

Grace Williams

2023 Fall

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

As a graphic designer Grace Williams tries to promote change and awareness in her work. Her work is made to stimulate a change in the way people think. To either bring awareness about a specific issue or bring people together to create change in our world. Grace believes that she can use her work in a positive way to help better the world.

The mediums used to create Grace's work are mostly digital. She uses a verity of adobe programs, along with an app called procreate. However, there is also a wide verity of mixed mediums, media, and materials used to create her work. In her work she has used many different analogue drawing mediums, fabrics, many different papers, and surfaces. There is no limit to what a project could need.

The process of making her work is thorough and efficient. She first starts with an inquiry about the project. She uses this first step to gather information, requirements, and restrictions about the project. This goes for both personal projects and client-based projects. After the guides are set, she can begin her research and start sketching out the preliminary ideas. Then a first render of the project is made. This first render is the first look at what the project could become. There are usually a few options to choose from as well. Grace then runs a Q & A with the client or other colleagues to ask what is working, what's not, and what design is the most successful. This process of creation and following check points are the meat of what makes her work successful. After these initial first steps the project is fulling underway. The process in short

repeats these steps as many times as need throughout the different paths of the project. Every project is different and will require a different way of working each time. This procedure was designed to be flexible and can repeat or shuffle to the needs of the individual project.

Grace has worked on many different types and styles of projects in her studies. She has designed a layout for a magazine, illustrated a children's book, designed a brand from scratch, and much more. However, throughout her work there are similar inspirations and themes. These inspirations come from nature, history, and current issues. Nature has a chaotic systematic order for life that she can use as blueprint to create. History holds lessons that she can learn from and use in her work. While the current issues of the world provide her with a compass in which to guide her morals and subject matter. This inspiration comes from her own life experiences and what she holds most important to her. Each of these topics builds the backbone of why Grace became an artist.

Grace's work is a representation of the world as she sees it and how she sees it could be.

She sees her work as an avenue for people to come together. This avenue then being a stimulus for change. She wants to show the world through her work how life could be and how life is.

Through her work she wants to represent a better world for everyone. She wants her work to give voice to those that have non, rally the people together, and show people the reality of our world.

Figure	1: Travel Posters, Sydney	Photoshop 11" x 17"
Figure	2: Sticker Icon, Human Party	Procreate 16" x 20"
Figure	3: Sticker Icon, Human Party, Mockup	Photoshop 11" x 17"
Figure	4: Opera Poster, Camren	Procreate 16" x 20"
Figure	5: Opera Poster, Camren, Mockup	Photoshop 16" x 20"
Figure	6: Illustrated Magazine, Breaking Chains	Photoshop 16" x 20"
Figure	7: Magazine Publication, Hope	Photoshop 11" x 17"
Figure	8: Product Design, Playing Cards	Photoshop 11" x 17"
Figure	9: Typeface Design, Chronicles	Photoshop 11" x 17"
Figure '	10: Illustrated Book, <i>Hansel & Gretel</i>	Hand Made
Figure '	11: Illustrated Book, <i>Hansel & Gretel, Mockup</i>	Photoshop 11" x 17"







