



*Lady Day*  
**BILLIE**  
**HOLIDAY**

## **Artist Statement**

### **Sarah Christine Fleming**

Throughout my school career in the field of graphic design I have always tried to focus the context of my work on three different aspects: experimentalism, pop art, and functionality. There is no better time to experiment with different mediums and processes than when you are a student. That's why I found it in my best interest to experiment as much as possible. Becoming familiar with different mediums and processes not only expands the diversity of my work but it also adds elements of surprise. When using new mediums or methods for the first time you never know what you will end up with and it is for that reason I was drawn to trying new things. Although I have used many different artists, works and types of art for inspiration I think my work best fits in the category of pop art. Since graphic design in today's society is mostly used to communicate ideas and concepts to the masses, such as with advertising and print media, it goes hand in hand with pop art and functionality. Most of the pieces that I produced have a significant purpose such as magazine spread, package design, logo design, advertising, posters, etc. With that said each of my works had to be a solution to combining both creativity and functionality.

	<u>Title</u>	<u>Media</u>
<b>Figure 1:</b>	Neutrinos Nano Science Colloquium	Digital Illustration
<b>Figure 2:</b>	Cardiovascular Research Colloquium	Digital Illustration
<b>Figure 3:</b>	Designated Dialer Logo	Digital Illustration
<b>Figure 4:</b>	Designated Dialer Stationary	Digital Illustration
<b>Figure 5:</b>	Designated Dialer Products	Digital Illustration
<b>Figure 6:</b>	Designated Dialer Ad	Digital Illustration
<b>Figure 7:</b>	Designated Dialer Ad 2	Digital Illustration
<b>Figure 8:</b>	Medium Husky Foundation Logo	Digital Illustration
<b>Figure 9:</b>	Medium Husky Foundation Stationary	Digital Illustration
<b>Figure 10:</b>	Medium Husky Foundation Products	Digital Illustration
<b>Figure 11:</b>	Medium Husky Foundation Products 2	Digital Illustration
<b>Figure 12:</b>	Medium Husky Foundation Flyer	Digital Illustration
<b>Figure 13:</b>	Medium Husky Foundation Pull Product	Digital Illustration
<b>Figure 14:</b>	Medium Husky Foundation Blog	Digital Illustration
<b>Figure 15:</b>	Mayan Hands Article	Digital Illustration
<b>Figure 16:</b>	Children's Nature Book	Digital Illustration, Collage, other
<b>Figure 17:</b>	3 Cookie Recipes	Digital Illustration
<b>Figure 18:</b>	The Idea Factory Article	Digital Illustration
<b>Figure 19:</b>	Undersea Colonies Article	Digital Illustration
<b>Figure 20:</b>	Frank Sinatra Cover	Digital Illustration, Paint
<b>Figure 21:</b>	Billie Holiday Cover	Digital Illustration, Paint
<b>Figure 22:</b>	Louis Armstrong Cover	Digital Illustration, Paint



program director: dr. john harton  
March 28-29  
hilton hotel, fort collins, co

Physics at CSU  
neutrinos  
Colorado State University 2012  
nano  
science  
Annual Research Colloquium

