

## **Artist Statement:**

Hannah Anderson

As a graphic designer, one is often creating for others whether it be brochures or logos as it's a client based discipline. However, I am also an artist who uses the discipline of graphic design as a tool to communicate art for myself. Instead of painting, or sculpture, the digital media lends its hand to me in creating my visions. I am attracted to bold and high contrast imagery which is reflected in my three separate bodies of work. I classify my art style into two distinct categories; one is whimsical and bright while the other touches on more serious topics and uses darker colors. These two styles are often combined as well to create a type of juxtaposition between them. Fruits, animals, and celestial bodies are prominent subjects in my artwork because of their meaning or just simply their aesthetic. My personal artwork tends to focus on my struggles with anxiety, which can be seen in my first series "It Consumes Me". The other two body of works are simply whimsical and should invoke a feeling of nostalgia for being young once again. There is no specific order for viewing the different bodies of work. Flip a coin or spin around in a circle and go.

## Title

Figure 10: Empowered Tech Logo

## **Original Format**

Illustrator, N/A

Figure	1: CSU Mural Design	Illustra	tor, 11 in x 17 in
Figure	2: American Gods Redesign	Illustra	tor, 11 in x 17 in
Figure	3: This Is Not Consent		Illustrator, 12 in x 18 in
Figure	4: Bitchcraft Cosmetics Line	N/A	
Figure	5: Tiger in the Brush		Illustrator, 11 in x 17 in
Figure	6: Electric Touch		InDesign, 17 in x 11 in
Figure	7: Kid Wind T-shirt		N/A
Figure	8: Empowered Tech Brochure		InDesign, 5 in x 20 in
Figure	9: Empowered Tech Branding		InDesign, N/A



