



**KIM
HUDSON**

Artist Statement

Kim Hudson

As a graphic designer, I strongly believe in making art for a purpose. I want people to be able to utilize my creative work. Within the body of my work, I tend to use a lot of bold colors, simple layouts, and illustrations. I create a lot of my own illustrations using different mediums, including spray paint, colored pencils, and photography. A lot of the creative pieces I design are requested by a client, so I do not always have the freedom to create whatever I want, although, I am always incorporating my own style into the work.

I have had a lot of experience in the graphic design field with my job at the Colorado Water Institute as the art director and designer; my internship at Perfect Square as a graphic artist; my position as a marketing associate at Grand Valley Powersports; and as a graphic designer at Trailfitters. In addition to my BFA with a concentration in graphic design, I have simultaneously completed a BS in Business Administration with a concentration in marketing. With these two degrees and my previous experience, I intend to continue designing creative pieces that will be purposeful in society.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Fort Collins Reads Logo	Digital Media	Graphic Design, 5 x 5 in. each
Figure 2:	Fort Collins Reads Poster	Digital Media	Graphic Design, 11 x 17 in.
Figure 3:	Fort Collins Reads Ads	Digital Media	Graphic Design, 2.75 x 11 in., 8.5 x 11 in., 4 x 5 in.
Figure 4:	Crossroads Safehouse Logo	Digital Media	Graphic Design, 5 x 5 in. each
Figure 5:	Crossroads Safehouse Stationary	Digital Media	Graphic Design, 8.5 x 11 in., 9.5 x 4.12 in., 3.5 x 2 in.
Figure 6:	Crossroads Safehouse Brochure	Digital Media	Graphic Design, 11 x 8.5 in. each
Figure 7:	Crossroads Safehouse Website	Digital Media	Graphic Design, 10 x 8 in. each
Figure 8:	Must Love Otters Book Jacket	Digital Media	Graphic Design, 20.5 x 9.25 in.
Figure 9:	Hard Target Magazine Layout	Digital Media	Graphic Design, 17 x 11 in.
Figure 10:	PRSA Logo & Publication Cover	Digital Media	Graphic Design, 5 x 5 in., 5.5 x 8.5 in.

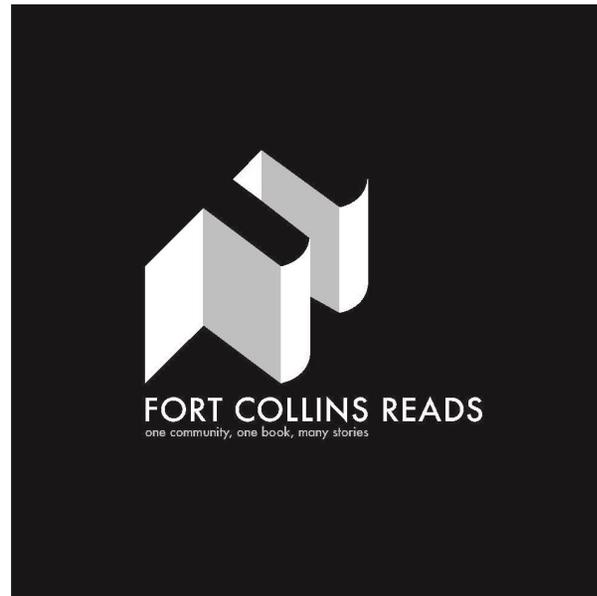
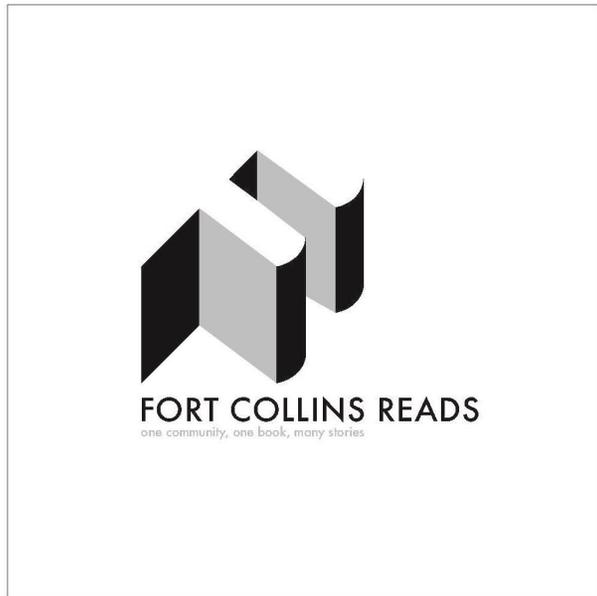
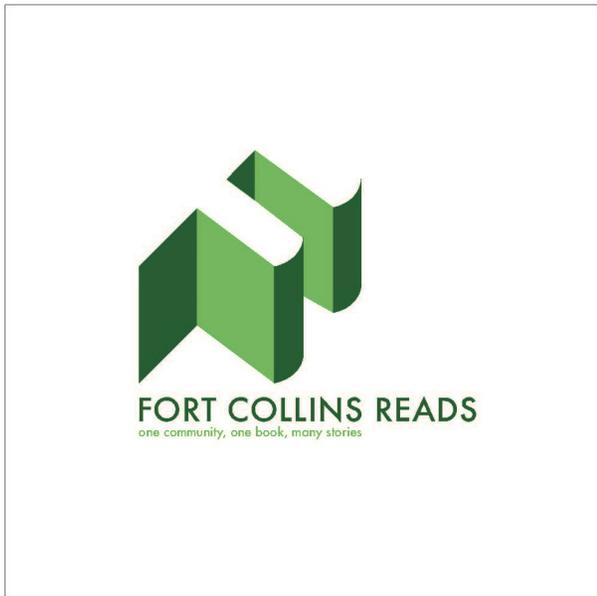


