

Maxwell Weber

2022 Spring

Capstone - Graphic Design

Department of Art and Art History

## **Artist Statement:**

In my graphic design practice I seek to create work which conveys its message in a concise manner. I enjoy creating video and motion graphic works. The addition of a time component in design adds another element to convey information with. I believe that serving the goals of the clients while maintaining one's own artistic integrity is the most challenging part of design. I seek to create work for clients that both fulfills their needs while remaining something that I can be proud of creating.

## **Original Format**

Figure	1: ORR Program Cover	Gatefold Program, 8.5 in x 11 in
Figure	2: ORR Program	Gatefold Program, 8.5 in x 11 in
Figure	3: ORR Poster Diptych 1, a	Illustrator, 600 px x 850 px
Figure	4: ORR Poster Diptych 1, b	Illustrator, 600 px x 850 px
Figure	5: ORR Poster Diptych 2, a	Illustrator, 600 px x 850 px
Figure	6: ORR Poster Diptych 2, b	Illustrator, 600 px x 850 px
Figure	7: Event Poster	Photoshop , 15 in x 20 in
Figure	8: Pandemic Postcard 1	Postcard, 5 in x 4.25 in
Figure	9: Pandemic Postcard 2	Postcard, 5 in x 4.25 in
Figure	10: ORR Logo Animations	After Effects, 3840 px x 2160 px



Figure 1: ORR Program Cover

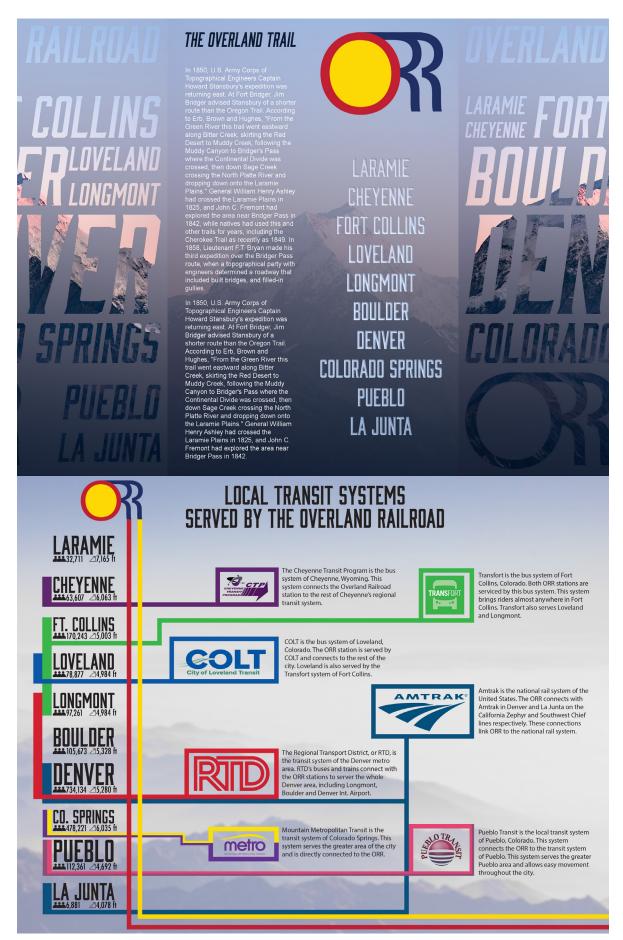


Figure 2: ORR Program



Figure 3: ORR Poster Diptych 1, a



Figure 4: ORR Poster Diptych 1, b



Figure 5: ORR Poster Diptych 2, a



Figure 6: ORR Poster Diptych 2, b

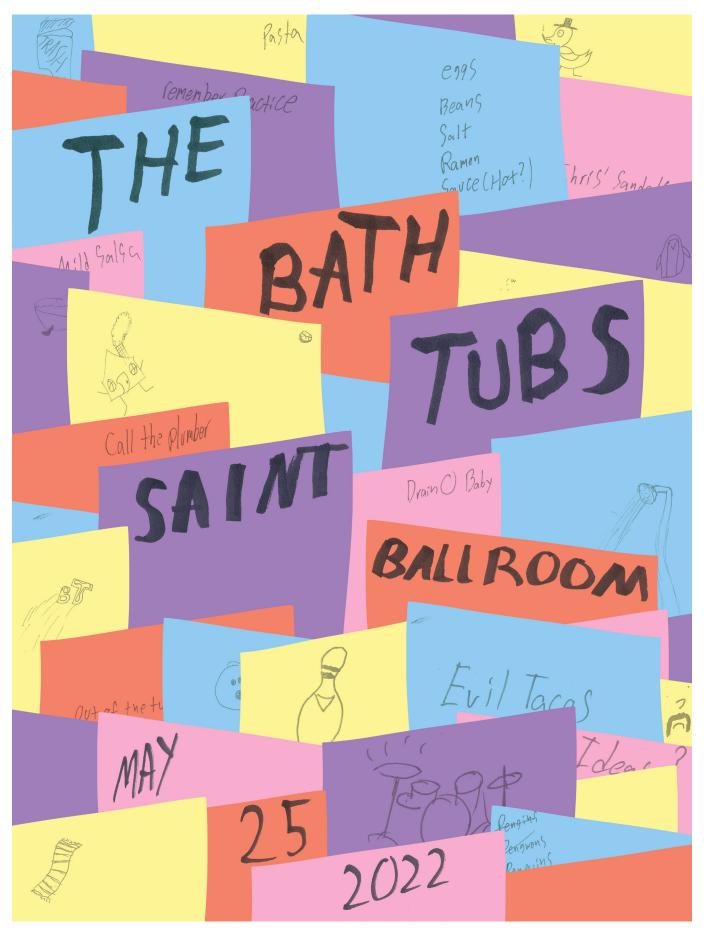


Figure 7: Event Poster



Figure 8: Pandemic Postcard 1



Figure 9: Pandemic Postcard 2

https://youtu.be/3dLvLvJg28U

Figure 10: ORR Logo Animation