

Laurel Sickels

2021 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I have discovered that graphic design is the perfect balance between structure and creativity for me. I have strong sensibilities in both the arts and mathematics, so when I began a graphic design practice, I felt it was the perfect medium to let both of those parts of my mind create balance. Using different design elements within a page to create a structure that is pleasing to the viewer strongly appealed to me. I have a strong attention to detail and notice when something is slightly off. Because of this, I generally prefer to work within the typography field creating designs such as layouts for magazines, books, and posters. I am very interested in how type communicates to the viewer, not only through what is written, but the visual hierarchy that comes with it.

Title	Original Format
Figure 1: Peter & Wendy Illustrated Book Cover	Illustrator, 9 in x 6 in
Figure 2: Peter & Wendy Illustrated Book Inside Spread	InDesign, 9 in x 6 in
Figure 3: Tarot Inspired Greeting Cards	Illustrator, 5 in x 7 in
Figure 4: Tarot Inspired Greeting Cards	Illustrator, 5 in x 7 in
Figure 5: Manifest Application	XD, N/A
Figure 6: Manifest Application Screens	XD, N/A
Figure 7: D Brown Bag Book	Illustrator, 9 in x 6 in
Figure 8: @TheRealDonaldTrump Voting Campaign Vending Machine	Illustrator, N/A
Figure 9: Black Voices Typographic Animation Screen Grab	After Effects, N/A
Figure 10: Black Voices Typographic Animation Screen Grab	After Effects, N/A

