SAY GOODBYE TO
QWERTY

COLUMBIA PICTURES PRESENTS A PILKINGTON PICTURES PRODUCTION A RAY KERTZWEIL PICTURE CLIVE WARREN REBECCA DE MORNAY
"SAY GOODBYE TO QWERTY" KELSEY GRAMMER CHUCK NORRIS AARON PAUL AND DON HERZFELD CASTING BY MINDY MARIN COSTUME DESIGNER APRIL FERRY
MUSIC BY LUDOVICO EINAUDI AND ARCADE FIRE WRITTEN AND DIRECTED BY DAVID FOSTER WALLACE

Artist Statement
Kurt McCluskey

In my work, I strive to achieve a modern aesthetic by using clean lines, a lot of white space, and diagonal compositions. I like to incorporate humor in my projects to maintain a light hearted, tongue-in-cheek approach. My favorite stages of a graphic design project are the initial brainstorming and sketching stages and the final cutting and mounting stages. Finally, I am interested in combining the handmade with computer generated designs.

	Title	**Media**	**Original Format**
Figure 1:	Stationary	stationary application	digital; 15 in. x 20 in.
Figure 2:	Poster_Political	poster	digital; 11 in. x 17 in.
Figure 3:	Poster_Political 1	poster	digital; 11 in. x 17 in.
Figure 4:	Website	website	digital; 15 in. x 20 in.
Figure 5:	Cardiovascular Poster	poster	digital; 11 in. x 17 in.
Figure 6:	Movie Poster comps	posters	digital; 11 in. x 17 in.
Figure 7:	Movie Poster	poster	digital; 11 in. x 17 in.
Figure 8:	Stationary	stationary application	digital; 15 in. x 20 in.
Figure 9:	Poster	poster	digital; 11 in. x 17 in.
Figure 10:	Poster comps	posters	digital; 11 in. x 17 in.
Figure 11:	Brochure	brochure	digital; 5 in. x 7 in. (x5)
Figure 12:	Packaging	packaging	digital; 15 in. x 20 in.
Figure 13:	Website	website	digital; 15 in. x 20 in.
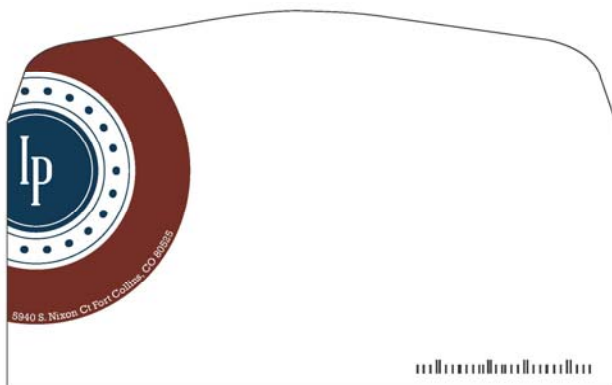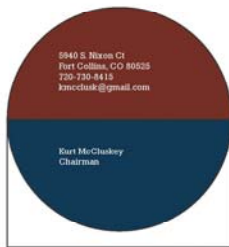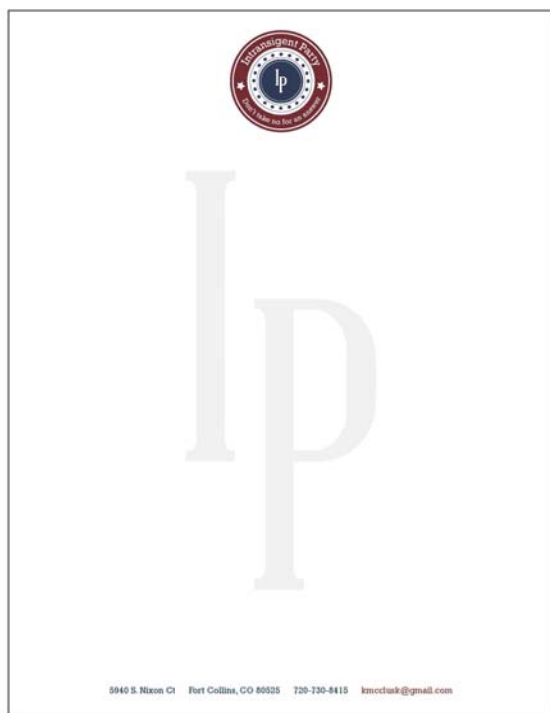
Figure 1: Stationary.
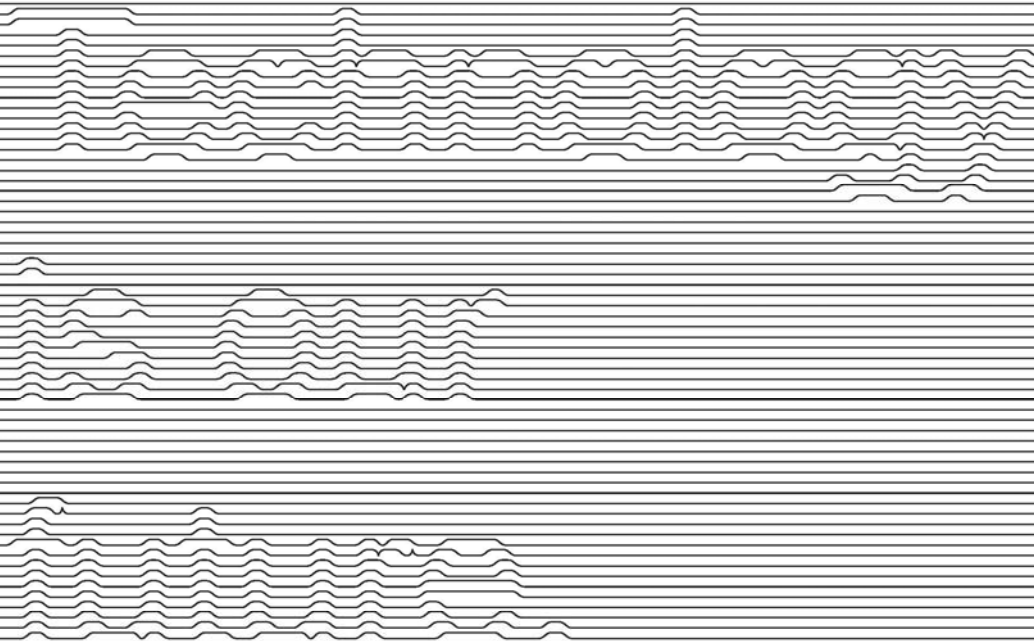
Figure 2: Poster_Political.

