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As Recreational Marijuana becomes a reality in Larimer County, Choice Organics would like to highlight the rules for marijuana consumption.

- It is illegal to possess any amount of marijuana if you are under the age of 21. It is illegal to provide to or consume marijuana with a minor under the the age of 21.
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- It is illegal to consume marijuana in any public place.
- It is illegal to drive under the influence of any drug, including marijuana. Driving under the influence of marijuana (or any drug) will result in stiff legal penaalties.
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As the magazine produced by CSU students for the CSU and Fort Collins community, we would like to extend an invitation to our readers to submit letters to the editor ranging from 50-150 words with your feedback on the magazine. This is your magazine, and we would like to know what you think of the content, design or anything else. All letters to the editor must be typed in a word document and attached to an email sent to collegeavenue@collegian.com.

Mission Statement

College Avenue is a magazine produced and operated by CSU students. Our mission is to serve the CSU and Fort Collins community with engaging and informative coverage of relevant topics. Our staff is dedicated to providing balanced and accurate reporting, as well as visually stimulating design and photographic elements. We also seek to provide an outlet for entertainment with the opportunity for audience interaction and feedback. Above all, we strive to maintain journalistic integrity through professional excellence.

College Avenue is a magazine produced and operated by CSU students and intended as a public forum.

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Photo by Cam Bumsted



Photo by Joe Tiner

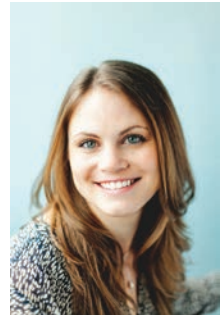


Photo courtesy of Amanda Schank Erickson



Photo by Cam Bumsted

EDITOR'S NOTE

Last May, I was cleaning out my soon-to-be office here at student media, when I came across a file cabinet that contained the College Avenue archives. Curious, I looked through the archives, trying to find the first issue of the magazine. Pulling it from the back of the file cabinet, I looked at the date on the cover: fall 2005. Exactly 10 years ago. Still in need of an idea for my first issue, an epiphany struck: an anniversary issue.



College Avenue has been through a lot in its 10-year history, starting from the ground up by students who wanted to add a magazine to student media's repertoire. Its history is represented by every single issue on the cover of this issue, reflecting every editor and their vision for what the magazine could be.

The hard work and dedication of the editors and staff have given the magazine life; without them, College Avenue would have ceased to exist. It's the long hours put in by the writers, designers, and photographers to put out a product that represents the CSU and Fort Collins community. It's the dedication of the advisors who work with the students to capture their vision for the magazine.

College Avenue has grown from a biannual magazine to a monthly magazine. It has covered controversial issues such as Scientology and sex, and less controversial such as our beautiful state of Colorado and the arts. It has won several awards and marks of excellence from the Society of Professional Journalists for the "Best Student Magazine" in the region.

I started at College Avenue my freshman year of college (I'm a junior now) and have loved writing for it and working for the magazine ever since. Magazines are my passion and I'm proud to be the current editor-in-chief and work alongside a staff who loves this magazine just as much as I do.

I want to see this magazine thrive in the years to come when the next editors-in-chief continue to grow and shape the magazine into something wonderful.

Here's to the next 10 years.

A handwritten signature in black ink, appearing to read 'Alexa Phillips'.

Alexa Phillips
Editor-in-Chief

College Avenue Staff

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Why We Celebrate

By **Alexandra Rager**
College Avenue Magazine

Anniversary (noun): a date that is remembered or celebrated because a special or notable event occurred on that date in a previous year.

A picnic on a grassy field in your hometown with all of your friends and family clad in red, white and blue. This a day of celebration, of remembrance; it is the Fourth of July.

The sun begins to set and so does your giddy anticipation. That gorgeous spectacle of colors against the night sky is the quintessential end to one of the most widely celebrated anniversaries in the United States.

Anniversaries, whether we recognize them as such or not, have embedded themselves into our culture.

Anniversaries are globally

yet individually celebrated because they recognize one's life, accomplishments and contributions up to that point.

What is it you celebrate? Do you celebrate the moments in life that capture you, or do you capture the moments worth celebrating?

The day you watched a loved one marry "the one," a final goodbye, a national catastrophe and big moments in life are worth recognizing because they have captured us.

Be it in pride, affection, sorrow or remembrance, we as individuals pay special attention to these and never for a moment question the reasons.

Anniversaries are a lot of things, but one thing they are not is unimportant. They have an invisible power and sometimes an underlying meaning that can reunite families and bring a nation together.

Anniversaries

Knowing this, the question then becomes "why?" We have built and been brought up in a society where anniversaries are not only commonplace, but so highly symbolic of triumph, resilience, love and passion that the "why" of it all dances along subconsciously.

When one researches the "why," a profusion of information about our social species and references to a colonial nation respond.

What it comes down to is the desire to commemorate the moments that have captured us. We remember these precious moments in time as a nation or an individual because in some way they have impacted our life.

So celebrate, remember and enjoy the moments you experience because it could be something worth celebrating the next year.



The **magical promise** of a new year, hidden beneath the crackle of fireworks and champagne glitter



Celebrated by so many, meaningful to so few. An excuse to wear green and celebrate Irish heritage.