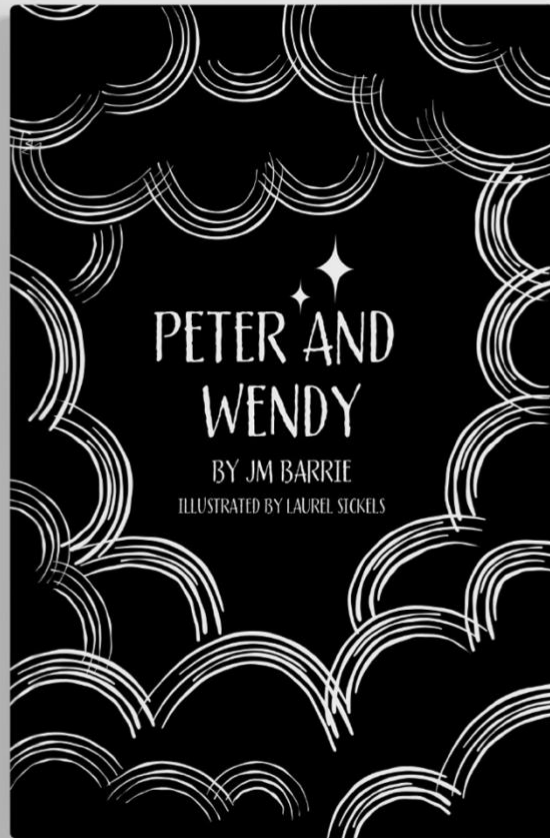


Figure 1: Peter and Wendy Illustrated Book Cover



Figure 2: Peter and Wendy Illustrated Book inside Spread

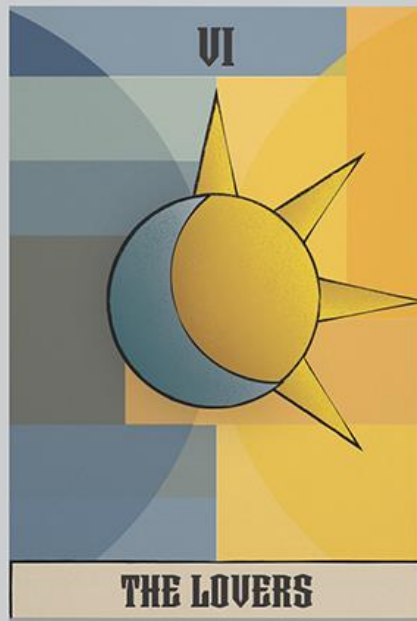


Figure 3: Tarot Inspired Greeting Cards



