



RACHEL STERN
DESIGNER

Artist Statement:

Rachel Stern

Our technology has made us all librarians of our memories. We have hundreds of pictures on our phones, work from years ago on our computers, and music playlists that are like time capsules. I find it funny how robots never forget, but our brains do; while humans feel emotion and robots do not. My work focuses on how robots preserve memory and emotion, despite their own lack of feeling. I play with that concept in my work with how a video or robot re-creates a memory, that will then never be forgot by the robot, but gives emotion to the viewer despite the device never understanding what it giving to the user.

I focus heavily on shape, contrast and movement in my work to convey emotion. Often times, I highlight silhouettes for their shape gives detail while remaining interpretational. Another aspect of my work is a feeling of endlessness. My work has no clear ending, and no clear starting point other than the power button on the device. Our memories blur and we can get trapped in our own minds as we try to remember parts we have forgotten or where one moment started and one ended. I find more and more that the dates next to the photos on my phone fill in these gaps of knowledge, and my work demonstrates that. The feeling of artificial nostalgia mixed with emotion is where the heart of my work lies.

Many science fiction movies play with the idea of robots gaining emotion, becoming self aware, able to learn, and ultimately killing humanity. While that is a reasonable fear to have, we ourselves are practically cyborgs already. Recording our memories to share online, our phones reminding us of schedules, and machines that help us create great things. As an artist my job is to remind us that our relationship with technology doesn't have to be seen as bad, but to see how it helps us remember our own humanity. Remember great moments that without our devices, we may have forgotten.

<u>Title</u>	<u>Original Format</u>
Figure 1: 360 Video - Time Witches Castle	Video, 1920x1080px
Figure 2: The Amazon	Video, 1920x1080px
Figure 3: Shadows	Video, 1920x1080px
Figure 4: Abstract Self Portrait	HTML/CSS, N/A
Figure 5: Choose Your Own Adventure	HTML/CSS, N/A
Figure 6: Golden Haven	Blender/Photoshop, 10 in x 17 in

