

Meg Merriman

2025 Spring

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

My graphic design practice blends vintage inspiration with modern chic sensibilities to create work that feels both familiar and newly imagined. I'm drawn to the visual language of the past—its textures, typography, and nostalgic color palettes—but I approach these references through a contemporary lens, using bold color, clean structure, and intuitive composition to build designs that resonate with today's audiences.

Working primarily with Adobe Illustrator, Photoshop, and InDesign, I explore a wide variety of styles as I continue to develop my own. This openness to experimentation is central to my process. I learn by trying, layering, adjusting, and discovering what visual choices feel most honest to my evolving voice as a designer.

Color is often the emotional anchor in my work, guiding mood and guiding the relationship between vintage influence and modern form. Whether I'm creating brand identities, layout designs, or illustrative pieces, I strive to create visuals that feel intentional, balanced, and inviting, reflecting where I've been as an artist and where I'm still headed.

My BFA repository represents this ongoing exploration: a collection of designs shaped by curiosity, stylistic range, and a love for transforming the old into something distinctly my own.

Title**Original Format**

Figure 1: MM Monogram Pattern

InDesign, 8.5 in x 11 in

Figure 2: Forever on the Clock Illustrated Book

Illustrator, InDesign, 8 in x 8 in

Figure 3: In His Blood Inventor Gatefold

Procreate, Illustrator, Photoshop, 11 in x 17 in

