



Artist Statement

Katie Clonan

As a graphic designer I am motivated, detail-oriented, and always looking to tell a story. For me, the interest in graphic design is in the challenge of communicating a specific feeling or value system to the viewer. In my work, I lend toward design that contains clean and thoughtful type choice and composition. It is intended to be creative, but simple and to the point. In my academic work at Colorado State, I have worked on a variety of projects that emphasized conceptual problem-solving and technical proficiency. These projects have taught me valuable skills and helped me develop as a designer. I am excited to enter the graphic design field full-time and continue to learn and grow.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	RITA Conference Identity	Digital Illustration	Adobe Illustrator, 11 in x 14 in
Figure 2:	RITA Decorative Poster	Digital Illustration	Adobe Illustrator, 11 in x 17 in
Figure 3:	Old Balls Brewing Co. Identity	Physical Product	Hand Drawing, Illustrator, Photoshop, Photography
Figure 4:	Wim Wenders Filmhouse Poster	Digital Illustration	Photoshop, Illustrator, Photography 24 in x 36 in
Figure 5:	Alaskan Waters Cover & Spread 1	Digital Illustration	Indesign, Photoshop, Photography 10 in x 10 in
Figure 6:	Alaskan Waters Spread 2	Digital Illustration	Indesign, Photoshop, Photography 10 in x 10 in
Figure 7:	Alaskan Waters Spread 3	Digital Illustration	Indesign, Photoshop, Photography 10 in x 10 in
Figure 8:	Art Department Lookbook Design	Digital Illustration	Indesign, Photoshop, Photography 11 in x 17 in
Figure 9:	SupplyDrop, Product Box	Physical Product	Illustrator, Photoshop, Photography
Figure 10:	SupplyDrop, Business Materials	Digital Illustration	Illustrator, Photoshop 11 in x 14 in
Figure 11:	SupplyDrop, Web Layout & Mockup	Digital Illustration	Illustrator, Indesign, Photoshop



