

# STAY CONNECTED

A Newsletter for Morgan Library Friends and Supporters

Issue 29 • Summer 2018



## SPECIAL FOCUS

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**MORGAN LIBRARY**  
COLORADO STATE UNIVERSITY



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[library\\_stay\\_connected@mail.colostate.edu](mailto:library_stay_connected@mail.colostate.edu)

### SPECIAL FOCUS

## AN OVERVIEW OF LIBRARY SERVICES

Check out a summary of services offered by CSU Libraries. View spread on Page 8

### On the Cover

A student works on homework in Morgan Library's Red Reading Room – a study space added to the building in August 2012.

# STAY CONNECTED

## Issue 29 • Summer 2018

*Stay Connected* is a publication of Colorado State University Libraries, published and distributed to friends and supporters.

For questions, corrections, or comments concerning this publication, please e-mail [library\\_stay\\_connected@mail.colostate.edu](mailto:library_stay_connected@mail.colostate.edu).

## Library Hours • Summer 2018

Cube accessible 24/7 with RamCard

Monday-Thursday	7 A.M.-10 P.M.
Friday	7 A.M.-5 P.M.
Saturday	9 A.M.-5 P.M.
Sunday	2 P.M.-10 P.M.

# A Focus on Service

By Patrick J. Burns, Dean of the Libraries



The theme of this edition of *Stay Connected* is “service,” a word with so many meanings. My father was one of the many veterans who identify as part of the “service” of World War II, a service for which we are immensely grateful. In addition to propelling our IT systems and computers, “services” maintain our automobiles, our furnaces, our tools, and many other of our devices with moving parts. What we refer today to as “gas stations” used to be called “service stations,” where a uniformed employee would show up after you pull in, pump your gas, wash your windows, check your oil fill, inflate your tires, and take your payment – of course, you need to be nearly as old as I am to remember that!

Ever since its inception, “service” is what Colorado State University Libraries has been about. “Service” is simply part of our DNA, as it is the third leg of our foundational principles as a land-grant, complementing education and research. We hire exceptional individuals to ensure that Morgan Library is service-oriented in order to provide our patrons with what they need, in the easiest, most efficient, and most effective manner.

Some of this focuses on self-service, providing patrons with easy access to our plethora of online materials, such as databases, journals, electronic books, and the far-ranging materials we have put online as Web services. The ability to perform remote, full-text searches allows our faculty and researchers to be more efficient and effective throughout their scholarly endeavors.

One of our most recent upgrades in the realm of self-service research was the implementation of a program known as Primo/Alma. This Integrated Library System

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**Students view the Morgan Library as the most important academic building on campus, primarily because it is the best place to study. They indicated that this conclusion largely was a result of staff who were consistently available to provide assistance, in other words, “service.”**

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replaced “Millennium” (think 18 years ago), and provides a significantly improved user interface and search engine for users to access our materials. If we receive a request for materials that we do not obtain locally, the request is procured externally and delivered directly to the requestor via interlibrary loan, often within 24 hours. Due to the efficiency and attention to customer needs that ILLiad provides, we have received numerous positive comments that acknowledge it as the “epitome of service.”

With a focus to provide our patrons with the information they need, we intentionally provide access to self-service; however, much of our attention is centered on providing our patrons face-to-face services when it is most effective. Our on-campus help desks – our reference help desk, our IT help desk, and our electronic reserves help desk – are staffed with individuals who provide critical assistance to our patrons. The individuals staffing these desks are selected for their knowledge and their experience, but, most importantly, for their attitudes. They always go the extra mile when assisting patrons, regardless of an issue’s scope or size.

Finally, I think back on the first two years of my joint appointment as interim dean of CSU Libraries. During this time, I devoted a great deal of time, energy, effort, and thought to personally interacting with the students of CSU, who were, at the time, contemplating raising their University Facility Fee to refurbish Morgan Library. Throughout my interaction with the students, I learned a variety of critical points regarding service. When considering Morgan Library, students view it as the most important academic building on campus, primarily because it is the best place to study. They indicated that this conclusion largely was a result of staff who were consistently available to provide assistance, in other words, “service.”

