



Artist Statement:

Andy Ward

Graphic design is about creating something intelligent, effective, and purposeful, as well as a unique experience that people remember as interesting, informative, and usable. It is important to provide a good user experience that is easy and understandable, with the appropriate tone according to the theme of the subject. As a graphic designer who creates art as well, the boundaries of what you can see becomes expanded, and anything becomes possible in a virtual reality. Using the tools that adobe software offers, a two dimensional plane can become something that draws the viewer into the space for a new experience outside expectations. Combining elements to create new ones.

Title**Original Format**

Figure 1: Sync	Photoshop, 22 in x 30 in
Figure 2: Dreaming	Photoshop, 53 in x 78 in
Figure 3: Fly Me to the Moon	Photoshop, 9 in x 11 in
Figure 4: Ogdon Ventures Logo	Illustrator, 8.5 in x 11 in
Figure 5: Travel Destination Postcards	Photoshop/InDesign, 4 in x 6 in
Figure 6: Itamae Sushi + Sake Packaging	Photoshop/InDesign/Illustrator, various
Figure 7: Livestock Illustrations	Photoshop/Illustrator, 48 in x 30 in
Figure 8: Vertex Festival Poster	Adobe Draw/Illustrator, 18 in x 24 in
Figure 9: Jan Van Eyck	Adobe Draw/Photoshop, 18 in x 24 in
Figure 10: Wet Paint	Photoshop, 73 in x 110 in



Figure 1: Sync



Figure 2: Dreaming



Figure 3: Fly Me to the Moon



OGDON
V E N T U R E S

Figure 4: Ogdon Ventures Logo



*take hawaii
with you
and remember
the sensation
of the ocean
on your skin
bring it with you
wherever you go
it is now
a part of you*



*take yosemite
with you
and remember
the sound of the wind
blowing through
the mountains
bring it with you
wherever you go
it is now
a part of you*



*take vail with you
and remember
the feeling
of the snow
as you glide over it
bring it with you
wherever you go
it is now
a part of you*



*take italy with you
and remember
the beauty
of the cities
and the smell of the food
bring it with you
wherever you go
it is now
a part of you*



*take new york with you
and remember the view
of the skyscrapers
and the city lights
bring it with you
wherever you go
it is now a part of you*



*take prague
with you
and remember
the long walks
across the bridges
and every square
bring it with you
wherever you go
it is now a part of you*