Figure 1: Fort Collins Reads Logo.

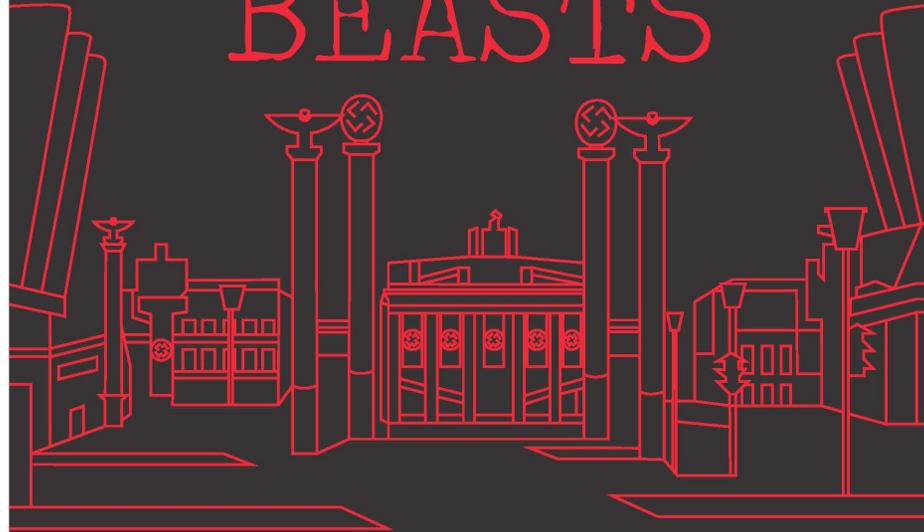
FORT COLLINS READS PRESENTS

ERIK LARSON



AUTHOR OF

IN THE GARDEN OF BEASTS



1 PM SUNDAY, NOVEMBER 3, 2013. HILTON FORT COLLINS
\$10 TICKETS, ON SALE AFTER LABOR DAY AT LOCALLY OWNED BOOKSTORES



FORT COLLINS READS
Get Community, One Book, Many Events



POSTER DESIGN: KIM HUDSON

Figure 2: Fort Collins Reads Poster.

