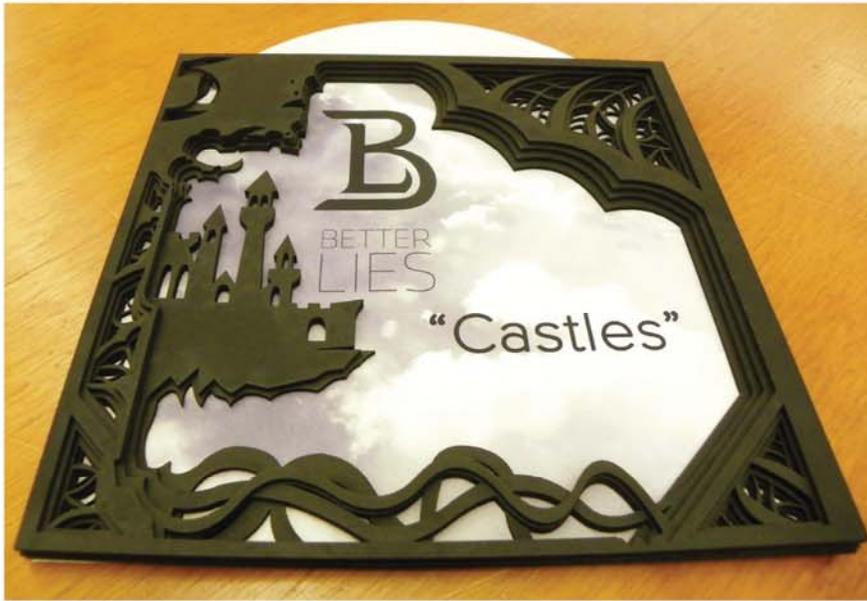


Figure #4: Better Lies 45 Vinyl Laser Project

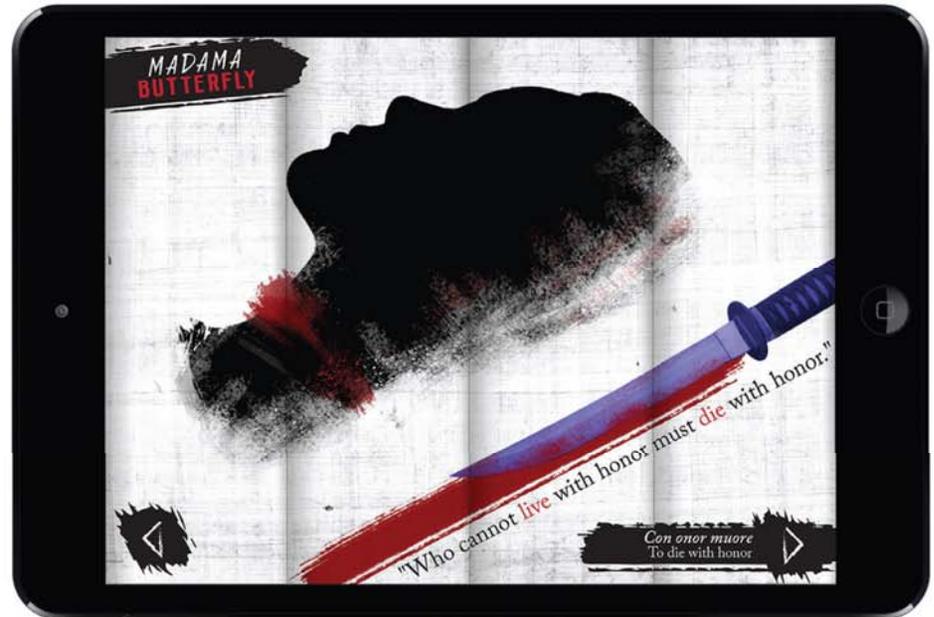
