



## **Rachel Knoshaug**

When I was in the process of applying for college, I wrote about how I loved art for the way it can tell a story without words, allowing me to go beyond the boundaries of verbal communication and have a deep and lasting impact on those who view my art. I went more eloquently into the subject than what I really felt was true for me at the time, but now, after four years being in a university art program, I believe in and am passionate about my purpose as an artist more than ever. I make art because it lets me communicate in a way that words cannot. Art can make its point in seconds, getting to the heart in ways that would take hours to accomplish verbally. I believe my art can speak for itself, and I strive to give it a strong voice, give it depth and meaning that is comprehensible, while keeping it artistic and engaging without becoming ambiguous.

I am inspired to make my art through a myriad of different visual elements that I have experienced and have evoked certain emotions in me and impacted me in some way in the past. I decide what elements to include by deciding first what emotion or story I want to bring across, then considering what imagery has relayed that information to me before and how to best connect that imagery with the message I want to my art to convey.

Many of my works represent something I'm passionate about, something in which I've experienced a depth of emotion and wish to share with others. My personality is such that I feel things very deeply but tend to be awkward and uncomfortable expressing myself verbally, and so my art represents, for me, an instrument that I can use to explain things more significantly and succinctly than I could with words. I make it not only as a way of self-expression, driven by the spectrum of emotions in my past, but also out of a passion to help viewers consider and comprehend the same story and meaning.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1:	Amante Logo	Digital	9 in. x 3 in.
Figure 2:	Amante Packaging	Digital	11 in. x 17 in.
Figure 3:	Amante Poster 1	Digital	11 in. x 17 in.
Figure 4:	Amante Poster 2	Digital	11 in. x 17 in.
Figure 5:	Atlantic Magazine Article	Digital	17 in. x 11 in.
Figure 6:	Colloquium Poster	Digital	11 in. x 17 in.
Figure 7:	Human Life Poster	Digital	11 in. x 17 in.
Figure 8:	Old Time Radio App	Digital	11 in. x 17 in.
Figure 9:	Qwerty Movie Poster	Digital	11 in. x 17 in.
Figure 10:	Think, Eat, Save Poster	Digital	11 in. x 17 in.
Figure 11:	Unplug Party Logo	Digital	10.5 in. x 3.5 in.
Figure 12:	Unplug Poster 1	Digital	11 in. x 17 in.
Figure 13:	Unplug Poster 2	Digital	11 in. x 17 in.



Figure 1: Amante Logo.



Figure 2: Amante Packaging.



Figure 3: Amante Poster 1.



Figure 4: Amante Poster 2.



Figure 5: Atlantic Magazine Article.

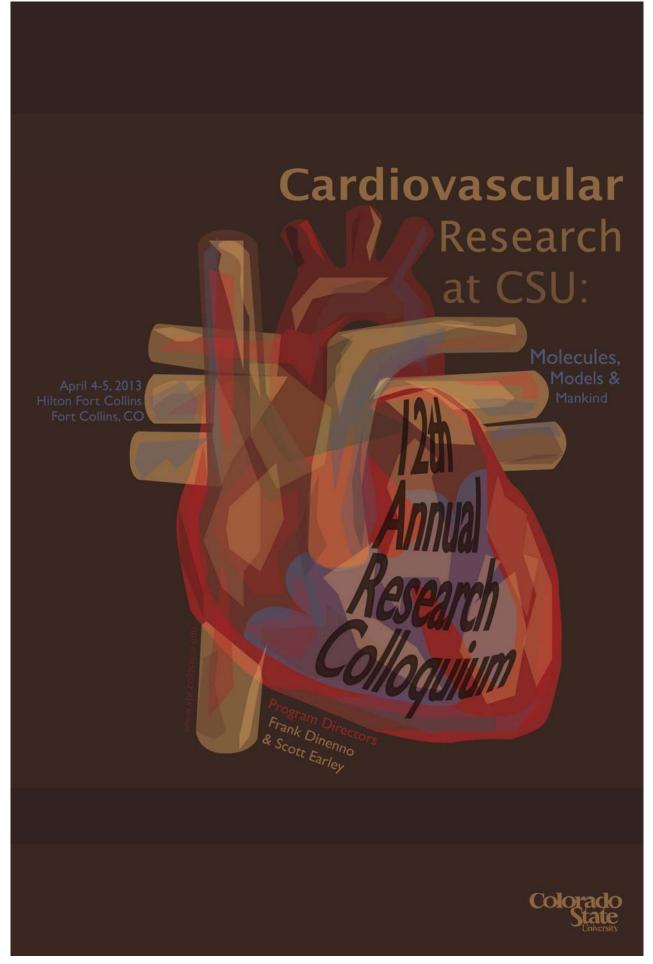


Figure 6: Colloquium Poster.

