

Charlie Cohen

Spring 2024

Capstone – Graphic Design

Department of Art and Art History

**Artist Statement:**

I'm Charlie Cohen, a graphic designer from Colorado State University with over 4 years of professional experience. I am captivated by finding new ways to solve problems, prioritizing functionality and experimentation in my designs. Design isn't just a job for me; it's how I interpret the world. Seeking junior positions in graphic design and motion graphics.

[ccohendesign.com](http://ccohendesign.com)

**Title****Original Format**

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Figure 1: Barcelona Design Perspectives  
Figure 2: Charko  
Figure 3: Arise CBD Coffee  
Figure 4: Elisava Exhibition  
Figure 5: Colors Motion Identity  
Figure 6: Target Christmas Campaign  
Figure 7: Damien Hirst Rebrand  
Figure 8: Char Barbecue Matches  
Figure 9: To Kill A Mockingbird Cover Redesign  
Figure 10: Motion Experiments

InDesign, Illustrator, Size: A5  
Illustrator, After Effects, Photoshop, InDesign, Size Not Relevant  
Illustrator, After Effects, Photoshop, InDesign, Size Not Relevant  
Illustrator, After Effects, InDesign, Size: A3,A2,A1/ Social Media  
Illustrator, After Effects, 1080 x 1920 px / 1920 x 1080 px  
Illustrator, After Effects, Photoshop, InDesign, Size Not Relevant  
Illustrator, Photoshop, Size Not Relevant  
Illustrator, Photoshop, Size Not Relevant  
Illustrator, 9 x 9 Inches  
After Effects, Illustrator, 2060 x 3840 px / 3840 x 2060 px



Figure 1: Barcelona Design Perspectives



Figure 2: Charko (Music Production Alias)