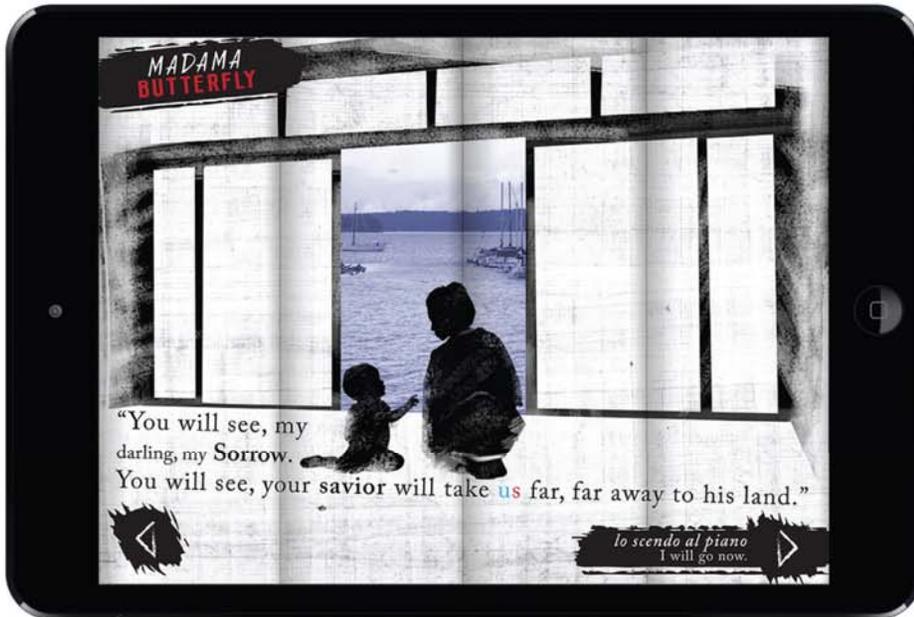
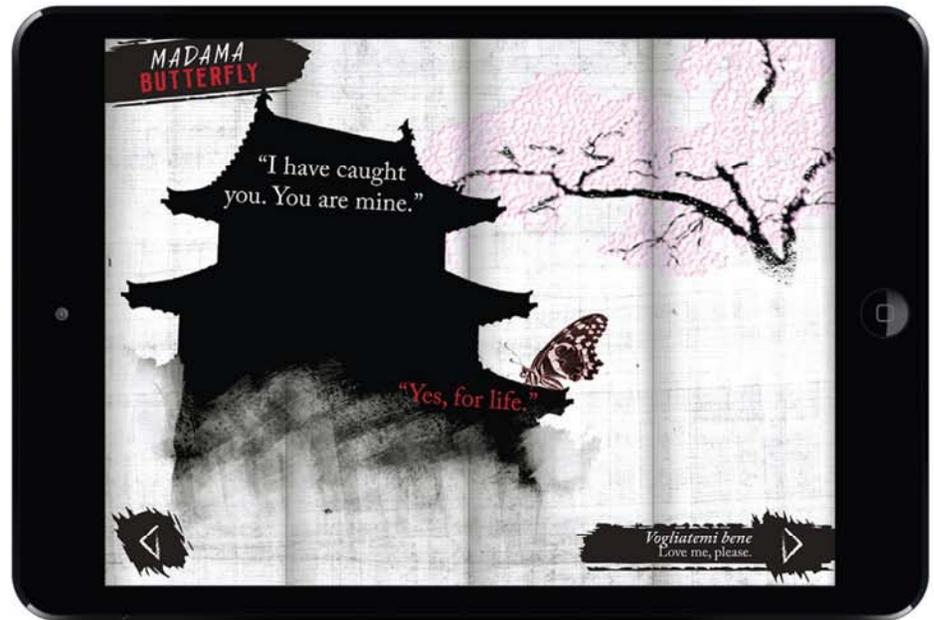
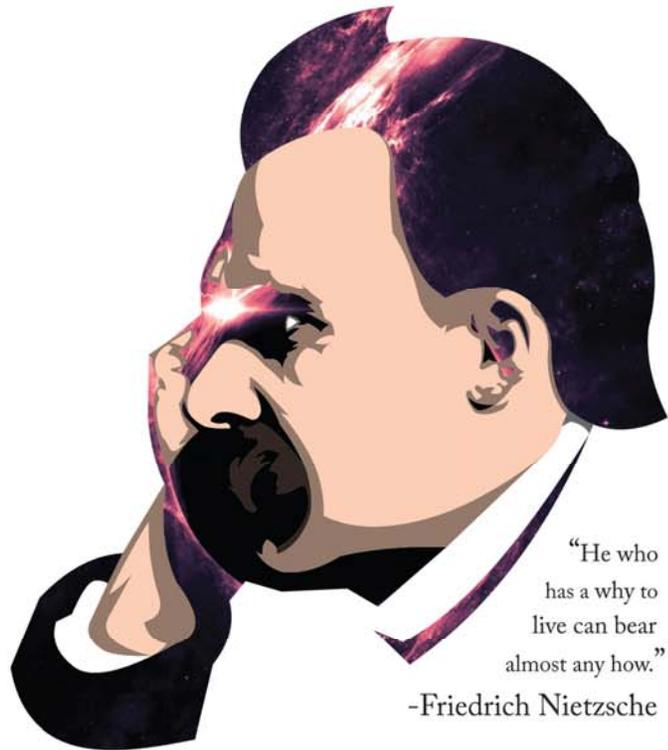
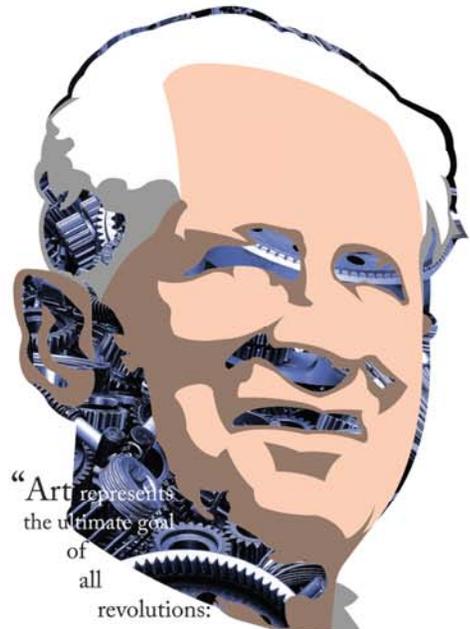


