

Co-Sponsored by Colorado Water Institute, Colorado State University Agricultural Experiment Station, Colorado State Forest Service, and Colorado Climate Center.

Artist Statement Mandy Brown

As a graphic artist, I am very interested in eye-catching designs with the use of my own hand-rendered font to draw in the viewer. I started my college career in Equine Science and Civil Engineering but graduated with a double major in Graphic Design and Marketing. I have been able to merge all these topics into my designing process. I love taking the emotions and feelings from words or phrases and being able to come up with a structured typographic design that depicts the emotion. There is a lot of power in words, and being able to manipulate the letters to have them take on their own personality is a passion of mine.

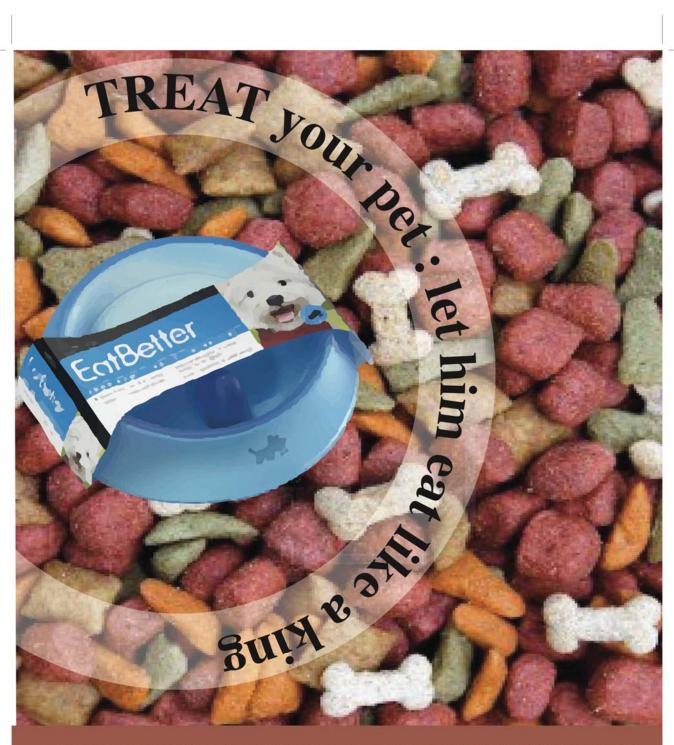
I have been able to get a lot of inspiration for my designs though music and being outdoors. I am a country girl at heart and most of my personal designs reflect it. I am inspired by southern/country styles and I am always trying to manipulate them to be more modern. For business designs and other non-personal projects, I find inspiration by submerging myself in the company, or theme itself. I still try to incorporate my own typography to add a small touch of myself into the process. I find that adding your own personal touch to projects gives it the little push to make it unique and stand out. Hand-rendered type can get busy within its self, so I have found that keeping everything simple is important. My best designs are simple and to the point.

While creating typography is important to me, I am also a fan of painting and oil pastels. Lately, I have been trying to incorporate the two mediums into my design process. The different textures and images you can get from incorporating different mediums into graphic design can push the final design to the next level. There are endless possibilities when it comes to incorporating the fine arts into the computer design process and I am interested in finding out how to incorporate the two for a successful finished product.

Having a marketing background has also been an advantage for me while designing for companies. I have the business knowledge, and understand the basic idea of what they are looking for in logos, advertisements, and posters. The business side is interested in copy and wants to draw in the viewer though catch phrases and promotions. But being able to show them how a simple artistic design can be more successful is a great feeling.