Figure 1: CSU Mural Design

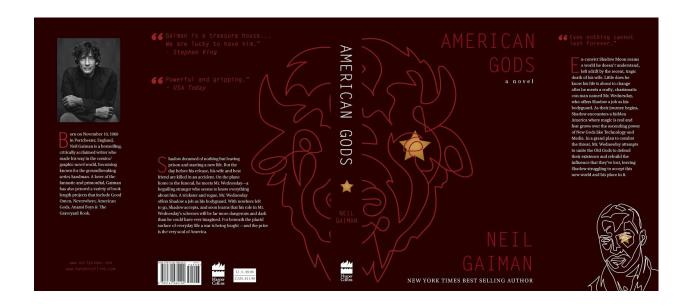




Figure 2: American Gods Redesign

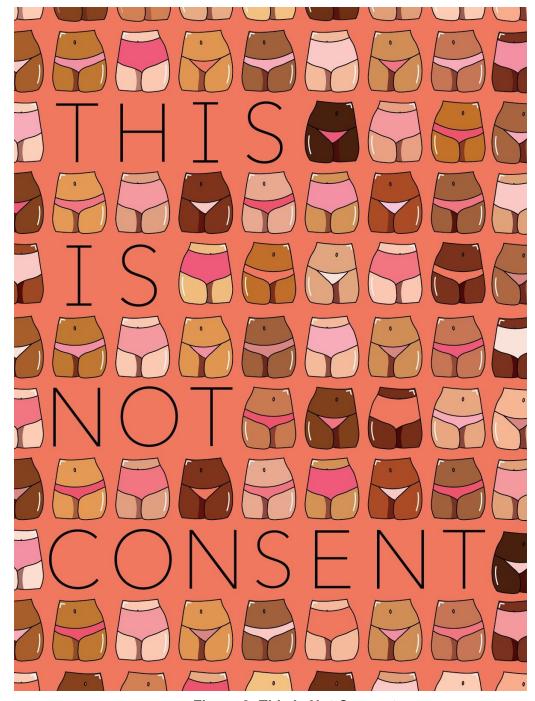


Figure 3: This Is Not Consent





Figure 4: Bitchcraft Cosmetics

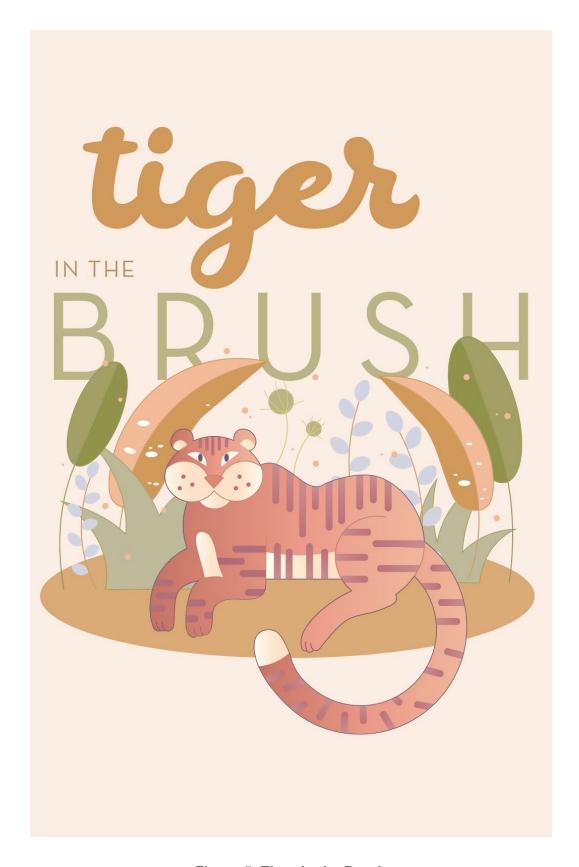


Figure 5: Tiger in the Brush

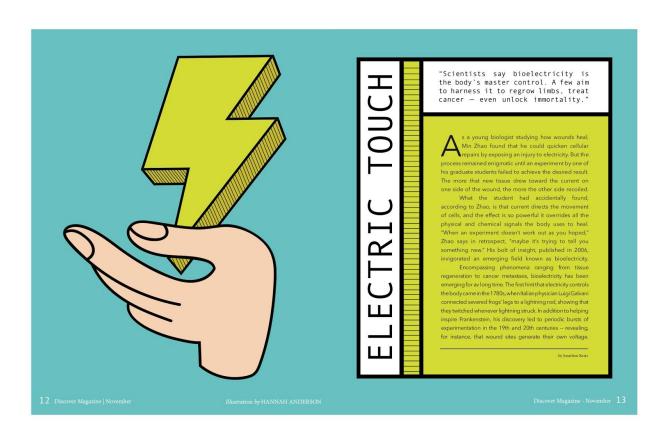
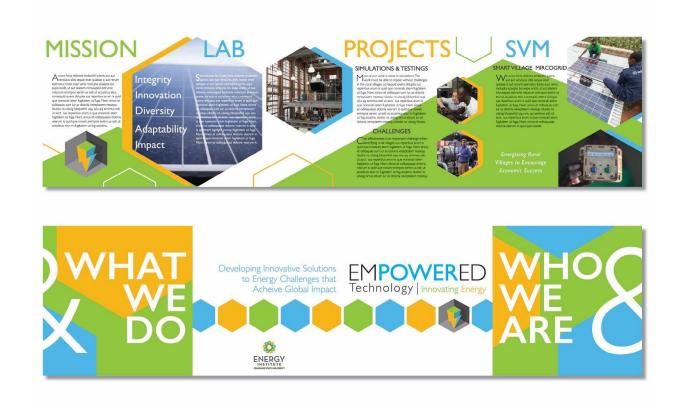


Figure 6: Electric Touch



Figure 7: Kid Wind T-shirt



**Figure 8: Empowered Technology Brochure** 



Figure 9: Empowered Technology Branding

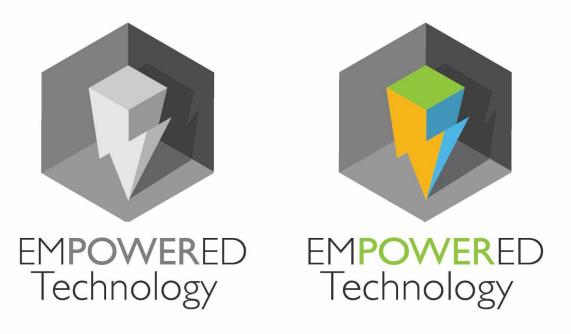


Figure 10: Empowered Technology Logo Design