Throughout Morgan Library’s redesign process, the design target continued to focus on enhancing “service” activities and points throughout the building. With this mind-set, we transformed Morgan Library into an Information Commons by opening up the building and providing more and better study space. In addition to adding quiet study rooms, a specific request from students, we added group study rooms that can be reserved online – another way in which we have implemented the idea of self-service within Morgan Library. Library furniture was upgraded to provide users with more space to accommodate computers, notes, and additional devices (laptops and tablets, for example). Prior to this upgrade, it was rare to see our desks at full occupancy; however, now, this is a regular occurrence. In addition, we recently resurfaced the study tables in Morgan, and added electrical distribution for plugs.

All of these renovations were driven by the goal to provide more and better services to patrons of Morgan Library. As a result, Morgan Library is a much-improved space today, and we are very proud of our service orientation, across all of CSU Libraries, as we continue to add tremendous value to students, faculty, and staff at CSU. Suffice to say, we do both “good, and well” here at Morgan Library.

**Patrick J. Burns**

Vice President for Information Technology & Dean of the Libraries

# Library Reaches Record Number of Visitors

By Kaleigh Maxwell

Since its establishment in 1880, Morgan Library has worked hard to address the needs of Colorado State University students and community members. From improving infrastructure to expanding our databases, Morgan Library continues to act as a significant partner in teaching, learning, and research activities on and off campus.

As stated on the website, our library is becoming increasingly more modern by “including a state-of-the-art building, enhanced resources, and the cutting-edge technology that is critical for research and learning.”

The Libraries currently holds 2 million books and journals in a collection serving members of the CSU community.

With such an extensive amount of resources available, both on campus and online, we were interested in whether members of the the University community were taking advantage of what the Library has to offer. After undergoing renovations that provided additional space for services and studying, it was inevitable that the number of Library visitors would increase. However, while the increase was expected, we didn't expect it to grow so significantly. Take a look at this breakdown of the numbers and how we rank against some well-known landmarks.



## 1.6 MILLION VISITORS

2016-2017 Academic Year

**2015-2016**

1,382,716

**2014-2015**

1,461,494

**2013-2014**

1,455,676

**2012-2013**

1,276,479

**2010-2011**

1,067,473

**2011-2012**

905,439

## How do we match up? Let's compare ...

Infographic by Kaleigh Maxwell



**1 million**

Poudre River Public Library  
District



**3.4 million**

Rocky Mountain National Park



**4 million**

Denver Public Library, Colorado



**2 million**

Tower of London, England



# Data Management Continues to Expand

By Tobin Magle, Data Management Specialist



Tobin Magle, cyberinfrastructure facilitator

Last fall, I had the pleasure of being interviewed by one of Morgan Library's student interns for the "Staff Spotlight" article in *Stay Connected*. While the article highlighted my education and previous professional experience in the field of data management, it also highlighted my primary goals as Morgan Library's data management specialist. In an effort to improve the quality of data available through Colorado State University's digital repository, here's a list of things that I have done regularly as the data management specialist.

1. Educate: Morgan Library's "Data and Donuts" and "Coding and Cookies" series provide me with the opportunity to teach classes about a variety of general topics related to data management. Free to members

of the CSU community, attendees are able to learn about topics such as "Data Management Best Practices" while snacking on doughnuts or "Data Visualization Using R" while eating a cookie. In addition, I have also taught faculty how to use tools such as the Open Science Framework to share data with collaborators.

2. Consult: I am able to address specific concerns about data management through individual meetings with researchers. One-on-one meetings can cover a range of specific topics and questions regarding writing data management plans for research proposals, recommended uses of the R programming language, and more. For example, this past semester, a new graduate student came to me with questions regarding data organization. With a personalized consultation, not only was I provided with enough time to sit down with the student and address organizing data in spreadsheets versus relational databases, but I was able to provide the student with pros and cons for both options.

