



Todd Swenson

2025 Spring

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

I am a character artist who excels in creating and interpreting colorful characters into quick, stylized artworks. However, I've always had a fascination with graphics and practical designs from as early as I remember (packaging, posters, etc.). My work grew from a simple hobby that had to work around my mental challenges to something special born out of said challenges. Through extensive energy dedicated in college and in private, I've been able to create a workflow that's extremely quick but doesn't sacrifice quality. With the power of digital art and illustration, I'm able to produce high quality work that meets and surpasses the requested vision(s).

It starts with an idea or a prompt, which I take and quickly adapt into several ideas. I narrow it down and take a route that's most fitting to express an idea, not yielding to a single style if that can be avoided. I'm inspired to prove myself with works that, while not for everyone, show off the dedication to my ideas and characters.

Title**Original Format**

Figure 1: Fidgeteers Packaging

Clip Studio, 35.4 in x 26 in

Figure 2: Psycho Poster

Clip Studio, 21.5in x 30.5 in

Figure 3: Psycho Custom Font

Clip Studio, 11 in x 17 in

Figure 4: Custom Playing Cards A

Clip Studio, 7 in x 4.5 in

Figure 5: Custom Playing Cards B

Clip Studio, 7 in x 4.5 in



Figure 1: Fidgeteers Packaging



Alfred Hitchcock's
PSYCHO

starring
Anthony **PERKINS**
Vera **MILES**
John **GAVIN**

Directed by
Alfred Hitchcock
Screenplay by
Joseph Stefano
A Paramount Release



co-starring
Martin Balsam
John McIntire
and
Janet **LEIGH**
as
Marion Crane

Figure 2: Psycho Poster

Typeface
Slasher Block
Semi-serif, Heavy

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z

a b c d e f g h i j k

l m n o p q r s t u

v w x y z

& @ ! ?

Typeface based on
Alfred Hitchcock's
PSYCHO

Figure 3: Psycho Custom Font



Figure 4: Custom Playing Cards A

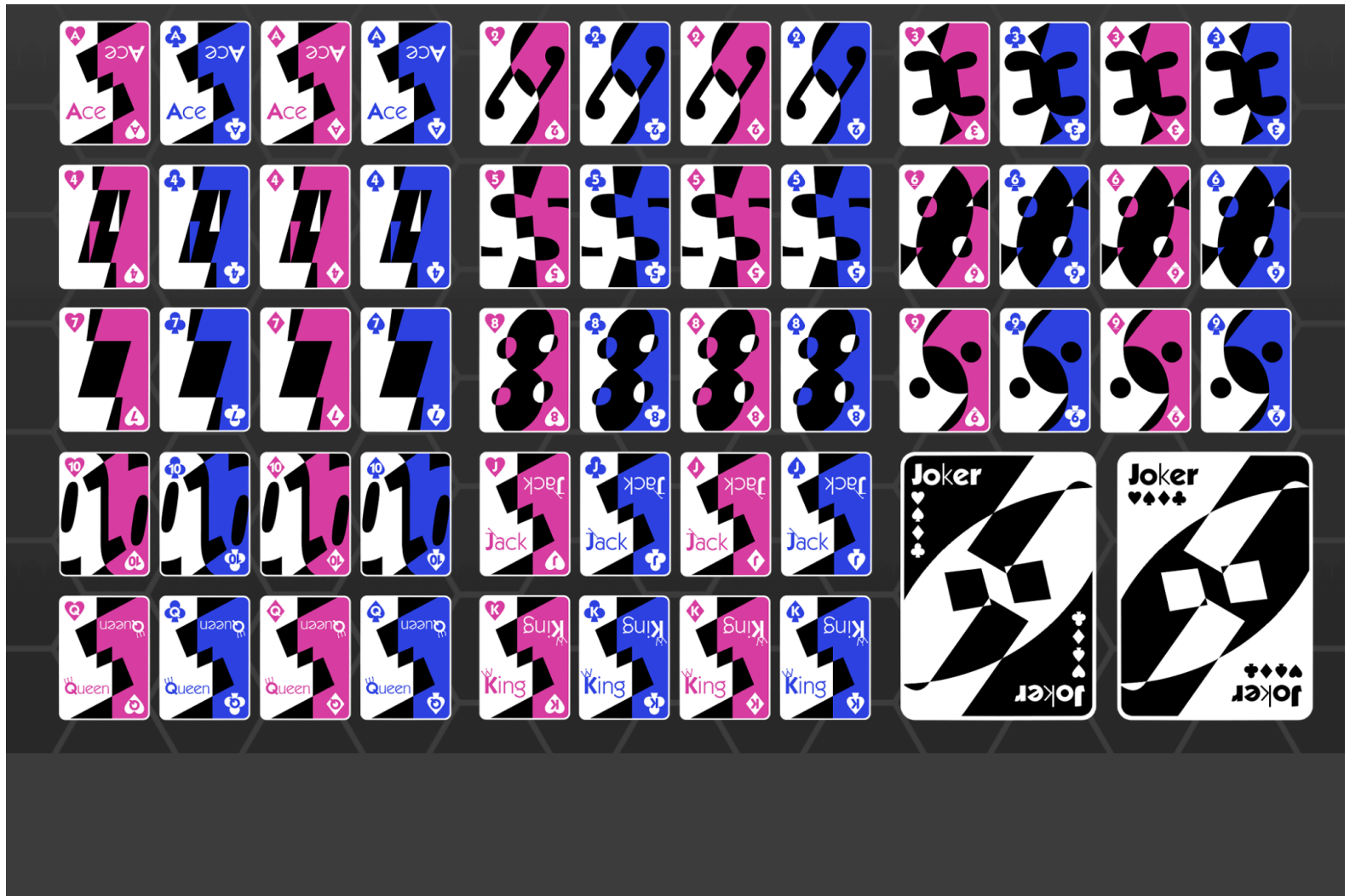


Figure 5: Custom Playing Cards B