

## Item Metadata

Collection: Streaming Media

Speaker: Don Dobler, Bob Everitt, Unidentified narrator

Title: The first dean: Don Dobler, Dean 1966-1986: excerpt

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## BEGIN TRANSCRIPTION

**Don Dobler:** One day I got a letter from Dr. Bill Morgan, who was president of CSU - or Colorado A&M at that point in time. And I got a letter from him, and - that described what was going on here at CSU, they were going to start a new business school and they were looking for a dean. And it turns out that - in the long run, they offered me the job as being the first dean of the College of Business.

**Bob Everitt:** Well, before it became what they call now the College of Business, it was kind of a place where you learned how to type.

**Don Dobler:** They said the courses in most business schools are - have no analysis, no analytical work in them at all, they're all descriptive, and they said they're nothing more than technical vocational schools. They said that they belong in a junior college, not in a university. So it was a time of turbulence and uncertainty, and everything else, to try to professionalize the business programs in the universities around the country.

**Unidentified narrator:** January 1, 1966, CSU's business department is officially designated as the College of Business. Housed in Johnson Hall, about a dozen faculty members and the new dean, with the support of CSU President Morgan, set out to build a college with a mission.

## END TRANSCRIPTION