That day once a year that cake contains **no calories** and your closet magically doubles



A picnic on a grassy field in **your hometown** with friends and family clad in red, white and blue



An **evening of mystery** and mayhem, cloaked in sugar and colorful costumes

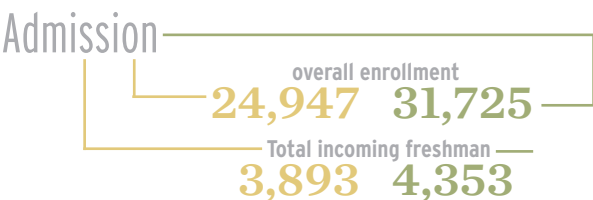
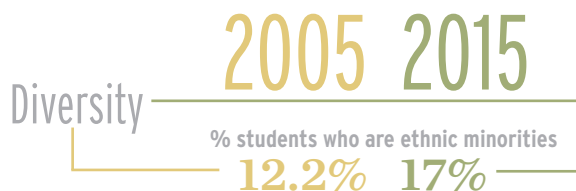
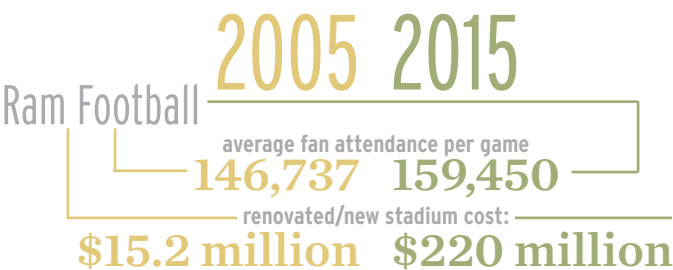


Holiday **celebrations of family**, cheer, and an assortment of religious customs

Colorado State University Looking 10 Years Back

By **Alex Teahen**
College Avenue Magazine

CSU Fact Book, CSU Athletics Archive



STUDENT LED

Sustainability



Experts say students contribute to changing culture

By Sarah Ross

College Avenue Magazine

Colorado State University is the only university to earn a Platinum rating from the STARS sustainability ranking system. CSU also has 20 LEED certified sustainable buildings on campus.

Both LEED and STARS are ranking systems based on meeting a list of sustainable criteria. STARS looks at everything from facilities to programs, encompassing the university as a whole sustainable entity, while LEED certification is building and facility specific.

CSU has become a powerhouse within the sustainability movement, from research to practice. Experts at CSU believe that students have contributed to CSU's success in becoming a leading sustainable campus.

"I think our biggest success has been getting more students involved in the conversation here at CSU," said Jacob Kimiecik from *The Green Bulletin*, a campus sustainability newsletter.

The *Green Bulletin* has over 2,000 subscribers as of this year. When Kimiecik started, they had 200.

Tim Broderick, sustainability coordinator for Housing and Dining Services, has also witnessed changes in student involvement.

"The construction of buildings, program

development, composting, all of these individual pieces have started to create a culture shift," said Broderick. "I can feel myself witnessing it, and I can see it in the incoming class."

Much of this change has come about because of student effort and the programs that have arisen in the past few years.

For example, *The Spoke*, a student run bike shop in Laurel Pavilion, not only has student friendly prices on repairs, but if you watch and learn along with the technicians, they will not charge you for their services.

Another popular program is the Eco Leaders program, which Broderick co-teaches with Tonie Miyamoto.

It is a program that places one student leader in each residence hall and trains these leaders in sustainability.

Those leaders then go out into their own hall and help others learn and adjust their behaviors to be more conscious of sustainability in our daily lives.

Broderick can see these things taking effect, and in a big way.

"I've never seen so many bikes at *The Spoke*, it's been full every single day," said Broderick. "I think witnessing the culture shift is probably the biggest change that I've seen, and it's due to all of the amazing things that are happening."

The lead engineer for CSU's solar plant, Carol Dollard, also said this shift was student led.

"Things that come from students often go farther than if they come from staff," said Dollard. "If you

want to see change happen, make noise, make yourself known and recognize that you have power."

Without student interest, experts would not have anywhere to channel their passion, and we would not have come so far in such a short amount of time.

We are part of a sustainable

movement that begins with us, but ends in something that could impact everyone on campus, every university in the country or even the whole world.

We have the power to make a difference, and the fact that we have come so far is definitely something to show off with pride.



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Photo by Dalton McMillan

Nostalgia: Generation Y's Clutch

By Sarah Ross

College Avenue Magazine

It is 1:23 a.m. on the day this article was due. Procrastinating from writing, I decided to clean out my voicemail box.

I hit the button to listen to the first voicemail, trying hard to remember just how far back these voicemails went.

The first sound I hear from the very first voicemail is a voice I will never hear again; my little brother, who no longer sounds quite so young and squeaky.

It is a voicemail I saved from the Fourth of July, about three or four years back.

He called me to say hello, and to tell me what he and my mom were doing that day; they were looking for a fireworks show and wanted to make sure I was doing okay.

I decided to save it on a whim, and replayed it on the nights that I missed them. I cherished it for the love and sense of home it brought me, feeling their presence even from miles away. Years later, I cherish it for a

different reason: It gives me a glimpse into a time with my brother I can never get back, and the nostalgia that the voicemail brings me is something that cannot be recreated.

According to both *The New York Times* and *Elite Daily*, Generation Y has been deemed the most nostalgic of all generations.

Nostalgia is defined by Merriam-Webster Dictionary as “pleasure and sadness that is caused by remembering something from the past and wishing that you could experience it again.”

Nostalgia, as with most things associated with Generation Y, is seen as a wasted emotion, a hindrance that only belongs in the romanticized and unrealistic world of the young.

It is described as pointless, since you are indeed wishing to experience a moment in time that is long gone, and you know for a fact you cannot get that time back.

Nostalgia in large doses can be

unhealthy. It can be depressive, making you wish for things that are long gone and stealing your consciousness from where it belongs: in the present.

However, being nostalgic is also about pleasure. While I was reflecting on time gone by, I remembered the good things, about how happy we were then and how great that summer was for me.