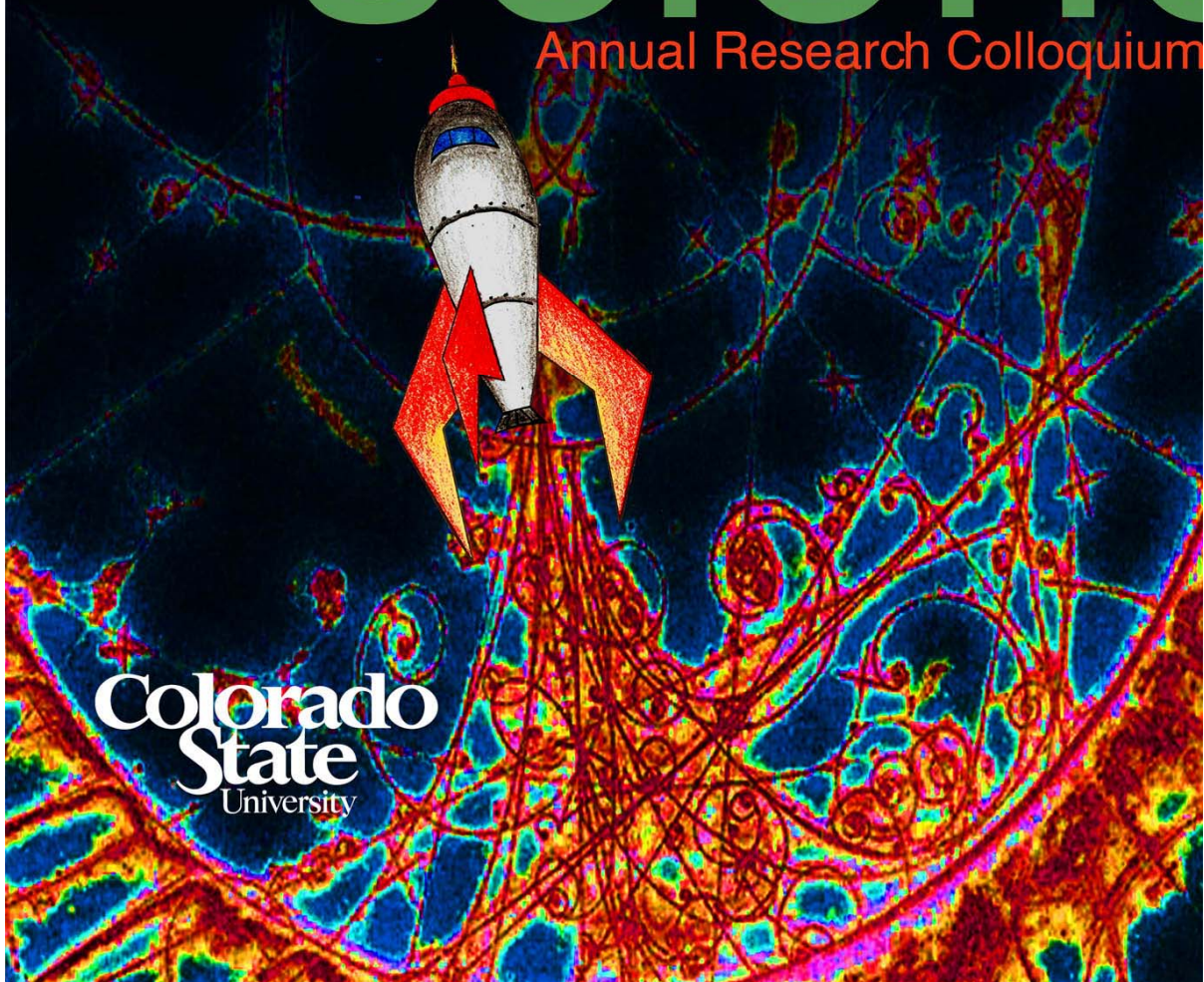


Figure 1: Neutrinos Nano Science Colloquium.





Figure 2: Cardiovascular Research Colloquium.



**Figure 3: Designated Dialer Logo.**

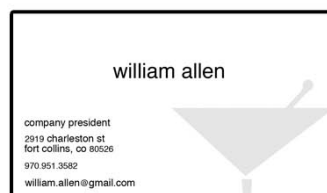


Figure 4: Designated Dialer Stationary.





Keep the secrets of your night,  
**SECRET!!**

I swear to drunk I'm not, god  
I'm drunk and you're  
awesome, let's stay this way forever!

**OH BABY** I miss you  
This apron fits

**PERFECT**

with no clothes on

**i gotchu**

pretty  
eyeso

**please**

come  
back

to  
me

**WHY?!**

won't

**U**

call

**ME?**

Designated Dialer keeps your drunken  
thoughts from your contact list while also  
providing a safe ride home.



Figure 6: Designated Dialer Ad.



# Drink without Regrets!

The app that protects the secrets of your night from your contact list.



Figure 7: Designated Dialer Ad 2.



Figure 8: Medium Husky Foundation Logo.



DON'T **SUPER-SIZE** MY BELLY,  
**SUPER-SIZE** MY FUTURE



Figure 9: Medium Husky Foundation Stationary.