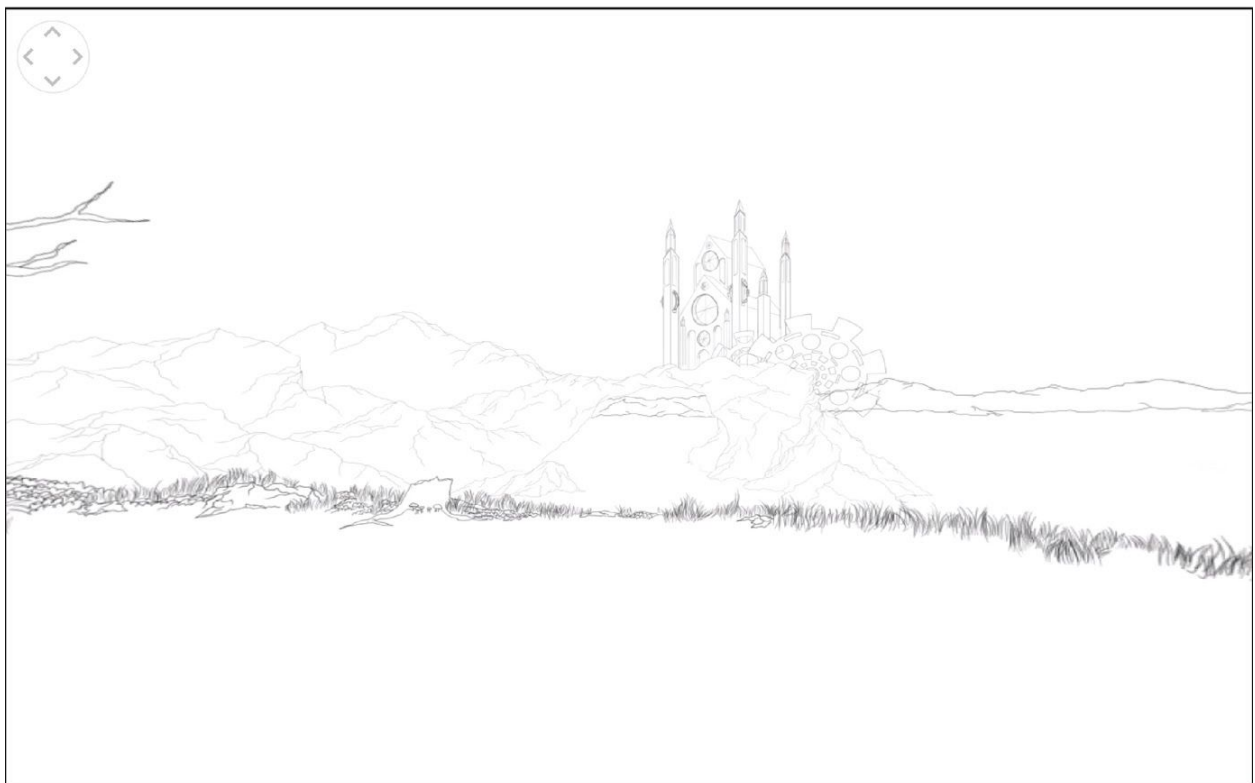


Figure 1: 360 Video - Time Witches Castle
LINK - MUST USE GOOGLE CHROME:
<https://www.youtube.com/watch?v=IJl3px9hPug&t=27s>