Each process, weather a personal design or not, has a long process. It all starts with an inspiration from day to day life or from research. Then sketching, and sketching, and more sketching, until I get an idea or image I am happy with. There is never a moment when my first sketch is the design I use. Modifications, color changes, and adjustments are made over and over again until I am finally satisfied with the final product.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1:	Contech Magazine Advertisement	Digital	Print, 8.5 in. x 11 in.
Figure 2:	Contech Web Design (1)	Digital	Print, 11 in. x 17 in.
Figure 3:	Contech Web Design (2)	Digital	Print, 8.5 in. x 11 in.
Figure 4:	Estes Park Music Festival Brochure	Digital	Print, 8.5 in. x 11 in,
			Tri-fold
Figure 5:	Estes Park Music Festival CD case	Digital	Print, 8 in. x 4 in.,
			Folded
Figure 6:	Estes Park Logo	Digital	Print, 2 in. x 4 in.
Figure 7:	14th Annual Laser Exhibition	Digital	Print, 11 in. x 17 in.
	Poster		
Figure 8:	Mesa Verde Corporate Font	Digital	Print, 11 in. x 17 in.
Figure 9:	Mesa Verde Letter Head	Digital	Print, 8.5 in. x 11 in.
Figure 10:	Mesa Verde Logo	Digital	Print, 11 in. x 17 in.
Figure 11:	Paws for a Cause Magazine	Digital	Print, 8.5 in. x 11 in.
	Advertisement		
Figure 12:	Pistol Annies Album Cover	Digital	Print, 12 in. x 12 in.
Figure 13:	Pistol Annies Album Cover (back)	Digital	Print, 8 in. x 16 in.
Figure 14:	Water Center Logo	Digital	Print, 4 in. x 4 in.
Figure 15:	Water Center Newsletter Cover	Digital	Print, 8.5 in. x 11 in.



Know the dangers of allowing your dog to eat too fast. Using the EatBetter Bowl, you are preventing your pup from indigestion, and bloating and even vomitting. Give him a better eating experiance while allowing him to eat like a king! For more information about your dogs health, as well as our other products, visit our website at contech.com

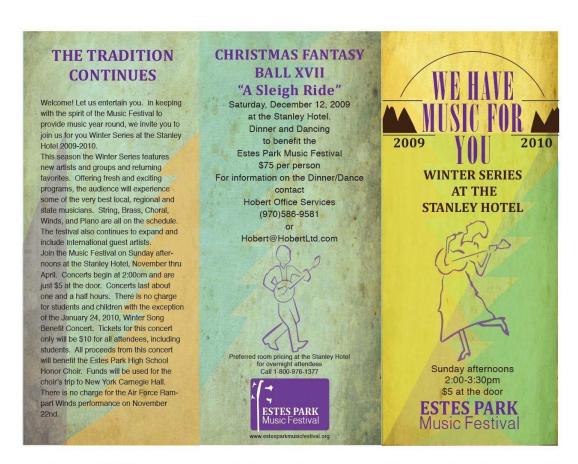
Figure 1: Contech Magazine Advertisement.



Figure 2: Contech Web Design (1).



Figure 3: Contech Web Design (2).



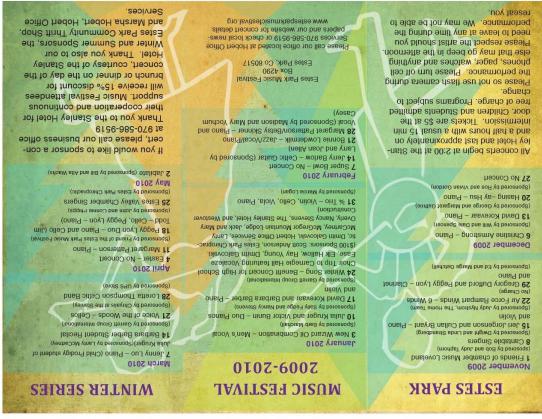


Figure 4: Estes Park Music Festival Brochure.

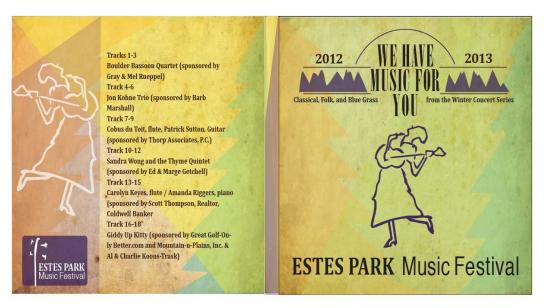






Figure 5: Estes Park Music Festival CD case.







Figure 6: Estes Park Music Logo.