Nostalgia also has a unique way in framing our future by showing us our past.

My reflection on my brothers’ lives, and my own life, made me realize just how much change we have gone through.

It gives you the gift of understanding what has passed, and it gives the secondary gift of realizing that the best is still to come, and that only a future you will fully understand is being built in this time now.

Nostalgia allows you to feel all moments simultaneously, to feel joy and sadness mixed in a perfect cocktail of good energy that will shoot you into

your potential and allow you to harness the energy of the past.

It is an amazing emotion to have, so if our generation is the best at it, then I will take it.

So as I sit here, realizing that the past has also given me the gift of breaking my writer’s block, I realize just what a treasure all of these voicemails have become.

I will not delete them until I have them all saved, because losing them means both losing my past as well as losing a lens into my future, taking away the possibilities of lessons I could learn down the road, from who I was to who I have become.

It also reminds me that I have not called my brother in some time to tell him I love him. And if that is all nostalgia could have given me today, I would say it was still worth saving that message.

Construction & Change

By Sarah Ross

College Avenue Magazine

Colorado State University has a rich history; a history filled with pride, academics and community, stretching all the way back to 1870.

It is a campus of tradition, but also a campus of change. It has been adding, expanding, renovating and rebuilding structures since the very beginning, prompting many to adopt its popular nickname

“Construction State University.”

According to the CSU Facilities Department page, more than 23 building projects have been completed over the last 10 years.

Two projects on campus are still pending the funds to begin: The Warner College Expansion and a TILT expansion.

There are two South Campus projects in the works and three more Foothill campus projects underway. Many other main campus buildings are in the process of getting new building plans, upgrades to existing buildings or complete rebuild projects approved.

These statistics do not include

the new stadium, which has already broken ground between Pitkin and Lake Streets. Campus has been evolving for decades.

“The construction definitely hindered things,” said Lindsay LaBauve, a spring 2015 graduate. “Especially while the Lory Student Center was being redone along with Eddy. The construction was around the whole time I was there and I couldn’t benefit much from the new buildings.”

New buildings and renovations may come with more cost than just the price tag of a new project: the loss of history.

“It is definitely becoming more modern, which is good in the long run,” said Mark Mastrangelo, a spring 2015 graduate. “They could stand to redo some buildings that have been around a long time and are beginning to fall apart, though, rather than tear some down and displace students and teachers.”

LaBauve also thought a newer campus would be better in the long-term.

“I think that it allows for a better overall college experience when the buildings are taken care of and to get with the times,



Animal Sciences
Renovated 2013-2014 Academic Year

so I feel like the general sense of CSU tradition is still there as there are more study spaces and better class environments overall.”

Continuing to be at the forefront of cutting edge technology, architecture and academics is important to any university. Pride in newer facilities may help CSU remain a competitive research environment.

Even with the changes, tradition is still a large part of the CSU campus. There are still many original campus buildings that have stood the test of time and are landmarks in their own right.

Spruce Hall still stands, as it has stood since 1881. Buildings like Newsom have stood for more than a half a century with little renovation over the years, allowing alumni to connect to something that has been almost unchanged since their departure in years past.

Hughes Stadium also has a long standing reputation, and even though it will someday become a fixture instead of a working facility, it still holds the past of CSU within its walls.

Finally, the CSU Oval, as well as the buildings surrounding it, are a testament of who we have been and will always be. Whether you went to school that first year in 1870 or you just started this fall, the Oval has been a space of peace and bliss.

The heart of CSU is still here, beating with the love of academics and traditions just as it has for 145 years. Campus has changed for new generations while also preserving for years to come, all the things that make CSU home.



Eddy Hall
Renovated 2014-2015 Academic Year



Lory Student Center
Renovated May 2013- September 2014



World Events in the Past 10 Years

By Sarah Hansen
College Avenue Magazine

2005

Hurricane Katrina

On the morning of August 29, 2005, Hurricane Katrina crashed in the Gulf of Mexico. The storm caused \$100 billion in damage in the states of Louisiana, Mississippi and Alabama. It is estimated that 34,000 people in New Orleans were in need of rescue, and hundreds of thousands of civilians lost their homes. The hurricane killed nearly 2,000 people during this catastrophe.

2006

Twitter Launched

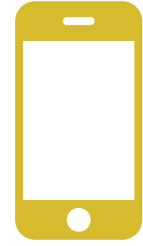
“Just setting up my twttr” was the first tweet ever tweeted by one of Twitter’s founders Jack Dorsey in 2006. The social network was intended to make micro-messaging more popular by allowing users to post 140-character messages as often as they pleased. It also popularized the use of the “hashtag” so users could see what is trending in the “Twitter-sphere.” Today, Twitter has 302 million active users.



2007

Economic Recession

August marked the beginning downfall for the global stock exchange market and banks. Many companies experienced layoffs and budget cuts, which dramatically affected the social and economic standing of the nation. The recession was said to be one of the worst economic crisis since The Great Depression.



iPhone Release

Apple released the iPhone. The innovative phone was seen as cutting edge with its music and video applications, advanced browsing tools and touch screen. Apple sold 146,000 units during the first weekend on the market.

2008

Beijing Olympics

The summer Olympics began in Beijing, China. These games were seen as an amazing success for the United States. Swimmer Michael Phelps made history by becoming the second person to win eight gold medals in a single Olympic Games. The United States took home a total of 110 medals.

2009

Barack Obama 44th president

President Barack Obama was sworn into office on this day, making him the first African-American president in the USA. President Obama has had many historical moments including: winning the Nobel Peace Prize, passing “Obamacare” and repealing Don’t Ask, Don’t Tell Act.