3. Facilitate research data submission: As stated on the Colorado State University Libraries' website, the CSU Digital Repository "provides online access to the research and scholarship of CSU's faculty, students, and staff." In an effort to improve the usability of the site, I assist researchers through the process of data submission for the digital archive. Guidance includes helping researchers better understand how to write and use effective metadata and suggesting file formats

that encourage future readability. Through the practice of improving the metadata of the documents, users will be able to find and access the content more efficiently.

Data management at Morgan Library does not stop there. In addition to a wide variety of related services, we are working to address key issues with our digital systems by interviewing researchers about how they use it. We have already interviewed two researchers, identified actionable solutions to their issues, and are in the process of resolving them. We will continue interviewing additional groups in hopes of improving resources related to researcher usability.

Finally, I am excited to share that our data management services are expanding into the realm of cyberinfrastructure. We recently received a grant in conjunction with the University of Colorado Boulder and the University of Utah to provide more support to users of the cyberinfrastructure shared between our campuses. Such digital systems include the CSU digital repository, Globus data transfer technology, and the Summit supercomputer in Boulder. The grant provides each campus with funds to hire a cyberinfrastructure facilitator with an expertise in computational/simulation workflows and data analytics. I am happy to say that I have taken on this role for CSU and am excited to learn what advancements and innovations can be made to better data management at the University.

## Fall 2018 Schedule

Check the Fall Schedule  
Online in August  
Computer Classroom  
175 Morgan Library

Register online:  
[lib.colostate.edu/data-management](http://lib.colostate.edu/data-management)

### STAY CONNECTED TO LEARN MORE!

To learn more about data management at Morgan Library, visit:  
[lib.colostate.edu/data-management](http://lib.colostate.edu/data-management)

For questions regarding data management & coding, contact:  
Tobin Magle, Cyberinfrastructure Facilitator  
(970) 491-0517 | [Tobin.Magle@colostate.edu](mailto:Tobin.Magle@colostate.edu)

# GIS Looks Forward to a Rewarding Semester

By Kaleigh Maxwell



Left: Meeting with Spring 2018 student interns. Top right: 2017 GIS student interns. Bottom right: Members work.

Through its “Geospatial Brown Bag Lunch” lecture series, hands-on workshops, and GIS support for members of the Colorado State University community, the Geospatial Centroid picks up where the curriculum leaves off. This area of research provides opportunities for supplemental knowledge and real-world application of geospatial technology and the tools by which spatial data analysis is possible. This semester, the Centroid plans to continue to provide geospatial and cartographic services for numerous partners, both on and off campus.

Established in 2009 under the directorship of Professor Melinda Laituri, Warner College of Natural Resources, the Geospatial Centroid found a supportive and welcoming home in Morgan Library in 2015, contributing to the mission of the library as being the information hub on campus. Since then, the Centroid has expanded its reach to the greater community.

The Geospatial Centroid maintains a valuable partnership with CSU Parking and Transportation Services in order to support and enhance University initiatives for alternative transportation. On campus, geospatial technology addresses bicycle-related tickets, injuries, and crashes. When the CSU Police Department responds to a bicycle-related incident, the location of the ticket, crash, or injury is recorded. These locations are then mapped to create a visual representation of monthly incidents across campus. Parking and Transportation Services can then analyze bicycle incidents more effectively by using

the data in terms of its spatial context on campus. The information gathered from this type of data assessment plays a large role in problem-solving when it comes to bicycling on campus.

Additionally, the Geospatial Centroid contributes to better understanding of on- and off-campus transit. Each time a RamCard is scanned by a user, the geographic location of that scan is recorded. The Geospatial Centroid then uses its resources to layer the data points onto a map, creating a visual representation of rider data. By collecting this type of data, stakeholders can recognize high-traffic areas along current bus routes and address them appropriately. As a result, this knowledge will lead to alternative transportation enhancements that affect students, faculty, and staff.

