





Matthew Workman

## **Artist Statement**

The path I have followed to become a graphic designer can be traced back to my early childhood. Throughout my school career, my notebooks were often filled with more drawings and doodles than actual notes. Even from my earliest memories, I recall being fascinated by the interaction of light and color: the patterns and emotions created by stacking one color of LEGO brick on top of another; the contrast between my mother's bright red coat and the brilliant white field of snow in which we stood.

This journey of artistic development was long and winding, as I traveled the world and dabbled in different careers in fields as diverse as writing, truck driving, chemistry and even baking. Through it all, however, I remained interested in creating and viewing art. In particular, the bright, bold colors of the graphic arts captured and held my attention.

I enrolled in the graphic design program at Colorado State University and never looked back. As I progressed through the program, I exposed myself to the work of designers past and present, from Saul Bass to Jessica Hische. Ultimately, I discovered my strengths in illustration, typography and web design. I now aim to help make the world a more engaging and beautiful place through the power of good design and visual communication.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
<b>Figure 1:</b>	altbreak.flyerback.01	Mailer	digital
<b>Figure 2:</b>	altbreak.poster.01	Poster	digital
<b>Figure 3:</b>	albreak.poster.02	Poster	digital
<b>Figure 4:</b>	altbreak.poster	Poster	digital
<b>Figure 5:</b>	auletterhead	Letterhead	digital
<b>Figure 6:</b>	aumagad	Magazine Advertisement	digital
<b>Figure 7:</b>	aunewsad	Newspaper Advertisement	digital
<b>Figure 8:</b>	auposter	Poster	digital
<b>Figure 9:</b>	jackalope	Illustration	mixed media
<b>Figure 10:</b>	northforkposter	Poster	photography
<b>Figure 11:</b>	DDposter		

## Site Leaders

Do you have a passion for service? Do you like learning about social issues? Are you looking for a leadership opportunity that allows you to engage with your peers and the community? If so, apply to be an Alternative Break Site Leader for the 2012-2013 academic year! Alternative Break is a week-long immersion into different cultural, environmental and socioeconomic communities across the nation. Students provide service in exchange for education about current social and cultural issues facing the host communities. Site Leaders commit to a serious year-long commitment involving trainings, trip orientations, and service days.

Site Leaders serve as leaders for the Alternative Break trips themselves. If you are interested in becoming a Site Leader, please contact Jennifer Johnson at jennifer.johnson@colorado.edu or stop by the Student Leadership Center, Student Leadership Center, 1000 University Avenue, Suite 100, Fort Collins, CO 80523.

Behind the main information desk. Becoming a Site Leader involves a serious year-long commitment to the site leader school, trip orientations and service days, the trip itself, and reflection sessions after the trip.

## Locations:

### Spring & Summer

Atlanta, Georgia  
Boulder Creek, California  
Calina, California  
Charleston, South Carolina  
Chicago, Illinois  
Eustis, Florida  
Kanab, Utah  
Kansas City, Missouri  
Maryville, Tennessee  
Memphis, Tennessee  
Moab, Utah  
New Orleans, Louisiana  
New York City, New York  
Pine Ridge Reservation, South Dakota  
Seattle, Washington  
Tucson, Arizona  
Umoja, Kenya  
Washington, D.C.

### Winter Break:

Every year in the spring CSU students can apply for this once in a lifetime experience. They commit themselves to a two week service excursion that not only helps a community, but also changes their lives. Applications for this year's trip to Kenya are now available!

The Kenya Alternative Winter break provides a unique opportunity for students to participate in service-learning while immersing students in local culture. Students will work with numerous organizations: the Umoja village, a local women's village; Gar & Muslim Primary Schools; Samburu Youth Education Fund; a US-based non-profit that works to improve educational access for Samburu youth; and Save the Elephants, a non-profit wildlife research organization.

## SLICE

Student leadership, involvement & community engagement

Colorado State University

## What are you doing for YOUR break?

The Alternative Break program is an immersion experience into different cultural, environmental and socioeconomic communities across the nation. Students provide service in exchange for education about current social and cultural issues facing the host communities. Past trips have focused on such social/cultural issues as hunger, AIDS/HIV, housing, homelessness, issues facing Native American living on reservations, environmental conservation, education, economic sustainability, and women's issues.

