



Jared Dillon

Fall 2021

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

As a designer, I strive to communicate. To get a certain feeling across through the character of illustration and typography captures me to no end. Understanding all of that, one can create an entire story that leads a viewer seamlessly through its many twists and turns. I am interested in the full scope of this, as it lends itself to a physical object. From designing a logo, to constructing the physical containers, the entirety of the process informs itself as it goes along.

Understanding and creating characters has always been something that I've done. They are the key to most stories and being able to bring them to life visually is something that'll interest me for the rest of my life. I work at characters like I do with anything else: fast and furious sketching. There's a million ways to go about designing anything, and I try a whole bunch of them to see what might work the best.

Title**Original Format**

Figure 1: Lonely Scarecrow Greeting Cards

Illustrator, 8.5 in x 6 in

Figure 2: Lonely Scarecrow Greeting Cards

Illustrator, 8.5 in x 6 in

Figure 3: The Patient Cat Book

InDesign, 17 in x 11 in

Figure 4: The Patient Cat Book

InDesign, 17 in x 11 in

Figure 5: Good Spirits Packaging Design

Illustrator, 16 in x 7 in

Figure 6: Burnt Lungs Poster

Photoshop, 24 in x 36 in

Figure 7: The Greasy Spoons Music Poster

Illustrator, 18 in x 24 in



Figure 1: Lonely Scarecrow Greeting Cards

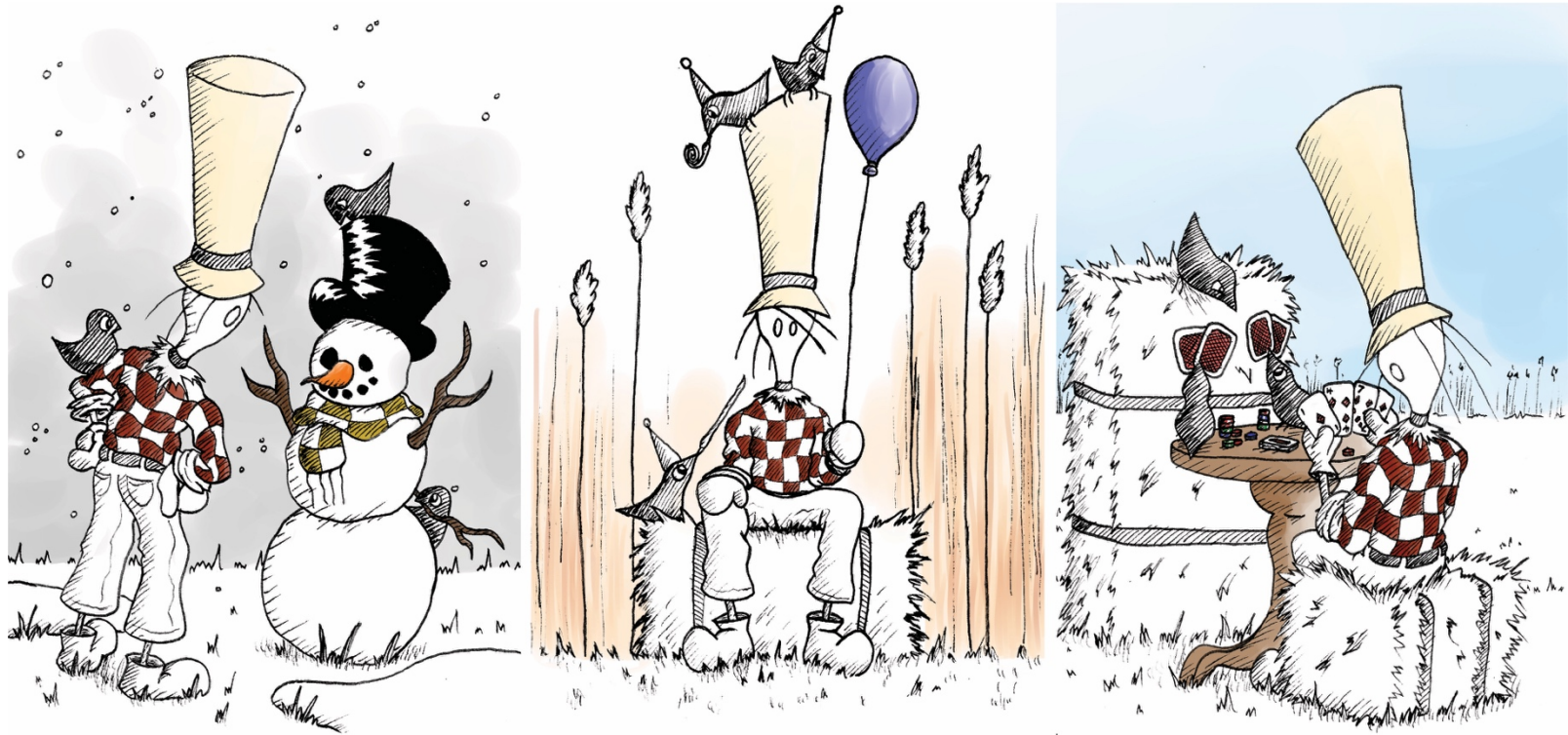


Figure 2: Lonely Scarecrow Greeting Cards



Figure 3: The Patient Cat

She said, "Aha! They must be fattening fast!
They will soon be as fat as I wish them to be.
What a good thing it is to be patient."



At last, one day she thought, "Surely, now
they must be fat enough! I will not wait
another day. How good they will be!"



So she climbed up the tree, licking her
chops all the way

and thinking of the fat young birds.



Figure 4: The Patient Cat



Figure 5: Good Spirits



Figure 6: Burnt Lungs Poster

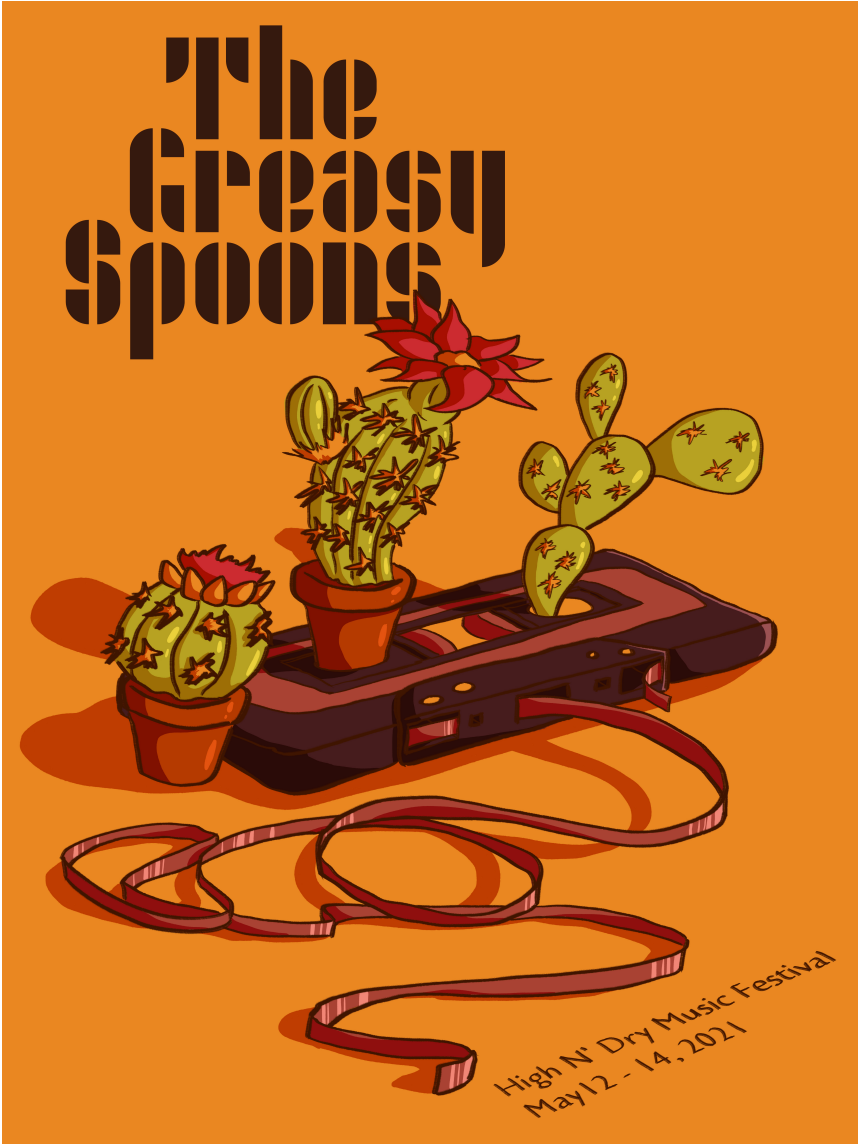


Figure 7: The Greasy Spoons Music Poster