Figure 3: Poster_Political 1.

Figure 4: Website.

Colorado State University

Figure 5: Cardiovascular Poster.
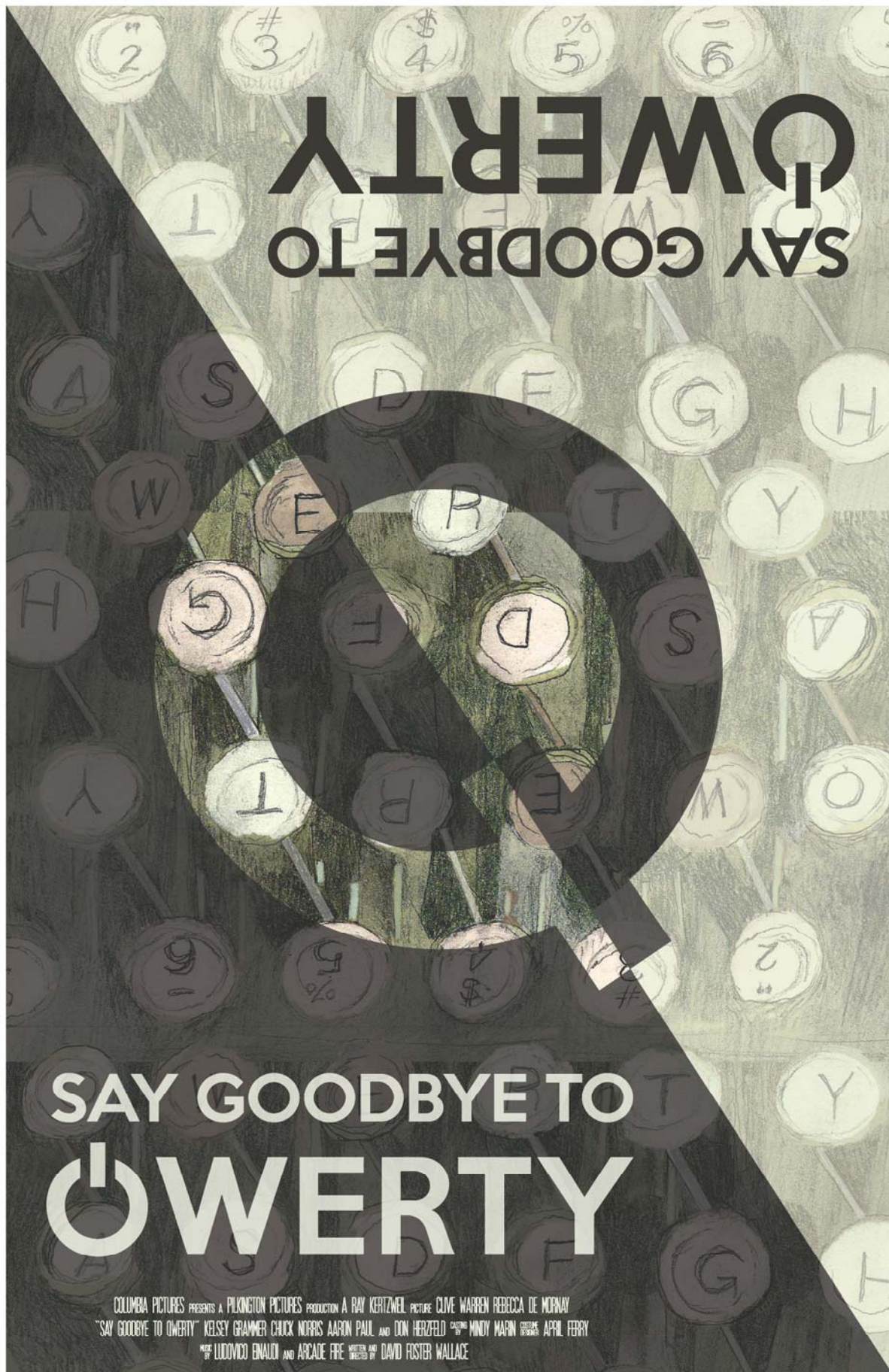
Figure 6: Movie Poster comps.

Figure 7: Movie Poster.

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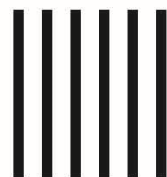Fort Collins, CO 80525

Figure 8: Stationary.

Figure 9: Poster.

Figure 10: Poster comps.

Figure 11: Brochure.

Figure 12: Packaging.

Figure 13: Website.