

December 1994

Friends of the Gustafson Gallery, Colorado State University

### **FGG 1995 Major Event FACT SHEET**

Event Title: **The Fateful Forties: At Home - At War - At Peace**

Dates: May 24 to July 8, 1995

Setup: May 5, 6, 10-13, 17-19

Main event: **Patrons Party Saturday, May 20th, 6 to 8 pm**

Location: OneWest Art Center  
Mezzanine Gallery (top floor)  
201 South College

Gallery times: Wed - Sat 10 am - 5 pm

Monitors: May 24 to July 8th = 7 weeks; W, Th, F, S; 10-5 = 196 hrs

Colors: Red, White, and Blue

Ticket sales: Ticket price \$20 Number of tickets = 200 (?)  
CSU -17.5%; OneWest -4% of gross sales receipts; -\$ for food

Funding: Dept of DMCS = \$500  
OneWest = \$2,600 in-kind  
Other possible sponsors = \$500, \$250, \$100 levels of support  
Possible grants from Gannett Communities Fund and Fort Fund

The Friends of the Gustafson Gallery exhibit will feature the decade of the 40s with emphasis on the home front during the World War II years. The focus will be on celebrating the end of WWII 50 years ago. Memorabilia, photographs and posters, military and civilian clothing, and items in the home will be displayed in vignettes of the era. This is a major fund and "friends" raising event as we continue to inform the community and share the Historic Costume and Textiles collection. The proceeds will be used for enhancement of the Gustafson Gallery and the Historic Costume and Textile Collection at Colorado State University.

This FGG educational WWII exhibition is one of the events showcasing the City of Fort Collins as a World War II Commemorative Community, granted by the US Department of Defense.

→ Please refer to The WWII Treasure Hunt List for items needed for the displays.

For further information or to share ideas, please contact:

LaVon Blaesi, Event Chair	223-2403 or 491-1356
Reta Ralph, FGG Program Chair	484-6021
Linda Carlson, Curator	491-1983

LaVon Blaesi	223-2403	Event Chair
Reta Ralph	484-6020	FGG Program Chair
June Kissock	482-1741	Vignette Director
Barbara Laughlin	223-9279	FGG President
Linda Carlson	491-1983	Curator
Jack Curfinan	491-5445	Exhibit Design

	<b>Committee Directors</b>	<b>Assistants</b>
Vignettes	June	Reta
Wall displays		Jack
Clothes & Mannequins		Linda
		Brenda Brandt
Memorabilia	Beth Hill	Carol Harron
		Donna Beard
Publicity/PR	Barbara	LaVon
Thank yous		Reta
		Linda
Program	LaVon	Ginny Webster
Flyer & tickets		
Event Sponsors, VIPs	LaVon	Linda
Community funding		
Music & Radio	Reta	LaVon (Steve Schell)
Clothing slides	LaVon/Linda	Kathryn Greenwood
Local interviews		Brenda Brandt
Patrons Party	Liz	Betty Hutchins
Refreshments		Bev Vieve
Hostess name tags		
Sale of tickets	Barbara	FGG Board
Monitors	Kathryn Greenwood	FGG Board
Finances	LaVon	Linda

Committees as of December 1994.

We welcome any FGG member to volunteer or assist as needed. Please call LaVon.



January 1995

Friends of the Gustafson Gallery, Colorado State University

### **FGG 1995 Major Event      FACT SHEET**

Event Title:    **The Fateful Forties: At Home - At War - At Peace**

Dates:            May 23 to July 8, 1995

Setup:            May 5, 6, 9-13, 16-19 (Press on the 17th for Ticket)

Main event:    **Patrons' Party                  Saturday, May 20th, 6 to 8 pm**

Location:        OneWest Art Center  
                      Mezzanine Gallery (top floor)  
                      201 South College

Gallery times:   Tues - Sat   10 am - 5 pm

Monitors:        May 24 to July 8th   = 7 weeks; Tues - Sat (may include Sun in summer)

Colors:           Red, White, and Blue

Ticket sales:    Ticket price   \$20    Number of tickets = 150  
                      FGG Board, and through the Department and OneWest Gift Shop

Funding:         Dept of DMCS = \$500; College of Applied Human Sciences = \$500  
                      OneWest = \$2,600 in-kind   (rent, insurance, publicity, ticket sales)  
                      City of Fort Collins & Fort Fund = \$1000  
                      Other possible sponsors =   \$250, \$100 levels of support

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Reta Ralph	484-6020	FGG Program Chair
June Kissock	482-1741	Vignette Director
Beth Hill	221-5388	Memorabilia
Barbara Laughlin	223-9279	FGG President
Linda Carlson	491-1983	Curator
Jack Curfman	491-5445	Exhibit Design

# **Committee**

	<b>Directors</b>	<b>Assistants</b>
Vignettes Wall displays Clothes & Mannequins	June	Reta Jack Linda Julie Katzenberger Brenda Brandt
Memorabilia	Beth Hill	Carol Harron Donna Beard
Publicity/PR Thank yous	Barbara	LaVon Reta Linda
Program Flyer & tickets	LaVon	Ginny Webster Sharon Webster, CSU
Event Sponsors, VIPs Community funding	LaVon	Linda
Music & Radio	Reta	LaVon (Steve Schell)
Clothing slides	LaVon/Linda	Kathryn Greenwood Brenda Brandt
Patrons Party Catered Tray Service Hostess name tags	Liz Case	Betty Hutchins Bev Vieve Lisa Sullivan
Sale of tickets	Brenda for CSU campus and OneWest	FGG Board
Monitors	Kathryn Greenwood	FGG Board
Finances	LaVon	Linda

Committees as of December 1994.