Figure #5: Madama Butterfly Tablet App Pages

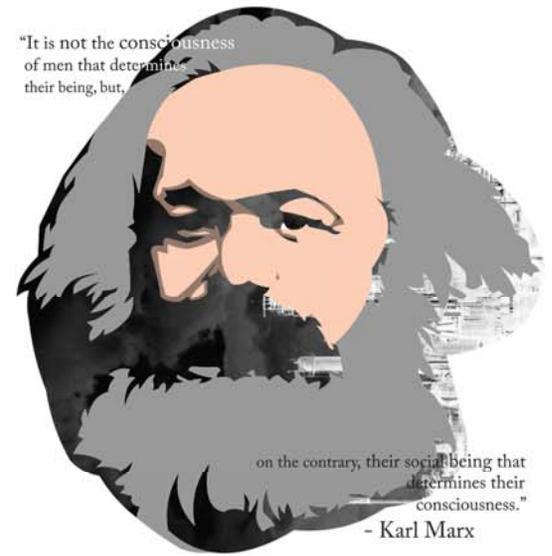


“He who
has a why to
live can bear
almost any how.”

-Friedrich Nietzsche



“Art represents
the ultimate goal
of
all
revolutions:
the freedom and happiness of the individual.”
- Herbert Marcuse



“It is not the consciousness
of men that determines
their being, but,

on the contrary, their social being that
determines their
consciousness.”

- Karl Marx

Figure #6: Mural Portrait Series

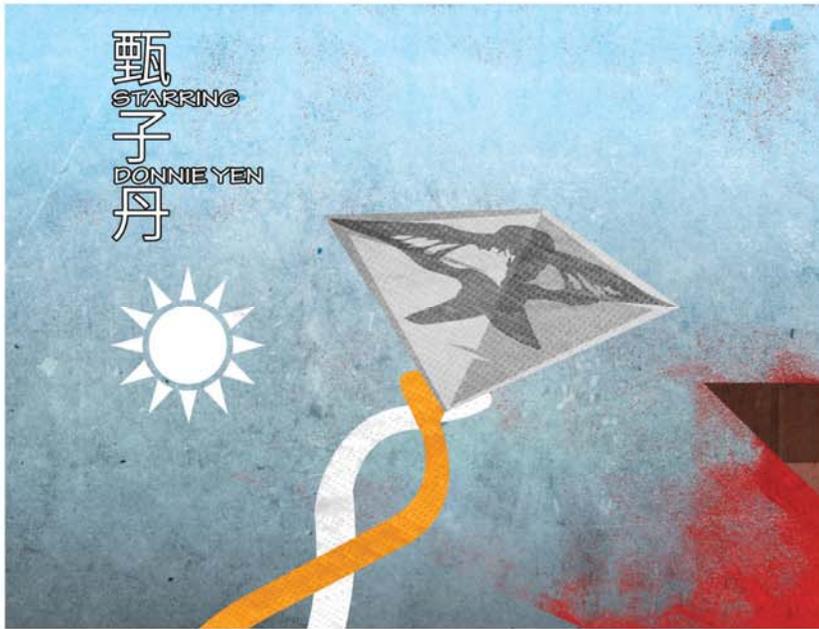


Figure #7: Ip Man Storyboards



Figure #8: Old Town Car Show T-Shirt



Figure #9: Downtown Fort Collins Gift Guide

Downtown Fort Collins

• Shop • Dine • Discover •

Visit Northern Colorado's premier place for culture, nightlife and entertainment. Known for its nationally renowned breweries, culinary hotspots, vibrant shopping and award-winning festivals, make Downtown your destination!

St. Patrick's Day Parade

Old Time Car Show

Colorado BREWERS Festival

BOHEMIAN NIGHTS & NEW WEST FEST

Fortoberfest 2017

DOWNTOWN FORT COLLINS

DowntownFortCollins.com

DOWNTOWN FORT COLLINS

Shop Small This Season & Support Our Local Downtown Stores!