## Who?

Annually, approximately 200 Colorado State University students, ranging in age, major, upbringing, background, and interest, participate in an Alternative Break experience! This year, it could be YOU!

## When?

Trips occur during fall, winter, spring, and summer breaks at CSU.

SLICE Office  
Alternative Break Program  
1000 University Avenue, Suite 100  
Fort Collins, Colorado 80523

NONPROFIT ORGANIZATION U.S. POSTAGE PAID  
Fort Collins, Colorado 80523  
Permit Number 19

Figure 1: altbreak.flyerback.01

*This Summer Break...*  
**BUILD the PATH less traveled.**



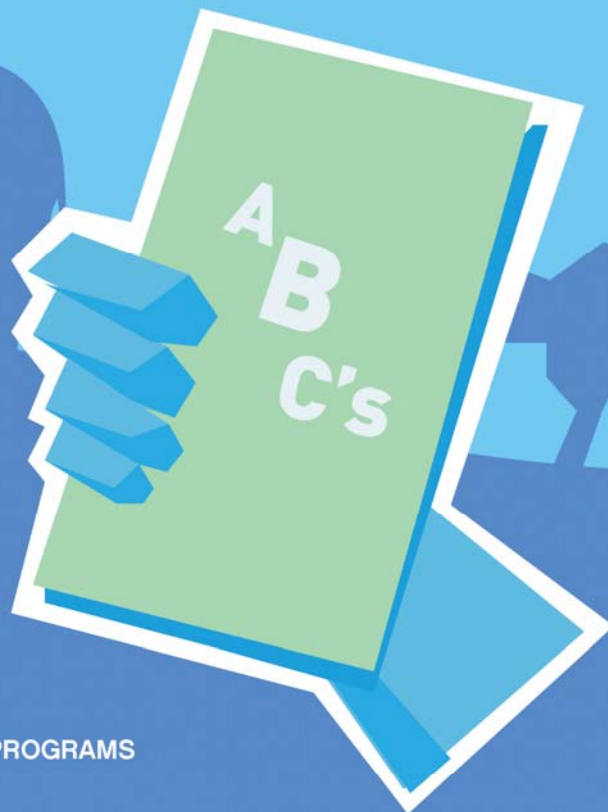
SUMMER ALTERNATIVE BREAK PROGRAMS  
InFormation Meeting:  
March 28, 5:30pm  
Room 220, Lory Student Center

**SLiCE**  
Student Leadership, Involvement  
& Community Engagement

**Colorado State University**

Figure 2: altbreak.poster.01

# *This Winter Break...* **KENYA awaits.**



SPRING ALTERNATIVE BREAK PROGRAMS  
InFormation Meeting  
October 28, 5:30pm  
Room 220, Lory Student Center

**SLiCE**  
student leadership, involvement  
& community engagement

**Colorado State University**

Figure 3: albreak.poster.02



# *This Spring Break...* **FEED a new FRIEND.**



SPRING ALTERNATIVE BREAK PROGRAMS  
Information Meeting  
October 28, 5:30pm  
Room 220, Lory Student Center



**SLiCE**  
Student Leadership, Involvement  
& Community Engagement

**Colorado State University**

Figure 4: altbreak.poster



Figure 5: aletterhead





**STAND UNITED *for* AMERICAN**

**MANUFACTURING  
DEFENSE  
EDUCATION  
HEALTHCARE**

**There are hundreds of ways to make a living in the Military. Many of these careers provide the training and experience needed for a rewarding second career in the private sector. The America United party supports the career growth provided by joining any branch of the United States Military, and pledges to stand united with our service men and women.**

**AMERICA UNITED**

Figure 6: aumagad

STAND UNITED *for* AMERICAN

MANUFACTURING  
EDUCATION  
DEFENSE  
HEALTHCARE

**24.5% of young American high schoolers never graduate high school. The America United party believes that we can do better. Our elected officials pledge to fight wholeheartedly for your childrens' future. After all, it's our future too.**



