



Tessa Glowacki

2026 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

As a graphic designer, I am driven by the belief that visual communication is a catalyst for change. I love using typography and layouts to create work that feels intentional and impactful. Typography has always been my favorite aspect of design and learning the rules to bend them intentionally, to guide readers, emphasize ideas, and give personality to the work. My minimalist style allows content and concept to lead, while choices like color and illustration spark connection and new perspectives.

I fell in love with graphic design in high school while working on the yearbook; capturing a whole community and creating something people would forever look back at showed me the power of design and printed products. That passion of print has continued through my role of Editor-in-Chief of *College Avenue Magazine*, where I worked to make every page feel intentional and lasting, reflecting a time and place the student body and community was once in.

When I first approach a project, I start with my curiosity. I explore the story, audience, and medium to see what is possible. I experiment and iterate until my work feels alive to me. Whether I am designing for a magazine, poster, or campaign, I want the work to spark as much curiosity within the audience as much as it did within me.

Title**Original Format**

Figure 1: Interlude Brewing Brochure

InDesign, 30 in x 10 in

Figure 2: Interlude Brewing Package Design

InDesign, 6 in x 4 in

Figure 3: Face Value Box Design

Illustrator, 12 in x 12 in

Figure 4: The Lunar Effect

InDesign, 24 in x 11 in

Figure 5: ACT Poster

Illustrator, 11 in x 17 in



Figure 1: Interlude Brewing Brochure



Figure 2: Interlude Brewing Package Design



Figure 3: Face Value Box Design



Figure 5: ACT Poster