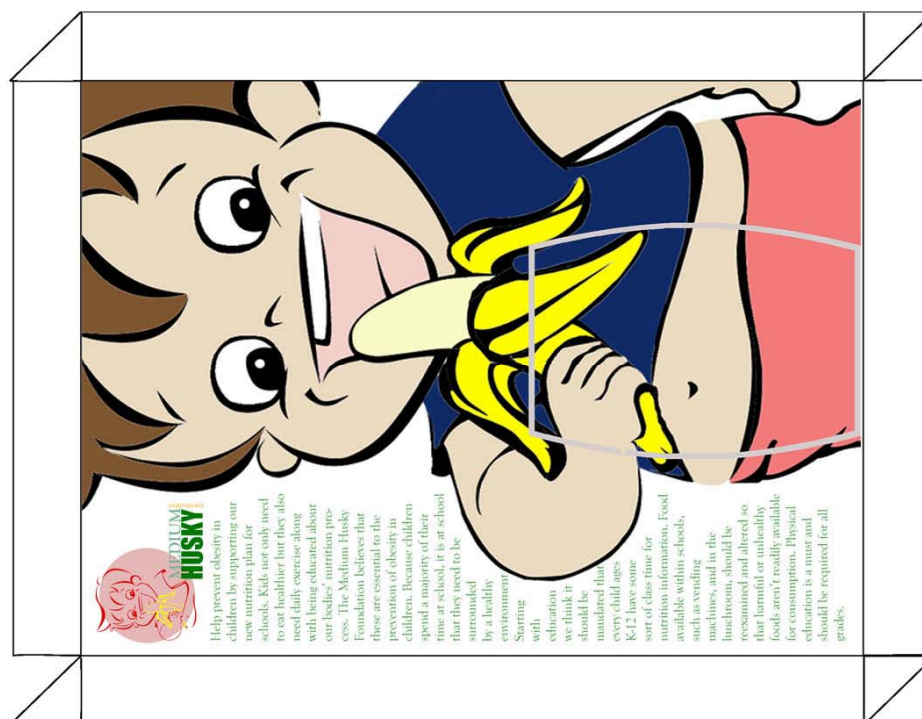
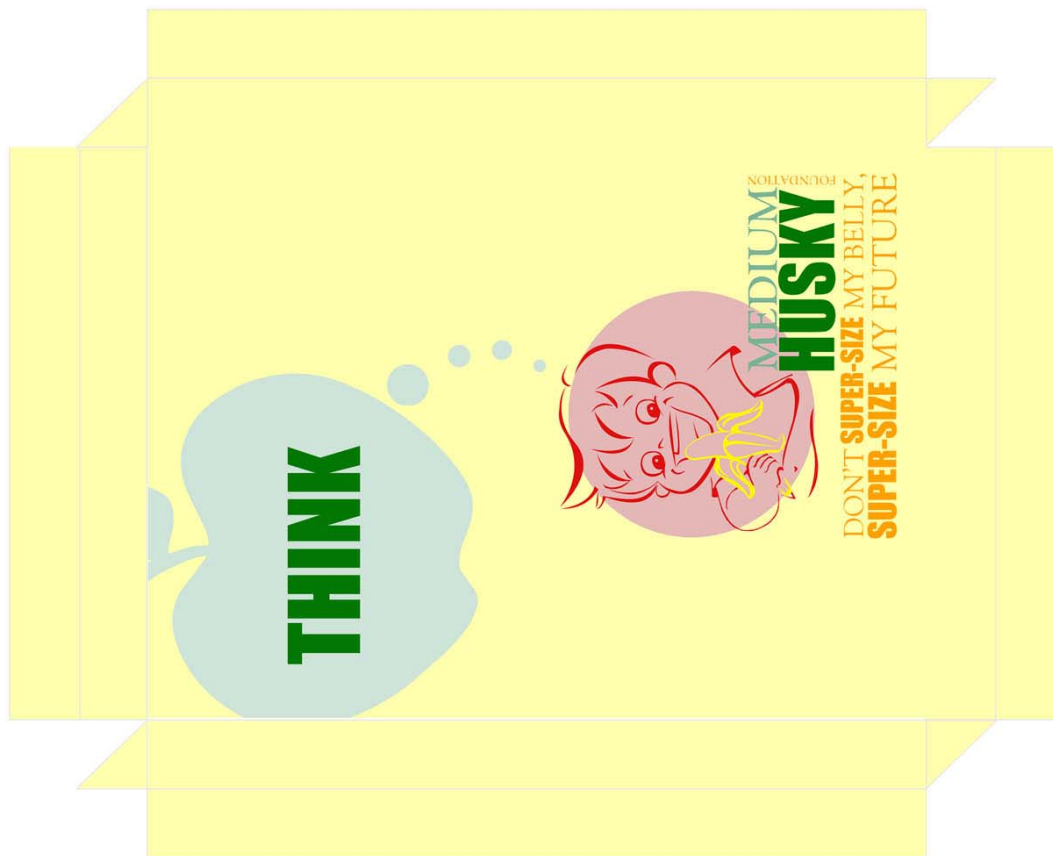