2010

Haiti Earthquake

The earthquake was a 7.0 magnitude and caused the death of over 230,000 people. Millions of dollars were raised and donated to the Haiti relief fund in efforts of supporting the devastated country.

2011

Human population hits 7 billion

According to the United Nations Population Fund, the world’s population hit 7 billion people on Oct. 31, 2011. Columbia University demographer Joel Cohen called this, “an exceptional event and will probably never be repeated within human history.” This had professionals’ beginning to ask the question, “How much is too much?”

2012

Mayan Calendar Panic

An ancient Mayan calendar marked December 21, 2012 as the end of civilization. While there were many celebrations and parties, some people in countries such as China and the Ukraine took the forthcoming apocalypse seriously.

2013

Boston Marathon Bombing

Two bombs were placed strategically along the finish line of the annual Boston Marathon on April 15, 2013. They left 264 people wounded and three people dead. A manhunt for the Tsarnaev brothers, the men who set the bombs, lasted several days after the bombing.

2014

World Cup in Brazil

The FIFA World Cup was hosted in Brazil during the summer of 2014. During the event, 171 goals were scored, 64 games were played and about 3.3 million people attended. Germany defeated Argentina 1-0 in the World Cup final.



2015

“Je Suis Charlie” Movement

Two gunmen claiming to be a part of the terrorist group Al-Qaeda attacked a French weekly satire magazine Charlie Hebdo. The men were upset by a recent cartoon of Muhammad that was printed in the magazine. During the attack 11 people were injured, and 11 people were killed. The phrase “Je suis Charlie” was popularized in support of the victims.



10 YEARS OF College Avenue

By Alexa Phillips
College Avenue Magazine

10 years. Over 40 issues. 11 editors-in-chief.

College Avenue has grown from an infant publication to a recognized name on the CSU campus and in the Fort Collins community. It has brought the gift of the magazine to journalism students interested in a more creative expression, complete with longer form writing, creative design and striking photography. Ten years later, it is still going strong and getting better and better each year.

According to Jenny Fischer, a long time advisor for College Avenue, the idea to create a magazine was the brainchild of Chris Ortiz in 2003. The magazine became possible because of a surplus in student media, so money was set aside to create a prototype of the magazine. That prototype was 1870*. However, the administration of the university asked student media to change the name of the magazine because there was already a publication by the same name that was created by and for alumni.

A survey was sent out to the student body of CSU asking them to choose a name for the magazine. They chose the name College Avenue.

The first edition of College Avenue was spearheaded by

Ortiz and Katie Kelley. They gave the magazine the foundation and structure and built up the staff. The staff worked for nothing, but their passion was what has driven the magazine to success.

Year after year, each editor following Kelley added something to the magazine, whether it be advertising in the issues, rack space on campus or shifting the magazine from being pressed three times a year to a monthly.

Valerie Hisam Lucero created one of the most picked up issues during her reign as editor: the sex issue. According to her, it went along with her theme of “drugs, sex and rock n’ roll,” which is seen in her issues: the arts issues, the sex issue and the vices issue. She wanted to write on something that was traditionally considered taboo,

and it paid off. Lucero’s idea has become College Avenue’s annual “love, sex and relationships” issue published each February.

The magazine has also grown to include special editions such as the Best of CSU that features the best places to go around campus and around Fort Collins, which is published each fall; graduation guides that are published each fall and spring, which contain graduation content such as highlighting the graduates and act as a guide for visitors; and the holiday gift guide, which is an annual issue published each December around the holidays. This makes for a grand total of 8 issues each year.

The issues could not be published without the dedication of the staff that has worked countless hours over the last 10 years, making sure the

content and design is up to par with what readers want to see from a student-run magazine. The magazine has allowed the staff to be creative in all areas of writing, photo and design, creating new content that has never been seen before.

And there are the editors, whose passion has driven the magazine forward to thrive. Without them, College Avenue would not have survived as long as it has and allow it to grow into something that represents the CSU and Fort Collins community. They have shaped the magazine into one of the main branches of student media that allows creatives to express themselves for the world to see.

College Avenue is a force to be reckoned with. And it is just getting started.



Meet the Editors: 2005-2015



Katie Kelley
2005-2006

“I stepped up to the role of editor-in-chief for College Avenue magazine because I was passionate about magazines -- everything from the sleek photography on a glossy page to the in-depth stories and even the ads -- I love this kind of journalism and it was honestly a dream to take on that role. It was a huge challenge, but I couldn't be more thrilled to know that College Avenue has continued and is a thriving editorial option for students at Colorado State University.



Amanda Schank Erickson
2006-2007

“There is nothing more rewarding than opening up that first box of freshly printed magazines, smelling that distinct ‘hot of the press’ scent, and just reveling in the fact that you played a major role in making it happen. It's so important to truly appreciate that. The magazine and the communications world in general is so driven by deadlines that by the time you finish one you've already moved onto the next, but if you don't take a moment to stop and celebrate what you accomplished it's too easy to lose your love for it.



Caroline Welch Kipp
2006-2007

“Working with that team of writers, designers, photographers and copy editors was one of the highlights of my time as a Ram. We worked together to create a mission and vision statement for the magazine, which I hope steered not only the content of the magazine, but also what it meant to work for the magazine. It was more than a career stepping stone. It was a foundation, and I'm thankful to have been a part of it.



Stephanie Gerlach Norby
2007-2008

“Being EIC not only taught me how to be a better leader, it also taught me how to listen and follow my team. I didn't pretend to know everything about writing, design and photography -- that's why I had very knowledgeable and talented editors to manage those departments. I valued their opinions and learned that no matter what title you hold, you have to listen to and respect everyone around you. Every person brought something amazing to the table and by making sure they all had a voice during the creative process, we were able to give our campus an amazing final product.