AMERICA UNITED

Figure 7: aunewsad





STAND UNITED for AMERICAN

EDUCATION  
MANUFACTURING  
HEALTHCARE  
DEFENSE



AMERICA UNITED

Figure 8: auposter





Figure 9: jackalope



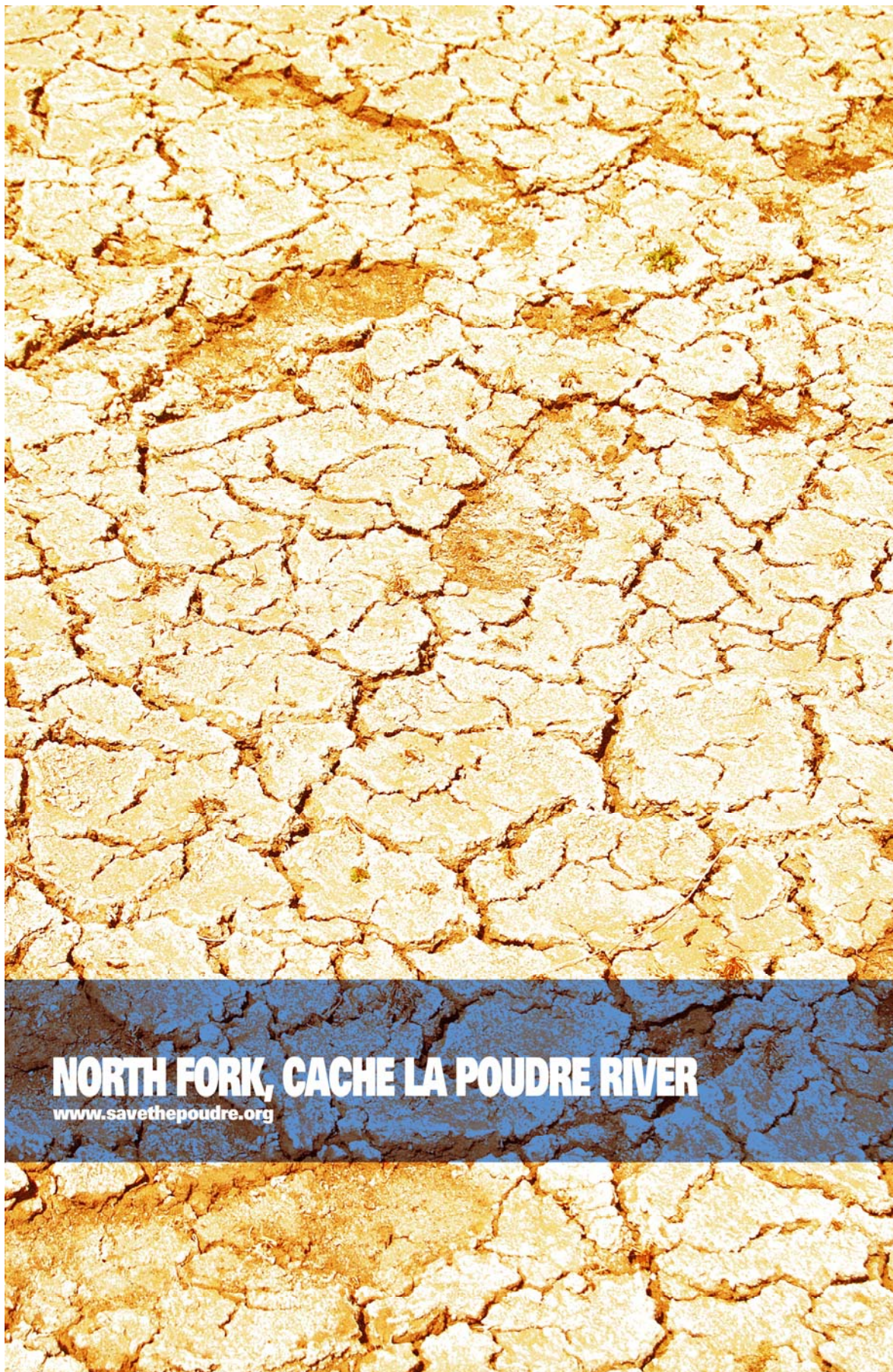


Figure 10: northforkposter



HONE YOUR SKILLS AT



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Tips & Tricks for Photoshop & Illustrator  
Presented By  
***STUDENTS IN DESIGN***

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Tuesday, october 23 at 7pm  
M106 Visual Arts building



Photo by Günther Starnberger, used with permission under Creative Commons License.

Figure 11: DDposter