Figure 10: Medium Husky Foundation Products.



Figure 11: Medium Husky Foundation Products 2.

# DON'T SUPER-SIZE MY BELLY, SUPER-SIZE MY FUTURE

This political party promotes individual freedoms and protects individual rights while also helping the current obesity problem within the United States. Currently there are no federal laws put in place to protect against obesity in children but a few states have enacted laws to help the problem.

## EDUCATION

- We think it should be mandated that every child ages K-12 have some sort of class time for nutrition information

## NUTRITION

- We think that lunch should be broken up into smaller portions while allowing two times during the day to be snack time.

## EXERCISE

- Budget cuts should look away from taking away gym class because science has proven that this is a very import time for kids to become active. Physical education is a must and should be required for all grades.

## INTERESTED?

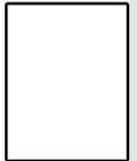
For your convience, we encourage you to call our information center open 24-7.

Please call (855) 284-1126  
Monday~ Friday 6 am~ 5 pm  
Saturday, 7 am~ 5pm



**MEDIUM  
HUSKY**  
FOUNDATION

2912 neil dr  
fort collins, co 80526



To:  
Current Resident  
2919 Neil Dr Unit 1  
Fort Collins, CO 80526

Figure 12: Medium Husky Foundation Flyer.





Figure 13: Medium Husky Foundation Pull Product.

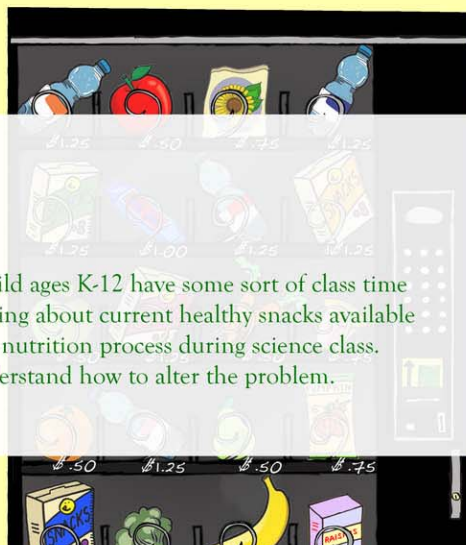




## Teaching Nutrition

11.29.12

Starting with education I think it should be mandated that every child ages K-12 have some sort of class time for nutrition information.; whether it be just fifteen minutes to talking about current healthy snacks available at the grocery store to forty-five minutes dedicated to describing the nutrition process during science class. Kids need to understand what is going on in their body to fully understand how to alter the problem.



## Harrison School

10.15.12

For exercise, budget cuts should look away from taking away gym class because science has proven that this is a very import time for kids to become active. Physical education is a must and should be required for all grades.

In extreme cases, although considered child abuse, a program to promote healthy food is the right way to address this problem not taking the child away and placing him/her into social services. In the two situations where this has happened it has been made apparent that taking the child away from their family causes more damage mentally and results in very minimal progress in weight loss.



Figure 14: Medium Husky Foundation Blog.