Figure 1: Travel Posters, Sydney

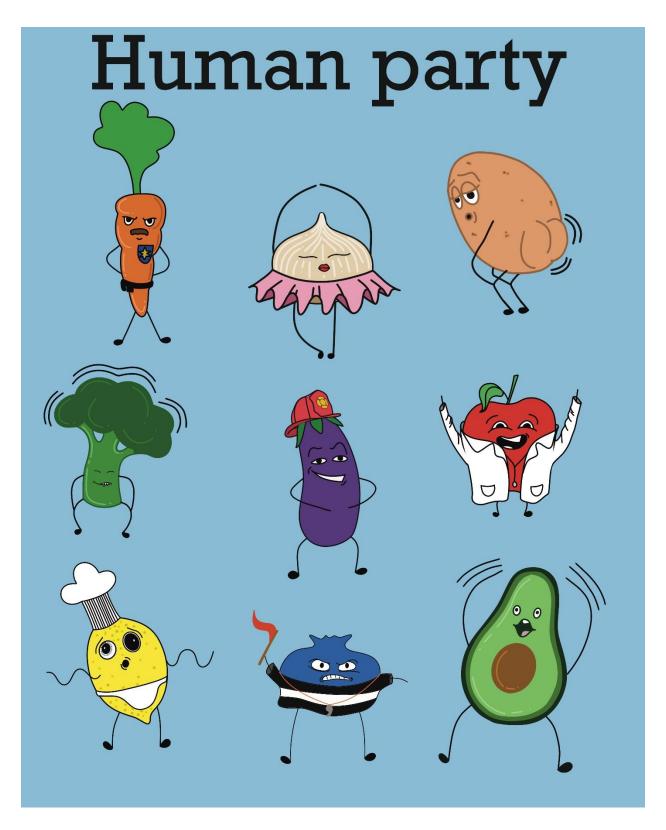


Figure 2: Sticker Icon, Human Party



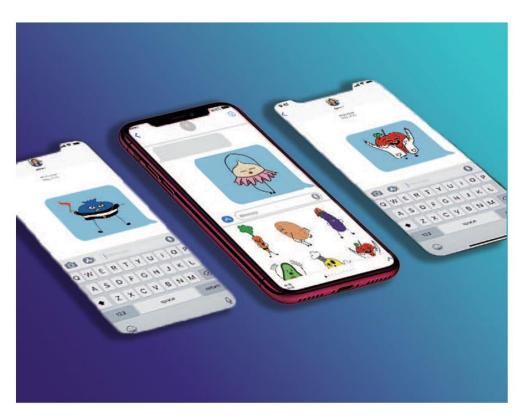


Figure 3: Sticker Icon, *Human Party,* Mockup

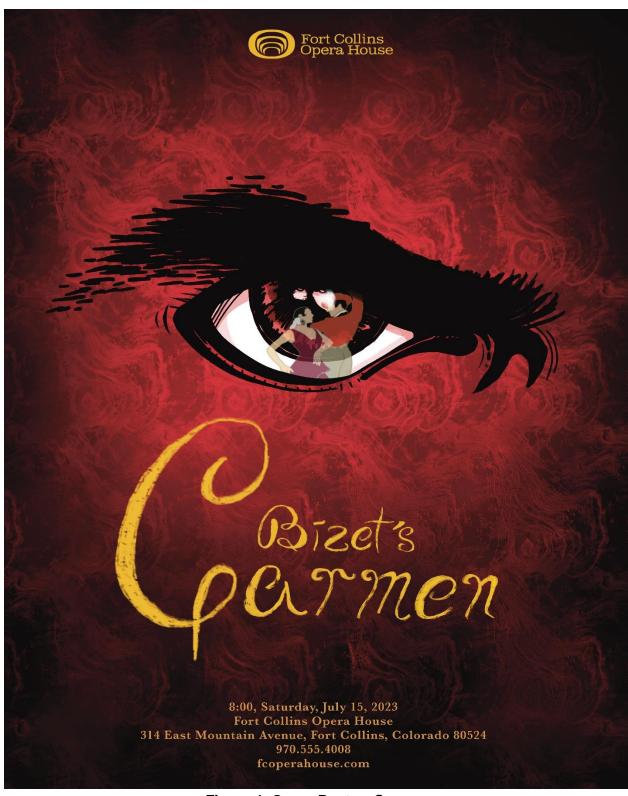


Figure 4: Opera Poster, Camren



Figure 5: Opera Poster, Camren, Mockup

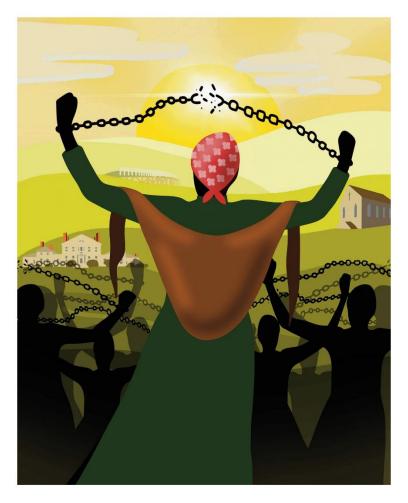




Figure 6: Illustrated Magazine, Breaking Chains

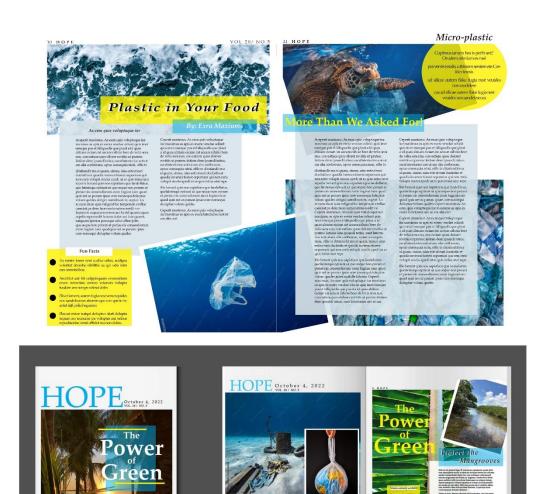




Figure 7: Magazine Publication, Hope





Figure 8: Product Design, *Playing Cards*





Figure 9: Typeface Design, *Chronicles*



Figure 10: Illustrated Book, Hansel & Gretel



When day dissued, how before the sun had risen, the current cames and unwells the son children, caping, "Cetup, you sluggards! We are going into the forest to faciliscoul." She gave each a hide piece of bread, and suid.
"There is something for even dissue, but do not out it up before then, for you will get nothing else." Gerteltook the bread under her appon, a 4 Husel had the scenes in his product. Then they all sec out together on the sent to the forest.