Figure 4: Idyll Magazine

InDesign, 8.5 in x 6 in

Figure 5: Selkie Myths and Tails Illustrated Book

India Ink, InDesign, 9 in x 11 in

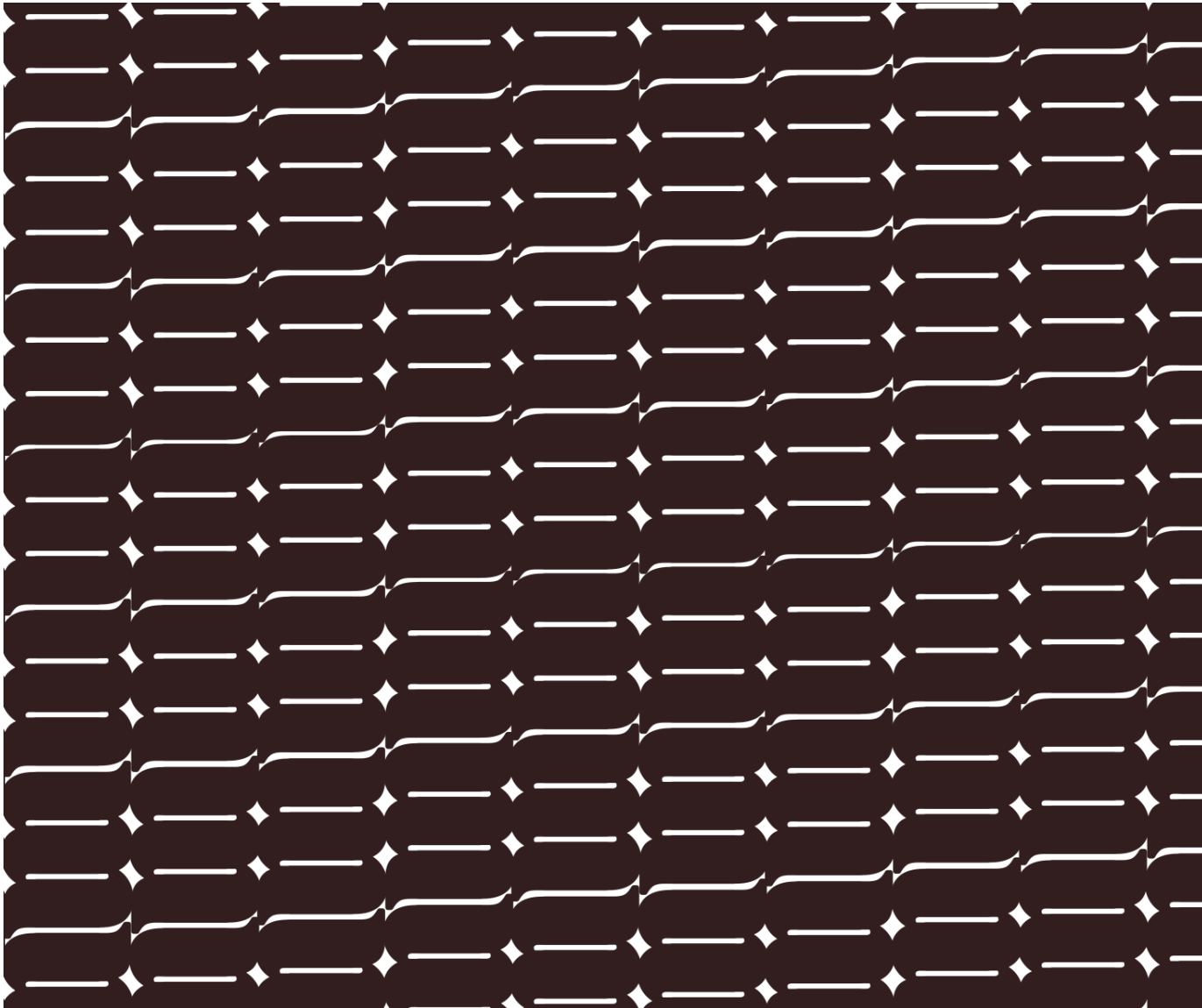
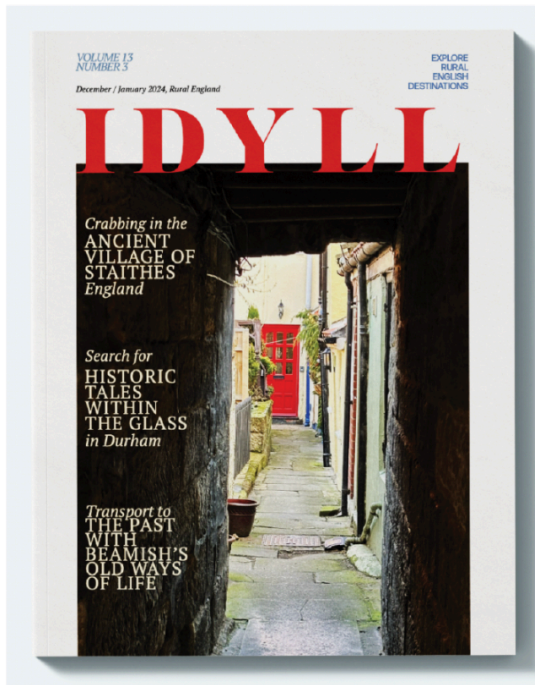


Figure 1: MM Monogram Pattern



Figure 3: In His Blood Inventor Gatefold



YOUR STOPS

IDYLL CONTENT

01 CRABBING
In coastal towns, crabbing is a traditional activity. It involves pulling a net through the water to catch crabs. This is a popular pastime in coastal towns like Staithes.

02 STAYERS
Stayers are a type of crab that is highly valued for its meat. They are found in coastal areas and are a popular delicacy.

03 STAYERS
Stayers are a type of crab that is highly valued for its meat. They are found in coastal areas and are a popular delicacy.

04 LOW TIDE
Low tide is a popular activity in coastal towns. It involves walking along the shore and collecting shells and other items.

05 DURHAM
Durham is a historic city with many beautiful buildings and a rich history. It is a popular destination for tourists.

06 KALEIDOSCOPE
Kaleidoscope is a collection of images and stories from various parts of the world. It is a unique and colorful way to explore different cultures.

07 BEAMISH
Beamish is a living museum that preserves the way of life in the North East of England. It is a great place to learn about the past.

08 BIRMINGHAM CITY
Birmingham City is a major city in the Midlands. It has a rich history and many interesting sights to see.

Durham's KALEIDOSCOPE

BEAMISH A town of old-fashioned charm and history.

Living History, not as performance, but as persistence.