We welcome any FGG member to volunteer or assist as needed. Please call LaVon.



## **The Fateful Forties: At Home - At War - At Peace**

### **50th WWII Anniversary Celebration**

**May - July 1995**

Friends of the Gustafson Gallery

Historic Costume and Textiles Collection, Colorado State University

**Walk into the OneWest mezzanine gallery and visualize the 40s** -- homey and patriotic. We see the home front as it was fifty years ago. We feel the austerity of the times; we listen in anticipation to the radio voices; we dance to the music of the Big Bands; and we live with the pride of our Nation uniting in the common cause. But most importantly we remember -- and we share memories from that decade as we celebrate the 50th anniversary of victory.

**Through detailed 40s vignettes** designed with furniture and garments on mannequins, **we see:**

- mom and pop in their easy chairs listening to the radio, -- we hear the voice of Walter Winchell;
- women selling war bonds on a war bond float;
- our military in uniforms including female military, army nurse, and GI Joe;
- a Victory Gardener with her straw hat, one-piece play suit and work gloves;
- a jukebox and dance floor with a pair doing the Jitter Bug, -- we hear Big Band sounds while soldiers and civilians play cards at the USO;
- a wedding couple with the groom in uniform, and
- a GI Bill kitchen scene where dad studies at the white enamel table, mom with a ruffled apron, while teen sister with her over-large shirt and rolled up jeans plays with the new baby.

**On the walls we see** slides that answer "Why this war?" with posters of Uncle Sam pointing at you and Rosie the Riveter; we examine the World map and locate the wars in Europe and the Pacific; we pause at the War Memorial Corner and honor our soldiers as we view snapshots of our local heroes; colored line sketches by artist George Withers illustrate intimate moments of war time; we laugh and we reflect as we remember our favorite songs and show tunes from a panorama of sheet music, record covers, and play bills; newspaper headlines and ads give us a glimpse of the times -- 50 years ago.

**In display cases we see** memorabilia from the home front along with dogtags, ribbons and medals from our soldiers. War bonds, food ration books, monthly paperback publications, jewelry, ballpoint pens, V-mail, Defense Stamps, scrapbooks and other items are showcased. Do you remember "Use it up, wear it out, make it do, or do without?" Do you remember leg makeup, trousers were a badge of honor, plastic shoes, Civilian Conservation Corps, GI--Government Issued supplies, Betty Grable the pin-up queen? Watch as the decade of the 40s flash by with memories of the fashions and the people -- and **listen to the voices** of our community members who experienced these fateful forties.

**Printed descriptions in the newspaper program and signage will relate the history of the 1940 decade.** We welcome you to experience *The Forties: At Home - At War - At Peace* through visual displays and vignettes.

12/94 Tentative displays for exhibit: **The Forties: At Home - At War - At Peace**

**VIGNETTES:**

#	Focus on...	Mannequins (estimated)	
		Female	Male
1	Mom & Pop listening to the radio in the home: stuffed sofa and chair, coffee table with package ready to send to son at war	1	1
2	Women (fancy dresses) selling war bonds on a float	2 or 3	
3	Victory Gardener and housewife (?) chatting in the new garden	1 or 2	
4	Jukebox and dance floor with soldiers and civilians at USO; card tables and simple snacks	2 or 3	2 or 3
5	Military group: Army nurse, female military, GI Joe in helmet -- <i>in honor of the brave</i>	2	1
6	Wedding couple; groom in uniform & actual photos	1	1
7	GI Bill kitchen with Dad studying at the table, Mom in apron, teenager (?) and baby	2 1 baby	1
8	(optional) home sewing; dress on dress form	1	-
		Min: 1 2 adults 1 baby	Min: 6 adults

**MEMORABILIA CASES:**

**ENCLOSED GLASS CASES FOR DISPLAY OF SMALL ITEMS**

- 8 War & GI = government issue
- 9 Home

**WALL DISPLAYS:**

- 10 ...and The War Started (slides)
- 11 War photos memorial with wreath
- 12 Song sheets and record covers from the 40's
- 13 War posters
- 14 Colored sketches from WWII days by artist, George Withers
- 15 Visual memories (slides) with taped interviews from local residents  
or "Clothes in the 40s" slide presentation
- 16 40s world map -- both sides of the US
- 17 Hand-painted cachets, sketches of WWII first day covers (opt)
- 18 Laminated newspapers from the 40s; showing garment ads and home items (opt)
- 19 War bonds and home sewing wall displays from WY State Museum (opt)