In addition to the valuable resources it provides on campus, the Geospatial Centroid maintains partnerships with several high-profile agencies across the United States. The Geospatial Centroid provides clients with geospatial and cartographic services through its flagship internship program. Student interns work directly with clients, performing geospatial and cartographic tasks within the comfort of the Centroid office in the Morgan Library. This semester-long internship not only provides an opportunity for students to enhance their technical understanding beyond the classroom but also provides them with the ability to apply their knowledge in a real-world, professional setting.

The student interns are often considered the core of GIS operations; however, the Centroid’s success can also be attributed to its faculty oversight, technical advisers, and staff members. Sophia Linn, assistant director of the Geospatial Centroid, describes the Centroid’s current operations as striving to be “self-sustainable.” While the Centroid’s work continues to prove its value, Linn believes that the supplemental funding donors could provide would allow the office to conduct even more groundbreaking work. Prospective donors will have the opportunity to support Morgan Library’s geospatial research financially through the donor form on page 13.



## STAY CONNECTED TO LEARN MORE!

To learn more about GIS practices at Morgan Library, visit:  
[gis.colostate.edu](http://gis.colostate.edu)

For questions regarding the GIS Student Internship Program, contact:  
Sophia Linn, GIS Assistant Director  
[gis@colostate.edu](mailto:gis@colostate.edu)

# Fast Facts as of December 2017

Infographic By Kaleigh Maxwell

## ARCHIVES & SPECIAL COLLECTIONS

“Preserving the rich legacy of Colorado’s land-grant mission is a major focus – and responsibility – of Archives & Special Collections, which feature a broad array of important primary resources.”

### STAY CONNECTED TO LEARN MORE!

To learn more about our collections, visit:  
[lib.colostate.edu/archives-special-collections](http://lib.colostate.edu/archives-special-collections)

For questions regarding featured collections, contact:  
**Mark Shelstad, Archives & Special Collections Coordinator**  
[library\\_dl\\_specialcollections@mail.colostate.edu](mailto:library_dl_specialcollections@mail.colostate.edu)

249



University Archives

112



Water Resources

109



Agriculture

56



Manuscripts

5



Students

3



Faculty

2



Professional Staff

859



Patrons



## Events & Outreach

- Western Water Symposium
- Water Tables
- Tours and quarterly exhibits
- Community preservation consultations

## Instruction



**42**  
STUDENTS



**3**  
CLASSES

## Virtual Usage/Visits



**7.8M**  
Digital Collection



**152,138**  
Website

**ARCHIVES**

**MEMBERS**

**FAST FACTS AS OF DECEMBER 2017**



### Looking Back While Moving Forward

By Kaleigh Maxwell

For the past several months, I have been in charge of developing and publishing content on Morgan Library’s social media. In an effort to develop posts that respect the values of our audience, address student needs, and entertain followers, I make sure to use provided analytics to evaluate viewer engagement, interest, and overall success of the post. After weeks of analyzing feedback of posts relating to different hashtag holidays, University acknowledgments, and technology, one thing is certain ... our followers love #ThrowbackThursdays.

While the fascination with #TBT may be a result of the rise in social media as a primary form of communication, I believe our followers greatly appreciate the rich history of our University.

# SERVICES

SPECIAL FOCUS

## RESEARCH ASSISTANCE

-  DATA MANAGEMENT
-  CITATION ASSISTANCE
-  SUBJECT-SPECIFIC LIAISON
-  RESEARCH GUIDES

## Troubleshooting & Support

-  INSTRUCTION
-  COMPUTER LAB
-  TECHNICAL SUPPORT

## BUILDING SERVICES

-  BORROW & RENEW
-  PRINTING
-  DEVICE CHECKOUT
-  ROOM RESERVATIONS

## Off-Campus Services

-  DATABASE ACCESS
-  WEEKEND & EVENING HELP
-  ASK US!
-  EXTENDED RESOURCES



MORGAN LIBRARY  
COLORADO STATE UNIVERSITY

(970) 491-1842  
LOAN & RESERVE DESK

(970) 491-1823  
LIBRARY HELP DESK



## Additional Tools



### 24/7 LIBRARY HELP

Ask Us! about any research or reference question.