LOW TIDE

SEARCH FOR HISTORIC TALES WITHIN THE GLASS IN DURHAM

BEAMISH A town of old-fashioned charm and history.

Living History, not as performance, but as persistence.

Figure 4: Idyll Magazine

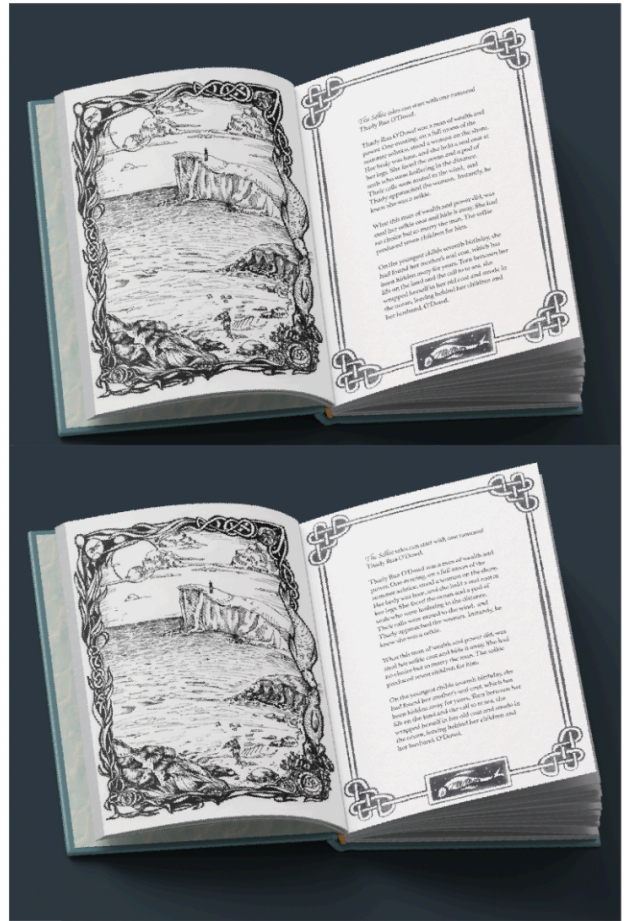
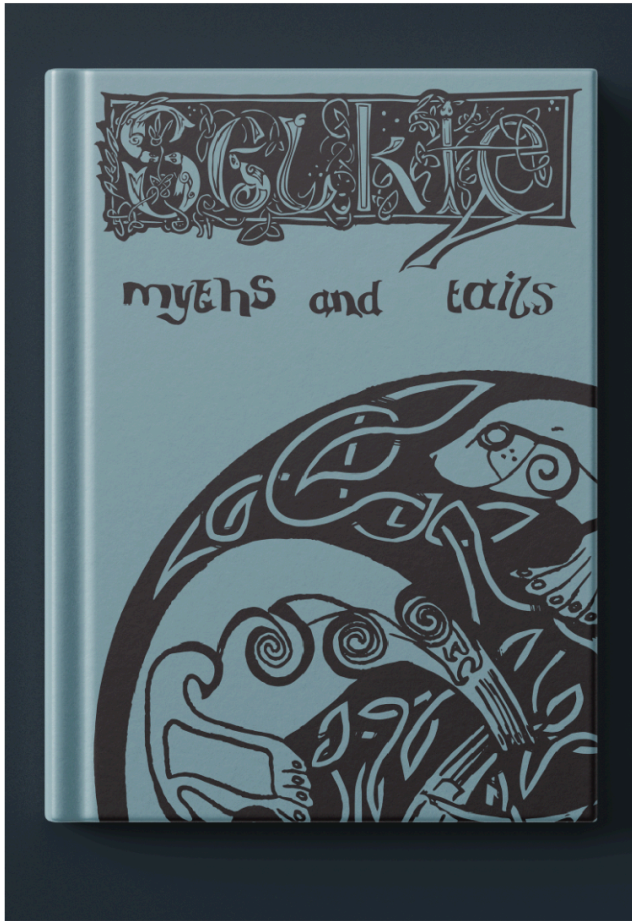


Figure 5: Selkie Myths and Tails Illustrated Book