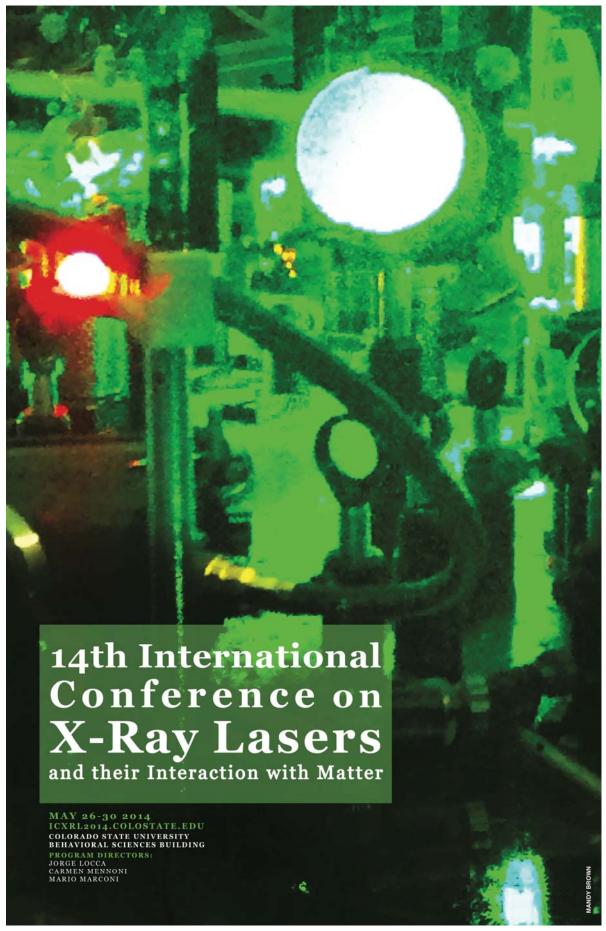


Figure 7: 14th Annual Laser Exhibition Poster.



Figure 8: Mesa Verde Corporate Font.

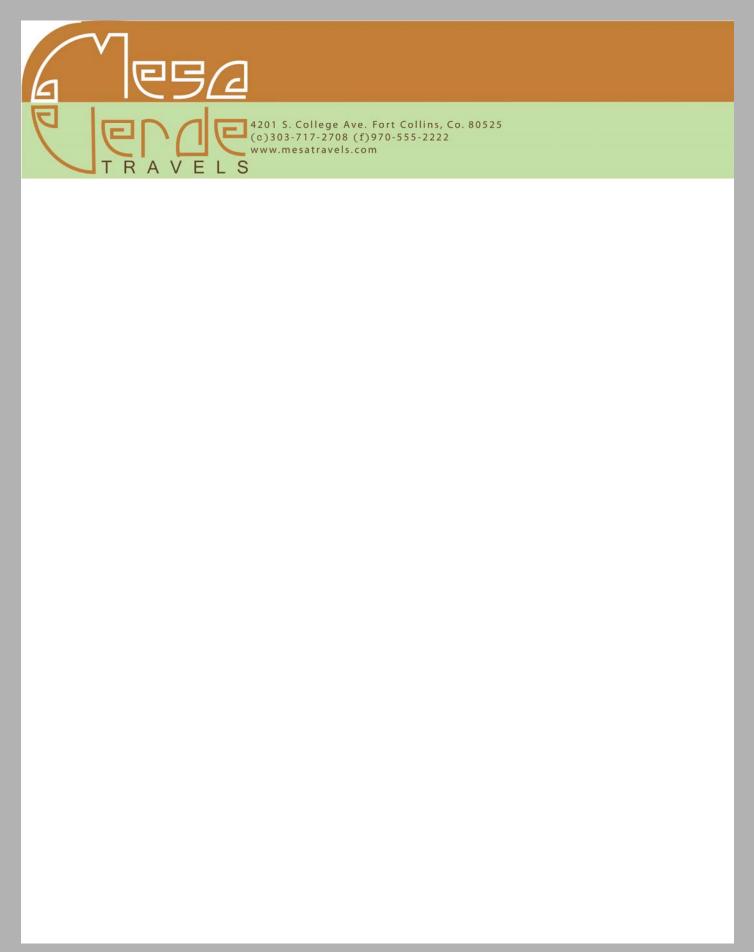


Figure 9: Mesa Verde Letter Head.











Figure 10: Mesa Verde Logo.



Give your dog a walk that will benefit more than just your best friend. July 7, 2014 starting in Old Town, Fort Collins and ending our three mile walk at our beautiful City Park. Sponsored by Contech Pet-Wellness Products, find out how keep your dog living a healthy care free life while also saving another.