- Chat with a librarian online at [lib.colostate.edu/askus](http://lib.colostate.edu/askus)
- Text questions to (970) 497-3112
- E-mail us at [library\\_emailref@mail.colostate.edu](mailto:library_emailref@mail.colostate.edu)

### RAMCARD

Your tool to access Library Services!

- **Students:** Students' RamCards act as their official library cards and can be used to check out books, devices, and more.
- **Faculty and Staff:** In addition to using their RamCards for item checkout, faculty and staff can authorize another person to check out materials to their accounts. Retired faculty retain the same privileges.
- **Community Patrons:** Community patrons can apply for a library card at the Morgan Library Loan & Reserve Desk.\*
- **Visiting/Affiliate Faculty/Scholars:** Library privileges may be granted to visiting scholars and other University affiliates.\*



*\*Detailed cardholder requirements available online.*

## BORROW FROM OTHER LIBRARIES

- **PROSPECTOR** – Request books, videos, and selected bound journals from other Colorado and Wyoming libraries. Requested materials are then delivered to Morgan Library within one week.
- **INTERLIBRARY LOAN** – Online service allowing University members access to local document delivery and interlibrary loan (ILL).
- **POUDRE RIVER PUBLIC LIBRARY DISTRICT** – CSU students, faculty, and staff can use their RamCard as a Poudre River Public Library District (PRPLD) public library card by opting in to a joint program offered by CSU and PRPLD.

(970) 491-1842  
INTERLIBRARY LOAN

(970) 491-1823  
COLLEGE LIAISONS

(970) 491-1884  
ADMINISTRATIVE SERVICES

# What They Are Reading: Financial Literacy & Other Topics

By Naomi Lederer



The book displays near the entrance to Morgan Library has been a great way to highlight thematic topics from the Libraries' collections. During February the theme was Love, Sex & Romance. Titles that were checked out included: Intercultural Couples, Falling in Love, A Natural History of Love, and Psychology of Physical Attraction. The display also featured poems that people were invited to take with them. Poems featured were written by authors around the world, including Annabelle Despard, W.B. Yeats, Nizar Qabbani, Reesom Haile, Maya Angelou, Rumi, Marcus Argentarius, Xin Qiji, Sappho, A.S.J. Tessimond and Rupi Kaur. Over 670 poems were picked up!

After Stephen Hawking's death, a display of books by him and topics related to his research caught people's eyes and they checked out: *Stephen Hawking's Universe*, *The Cambridge Lectures: Life Works*, and *Introducing the Universe*, among others. A collaborated display (with the Energy Institute) on Energy, Innovation & Entrepreneurship moved the title: *Design to*

*Grow: How Coca Cola Learned to Combine Scale and Agility (And How You Can Too).*

In the run up to Money Smart Week 2018 at Colorado State University Libraries the display featured books aiming to help users with their finances. There were 67 books, and of these, 40 titles (almost 60%) were checked out.

The most popular category by far was those that fit under saving and spending money wisely with fourteen (14) titles. These included:

- *365 Ways to Live Cheap: Your Everyday Guide to Saving Money.*

- *Get a Financial Life: Personal Finance In Your Twenties And Thirties.*
- *Personal Finance for Dummies.*
- *Soldier of Finance: Take Charge of Your Money and Invest In Your Future.*
- *The New Frugality: How to Consume Less, Save More, and Live Better.*

Books that focused on careers made up the next most popular category with eight (8) titles. These included:

- *College Grad Seeks Future: Turning Your Talents, Strengths, and Passions into the Perfect Career.*
- *How to Find a Job on LinkedIn, Facebook, Twitter, and Google+.*
- *What Color Is Your Parachute?*

Books on cover letters and resumes came in third with five (5) titles checked out. These included:

- *Gallery of Best Cover Letters: A Collection of Quality Cover Letters By Professional Resume Writers.*
- *The Elements Of Résumé Style: Essential Rules for Writing Résumés and Cover Letters that Work.*

Five other categories had two titles checked out. Affordable weddings, interviewing, financing and running a business, mortgages, and financing retirement were topics of interest to those who visited the display.