# MAYAN HANDS



Mayan Hands' is a small fair trade organization that was founded in 1989. Currently, they employ around 150 women within eight different Guatemalan communities. These women's talents include weaving, embroidery, basket making, working with felts, and crocheting, collaborating together to produce elegant, high quality items. For three thousand years, Mayan women have woven their own clothes as well as produced items for sale. Unfortunately however, there are nearly one million weavers in Guatemala, and not enough outlets or customers for their products. As a result they are desperate for cash, and forced to sell their products for less than it costs them to make. Mayan Hands' mission is to assist these women in their efforts to rise from poverty. Working through fair trade, the women can count on a modest and regular income, making necessary tasks such as feeding their families, sending their children to school and improving their homes, possible.

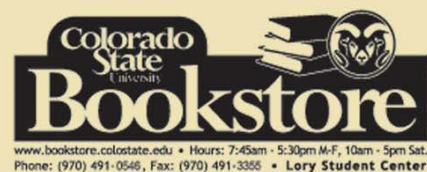


Figure 15: Mayan Hands Article.



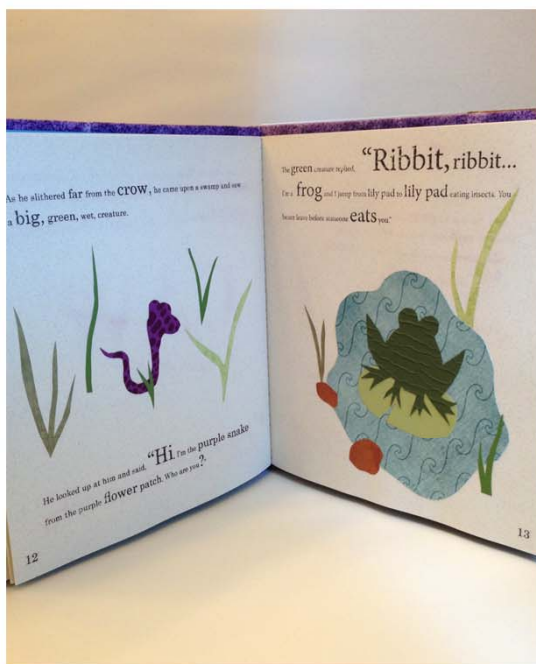
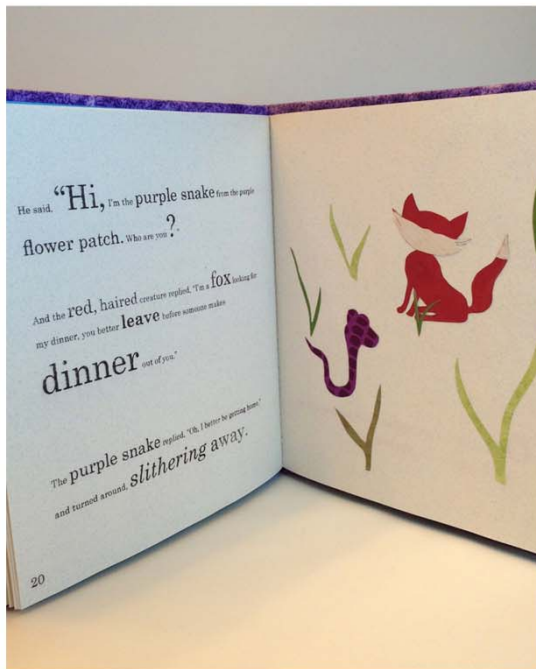


Figure 16: Children's Nature Book.