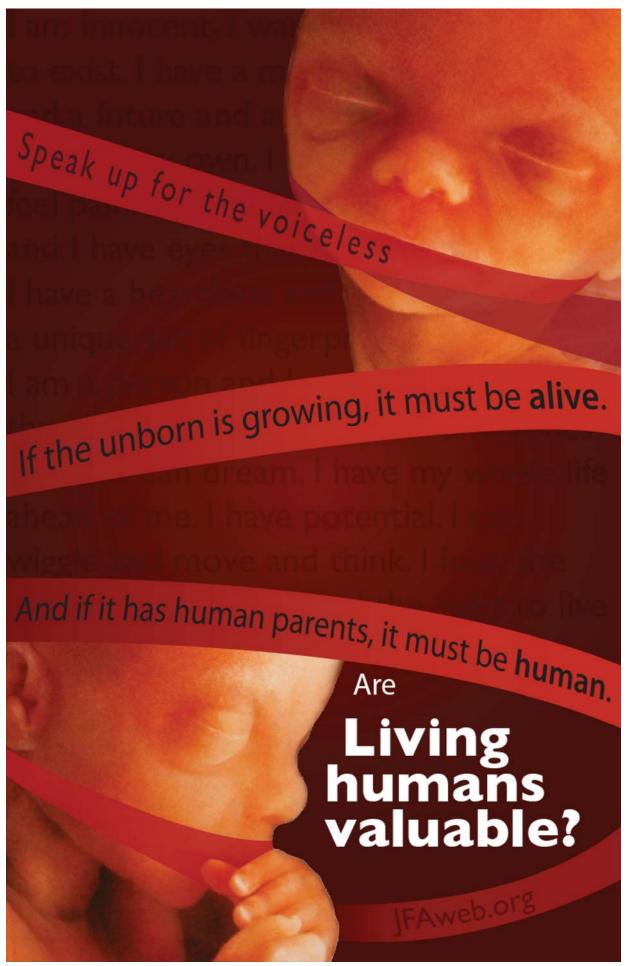


Figure 7: Human Life Poster.





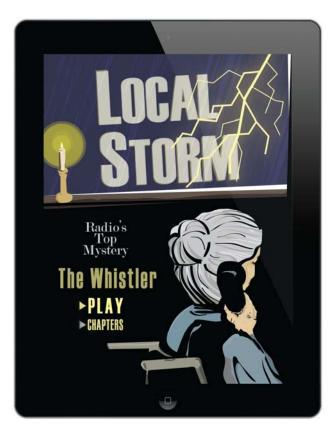




Figure 8: Old Time Radio App.

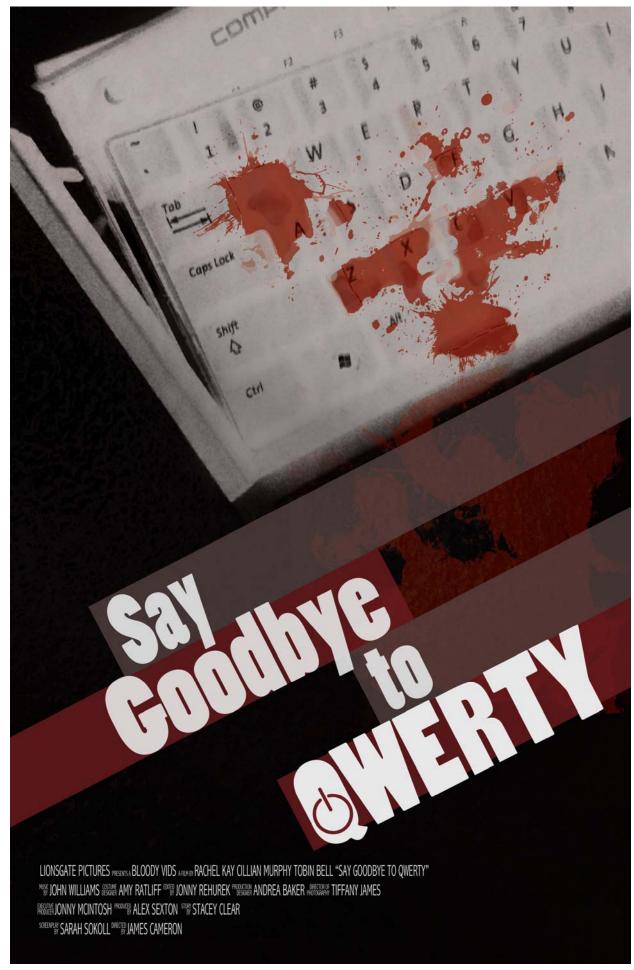


Figure 9: Qwerty Movie Poster.