Figure 4: Tarot Inspired Greeting Cards



Figure 5: Manifest Application

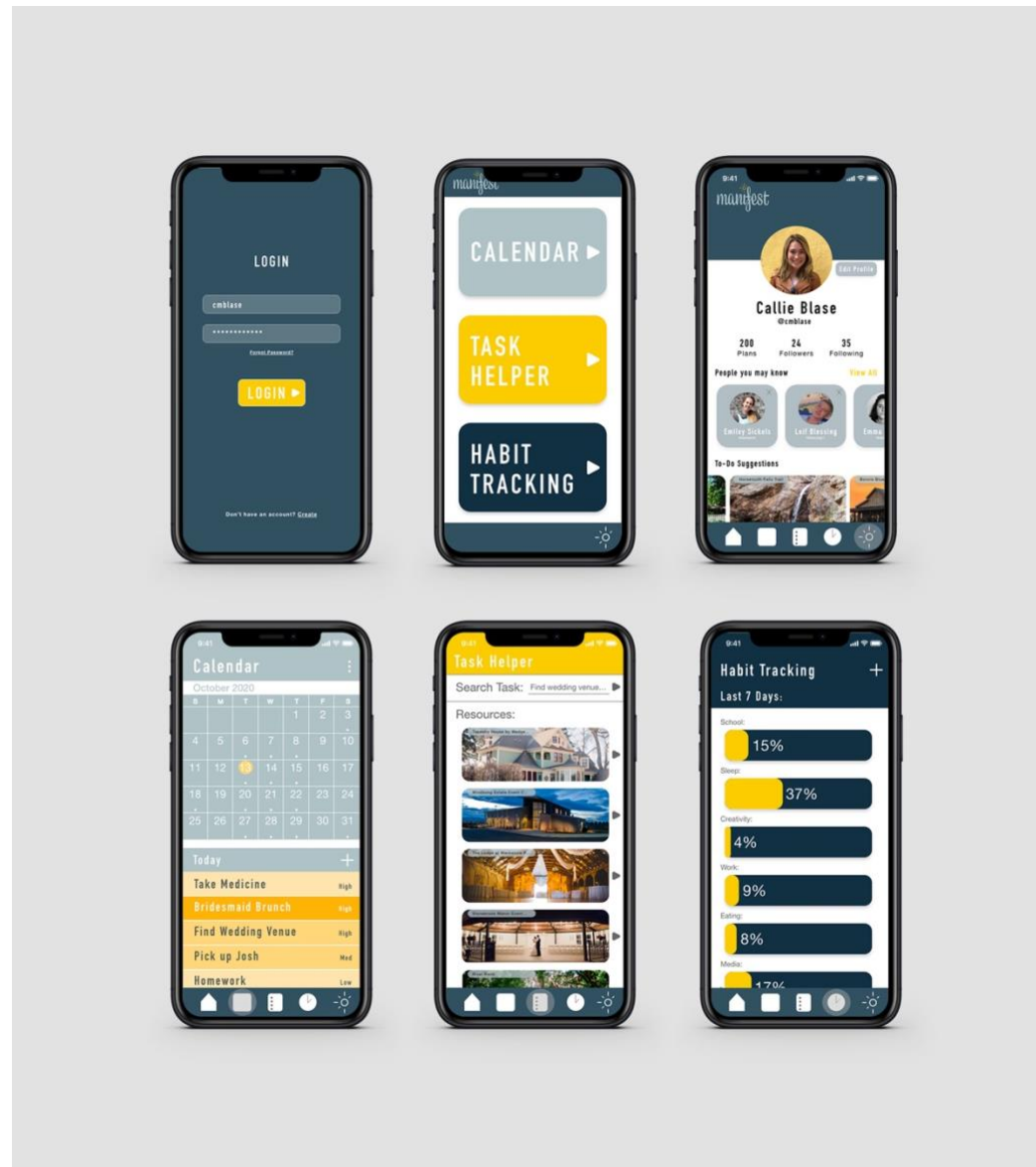


Figure 6: Manifest Application Screens

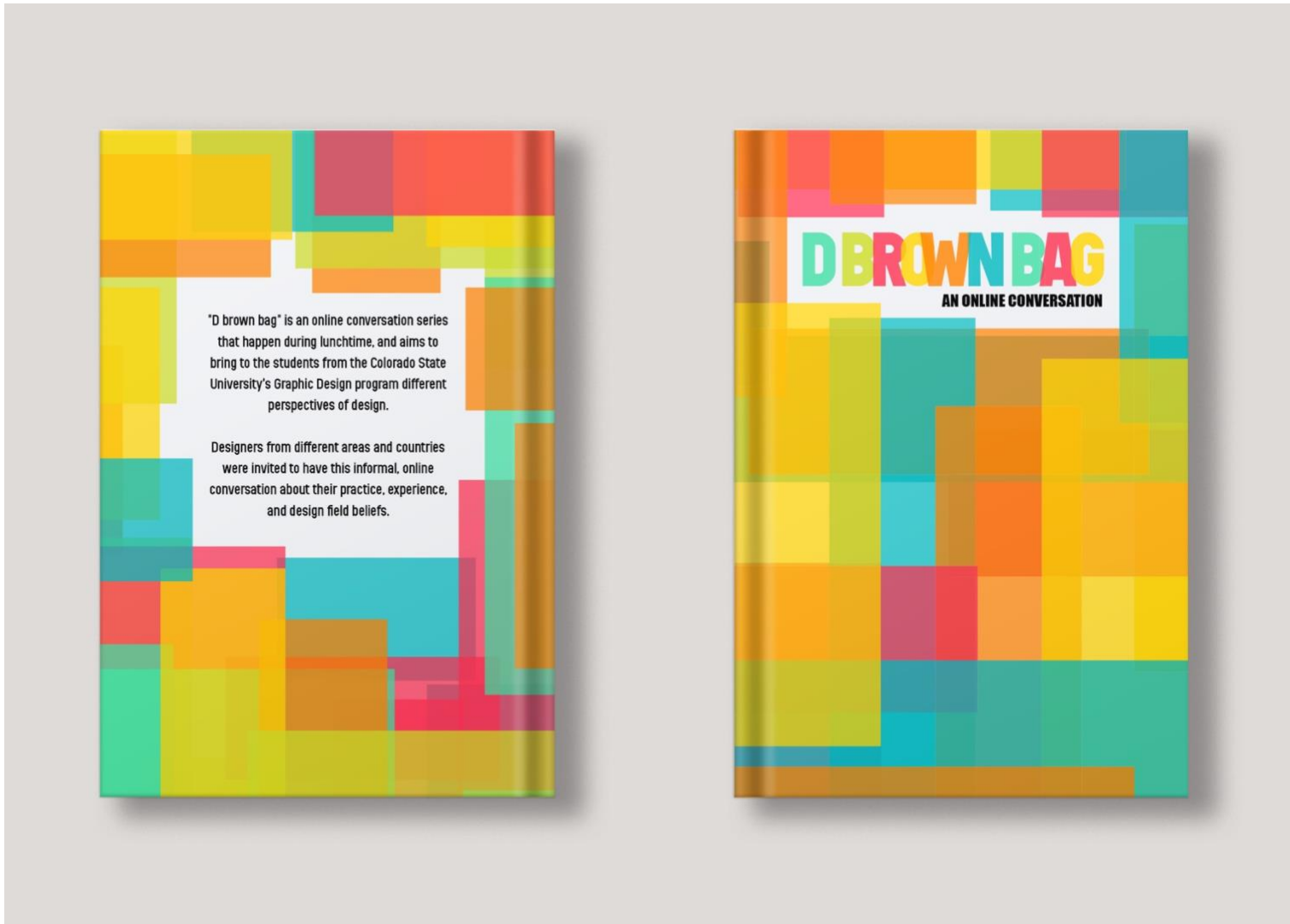