November

- 18 Ft. Collins Foodie Walk
- 19 Santa Arrives Downtown
- 25 Santas Shopping Quest Begins
- 26 Shop Small Saturday

December

- 2 First Friday ft. Gallery Walk
- 2 Carolfest
- 9 Shop & Walk: Open Late Til 8
- 10 TUBA Christmas
- 11 Santa Shopping Quest Ends
- 16 Foodie Walk
- 31 First Night Fort Collins

DOWNTOWN FORT COLLINS.COM

Figure #10: Downtown Fort Collins Ads



Figure #11: Downtown Fort Collins Gift Card



Figure #12: DBA Annual Report



Figure #13: The Still Whiskey Steaks Identity

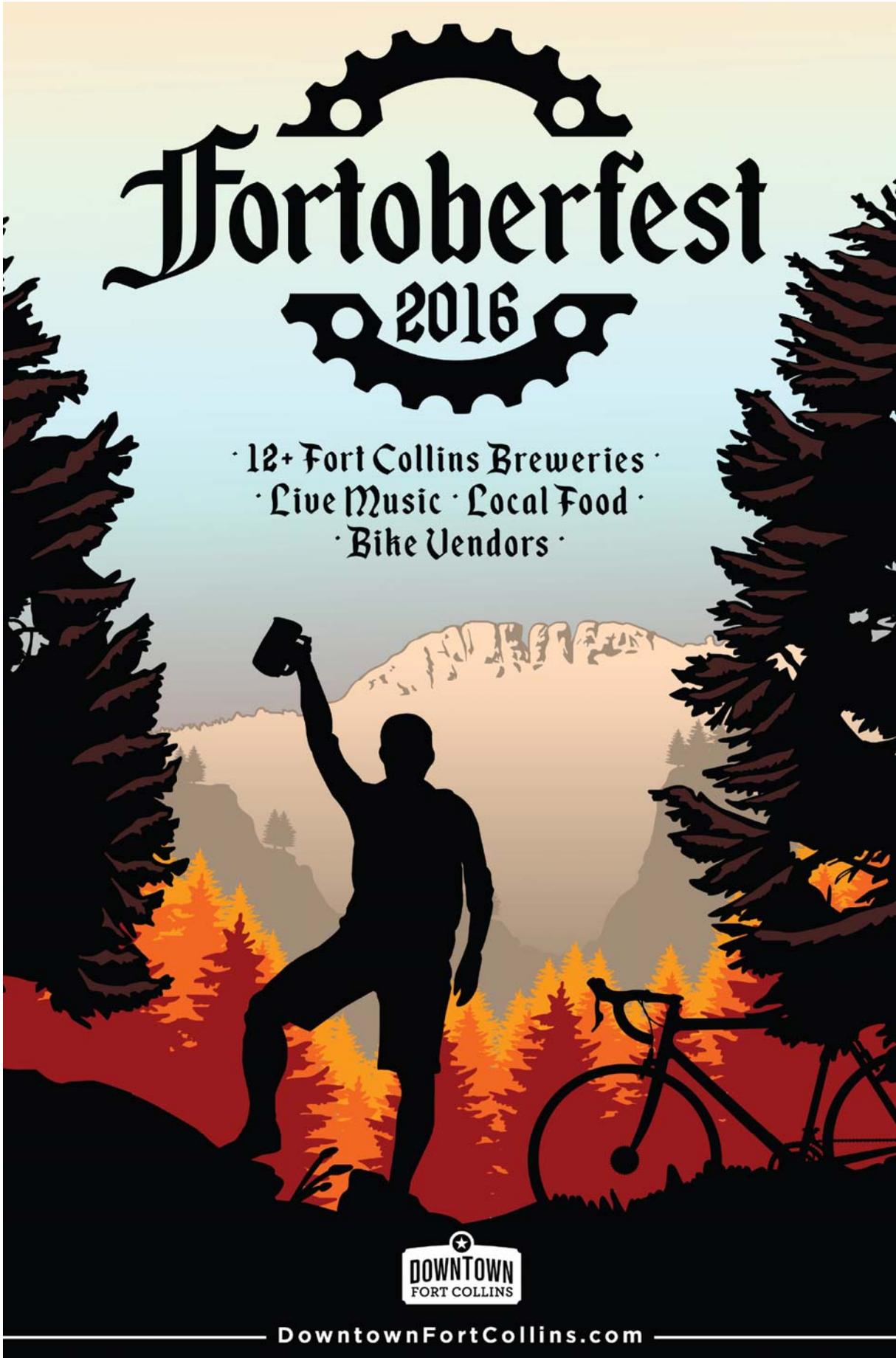


Figure 14: Fortoberfest Poster



Figure 15: "My God" Poster