FDR

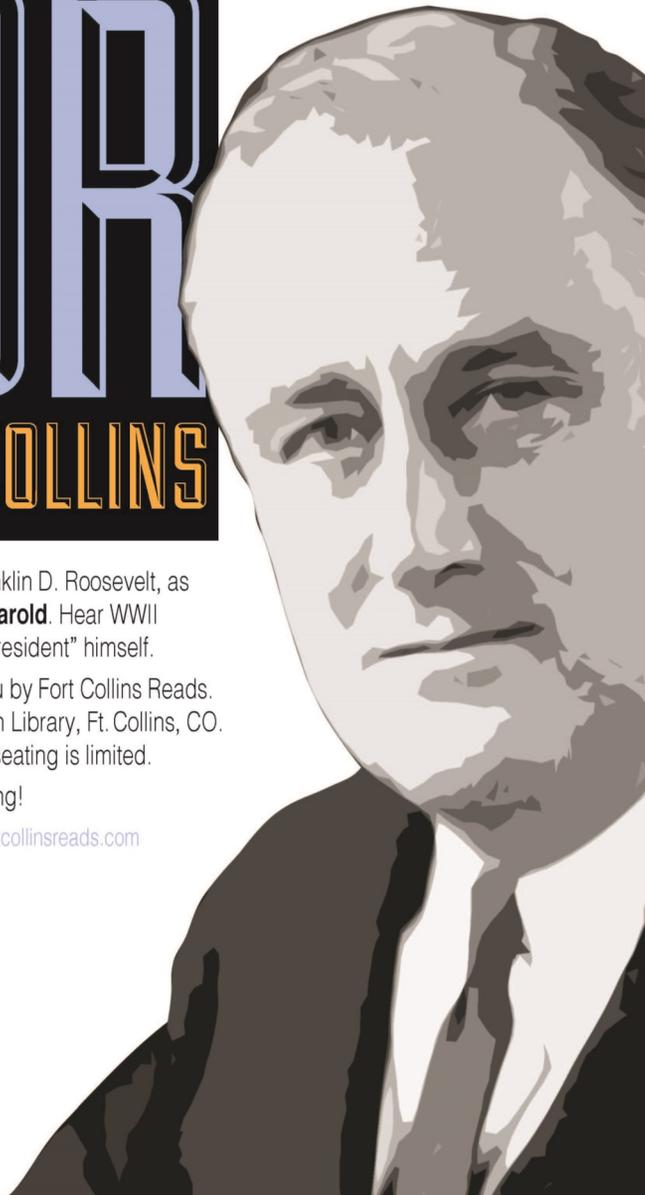
IN FORT COLLINS

Journey back in time with Franklin D. Roosevelt, as portrayed by actor **Richard Marold**. Hear WWII decisions explained by the "president" himself.

This program is brought to you by Fort Collins Reads. 7 PM. **Oct. 18**, 2013. Old Town Library, Ft. Collins, CO. **Free** admission. Arrive early, seating is limited.

Don't miss this historical evening!

For more information visit www.fortcollinsreads.com



FDR

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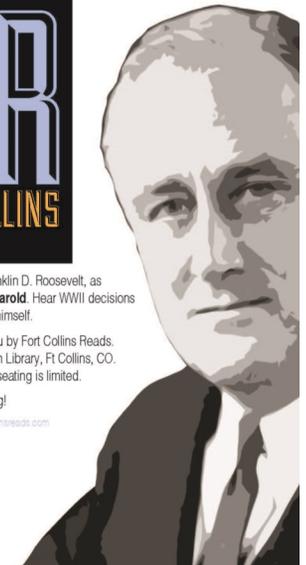


Figure 3: Fort Collins Reads Ads.



Figure 4: Crossroads Safehouse Logo.

CROSSROADS
SAFEHOUSE

P.O. BOX 999, FORT COLLINS, CO 80622
BUSINESS LINE: (970) 630-2362
WWW.CROSSROADSSAFEHOUSE.ORG



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SAFEHOUSE

P.O. BOX 999, FORT COLLINS, CO 80622
BUSINESS LINE: (970) 630-2362
KWEINGARDT@CROSSROADSSAFEHOUSE.ORG

KAYLENE WEINGARDT
MARKETING ASSOCIATE



CROSSROADS
SAFEHOUSE

P.O. BOX 999, FORT COLLINS, CO 80622

Figure 5: Crossroads Safehouse Stationery.





**CROSSROADS
SAFEHOUSE**
TRUST • HOME • LOVE

24/7 Help Lines:
970-482-3502
Toll-Free:
1-888-541-SAFE (7233)

**“If someone
loves you, it
should feel like
they love you.”**
-Anonymous

Our Mission:

Since 1980, Crossroads Safehouse has been dedicated to ending domestic violence through round-the-clock shelter, education for adults and children, and services that help survivors and their children live independent, happy, and violence-free lives.