Makayla Braden
2008-2009

“Persistence and hard work pay off, especially as an underdog. We went door to door selling our own ad space and negotiating with local business owners around campus to designate a small amount of shelf space for our magazine. We battled to retain our own voice and entity when we merged with Rocky Mountain Student Media. By my last year, 2008-2009, we finally had a small budget in which we were able to pay everyone a small fee for their work, each issue, and buy racks to place around campus for the magazine.



Laura Esposito
2011-2012

“[The most valuable thing I learned from College Avenue was] Knowing when to rely on others. I had an incredibly talented team working along side me, and when I felt like I was drowning in emails and a million deadlines I knew my team would be able to step in and help me make sense of everything.



Logan Martinez
2013-2014

“College Avenue Magazine taught me that there are always options -- during my time I watched the magazine transition from a quarterly publication that hardly ever got pick-up to a monthly publication inserted into the Collegian. Everything about the publication changed, but the heart of the people creating it never faded out. That is why it is still being published today -- students continue to put forth the effort, excitement and love into the publication to keep it flourishing.



Valerie Hisam Lucero
2009-2010

“Sex is such a hush-hush topic and I have always loved pushing the boundaries with what I write about and am definitely not shy. That issue [the sex issue] was the most fun collaboration I have ever worked on and the whole team responded so positively and really thought up some great stories (which I thought were some of the best ever!). It makes me so happy about the progression that can be shown toward the “sensitive” subjects.



Kristin Hall
2012-2013

“College Avenue has always been about a time when you get to strike out on your own. It's about a unique time in your life where you can try or do or be anything you have ever wanted.



Ricki Watkins
2014-2015

“College Avenue was a constant challenge - in the best way. I was constantly asking myself, ‘how can we make the magazine better?’

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The Digital Effect

By Chapman Croskell
College Avenue Magazine

Video:

The rise of YouTube

2005 saw the creation of one of the largest influences on video in the last ten years: YouTube. The website, which launched in February of that year, allowed users to upload their own videos to the Internet.

This highly encouraged the “prosumer” market, and shifted the creation of media from big companies to small users. In 2006 the company was acquired by Google.

Blu-ray launched

In 2006, Blu-ray officially launched. These high-definition video disks were created as competition for both DVDs and HD DVDs alike.

However, despite their capabilities, Blu-ray movies never took over the market the way that DVD had beaten out VHS.

Blue-ray disks continued to gain popularity, but to this day DVD still holds a powerful name in the media field.

Video Streaming

The true competitor for both DVD and Blu-ray came in the form of digital streaming of video.

In 2007, Netflix launched its streaming service, which allowed users to stream movies over the Internet in addition to receiving the physical copies in the mail.

Since then, many companies such as Google, Amazon and Microsoft have begun their own streaming services.

Audio:

Apple iTunes

In the early 2000s, Apple launched iTunes along with the original version of the iPod.

Despite a somewhat rocky

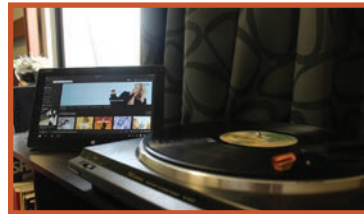
launch, the service has quickly become the most popular way for users to purchase music. The original system of 99 cents for a single track allowed users to only buy the songs they wanted, and helped contribute to the slow death of the CD album.

Music Streaming

Beginning with Pandora Radio in 2000, listeners could access music at the cost of ads or a subscription. Internet-based radio has seen their rise in the last 10 years, and are currently thriving with the power of Spotify. Spotify, launched in 2006, allows users to create custom playlists.

Podcasts

Podcasts, which bridged the gap between NPR-style radio and e-books, also gained popularity in the last few years. The sudden surge of podcast listeners in late 2014 means that 2015 was supposedly the year of the podcast, so it is worth mentioning this more intimate form of audio-blogging.



Vinyl Revival

The most surprising shift in audio media in the last 10 years has been the rise, or perhaps re-rise, of vinyl albums.

Known as the “vinyl revival” this push that may have been created by the hipster culture.

According to sales, vinyl is now more popular than it has been since the late 1980s. Perhaps there is just something satisfying

about surface noise and overpriced albums.

Print:

e-books

With the launch of the Amazon Kindle in 2006, e-books found a new level of appreciation. Despite lacking the “new book smell” loved by many, the ability to tote a whole library around in one device offered a great amount of convenience for readers who were constantly on the go.



Digital effect

The launch of Apple iPad in 2010 greatly expanded options for digital print media. Not only could users read e-books offered by Amazon and Barnes and Noble, digital newspapers and magazines found a home in the tablet world.

Apps allowed for a better reading dynamic for many forms of print media, and the majority of print publications began offering ways to read their content along with their website.

Users can access information easily on laptops and tablets. This, along with smartphones that Apple brought about in 2006, means that many forms of print media have found new homes on the Internet.

Social:

Social media identity

With everybody and their mother (literally) on social me-

dia, online selves have become almost as significant as the real ones. The rise of Facebook in the mid-2000s meant that everyone could create a representation of themselves online.

Social media has become one of the most common uses of the Internet.

Social media cultural shifts

Users can get their news from Reddit, their entertainment from Tumblr and laughs from Vine.

Today, users can find out what is going on with all of their friends from a few apps on one phone.

The rise of social media has created a large discussion on whether or not people value their interactions over the Internet more than those in real life. This is a debate to be had elsewhere, but it is still worth noting the incredible significance social media has in the lives of millennials, with most news, school and other organizations having at least some form of social media representation.