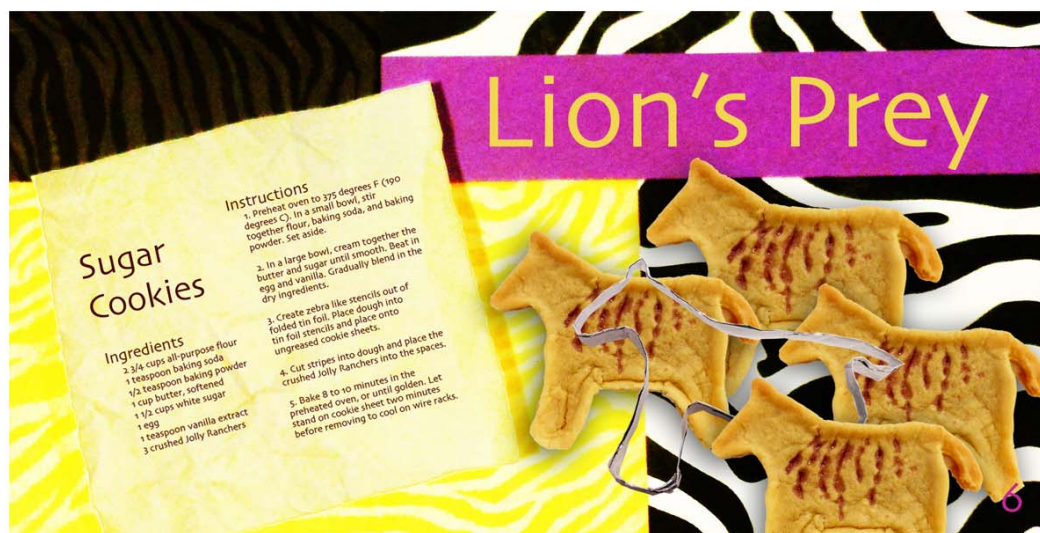
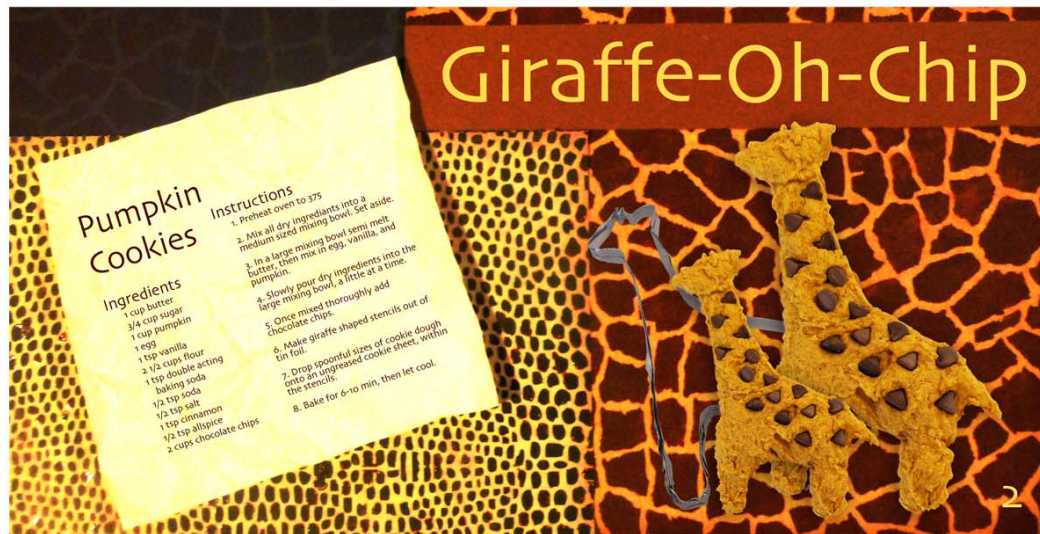


Figure 17: 3 Cookie Recipes.