For more information visit our website contech.com and pawsforacause.org





Figure 11: Paws for a Cause Magazine Advertisement.



Figure 12: Pistol Annies Album Cover.

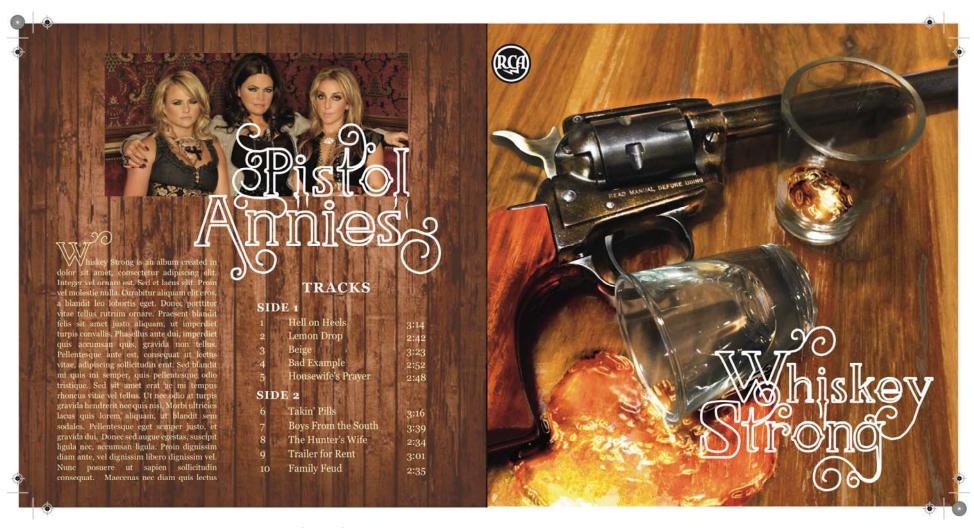


Figure 13: Pistol Annies Album Cover (back).







Figure 14: Water Center Logo.

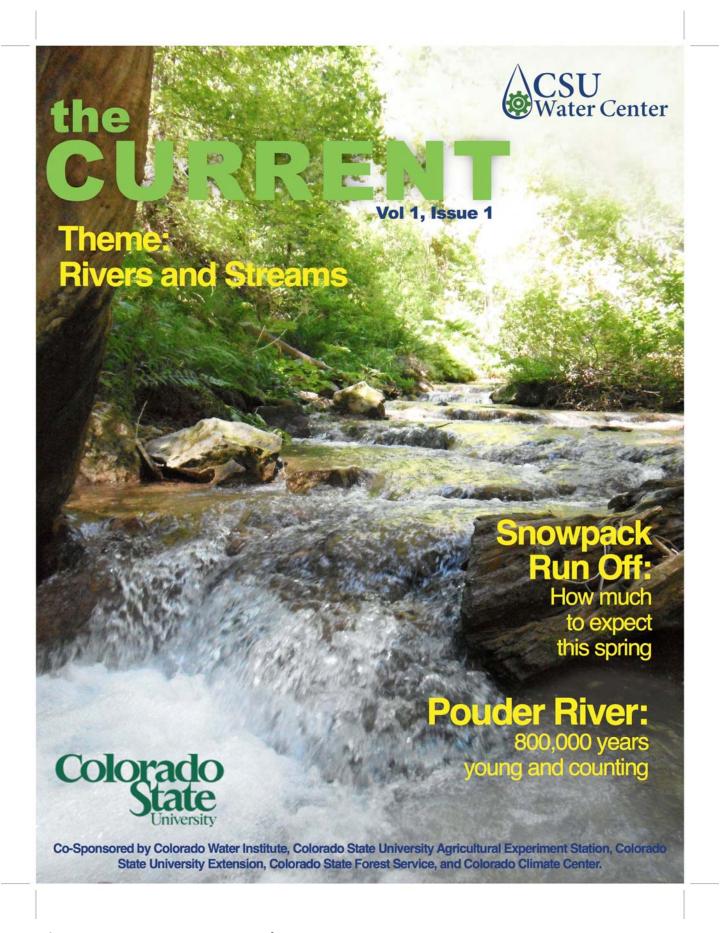


Figure 15: Water Center Newsletter Cover.