In the past 10 years, most forms of media have seen a push on to digital forms. The shift to digital media offers greater access to information, and it will be interesting to see how media will change over the next decade.

The shift to digital media offers greater access to information, and it will be interesting to see how media will change over the next decade.

EN VOGUE: 2005 v. 2015

By Sarah Hansen

College Avenue Magazine

In this day and age, it seems like trends are constantly changing, more specifically trends in female fashion.

You can remember the iconic shoulder pads and leg warmers of the 80s, or the fanny packs and windbreakers of the 90s.

However, can you think of what were the most popular, must-have fashion trends from just ten years ago? If not, we have so kindly provided you with a refresher course.

In 2005, celebrities like Lindsay Lohan and Paris Hilton dominated magazines and television, and so was their fashion sense.

Instead of wearing leggings and an oversized flannel on lazy days, it meant throwing on that Juicy Couture jumpsuit and trucker hat.

If you were going for a night out on the town, layered tank tops

with extra-low rise jeans were the go-to outfit, not high-waisted pants and a crop top.

Having your hair colored did not mean getting an ombre; it meant chunky highlights.

The main question might be “why?” Why did females go along with fashion trends that seem so tacky now? Senior psychology major Amanda Kelly gives a simple explanation.

“That’s just what you did. I wore layered tank tops and zip-off cargo shorts because

//
That’s just what you did. I wore layered tank tops and zip-off cargo shorts because that’s what was in the stores, and that’s what was in the magazines.

//

that’s what was in the stores, and that’s what was in magazines,” said Kelly.

Does that sound familiar? What we see, we do. What is popularized in the media or at school, is what we want to wear too.

“Oh yeah, I definitely wore layered tank tops, tracksuits,” Jordan Schwander, a sophomore human

development and family studies major said. “Also, a lot of people at school would wear zip-off

cargo pants. Seeing people wear certain things made me want them too.”

Sophomore business major Hanna Davis had the same experience, “Hannah Montana was really popular at that time with girls my age. She’d belt her shirts, so I remember a lot of girls at my school would also do that.”

The same types of patterns continue to happen ten years later. Celebrities like the Kardashians or runway models like the Hadid sisters: If they wear leather leggings with oversized tops and booties, then we want to wear it too.

So, next time you are browsing the magazine aisle, look at who is on the covers, and how they are affecting the fashion world today.



Style Icons: 2005

Lindsay Lohan
Nicole Richie
Paris Hilton
Jessica Simpson
Avril Lavigne

Style Icons: 2015

Kendall & Kylie Jenner
Gigi Hadid
Cara Delevingne
Alexa Chung
Hailey Baldwin

Welcome to the "Like" Culture

& our role as a generation of digi-natives

By James D. Cao

College Avenue Magazine

Ten years ago, it was 2005. Some things never change through time, but culture always does.

Looking back, most of us were no more than twelve. It is easy to see that the culture we live in has been part of society for as long as we could remember, because it seems like the culture we experience, has just always been there.

Modern society is now encapsulated into a technology driven society. There is a chance, no, a certainty that while doing homework, that YouTube is open in another browser, playing Best House EDM 2015 mix.

Or maybe classical Mozart Homework Edit, for the intellectual soul. Either way, our culture is more connected, more sensitive to more various sources than ever before.

Compared to the American culture ten years ago, some think that we have maintained our identity. That culture has not changed, but rather built up on.

“Ten years ago we were not afforded with the luxury of the whole world, all we had was our world.”

“Honestly I think that it’s kinda the same thing,” said Eric Vargas,

sophomore engineering major. “It’s more of a social media thing, media oriented. Back in the time we didn’t have such access to a broad horizon to social media but now it’s just part of our daily lives.”

Culture in the United States, and the world, is more unified. The term, going viral, illustrates

such connectivity.

When ten years ago, you had that embarrassing fall in the school cafeteria and only your small town and your grandma knew about it. Well. Now, millions of people can laugh at your embarrassment. Sucks to be a millennial, huh?

People may think social media is just an accessory to our society, the new next technological change that comes with the progression of time.

YouTube started from the molds of an idea to the biggest mogul of visual distributions through web networking. And it all starts from there. Ten years makes a difference.

Our culture is one of quick information, and a lot of information. We have the opportunity to do more, to explore more of who we want to be and what we want to do. Such a large community also means a lot more opinions.

“I feel like it’s more politically correct and more worried about not offending people, then it was ten years ago at least,” said

sophomore engineering major Ian Stockdill.

Culture in America is like that. When you have the medium for more voices to be heard, then even the smallest demographic has the chance to be vocal.

That is just what the culture is now. It is a hubbub, a hive mind of individuals with rational

thoughts and irrational thoughts, of two sides of the social spectrum liking the same post, of searching for my soul mate instead of settling for the girl next door.

Ten years ago we were not afforded with the luxury of the whole world, all we had was our world.

“Our culture has changed to a technology society that has affected the way we interact and communicate with those on and off screen,” said sophomore communications major Elissa Wageck. “In the 90s the line to pick girls up was, let’s go study, and now it has come to 2015, and you got Netflix and chill.”

The difference of culture throughout time may be large, but in 2015, the culture across the globe could not be more similar.

Ten years ago we lived different lives, now it is starting to get more similar.

As we get more and more assimilated, it will be harder to find a culture that us humans really belong in.

What we forget is that we already are part of a global culture, that of social media and global networking.

Culture has changed from 2005. Who even watched cable anymore? But it is not just us, social media has affected global culture, not just the American one.

And I find that kind of beautiful. There might be changes we like, and those we dislike, but the fact that humans have come close to creating a sub-culture within their own culture that has grown into a world culture, shows how we’re more alike than we think.