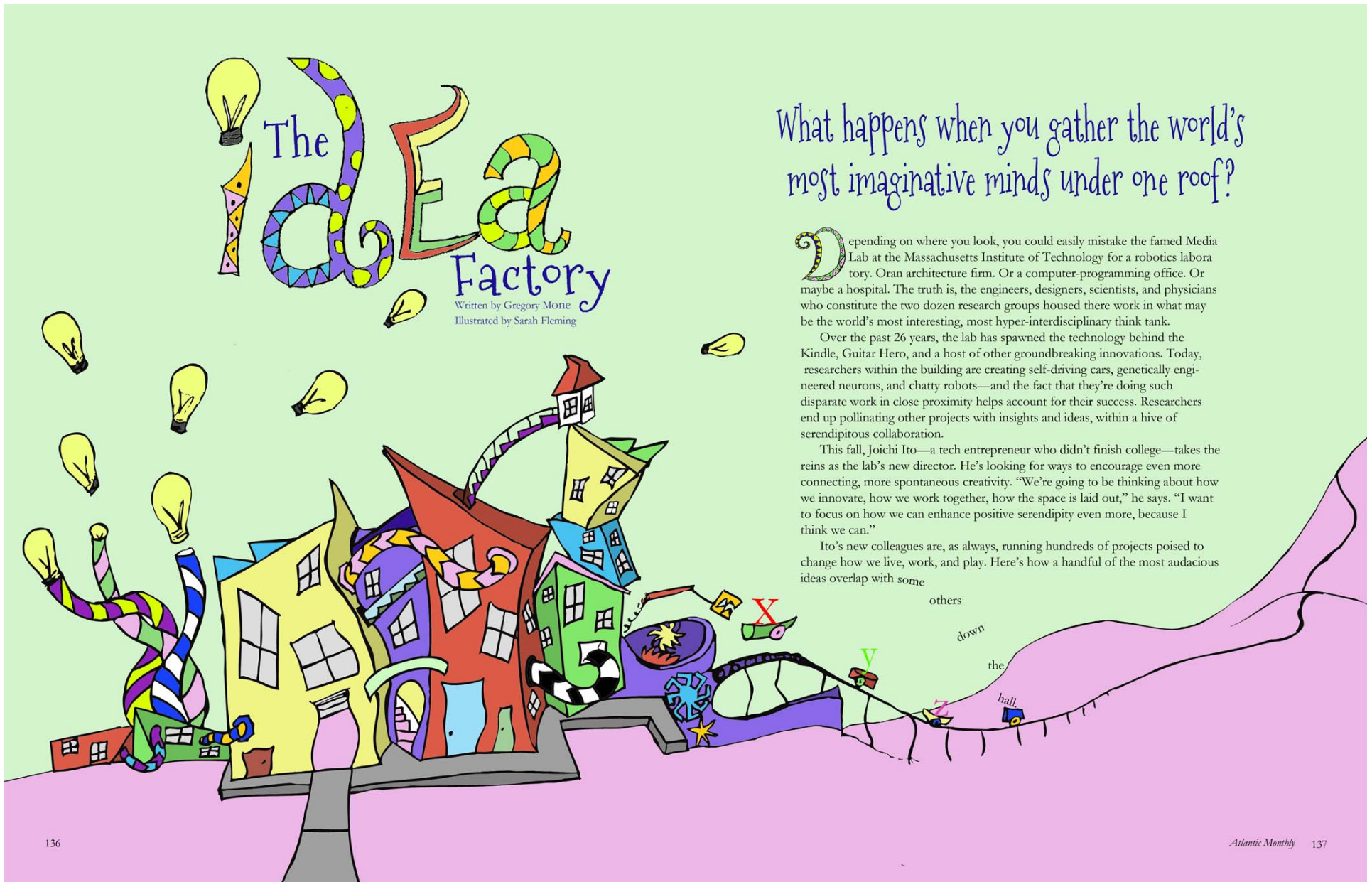


Figure 18: The Idea Factory Article.





# the long ongoing dream of UNDERSEA COLONIES

By Ben Hellwarth

If there is any place on earth you might expect to find them—the true believers in the imminent coming of manned undersea outposts or spectacular domed colonies on the ocean floor—it would be here, in Key Largo. This first major stop along the 100-mile Overseas Highway to Key West is home to the world's only underwater hotel, the only continuously operating underwater lab and classroom, and the only undersea research base. And it is in Key Largo that you find divers like Ian Koblick, whose even tan hints at his lifetime of outdoor ventures. His hair and trademark goatee are graying, although for a septuagenarian he looks as if he takes regular dips in the Fountain of Youth. Like so many others along this steamy island chain, he's wearing shorts and a billowing Hawaiian shirt. No matter that he is seated behind a large desk in the kind of high-backed executive chair more often associated with Brooks Brothers.

The wood-paneled walls around Koblick's office are filled with memorabilia that attest to his years as an undersea pioneer and a genuine player in a decades-long quest to turn ordinary divers into "aquonauts," the name applied to those equipped to live on the seabed, much as crews launched into space get to be called astronauts.