Figure 7: D Brown Bag Book

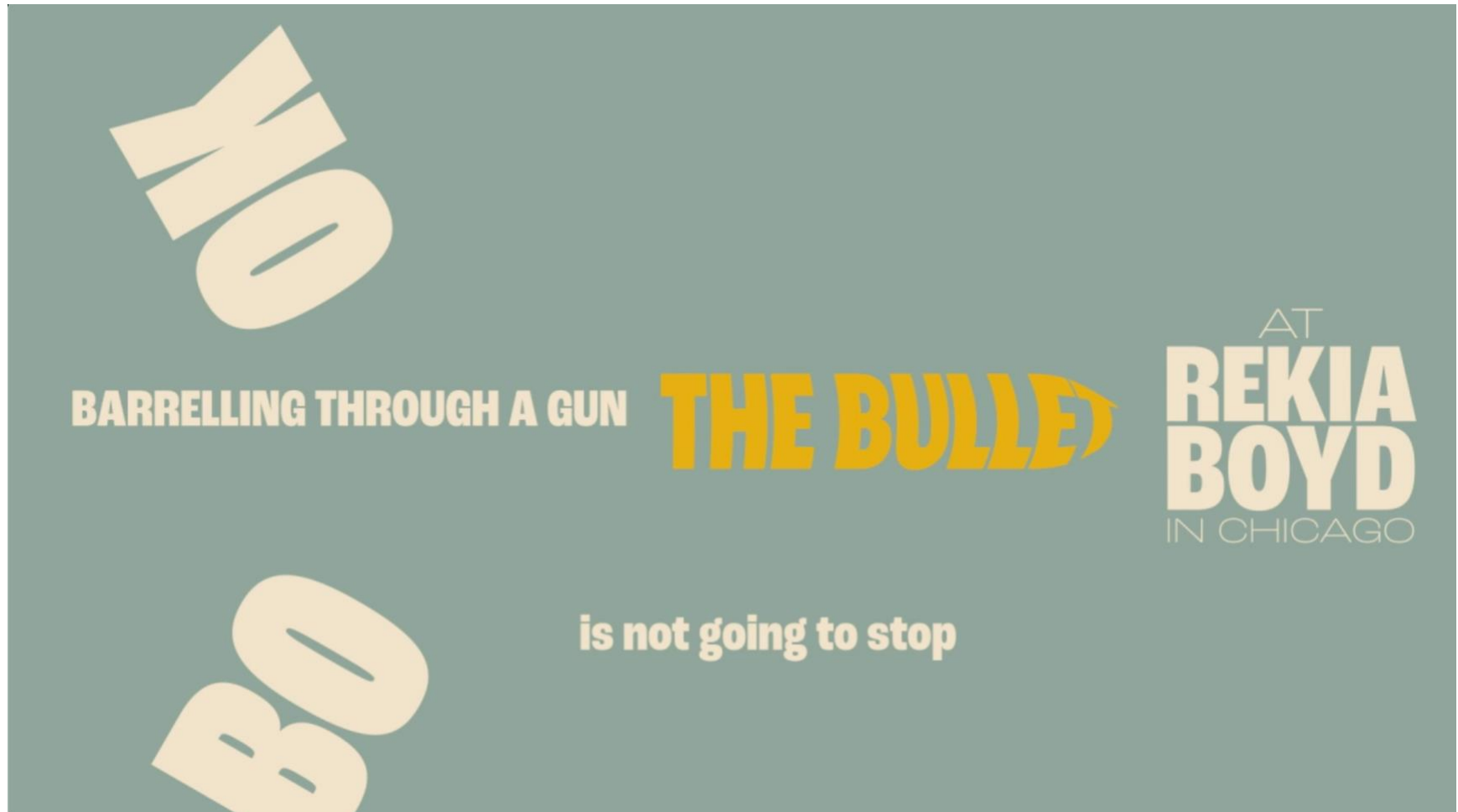


Figure 9: Black Voices Typographic Animation Screen Grab

RACISM
and
WHITE
SUPREMACY

Figure 10: Black Voices Typographic Animation Screen Grab