Culture did not just change

from ten years ago, it expanded.

Makes you think where we will end up in ten years. It’ll seemed like nothing even changed, when everything, probably will.

Oculus Rift and Dinner?

TEN YEARS AGO, in 2005...



YouTube was invented.



Beyonce was still in Destiny’s Child.



“How I Met Your Mother” aired for the first time.



“The Colbert Report” made its debut.

Photos courtesy of Creative Commons

Daily Horoscope

Nancy Black

TODAY'S BIRTHDAY

(09/30/15). Balance work, health and happiness this year by re-evaluating priorities. Grow your social connections and communications to advance. New career opportunities arise after 3/8. Step into new leadership after 3/23. Friends and family remind you what's really important. Share your love.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

ARIES (March 21-April 19) - 7 - Communications provide key with navigating financial matters. Begin by writing it down. It's a good time to discuss priorities. Secrets are revealed. Listen carefully, and pick up the subtle innuendos. Confirmation arrives from far away.

TAURUS (April 20-May 20) - 9 - You've got the power to create. Ask friends for advice. Generate financial stability. Start by counting your stash. Someone is saying nice things about you. You can do whatever you put your mind to.

GEMINI (May 21-June 20) - 6 - You're especially sensitive. Find the perfect words easily. Friends help you understand. Family discussions reveal new avenues. Listen carefully. Your ideas flower now. Let another person win an argument. Compromise. Conclude agreements in private.

Cancer (June 21-July 22) - 7 - Your community is abuzz with news. All of a sudden, it all makes sense ... at least, for one brilliant moment. Ask for more than you think likely to get. Resolve a possible misunderstanding. Push your agenda now.

LEO (July 23-Aug. 22) - 7 - Confer with family regarding recent professional opportunities. File papers where they go. Consult friends in the business. Connect with industry groups, in person or in print. Outside perspectives can also be illuminating. You can solve this puzzle.

VIRGO (Aug. 23-Sept. 22) - 8 - Use brains, not brawn. Calm somebody's irrational fears. Good news comes from far away, or someone travels a great distance. Listen to a wider range of diverse viewpoints. Craft a compelling case to persuade others to action.

LIBRA (Sept. 23-Oct. 22) - 7 - Update your accounts. File, sort and organize financial papers. Do the homework. Stay in communication on money matters. Count and measure what's coming in and going out. Discover an error that could have been costly.

SCORPIO (Oct. 23-Nov. 21) - 8 - It's easier to talk things over with your partner. Reassess priorities and shared finances. Listen more than speaking. See things from another's view. Study the situation. Breaking news impacts your decision. Keep the tone respectful.

SAGITTARIUS (Nov. 22-Dec. 21) - 8 - Communications could get intense at work. Pay attention to what gets said. Your team has great ideas. Study any criticism objectively. Set priorities. New information relieves frustration. Find another way to work smarter.

CAPRICORN (Dec. 22-Jan. 19) - 8 - Family fun takes priority. Find out what everyone wants. Notice the unspoken, as well as what people say. Include your own enthusiasms in the game plan. Talk about what you love. Practice skills by playing together.

AQUARIUS (Jan. 20-Feb. 18) - 6 - Do the work and make the money. Record progress to date. Orders come from on high. Begin a new verbal campaign. Find another way to work smarter. Discuss your plans with one you love.

PISCES (Feb. 19-March 20) - 8 - Get into writing, publishing and promotional projects. Words flow easily, although communications could seem intense. Revise plans. Lists are good. Listen carefully. Study with passion. Complete written documents or papers. Make a startling discovery.



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Let's (not) Talk About Sex

By Erin Douglas
College Avenue Magazine

Sex has historically been a very complex issue in America.

Referring to sexual intercourse, it puts the United States at a lowly 75th place in a ranking of adolescent fertility rates in the world.

The American 15-19 year old demographic has more in common with that of Burundi, a low income developing country, than with Switzerland or Germany.

“ It is important for students to **feel comfortable** in their own skin and to be part of eliminating the **stigma** around topics encompassing sexual health. **Rams** take care of Rams and I feel that **C.R.E.W.S.** truly emphasizes it. ”

-Annie Ngo, sophomore biology student and C.R.E.W.S. member.

State and federal government has tried to remedy the lack of sex education in the past ten years by increasing access to contraceptives and public school requirements to teach sex ed in the classroom.

In the past ten years, some issues surrounding sex and the use of contraceptives have changed significantly and others have essentially been stagnant.

Quick Facts

- ▶ **79%** of women with public insurance paid \$0 out of pocket for the pill in 2014
guttmacher.org
- ▶ **4/5** women have ever used the pill in 2013
cdc.gov
- ▶ **99%** of child-bearing aged women report using contraceptives at least once
TIME Magazine, 2015

Use of Contraceptives in the United States in past 10 years

2005:

— **C.R.E.W.S.**, Creating Respect, Educating Wellness (by and for) Students, was founded at **Colorado State University**. The student led group is sponsored by the CSU Health Network and works to educate peers about alcohol, sexual health and tobacco. C.R.E.W.S. is celebrating their 10th anniversary this year.

— Wisconsin governor at the time, Anthony Earl, signed legislation that provided **funding for sex education** in public schools, repealed restrictions on the sale of nonprescription contraceptives and provided funding for counseling pregnant adolescents.

— A Chicago high school faced **controversy** when the **on campus health clinic** was authorized to provide contraceptives to students with parental permission.

— According to information obtained by TIME Magazine at the time, only **one in three** teenage girls between 15 and 19 **used contraceptives**.