Figure 1: RITA Conference Identity



Figure 2: RITA Decorative Poster



Figure 3: Old Balls Brewing Co. Identity

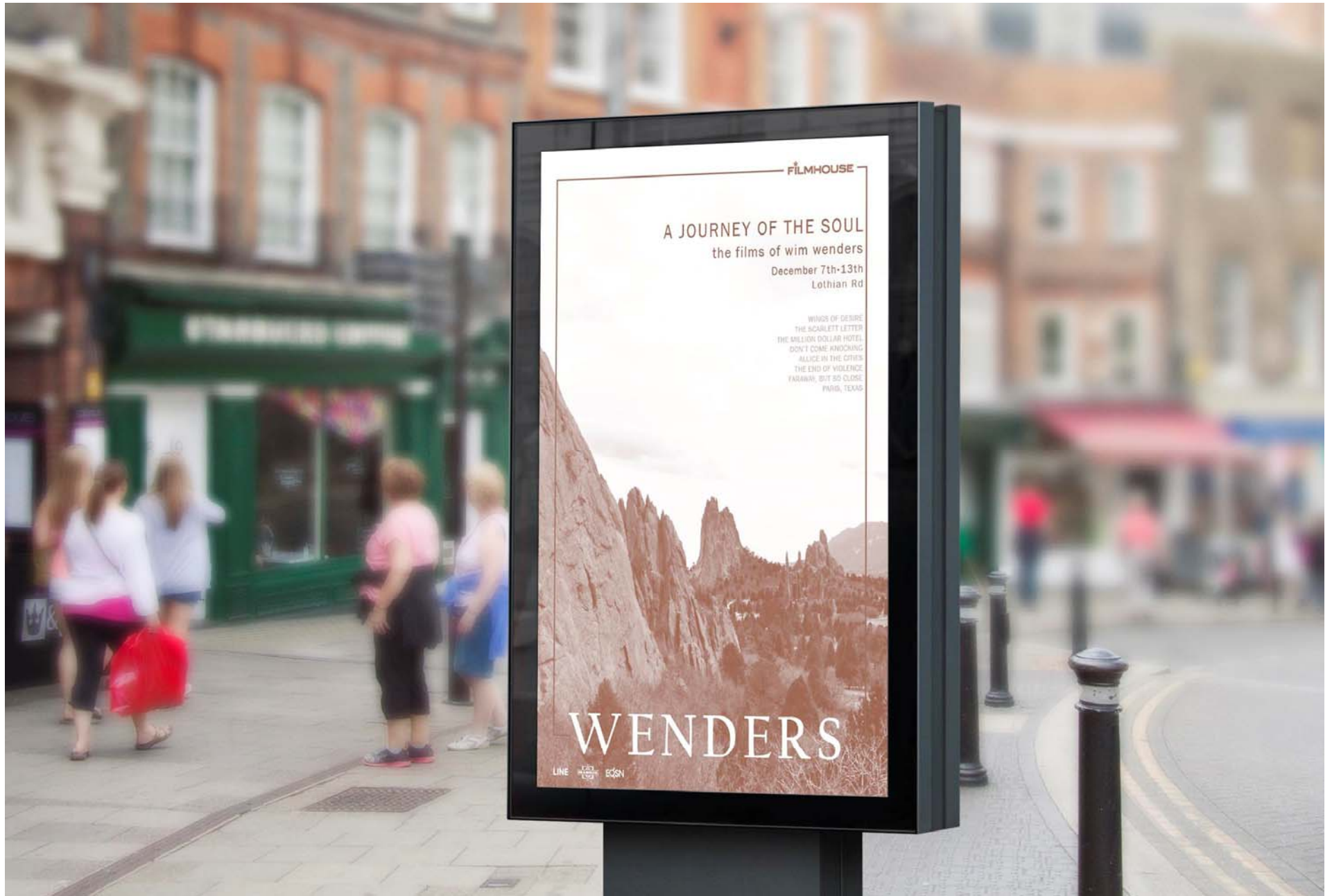


Figure 4: Wim Wenders, Filmhouse Poster



Figure 5: Alaskan Waters, Cover & Spread 1



Figure 6: Alaskan Waters, Spread 2



Figure 7: Alaskan Waters, Spread 3

