

METAMORPHOSIS

I CANNOT MAKE ANYONE
UNDERSTAND WHAT IS
HAPPENING INSIDE ME



FRANK KAFKA
I CANNOT EVEN
EXPLAIN IT TO
MYSELF
1915 - 2015

Artist Statement

Kelsey Cherryhomes

I feel that it is important, as a designer and an artist that every piece of work I create to have a direct and immediate impact on the viewer. Each piece should hold a message, a call to action or at the very least strike out at the viewer in some way. For my own series of images I tried to tackle most of these requirements I set up for myself. Between these few pieces I tried to create a broad range of tone, I jump from dramatic to playful all while keeping to my original guidelines. This is all intentional.

In both my pieces, Think, Eat, Save, and Healthy Start I employ very playful and light hearted images while still conveying a message to the viewer to encourage more healthy and environmentally conscious eating habits.

For pieces such as Metamorphosis, Frankenstein and the Raven App Design I tried to incorporate a higher intensity into the images by creating a higher contrast and making them appear more dramatic. The effects were intended to immediately have a direct effect on the viewer.

The rest of the images will balance between these two ranges of fun and dramatic and I can only hope the viewer enjoys observing them as much as I enjoyed making them.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Metamorphosis	Digital Illustration	Photoshop, 11 X17
Figure 2:	Nevermore Cafe	Digital Illustration	Illustrator, 17 X 10
Figure 3:	The Raven	Digital Illustration	Illustrator, Photoshop, 10 X 4
Figure 4:	The Raven App Design	Digital Illustration	Illustrator, 20 X 17
Figure 5:	Midtown Logo Design	Digital Illustration	Photoshop, 5 X 15
Figure 6:	Explore Midtown	Digital Illustration	Photoshop, 11 X17
Figure 7:	Healthy Start	Digital Illustration	Illustrator, 11X 17
Figure 8:	Think, Eat, Save.	Digital Illustration	Photoshop, 11 X 15.5
Figure 9:	Frankenstein App Design	Digital Illustration	Illustrator, Photoshop, 11 X 14.5
Figure 10:	1984 Book Cover	Digital Illustration	Hand Drawing, Photoshop , 17 X 7.5

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METAMORPHOSIS

Figure 1: Metamorphosis.



Figure 2: Nevermore Café.



Figure 3: The Raven.



Figure 4: The Raven App Design.



Figure 5: Midtown Logo Design.



Figure 6: Explore Midtown.



Figure 7: Healthy Start.



think.
eat.
save.



Roughly one third of the food produced in the world for human consumption every year — approximately 1.3 billion tons — gets lost or wasted.

Figure 8: Think, Eat, Save.



Figure 9: Frankenstein App Design.



Born Eric Arthur Blair, George Orwell created some of the sharpest satirical fiction of the 20th century with such works as *Animal Farm* and *Nineteen Eighty-Four*. He was a man of strong opinions who addressed some of the major political movements of his times, including imperialism, fascism and communism.

According to one biography, Orwell's first word was "beastly." He was a sick child, often battling bronchitis and the flu. Orwell was bit by the writing bug at an early age, reportedly composing his first poem around the age of four. He later wrote, "I had the lonely child's habit of making up stories and holding conversations with imaginary persons, and I think from the very start my literary ambitions were mixed up with the feeling of being isolated and undervalued." One of his first literary successes came at the age of 11 when he had a poem published in the local newspaper.

After completing his schooling at Eton, Orwell found himself at a dead end. His family did not have the money to pay for a university education. Instead he joined the India Imperial Police Force in 1922. After five years in Burma, Orwell resigned his post and returned to England. He was intent on making it as a writer.

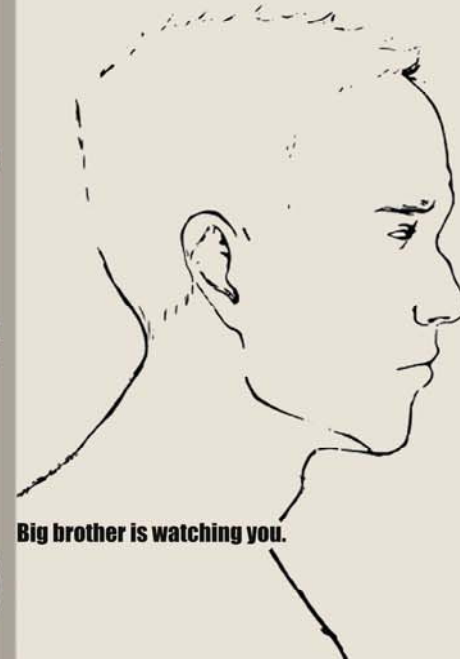
On a cold day in April of 1984, a man named Winston Smith returns to his home, a dilapidated apartment building called Victory Mansions. Thin, frail, and thirty-nine years old, it is painful for him to trudge up the stairs because he has a varicose ulcer above his right ankle. The elevator is always out of service so he does not try to use it. As he climbs the staircase, he is greeted on each landing by a poster depicting an enormous face, underscored by the words "Big brother is watching you."

1984

Orwell



1984



WAR IS PEACE
FREEDOM IS SLAVERY
IGNORANCE IS
STRENGTH

Figure 10: 1984 Book Cover.