

ELEVENTH ANNUAL

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FILM FESTIVAL

APRIL 9-12, 2026

Fort Collins, Colorado

actfilmfest.org



COMMUNICATION STUDIES
COLORADO STATE UNIVERSITY

Alora Graf

2025, Fall

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My approach to graphic design bridges typographic systems with the human aspect of creating a brand or design project. I have attained a degree in drawing as well as graphic design, with a strong knowledge of Adobe products along with the visual language of how work is viewed when printed and presented to the public.

Using these skills, I am able to create meaningful designs whether the final product is hand drawn, digitally illustrated, or technical in its typography. My goal is to create visual tools that are communicative no matter the scope of the product or project. By developing an understanding of balance, readability, and hierarchy in form, I have advanced skills in guiding the eye of the viewer which can be adapted project to project.

Title**Original Format**

Figure 1: Carmen Opera Poster

InDesign, 9 in x 14 in

Figure 2: Art and Art History Poster

Illustrator, 10 in x 14 in

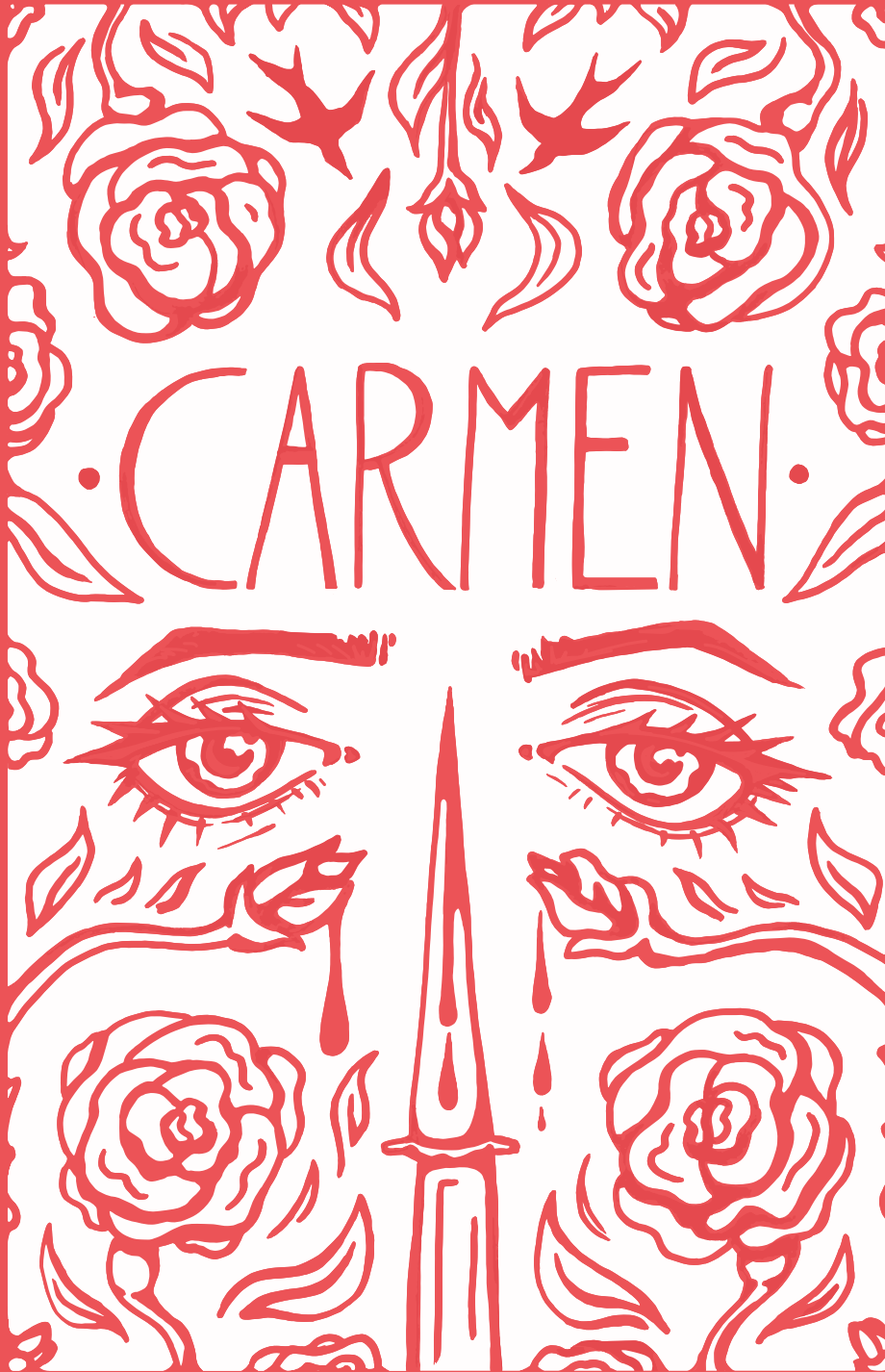
Figure 3: ACT Film Festival Poster

InDesign, 11 x 17 in

Figure 4: TAC Branding

Illustrator, 9 x 14 in

Georges Bizet



8pm Saturday, July 13th, 2024
fcooperahouse.com
970.555.4008



Fort Collins Opera House
314 East Mountain Avenue
Fort Collins, CO, 80524

Figure 1: Magazine Design



Figure 2: Art and Art History Poster



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