Figure 19: Undersea Colonies Article.





Figure 20: Frank Sinatra Cover.





Figure 21: Billie Holiday Cover.



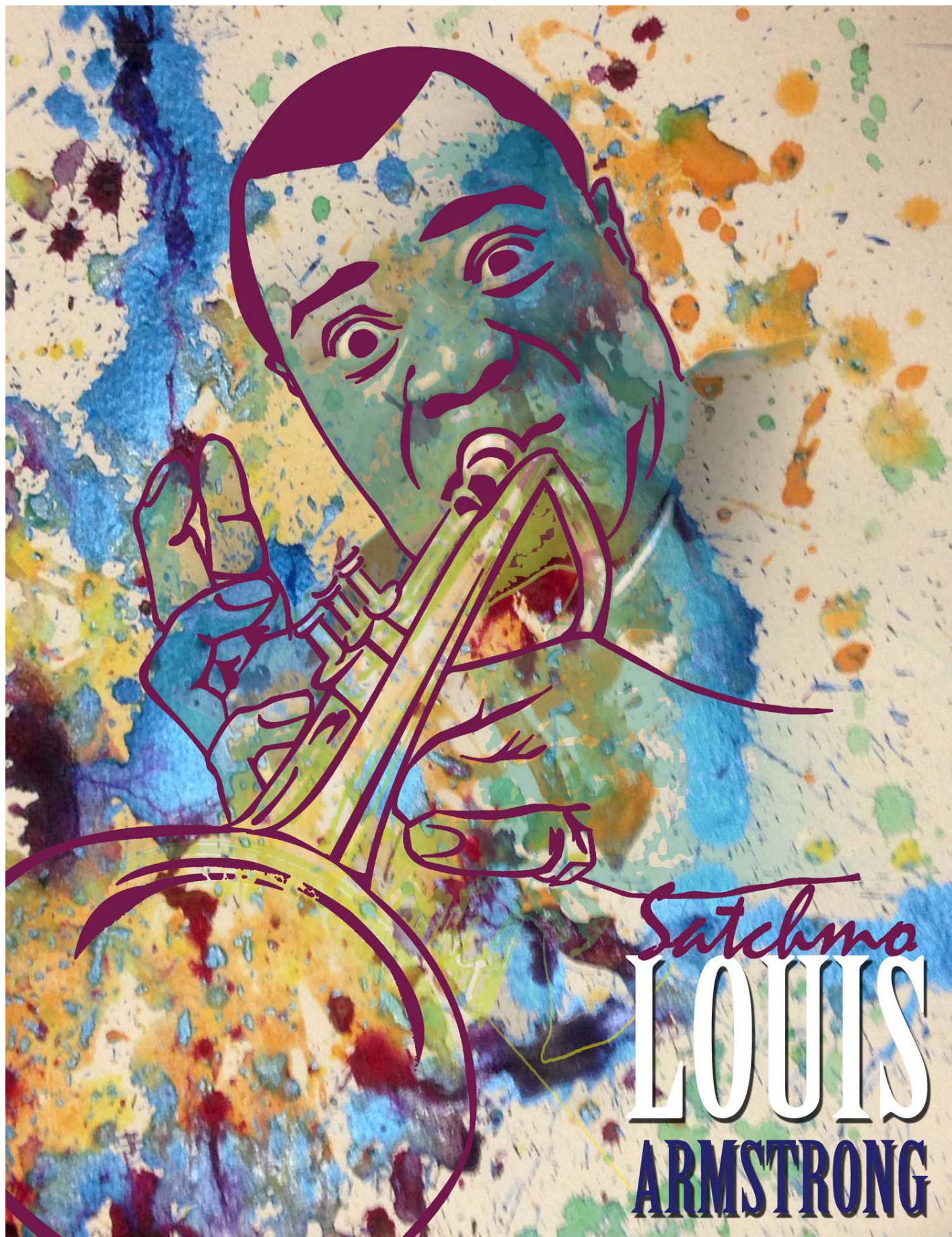


Figure 22: Louis Armstrong Cover.