



Myka Baynham

Spring 2022

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My experience in design comes from my artwork where I use the things I've learned to make works that I am proud to produce for myself and others. My work reflects the never-ending process as a designer I am still learning and creating to this day.

I aim to make works that are the communication barriers between those who have something that needs to be said and those who will listen. Designers are meant to be that bridge and are meant to create that deeper understanding needing to be deciphered. To do this, in my work I go through what feels like a roller coaster of emotions from loving the designs I've made to questioning every decision. Combining my knowledge gained from critiques, progress check ins, mistakes made, and skills learned. Then learning from those and eventually ending in a spot I feel encapsulates the message I need to communicate.

Seeing the world through a different perspective, as a designer, I like many others see the problems around us in scale, perspective, layout, type, and space. But we also see the beauty of the world differently through shape, color, and texture. The difference in how I see the world around me is what makes me want to solve those problems and design solutions to bridge the gap.

Title**Original Format**

Figure 1: Clarity Skin Care Brand	Illustrator, 11 in x 17 in
Figure 2: Clarity Skin Care Verbal Brand Language	Illustrator, 11 in x 17 in
Figure 3: Enneagram Book Cover	Indesign, 8 in x 20 in
Figure 4: Enneagram Book Layouts	Indesign, 8in x 20in
Figure 5: Aida Opera Poster	Illustrator, 20in x 30in
Figure 6: Environmental Poster	Procreate, 30in x 20in
Figure 7: Fish For Thought Children's Book Cover	Indesign, 6in x 8in
Figure 8: Fish For Thought Layout	Procreate, 6in x 16in



Figure 1: Clarity Skin Care



Figure 2: Clarity Skin Care Verbal Brand Language



Figure 3: Enneagram Book

<h1>2</h1> <p>TYPE</p>	<p>Desire</p> <p>The most basic desire of the Type 2 is to be fully loved and accepted. They often express this by being extremely attentive to the needs of those who love them. They are often generous producers of love and affection and tend to be very warm and caring. They are often very sensitive to the needs of others and are often very attentive to the needs of those who are less fortunate. They are often very attentive to the needs of those who are less fortunate. They are often very attentive to the needs of those who are less fortunate.</p>	<p>Hopes</p> <p>The Type 2 has a basic hope of being loved and accepted by those around them. A Type 2 may believe, consciously or subconsciously, that if they are loved and accepted, they will be able to help others and that they will be able to help others and that they will be able to help others.</p>	<p>Fear</p> <p>The Type 2 has a basic fear of being unloved and unaccepted by those around them. A Type 2 may believe, consciously or subconsciously, that if they are not loved and accepted, they will be unable to help others and that they will be unable to help others.</p>	<p>THE HELPER</p>
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<p>TYPE</p> <h1>3</h1> <p>ACHIEVER</p>	<p>HEART TRIAD</p> <p>WINGS 2 & 4</p> <p>PERFORMER</p> <p>DECIETFUL</p>
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<p>TYPE</p> <h1>9</h1> <p>PEACEMAKER</p>	<p>WINGS 8 & 1</p> <p>ANGER TRIAD</p> <p>MEDIATOR</p> <p>SLOTHFUL</p>
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<p>TYPE</p> <h1>8</h1> <p>INSTIGATOR</p>	<p>PROTECTOR</p> <p>FEARS HOPES DESIRE</p> <p>ANGER TRIAD</p> <p>WINGS 7 & 9</p> <p>MAVERICK</p> <p>CHALLENGER</p> <p>The basic fear of the Type 8 is that they might be controlled or that they will be controlled. They tend to avoid situations that make them feel helpless and search for themselves in circumstances. When stressed, they may guard themselves in their efforts. Eight is energetic and direct. This type is not shy when it comes to taking the lead and usually is very confident. They are not always concerned with their boundaries. They typically take charge of any group projects or meetings and find themselves at ease.</p> <p>The most basic desire of the Enneagram Type 8 is to be perceived as powerful and to encourage their actions. They often take control of their own lives. They seek to defend themselves and others from outside forces. Eight is an individualist and often tends to advocate for the underdog. They are usually very direct and are able to protect themselves. They are often very confident and are able to protect themselves by avoiding and setting boundaries. They are usually very confident and are able to protect themselves by avoiding and setting boundaries. They are usually very confident and are able to protect themselves by avoiding and setting boundaries.</p>
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Figure 4: Enneagram Book Layouts



Figure 5:Aida Opera Poster



Figure 6: Environmental Poster



Figure 7: Fish For Thought Children's Book Cover



Figure 8: Fish For Thought Children's Layout