Crossroads Safehouse
421 Parker Street
Fort Collins, CO 80525
Business Line:
970-530-2353
Fax:
970-530-2356
Email:
mail@crossroadssafehouse.org
Safehouse Business Line:
970-482-3535
Mailing Address:
P.O. Box 993
Fort Collins, CO 80522



**CROSSROADS
SAFEHOUSE**
TRUST • HOME • LOVE

Trust

You can put your trust in Crossroads, as Crossroads puts our trust in you.

- ◊ Crossroads serves men, women, children & all identifying genders without discrimination.
- ◊ All services are provided free of charge for victims.
- ◊ Services are provided 24 hours a day, 7 days a week and 365 days a year.
- ◊ It is the only full-service domestic violence shelter in Larimer County.



Love

Crossroads is here to help & support every victim through their own journey.

- ◊ Crossroads provides counseling, legal & adult advocacy, and representation.
- ◊ Outreach & support groups for resident & non-resident victims.
- ◊ Children's music & play therapy & nationally recognized "Hands Are Not for Hitting" program.

Home

Crossroads will be your home, not just a house, during your residency.

- ◊ Crossroads' facility is 29,000 square feet with a state-of-the-art security system.
- ◊ 78 emergency shelter beds for up to six weeks of housing.
- ◊ 26 on-site transitional housing beds for up to six months of housing & 25 off-site apartments for up to two years of housing.
- ◊ On-site food, clothing and medical services provided for victims.





Figure 6: Crossroads Safehouse Brochure.

Crossroads Safehouse

www.crossroadsafehouse.org

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Home Domestic Violence Crossroads Safehouse Donate & Volunteer Contact Us

"If someone loves you, it should feel like they love you."
- Anonymous

Our Mission:
Since 1980, Crossroads Safehouse has been dedicated to ending domestic violence through round-the-clock shelter, education for adults and children, & services that help survivors & their children live independent, happy, & violence-free lives.

Definition of Domestic Violence:
Domestic violence is a pattern of behavior in which one person attempts to control another through threats or actual use of physical, verbal, or psychological violence or sexual assault on their current or past intimate partner.

Upcoming Events:

- ◇ April 27, 2014 - [Love and Fashion for HOPE](#): Fun fashion show featuring clothing and accessories from *Fine and Funky*
- ◇ May 10, 2014 - [Bliss Run](#): Women's 5k fun run & walk with pampering stations throughout
- ◇ May 31, 2014 - [Ladies Double Tennis Event](#): Crossroads Safehouse Benefit Tournament

24/7 HELPLINES: 970-482-3502
TOLL-FREE: 1-888-541-SAFE (1-888-541-7233)

Crossroads Safehouse provides services to women, men and children regardless of race, sexual orientation, or legal status. All services are free and confidential.

[Privacy Policy](#) | [Internet Safety](#) | [Site Map](#) | [Legal Services](#) | [Employment](#) | [Contact](#)



Crossroads Safehouse

www.crossroadsafehouse.org



CROSSROADS SAFEHOUSE
TRUST + HOME + LOVE

STOP! Computer use can be monitored. Before continuing, please find out what you need to know about internet safety.

Please select your language to continue onto Crossroads' website:

[english](#) [español](#)

Crossroads Safehouse

www.crossroadsafehouse.org



Home Domestic Violence Crossroads Safehouse **Donate & Volunteer** Contact Us

"The generosity of those I did not meet all feet and start a new life free of violence."

Donate:

For more than three decades, Crossroads has been creating a safer place for the adults & children affected by domestic violence in Northern Colorado. In that time, we have served more than 15,000 domestic abuse survivors. Without the participation, financial support & assistance of the surrounding community, Crossroads would not be able to provide the breadth of services that we offer. We thank our donors from the bottom of our hearts!

What Your Dollars Can Do:

The following are some examples of how your gifts could assist Crossroads Safehouse clients:

- \$50 - Feeds a mother and two children residing in the Safehouse for one week.
- \$75 - Provides one night of emergency shelter, basic toiletries, and advocacy for a battered woman staying at Crossroads Safehouse.
- \$150 - Provides a month of individual and group outreach advocacy and support to a child who has witnessed domestic violence.
- \$250 - Allows Crossroads to cover the costs of lights, water, AC and/or heating of the Safehouse for one week.
- \$500 - Pays for relocation costs for two battered women to have a fresh start and escape violence.
- \$1,000 - Provides training to 1,000 teenagers through Crossroads' Teen Dating Violence Institute.