Figure 3: Arise CBD Coffee

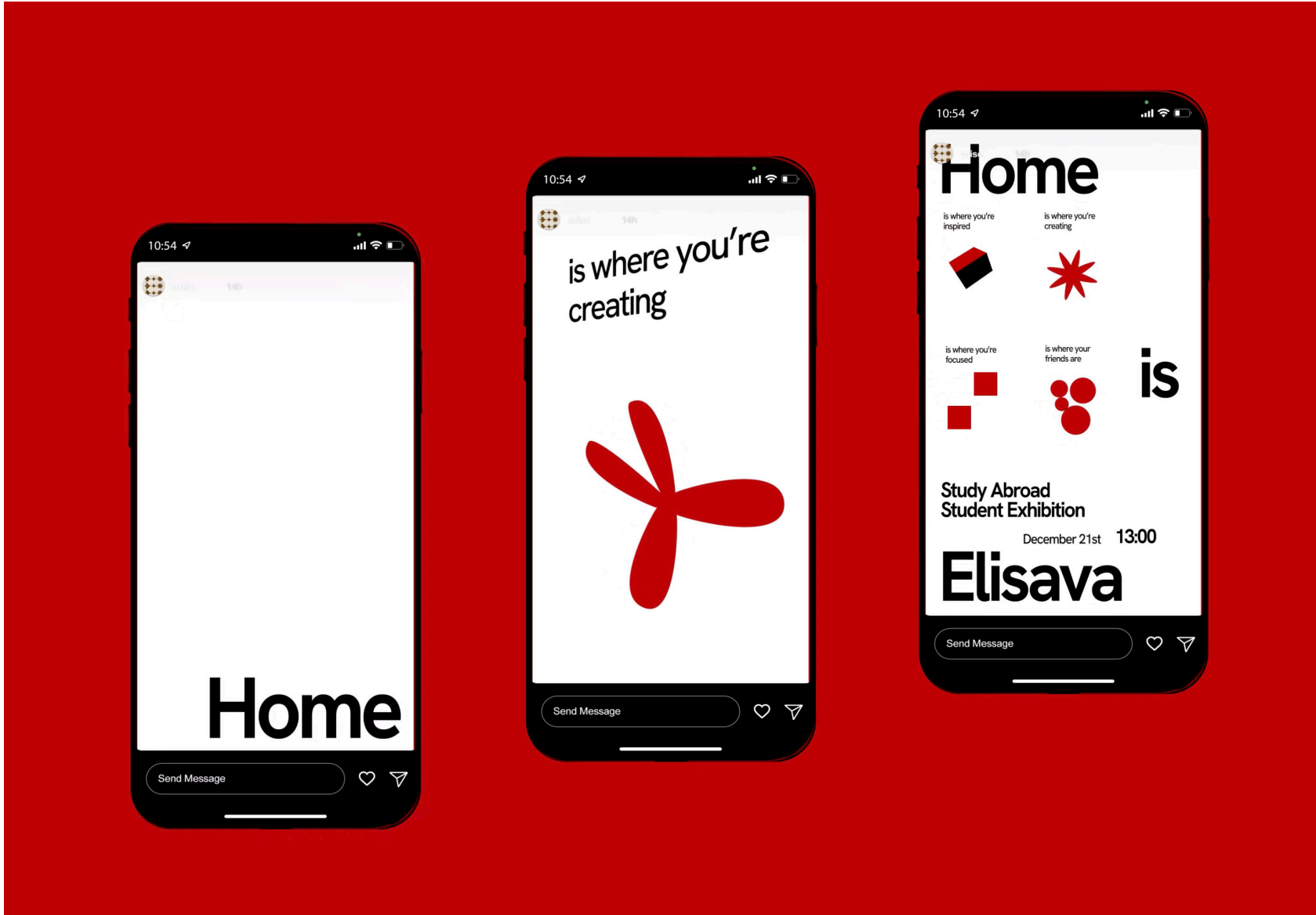


Figure 4: Elisava Exhibition



Figure 5: Colors Motion Identity



Figure 6: Target Christmas Campaign



Figure 7: Damien Hirst Re-Brand



Figure 8: Char Barbecue Matches



Figure 9: To Kill A Mockingbird Cover Re-design

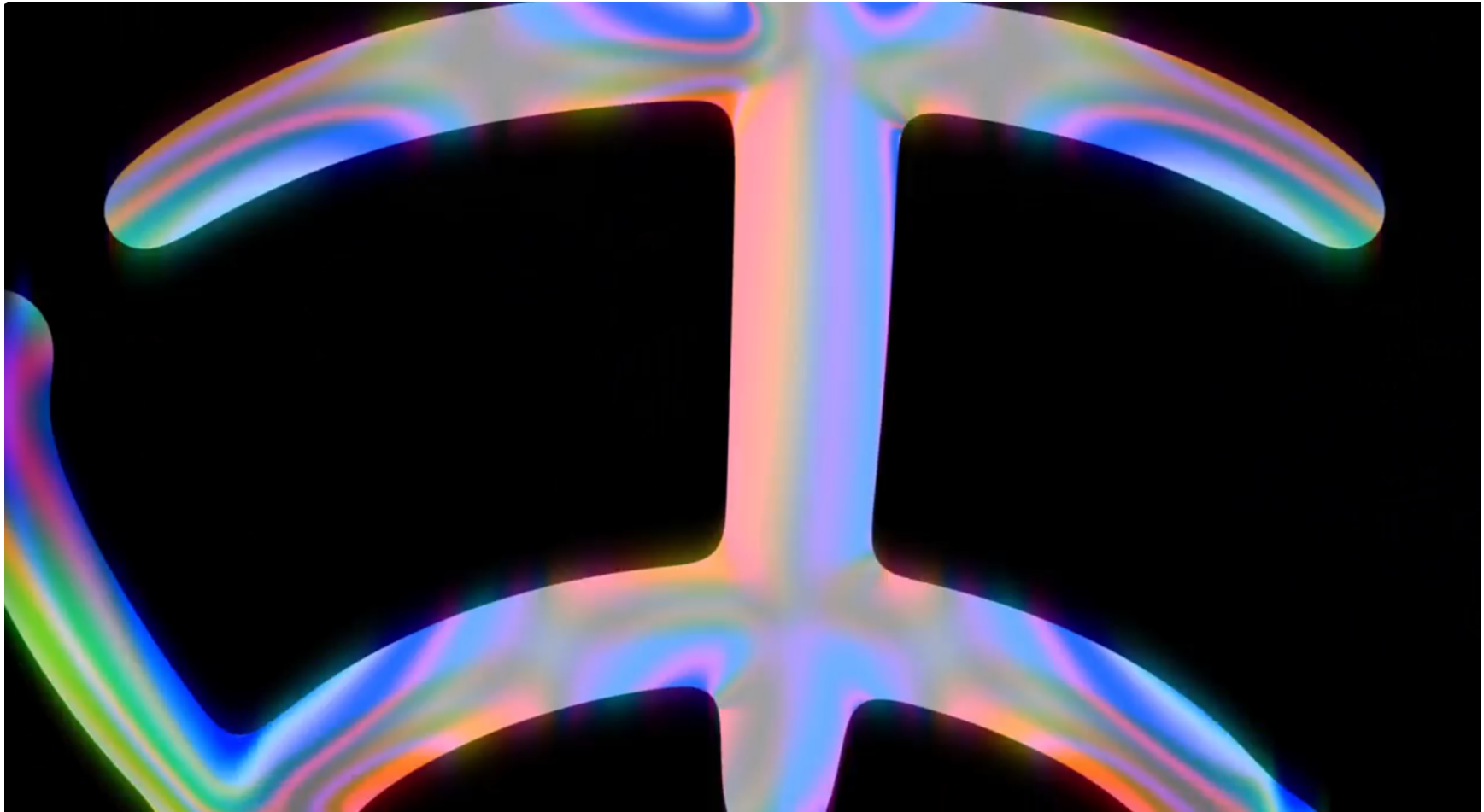


Figure 10: Motion Experiments