

NP

Nick J Perl

2021, Fall Semester

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

I grew up surrounded by lush jungle, tumbling clouds, and oceans both calm and chaotic. There were massive iguana in the front yard and toucans in the back. Such formative experiences have left an indelible mark on me, imbuing me with a great sense of wonder and respect for the living planet.

Just as I grew up surrounded by biological diversity, I also was surrounded by cultural diversity. My neighbors ranged from local families who'd lived in Costa Rica for generations to families from Japan, France, and Germany. From a young age I held a fascination with other languages, histories, and legends. Those experiences have been integral to informing my approach to design. I focus on appealing to emotion through shape, form, and color to overcome language barriers.

Design is a wonderful tool to effect real change in the world. Good design can change ideas, and those ideas can change behaviours. By approaching design with an eye and heart toward biological and cultural diversity I hope to change the world in ways that increase care and appreciation for the living planet we inhabit.

Title	Original Format
Figure 1: 2BR02B Book Design	Indesign, 6.5 in x 8.5 in
Figure 2: Mermaid Palace Concert Poster	Fresco, Illustrator, 18 in x 24 in
Figure 3: Nest Branding and Packaging	Fresco, Illustrator, Various Sizes
Figure 4: Freelance Illustration for Rocky Mountain Collegian	Fresco, Illustrator, Various Sizes
Figure 5: DCA Rebrand	Illustrator, Photoshop, Various Sizes

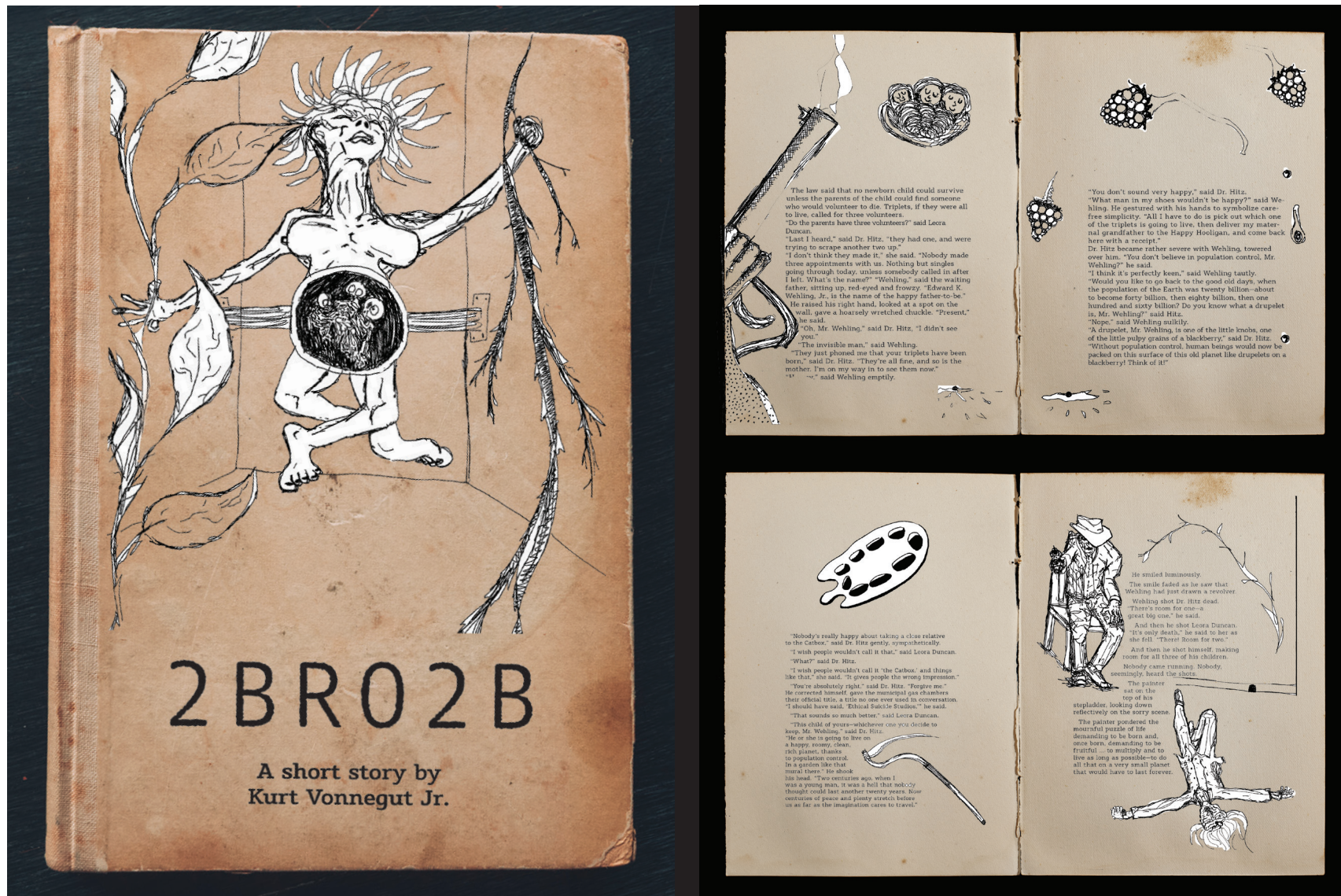


Figure 1: 2BR02B Book Design



Figure 2: Mermaid Palace Concert Poster



Figure 3: Nesting Branding and Packaging

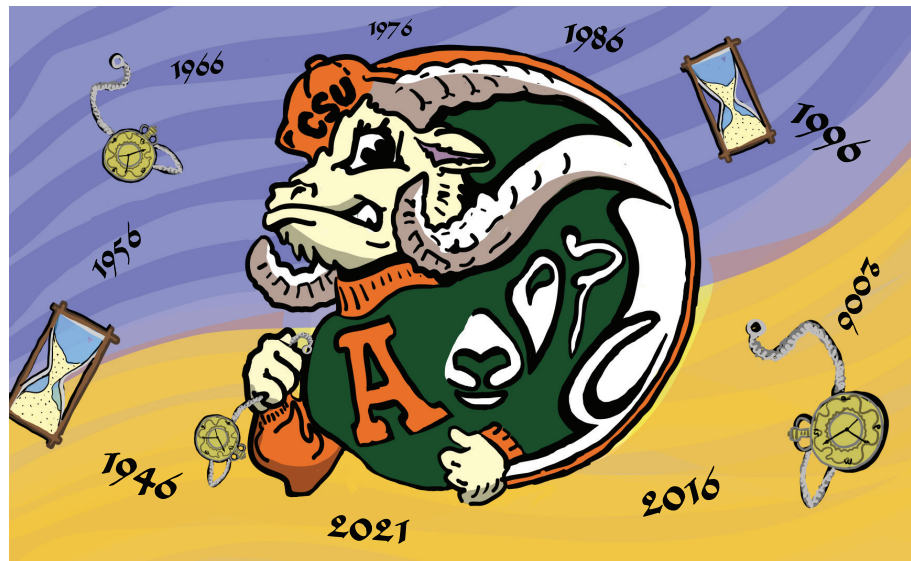


Figure 4: Freelance Illustration for Rocky Mountain Collegian



Figure 5: DCA Rebrand