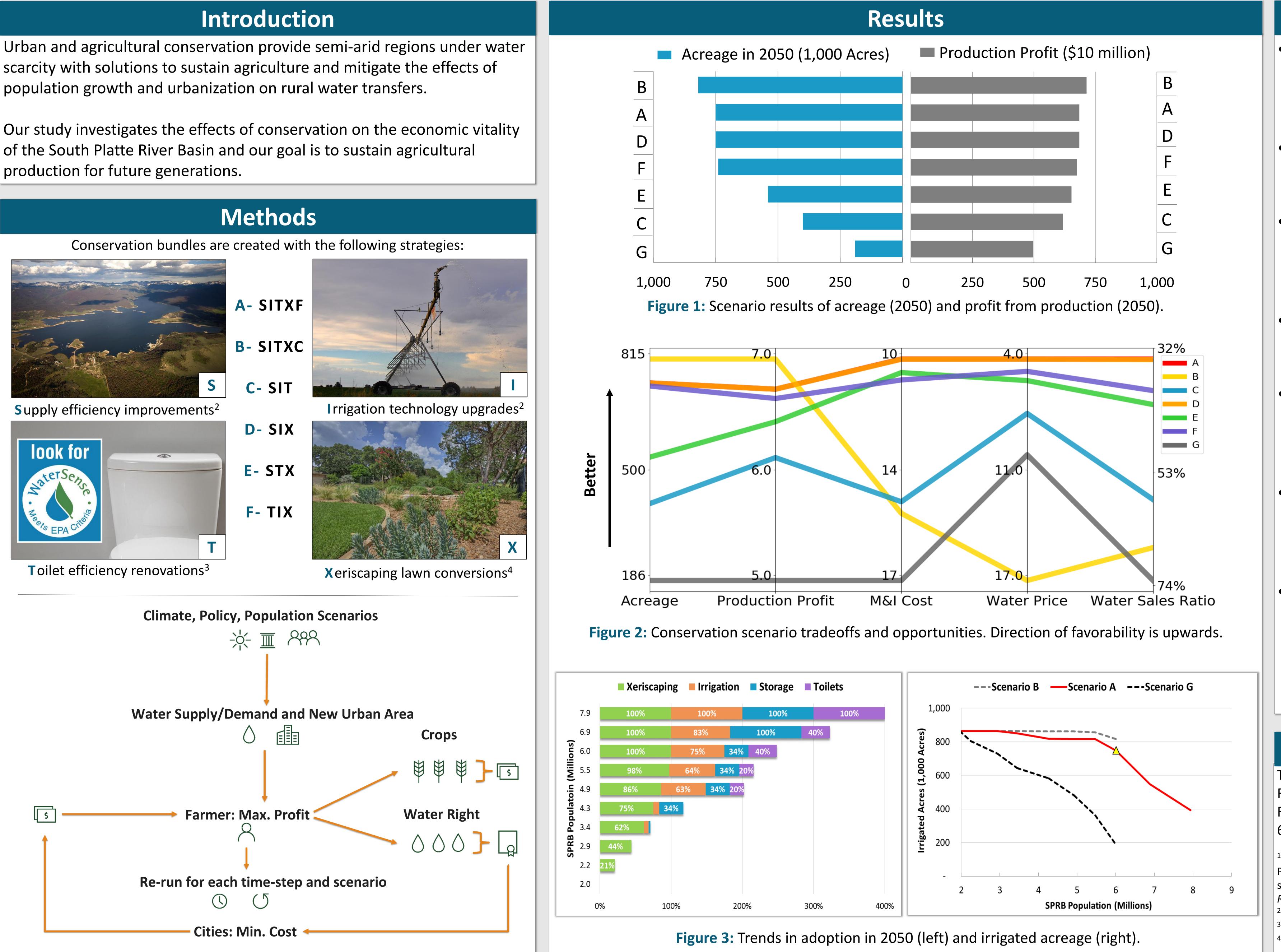


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production for future generations.





# **Can water conservation save agriculture?**



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## Highlights

- Agriculture can be sustained through the adoption of conservation strategies.
- **Profit** and acreage are significantly increased in conservation outcomes.
- Free-market solutions (A) perform at near-optimal levels compared to the best scenario for producers (B).
- **M&I costs** of conservation are cheaper than acquiring water rights.
- **Xeriscaping** is the most effective strategy at reducing urban water demand and water transfers.
- Irrigated acreage declines rapidly after 2050 for each scenario, showing the limits of conservation.
- Future work includes research in alternative transfer methods, policy and economic interactions, refining spatial scale, and global sensitivity analysis of important parameters.

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<sup>1</sup> Dozier, A. Q., M. Arabi, B. Wostoupal, C. G. Goemans, Y. Zhang, and K. Paustian (2017), Declining agricultural production in rapidly urbanizing semi-arid regions: Policy tradeoffs and sustainability indicators, Environ. Research Letters

<sup>2</sup>www.northernwater.org/MediaAndNews/PhotoGallery.aspx <sup>3</sup>www.totousa.com/people-firstinnovation/peopleplanetwater/watersense <sup>4</sup> www.pearsonlandscape.com/index.html