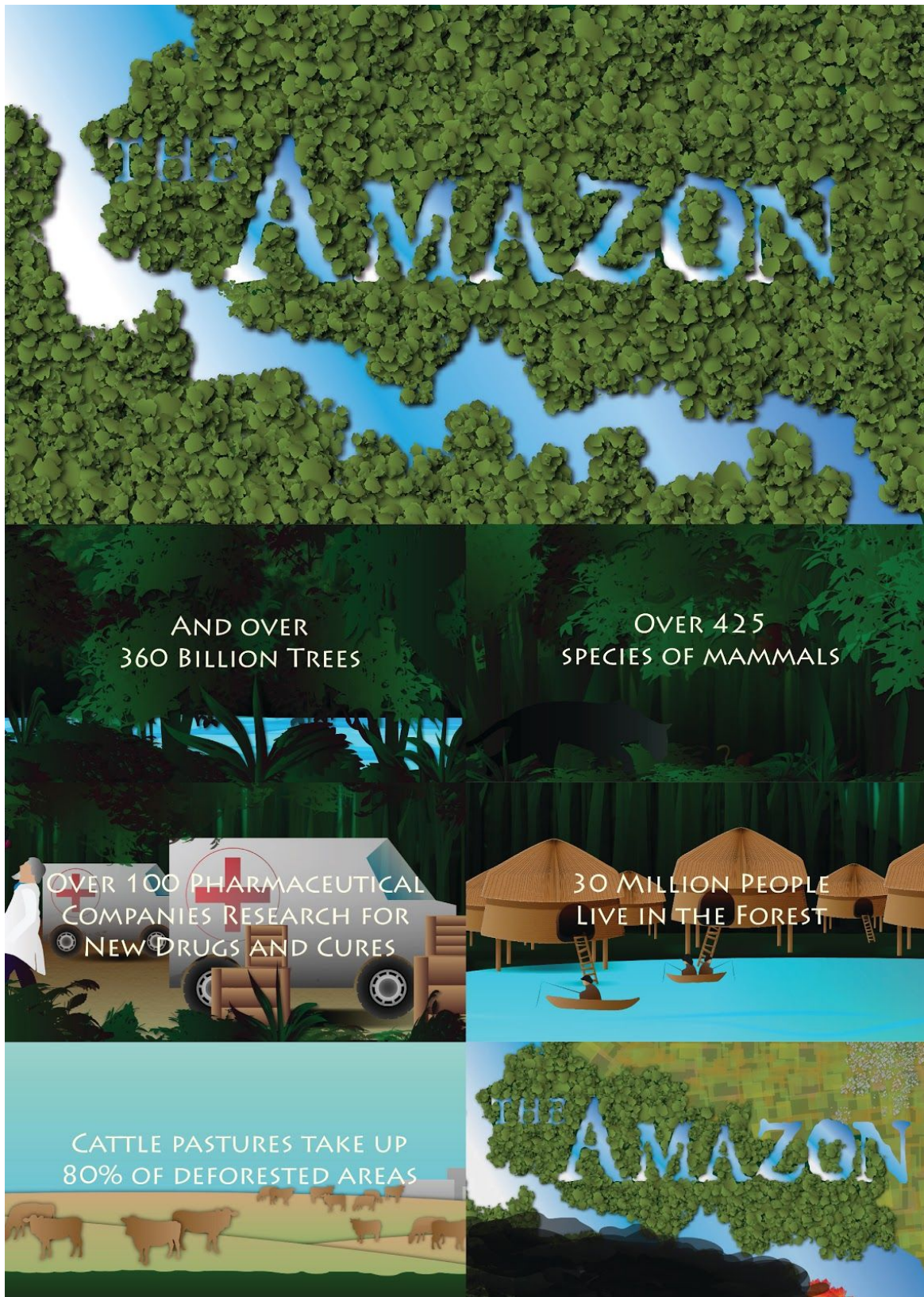
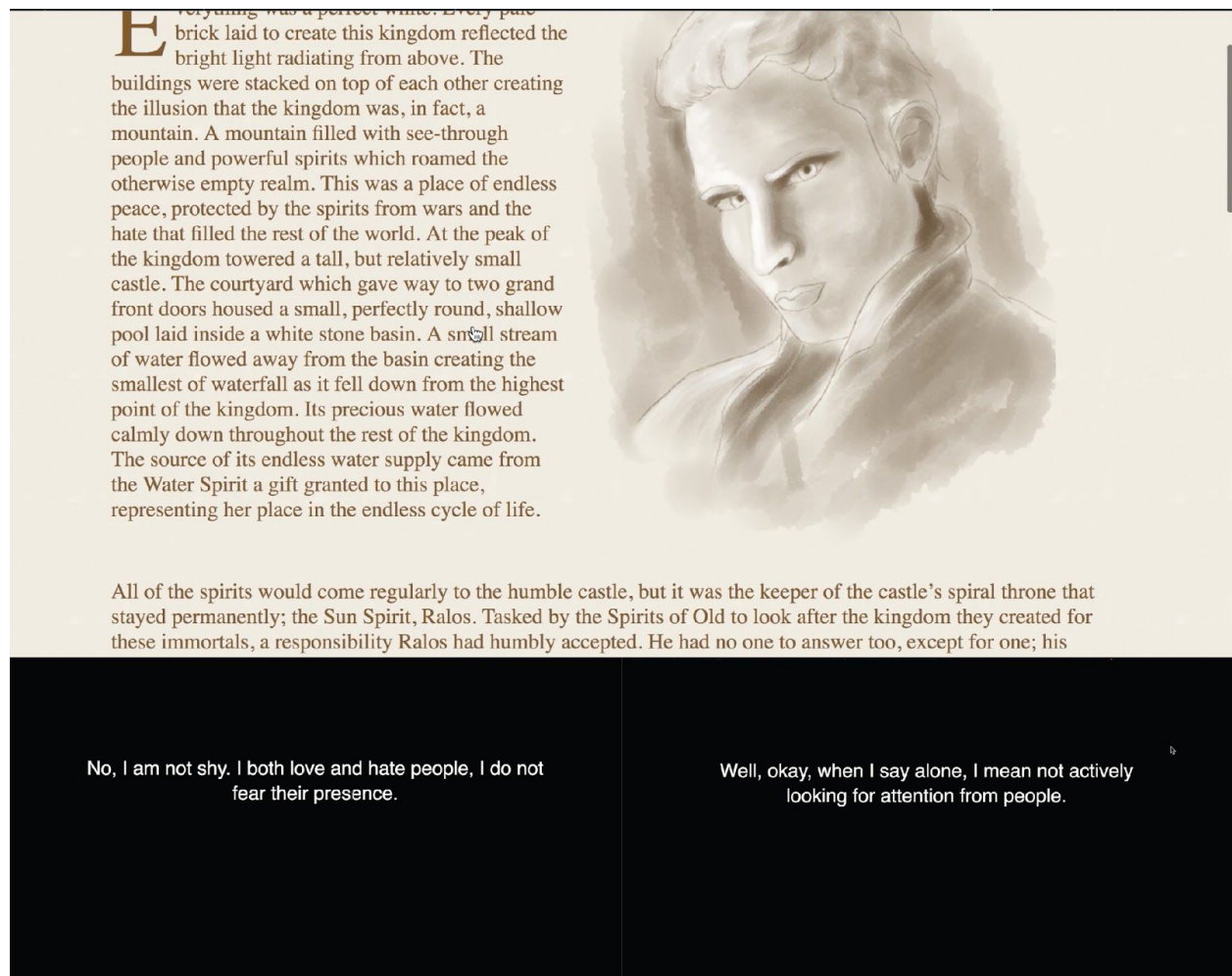