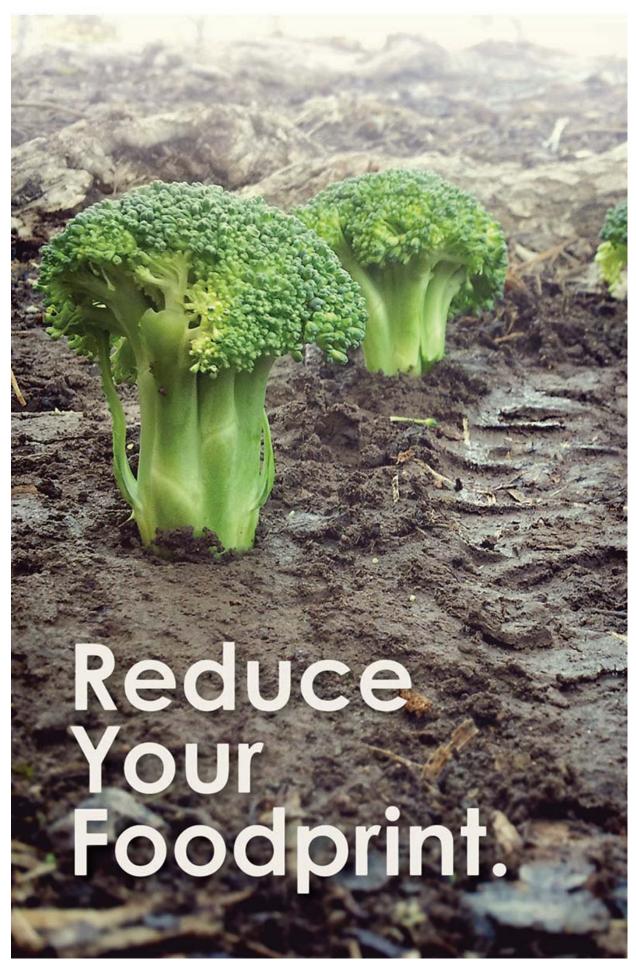


Figure 10: Think, Eat, Save Poster.



Figure 11: Unplug Party Logo.

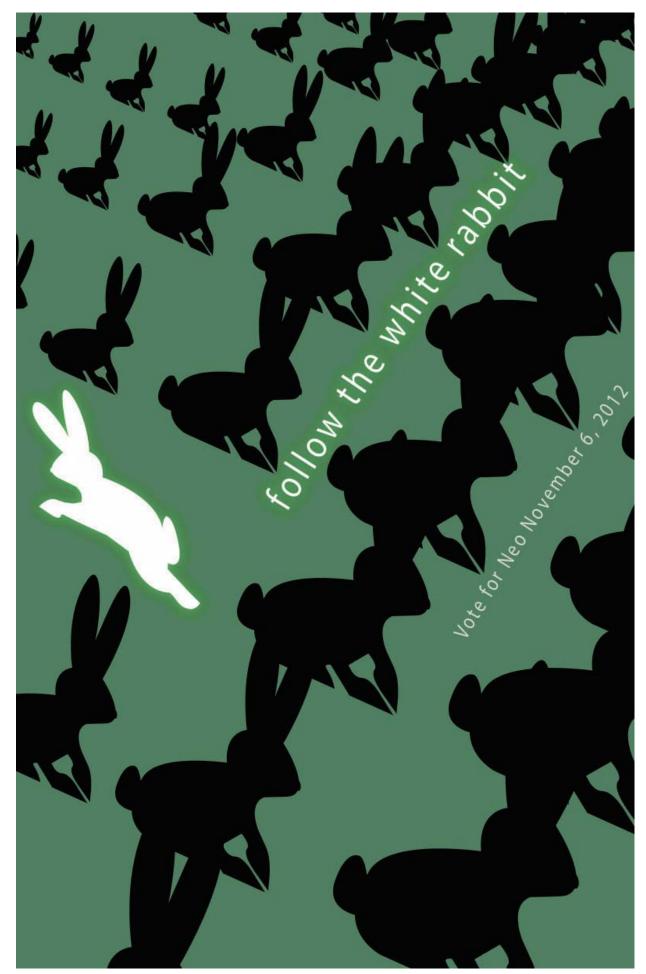


Figure 12: Unplug Poster 1.



Figure 13: Unplug Poster 2.