— **FDA** commissioner Dr. Lester Crawford **delayed** a decision to make the **morning after pill** available over the counter. Crawford's decision contradicted the advice of FDA scientists and many considered the delay a political move.

2013:

— The **FDA approved** the use of Plan B One-Step (**the morning after pill**) as a nonprescription product for all women of childbearing potential.

2014:

— The **FDA** decided to allow generic versions of the morning after pill to be sold over the counter, **increasing accessibility** by driving the price down. Plan B One-Step could sometimes be \$10 more than the generic competitor.

2015:

— **99% percent** of American women of childbearing age report **using** some form of **contraception** at one time or another.



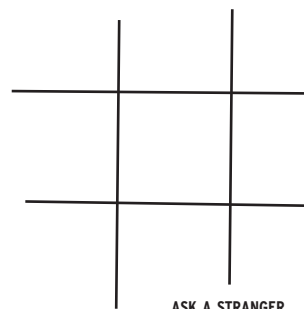
Ten Years Ago

By **Alexandrea Rager**
College Avenue Magazine

Use this space to draw.
How would 12 year old you
answer, what do you want to be
when you grow up?

or not, at least draw something, just
take a second to doodle and let your mind
wander. put the right side of your brain to
work (and have fun)

CHALLENGE



ASK A STRANGER
TO PLAY
TIC TAC TOE

“ Know that while you are
not eating waffles for every
meal like you planned, you
are still successful. ”

Slow, short steps get you through the classroom door and into your seat. You are about ten years old about to embark on your first day of class in a new grade. Your new teacher hands you a paper: “Where do you see yourself in ten years?” it asks. Staring blankly at the paper in wonderment your mind begins to dream. Ten years is a long way away, and you had never given it much thought. Fast forward. You are now about twenty years old, and it is likely your ten-year-old-self had some pretty big plans. Are you an astronaut yet?

“I was outdoorsy; rode my bike everywhere- rain, snow or shine,” said Grant Eastman, senior ecosystem science and sustainability major. “In 7th grade I had no real ambitions, I was just living day to day.”

Ten years ago, college students were living life without a care: no ten-page essays eating away Sunday afternoons, and nothing but imaginations to keep busy.

“Ten years ago I was just being a kid- having fun, running around, climbing trees and not being able to get down again,” said Elisabeth Bergerson,

creative writing major. “I just wanted to play I didn’t think about growing up.”

Few go on to be the astronaut, the scientist, the world explorer they dreamed about. For Lilly O’Toole, sophomore health and exercise major, her nine-year-old dream did not exactly work out.

“I thought I was going to be a princess, but that is kind of a lie, I thought I was going to be a teacher or writer of some sort but that didn’t really happen” O’Toole said.

Sure, you might not be a princess (yet), a professional athlete (yet) or have a best-selling novel (yet) but you are successful. You have worked hard and played harder in an arena among your peers striving for that next big adventure after graduation. So reflect on your life at ten, smile, and shake your head. Know that while you are not eating waffles for every meal like you planned, you are still successful. In ten more years, the study all-nighters, parties and dreams you conjured today might make you smile and shake your head at twenty-year-old you.



Where will you be in 10 years?

By Meagan Loyd
College Avenue Magazine

“Ten years? Seem like a lot, but is it truly? With where I am in my education right now, and where I want to go, it is looking like I’ll still be doing the same thing as I am right now. Focusing on my career will continue to be the priority, but with a new twist: potential of starting a family. But hey, we’ll see about that when it comes closer. Ten years, I’d appreciate it if you’d slow down.” Shai Pomeranz, sophomore psychology major

“I would hope to have an amazing job in a hospital with a masters degree in healthcare administration.” Jacob Lazear, junior business major

“I’m not too sure where I want to be in 10 years. But I do know that I still want to continue along the path of becoming a vet. In 10 years, I most likely want to be in vet school, working as a vet tech to further improve my resume so that I can find a job as an actual vet one day.” Jose Peraza-Diaz, sop

“I see myself working in the field of psychology by advocating for or doing research on people with head related injuries.” Ashley Hackett, sophomore psychology major

“I would love to be working in the fashion design industry. My biggest hope right now is to be working as a costume designer for a TV show or for movies or even Broadway. I would also like to have a family and be making enough money for my family to live comfortably.” Ashley Ryll sophomore apparel and merchandising major

“I would like to still be living here in Colorado and working for the Colorado Avalanche in marketing.” Shelby Green, junior business major

“I want to be married, have at least one child and be working my dream job as an animal keeper at Disney’s Animal Kingdom!” Marissa Fuertges, senior biology and zoology major

“Ten years from now I imagine myself established in my career, settling down and starting my very own family. There is nothing more that I want from my life than a career I love and people I am passionate about.” Bonnie DeLong, sophomore psychology major

“I hope to be happy in whatever I end up doing by then.” Karli Swenson, junior natural sciences major

“I want to be working at a good job that pays for my play time. Like ski trips, fishing, and cool cars... and a nice house would be cool too!” Nick Witek, sophomore business major

“I just want to be happy. Whether that’s just comfort with my career or traveling luxuriously, if I’m happy with my life, I’ve succeeded.” Parker Lewis, sophomore biomedical sciences major

“I would like to be playing professional beach volleyball. To represent Canada on the World Tour has been my goal the past few years and in ten years, I aim to reach that goal as well as participating in the 2020 and 2024 Olympics by then.” Alexandra Poletto, sophomore health and exercise science major

“I hope to be working in a career I love, hopefully as a pediatric occupational therapist. I also hope that I am married and have a family I’m crazy about. Most of all I hope that I am happy with my life regardless of my accomplishments.” Kristen Layo, senior psychology major



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