Figure 2: The Amazon



Figure 3: Shadows



Everything was a perfect white. Every pale brick laid to create this kingdom reflected the bright light radiating from above. The buildings were stacked on top of each other creating the illusion that the kingdom was, in fact, a mountain. A mountain filled with see-through people and powerful spirits which roamed the otherwise empty realm. This was a place of endless peace, protected by the spirits from wars and the hate that filled the rest of the world. At the peak of the kingdom towered a tall, but relatively small castle. The courtyard which gave way to two grand front doors housed a small, perfectly round, shallow pool laid inside a white stone basin. A small stream of water flowed away from the basin creating the smallest of waterfall as it fell down from the highest point of the kingdom. Its precious water flowed calmly down throughout the rest of the kingdom. The source of its endless water supply came from the Water Spirit a gift granted to this place, representing her place in the endless cycle of life.

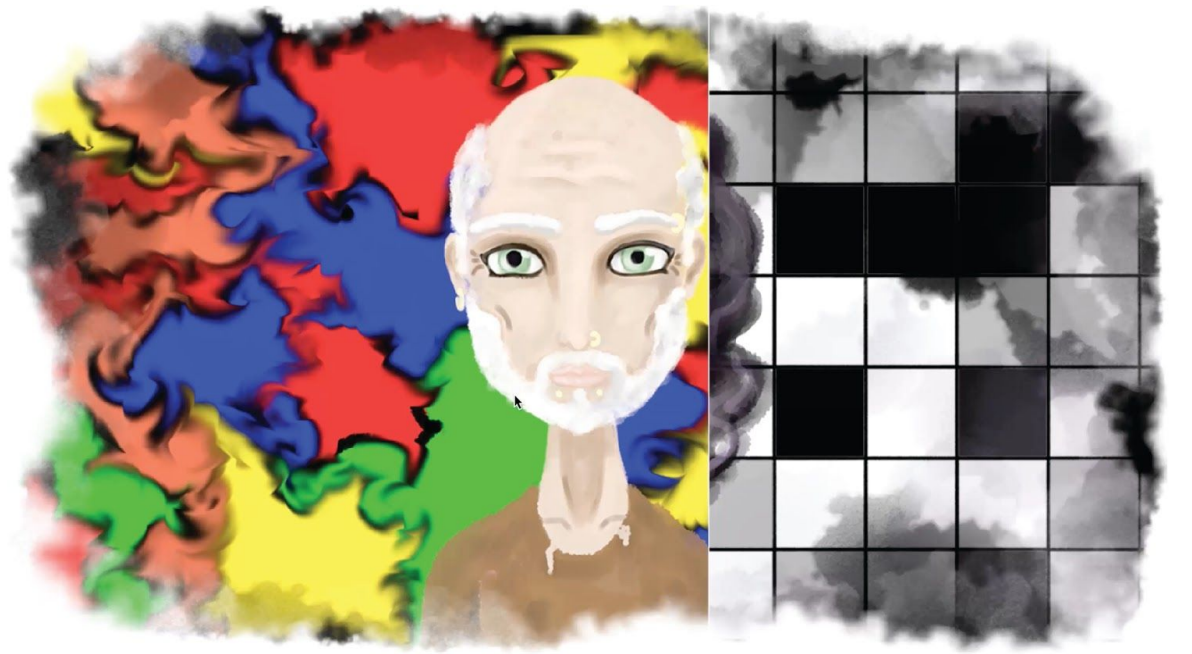


All of the spirits would come regularly to the humble castle, but it was the keeper of the castle's spiral throne that stayed permanently; the Sun Spirit, Ralos. Tasked by the Spirits of Old to look after the kingdom they created for these immortals, a responsibility Ralos had humbly accepted. He had no one to answer too, except for one; his

No, I am not shy. I both love and hate people, I do not fear their presence.

Well, okay, when I say alone, I mean not actively looking for attention from people.

Figure 4: Abstract Self Portrait



Young lady:
 "Thank you again, are you new to town? I haven't seen you before and I never forget a face. You look different."



"HELP ME!"



Figure 5: Choose Your Own Adventure



Figure 6: Golden Haven

Figure 7: CIIPE Website

Figure 8: Review Worm Logo

Figure 9: AOP Poster

Figure 10: Roy Rogers