Please mail your gift to:
Crossroads Safehouse
P.O. Box 993
Fort Collins, Colorado 80522

[printable gift form](#)

For more information about donating or to make a gift using your credit card via phone, call: 970-550-2353.

Volunteer:

Figure 7: Crossroads Safehouse Website.



About the Author

A purveyor of fictions, Eliza Gordon has excellent taste in books, shoes, movies, and friends, and questionable sanity in the realm of love. Best leave that one alone. In real life, she's a husband-and-wife team of controlled chaos who writes stories to help you believe in the Happily Ever After.

www.elizagordon.com

"You do everything everyone tells you to do because you're afraid that if you say no, they won't like you."

Published by:
West 26th Street
Press, NYC



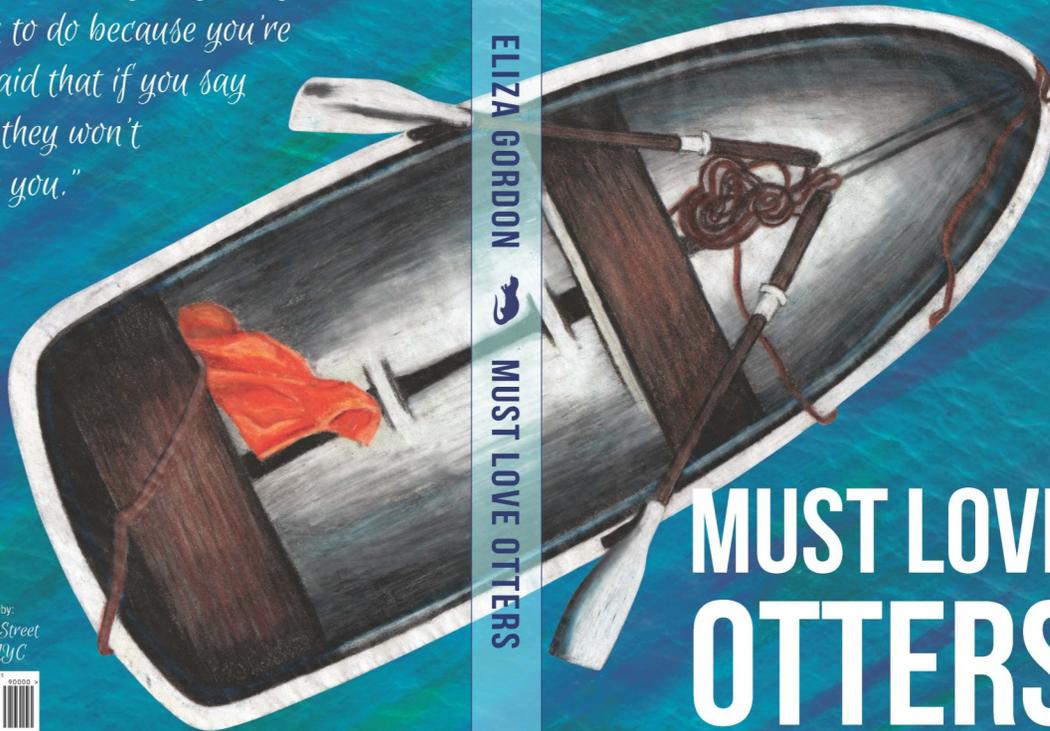
Jacket Illustration
and Design by:
Kim Hudson

ELIZA GORDON

ELIZA GORDON



MUST LOVE OTTERS



MUST LOVE
OTTERS

\$12.99

Hollie Porter

is the chairwoman of Generation Disillusioned: at twenty-five years old, she's saddled with a job she hates, a boyfriend who's all wrong for her, and a vexing inability to say no. She's already near her breaking point, so when one caller too many kicks the bucket during Hollie's 911 shift, she cashes in the Sweethearts' Spa & Stay gift certificate from her dad and heads to Revelation Cove, British Columbia. One caveat: she's going solo.

Any sweethearts will have to be found on site.

Hollie hopes to find her beloved otters in the wilds of the Great White North, but instead she's providing comic relief for staff and guests alike. Even Concierge Ryan, a former NHL star with bad knees and broken dreams, can't stop her from stumbling from one (mis)adventure to another. Just when Hollie starts to think that a change of venue doesn't mean a change in circumstances, the island works its charm and she starts to think she might have found the rejuvenation she so desperately desires. But then an uninvited guest crashes the party, forcing her to step out of the discomfort zone where she dwells and save the day...

and maybe even herslef in the process.