When they had walked a short time, Hansel stood still and peeped bank at the house, and did so again and again. His fother said, "Hansel, what are you looking at the straight straight for? Mind yourself, and do not free god how to use your logs."

"Ah, father," said Hansel, "I am looking at my little white cat, which is string up on the roof, and wants to

The wife said, "Fool, that is not your little car, that is the morning san which is shining on the chinaceys," Hansel, however, had not been looking back at the car, but had been constantly thousing one of the white publications out of his pocket on the road. When they had reached the middles of the comment featherm of Now, findherm, plot goods are commented to the comment of the comment of the family and the comment of the other than the comment of the com





They had been gone for three days by now, and no matter how hard they need to find their vary out of the forest, finey seemed to only walk deeper into the forest. If help that not come soon, they would the of hunger and exhaustion. At noon on the third day, they saw a beautiful real cardinal sitting on a tree branch singing

And when it had finished singing, it spread it is wings and flow away, so they followed it until they reached to litch house, on the roof of which it stopped to perch. When they valled closer to the litch house they sue that it was brill to calore and the windows were made of clear sugar. That looks good crough to cal' and Hansel. "Do you want to sy to cat some whore no on way to be successful to the color of the color and you should say to out that it is below the venulow. It



Hamed reached up and broke off a little piece of the roof to see how it tasted, and Gretel learned against the window and nibbled at the house. Then a soft voice stocke from the room.

"Who is eating my little house?"
Harnel and Grotel answered,

And they continued to cat the house without stopping. Hansel, who thought the roof instead sweer, tore down a bagger piece of it, and Greetly abshed out the whole windowpare, set down, and enjoyed licking it like a lollippo, Suddenly the door burst open, and a very cold means learning on crutches, stepped slowly out of the bosonia learning on crutches, stepped slowly out of

nated and Greed were so frightered that they opposed the picces they were existing and stood. The d woman shook her bend, and said, "Oh, you poor de hungry things. Where are your parevate? Do, me in, and stay with me. I will food you and take te of you until they return for you." Then she sook on both into the filted house.



She see out all glauses of mill, paraches with sugar, and spikes and mas for Hanesh and Gerred. She or up nontrife both with clear white leaves, and the children had shown in firm, and demonstrate leaves in minera. The old shown in firm, and demonstrate leaves the minera. The coltomist is well-of world, who break the high leaves of clashes that had been and the mill because of the children, rooks them and ent them. When have not speed, and are not seen from the first place have not speed, and are constrained to the spike of the children, and constrained to the spike of the children, and the children, came into her garden, she has glored analiticarily, and usall came into her garden, she has glored analiticarily, and usall

and watched them sleep looking so delicious and sweet. She mattered to herself, "That will be a tasty monthful!"

She uniferest to creek, I make will be a foot promised to Them a she guided hash with the sharwled hand and locked him into a little room with a gusted door. He oright how secenared, held to a result for more credit hear him lace. Then a he went to Gretted, about him rawshe, and welder, "Get up on hear ylung. If the yes with water, and welder, "Get up on hear ylung, and the yes hash and cook sentenhing good for toom benders to est. He is no sharmy and meet historing up. And when he is full, I will can ham." This abocked Gevent serribly and she creek, but with meeting the contraction of the sharp with which meeting the sharp with the sharp with which meeting the sharp with the sharp with which we have the contraction of which we will be sharp with the sharp with which meeting the sharp with which we will be a sharp with which we will be sharp with which which we will will be sharp with which we will sharp with whi Gretel cooked the best food for her dear brothe, but she got nothing but scraps. Every morning the old romann cried out to Hansel, "Steeth out your farger so that I can tell if you have gamed weight." Hansel who was a clearer that stretched out a clickover clackou bour to face, and the old romann, who could not see, thought it was Hansel's haper, and was suppressed that he wann't.

By the end of four weeks, and Hansel having stryed thin, she became impaters and decided she could not wait any longer. "Gretel," she yelled to the girl, "quick, go get the water boiling. I don't care if Hansel is fat or thin temperar Land bill him and cook him."

Gretel was beside herself with grief and fright. She did not want to fetch the water. She cried and cried. "Dear God, please save us," she prayed. "If the wild creatures in the forest had just caten us, we would have died to worke, growth: ""Outed "washed worker." "If



Figure 11: Illustrated Book, Hansel & Gretel, Mockup