Figure 5: Travel Destination Postcards



Figure 6: *Itamae* Sushi + Sake Packaging

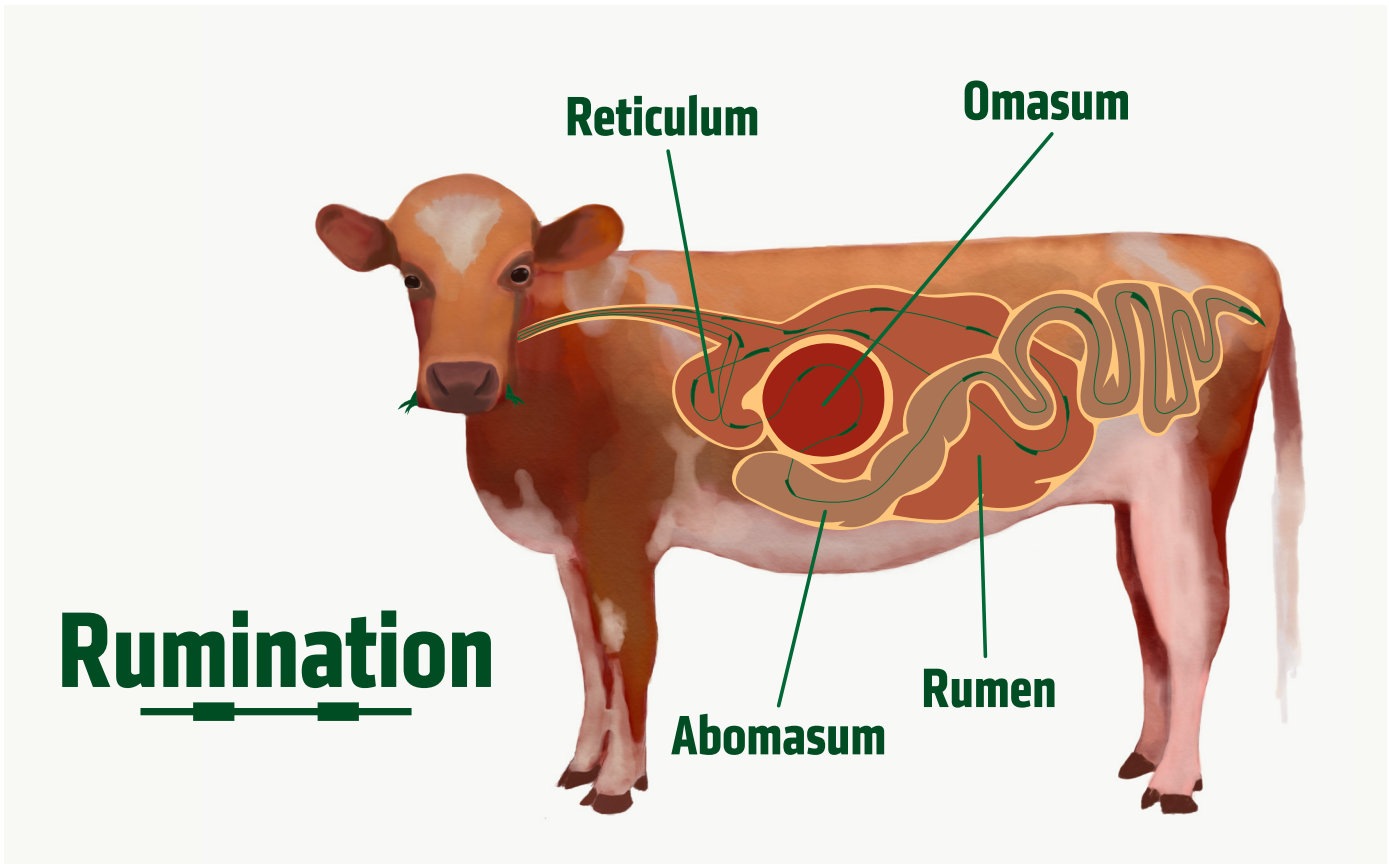
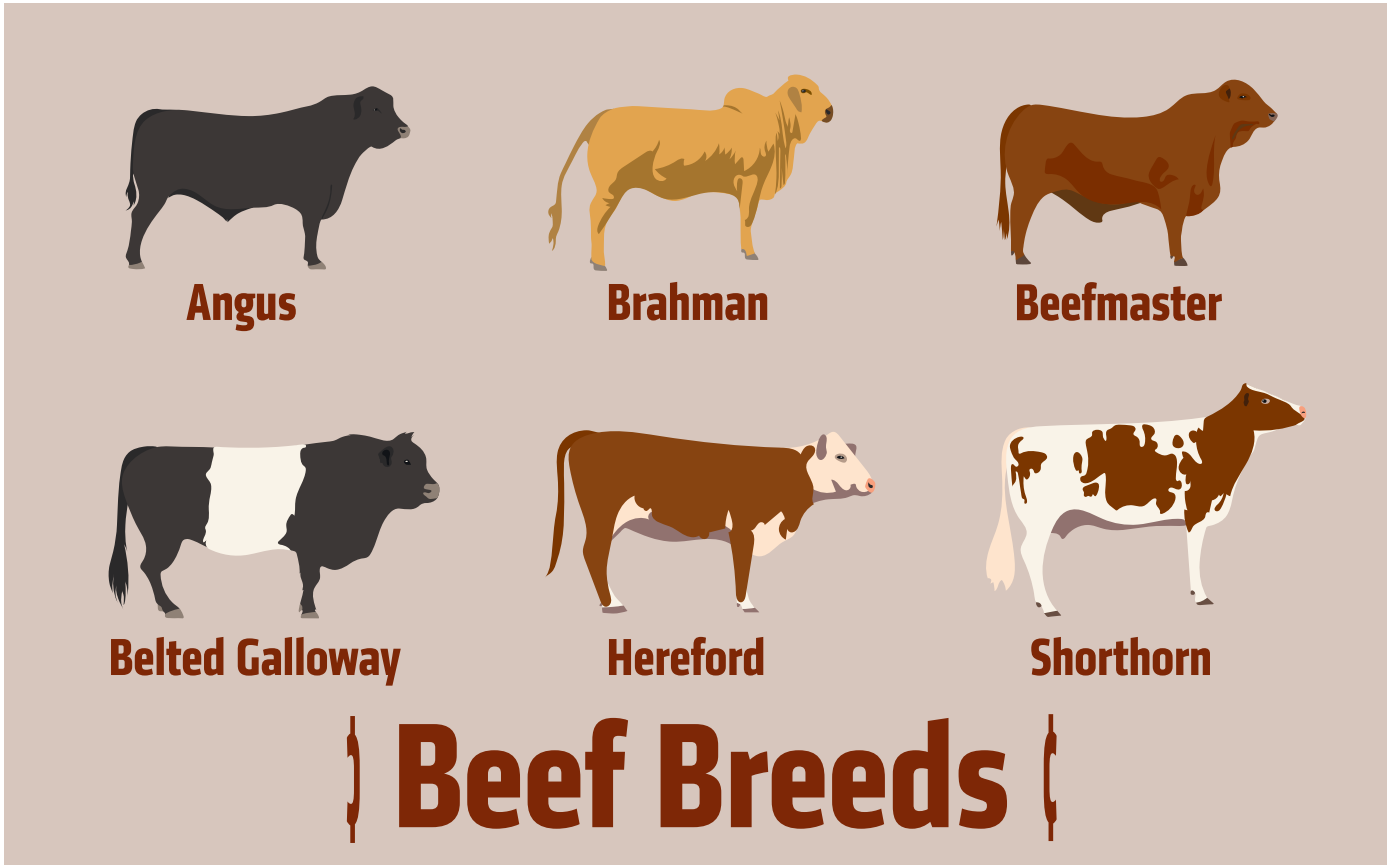


Figure 7: Livestock Illustrations

Trey Anastasio Band Odesza Alabama Shakes

**Buena Vista, Colorado
August 5-7, 2017**

VERTEX



Figure 8: Vertex Festival Poster



Figure 9: Jan Van Eyck



Figure 10: Wet Paint