Figure 8: Must Love Otters Book Jacket.

HARD TARGET

A scorpion-venom concoction that makes tumors glow sounds almost too outlandish to be true

by **Brendan I. Koerner**
illustrations by *Kim N. Hudson*



B

Because it's so late on Monday-afternoon, there is listless vibe inside the university of Washington lecture hall where Jim Olson is about to speak. The audience consists of a few dozen grad students struggling with end-of-day fatigue. They scarf down free chocolate-chunk cookies as they prepare to take notes, but sugar can sharpen mental alertness only so much. The talk they've come to hear, part of a biweekly series on current topics in neuroscience, doesn't exactly seem like edge-of-your-seat material.

Olson's first slide wakes them up. It is a pixelated photograph of an adorable 6-year-old boy named Hayden Strum, who sports a white Quiksilver T-shirt and a pirate-style eye patch. Hayden, who suffered from a pernicious brain tumor, came to Olson in 1995, back when Olson was just starting his career as a pediatric oncologist and cancer researcher. For four years, the doctor treated Hayden with successive rounds of chemotherapy and major surgeries, but nothing could save the boy's life. Olson tells the audience that while sitting in the back row at Hayden's memorial service, listening to the speakers express their pain, he had an epiphany about his scientific priorities.

"I decided that I would never design an experiment just to get grants or publications or promotions," says the 51-year-old Olson, whose ruddy complexion and Midwestern geniality give him the aura of a hip youth minister. "Every experiment I ever did was going to be to make sure that other boys and girls didn't have to go through what Hayden had gone through."

Having been caught off guard by the emotional wallop of his opening story, Olson's audience stays rapt as he goes on to describe a decade-long quest to solve one of the most vexing problems in oncology: the fact that a tumor's precise boundaries are nearly impossible to define during surgery. A preoperative MRI provides only a rough guide to a tumor's fuzzy edges; the scans often miss slivers of cancer that seamlessly blend into the surrounding tissue. Surgeons often face a brutal catch-22: Either cut out any suspicious tissue, an approach that can lead to debilitating side effects, or risk leaving behind malignant cells that will eventually kill the patient.

Olson tells the students that he finally has a solution. His laboratory at the renowned Fred Hutchinson Cancer Research Center, located just down the road by Seattle's Lake Union, has developed a compound that appears to pinpoint all of the malignant cells in a patient's body. It gives those cells a bright fluorescent sheen, so that surgeons can easily spot them in the operating room. Olson calls the product Tumor Paint, and it comes with a surprising twist: The compound's main ingredient is a molecule that is found in the stinger of *Leiurus quinquestriatus*, a potent little animal more popularly known as the deathstalker scorpion.

A scorpion-venom concoction that makes tumors glow sounds almost too outlandish to be true. In fact, Olson explains, that's what troubled the big grant-making organizations when he came to them for funding. But when those organizations dismissed his ideas as too bizarre, Olson started accepting donations from individuals—particularly the families of current and former patients—quickly raising the \$5 million for his research. It was a bold and unprecedented tactic: Through patients and their families are often asked to donate to foundations with broad goals, Olson raised money for one specific, untested technology—a much riskier gamble. But thanks to his efforts, Olson's fluorescent scorpion toxin is now in Phase I clinical trials, an impressive accomplishment for a compound with such a peculiar lineage. The University of Washington students are clearly awed by the work.

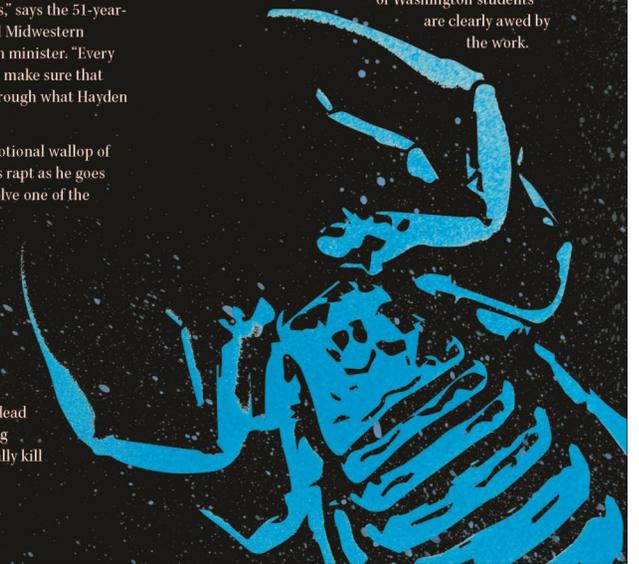


Figure 9: Hard Target Magazine Layout.