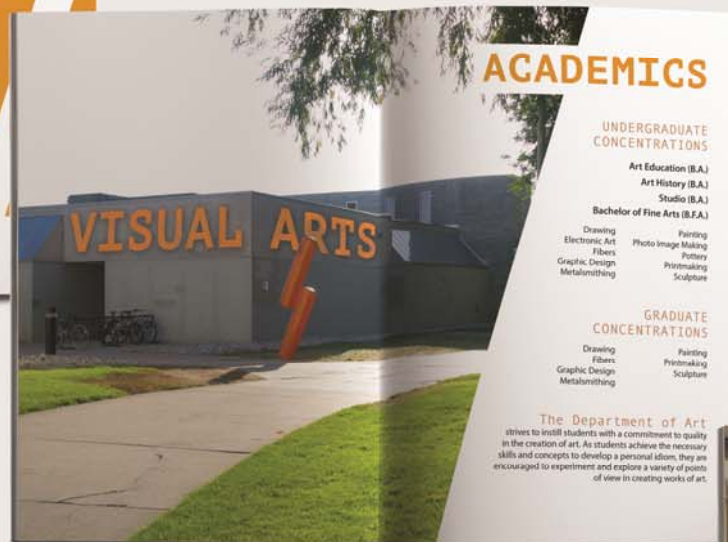


Figure 8: Art Department, Lookbook Design



Figure 9: SupplyDrop, Product Box

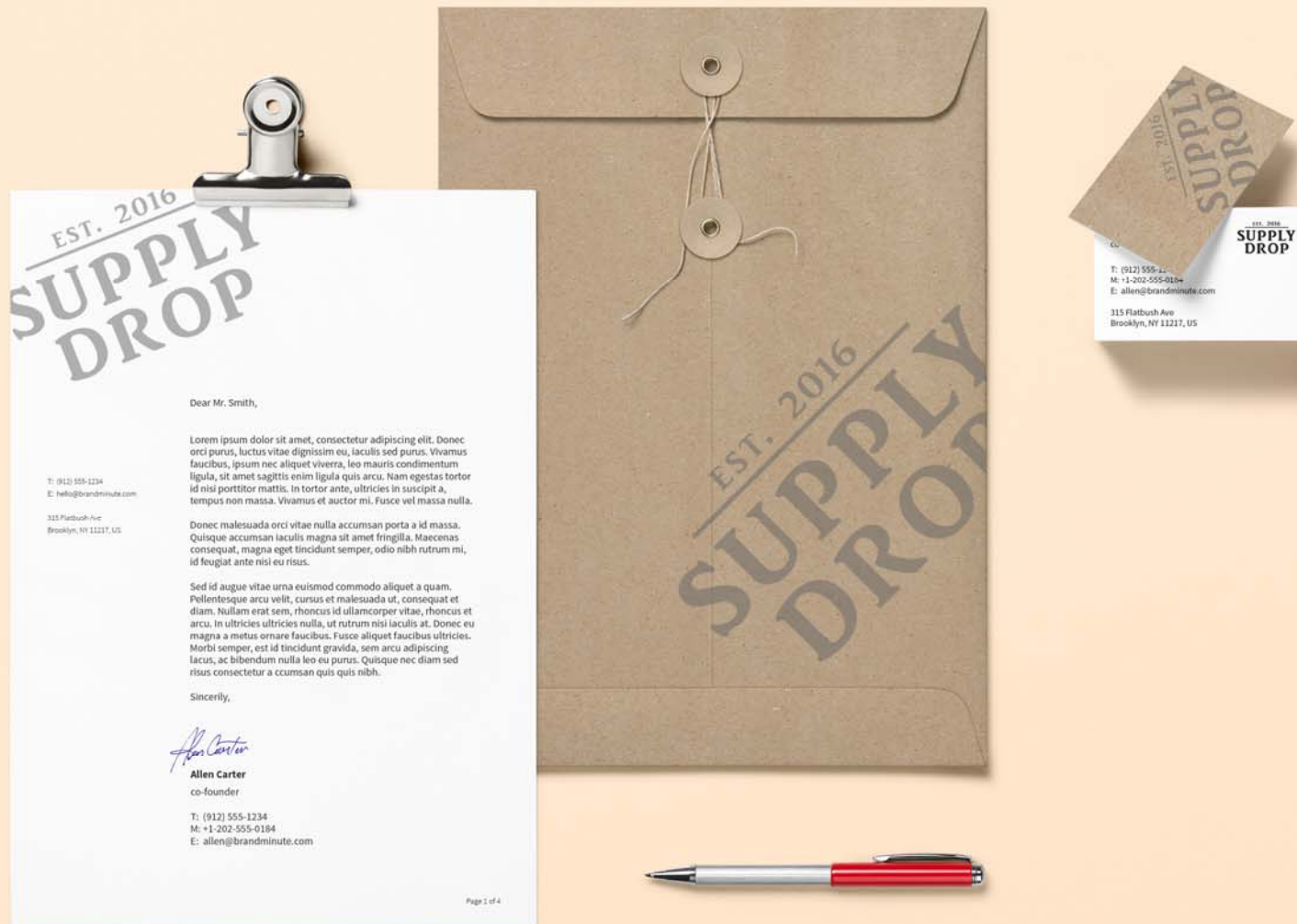


Figure 10: SupplyDrop, Business Materials

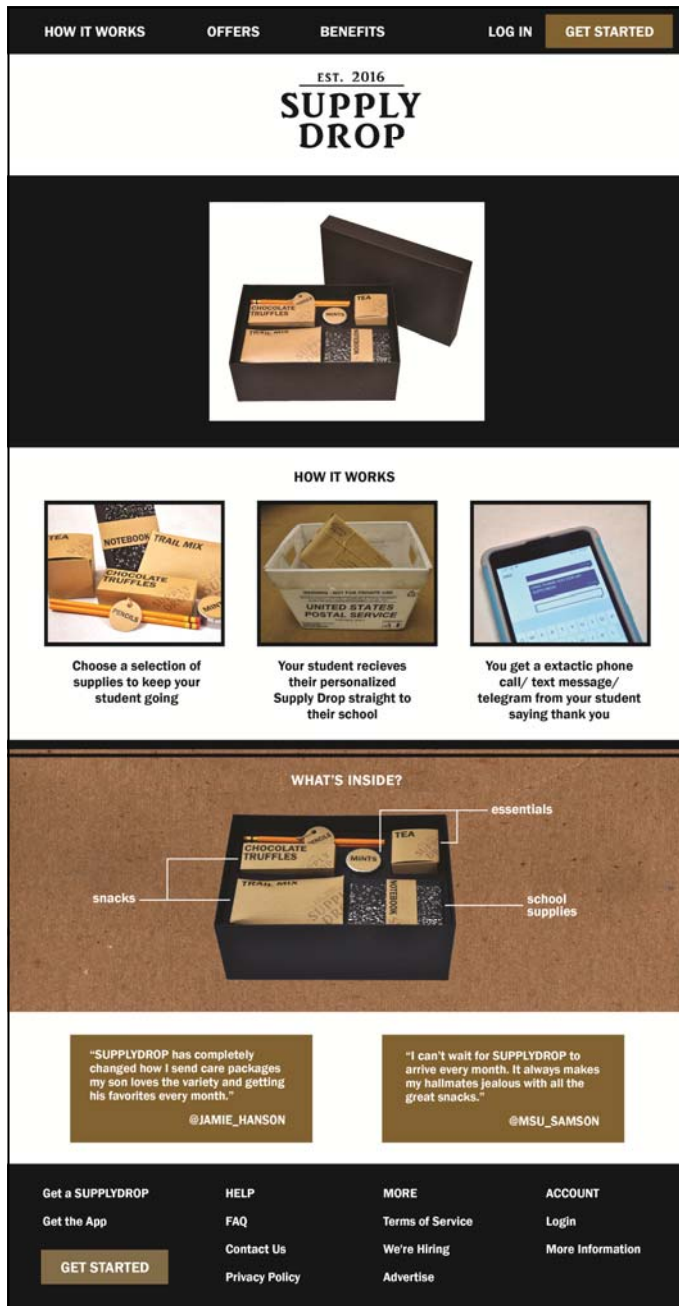


Figure 11: SupplyDrop, Web Layout & Mockup