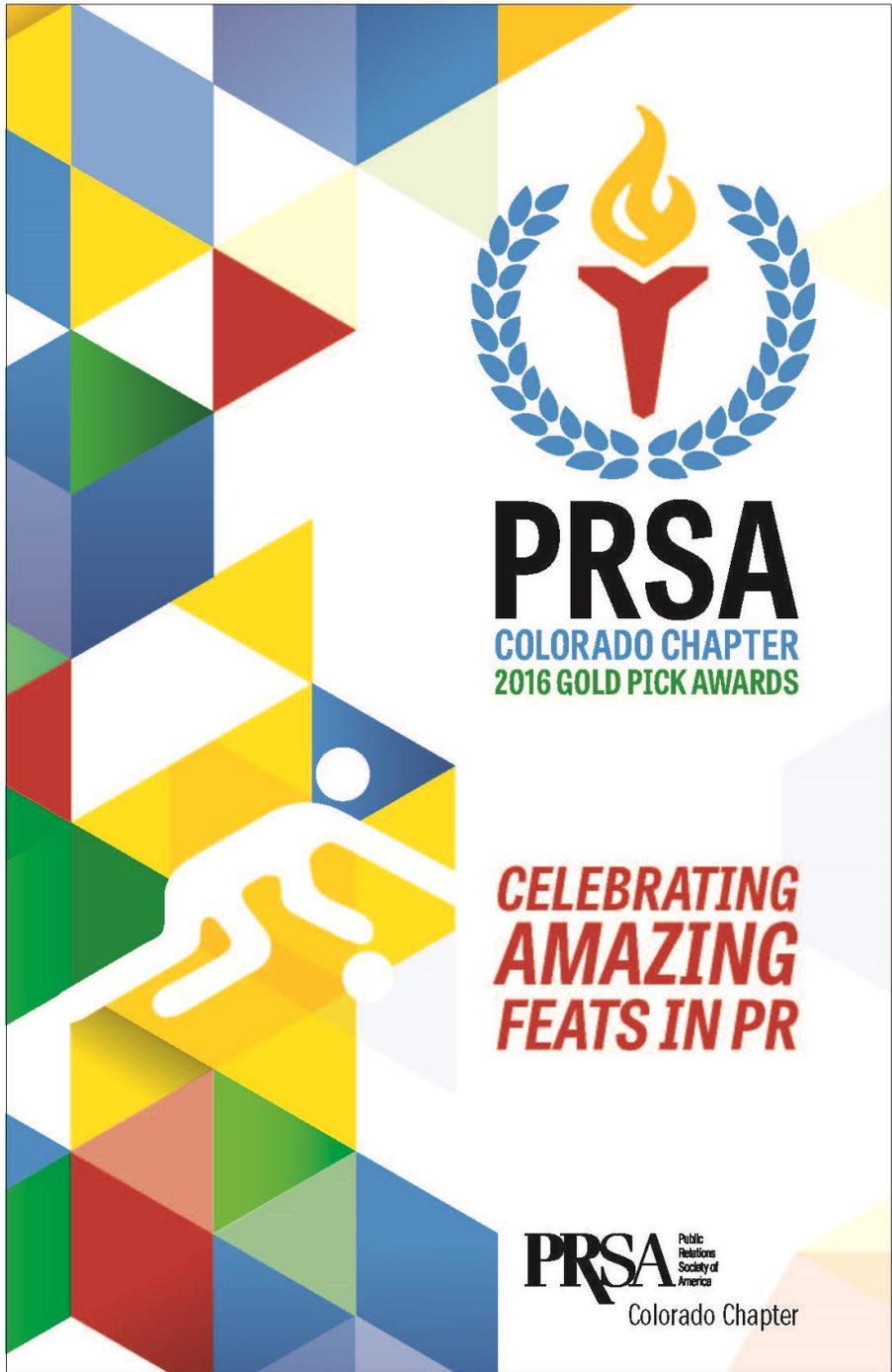


Figure 10: PRSA Logo & Publication Cover.