A display in the third floor Collaboratory space, where student can study in configurations of their choice, has a selection of oversize books for students to enjoy. Popular choices have been *The Invisible Universe and Colorado: 1870-2000 II: Historical Landscape Photography*.

## STAY CONNECTED TO LEARN MORE!

Books relevant to Money Smart Week on the Financial Literacy page, visit:  
[libguides.colostate.edu/FinancialLiteracy/books](http://libguides.colostate.edu/FinancialLiteracy/books)

Energy Institute at CSU:  
[energy.colostate.edu](http://energy.colostate.edu)





Colorado State University

# The plans you make today will impact someone's tomorrow.

Let us help you plan your estate and assist you with creating a charitable legacy at Colorado State University that will help us continue to build bright futures. Your generosity will benefit students and faculty members for generations to come.

## YOUR PLANNED GIFT COULD:

- Establish scholarships or department chairs
- Expand laboratory spaces
- Create classrooms
- Develop study areas and collaboration spaces
- Enhance learning environments

## STATE YOUR PURPOSE

• THE CAMPAIGN FOR COLORADO STATE UNIVERSITY •

## OFFICE OF GIFT PLANNING

[giftplanning@colostate.edu](mailto:giftplanning@colostate.edu) | (970) 491-3414

[giftplanning.colostate.edu](http://giftplanning.colostate.edu)

# Supporting the Library: Campaign Update

By Bruce Hallmark, Director of Development

How often do you hear someone ask, “Where’s a good library when you need one?” Never at Colorado State University. High-quality libraries, such as Morgan Library, are the cornerstone of all first-class institutes of higher education.

Thanks to our loyal alumni and donors, Morgan Library surpassed its original campaign goal of \$5 million at the end of 2017, and we are now headed to our new goal of \$6.5 million! With your continued support, we’ll top that goal by June 30, 2020.



**State Your Purpose – The Campaign for Colorado State University** publicly launched in February 2016. The overall goal of the eight-year campaign is \$1 billion by the year 2020, which marks the 150th birthday of Colorado State University.

## HOW THE NUMBERS ARE SHAPING UP

**5,931**  
TOTAL GIFTS

**3,228**  
TOTAL DONORS

**\$6.5M**

REVISED CAMPAIGN GOAL

**\$5,085,202**  
RAISED TO DATE

## TOP 5 MOST POPULAR LIBRARY FUNDS

by donor percentage

- 1** **41%** MORGAN LIBRARY SUPPORT
- 2** **11%** WATER RESOURCES ARCHIVE\*
- 3** **9%** AGRICULTURAL ARCHIVE\*
- 4** **8%** MORGAN & UNIVERSITY ENDOWMENT
- 5** **7%** LIBRARY COLLECTION ENHANCEMENT

**24%** OTHER FUNDS

\*Includes gifts-in-kind, which are gifts of personal property such as books, personal papers, works of art, equipment, real estate, and other tangible property.

\*\*Planned gifts are bequests in wills, charitable gift annuities, charitable remainder trusts, and other estate gifts.

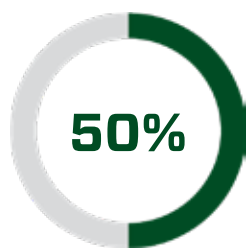
### STAY CONNECTED TO LEARN MORE!

To learn more about supporting Morgan Library, visit:  
[lib.colostate.edu/giving](http://lib.colostate.edu/giving)

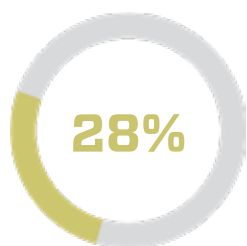
For questions regarding ways to give, contact:  
Bruce Hallmark, Director of Development  
[Bruce.Hallmark@colostate.edu](mailto:Bruce.Hallmark@colostate.edu)



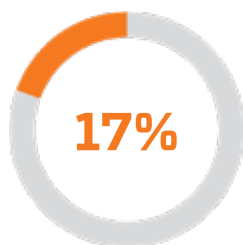
## Gifts By Type



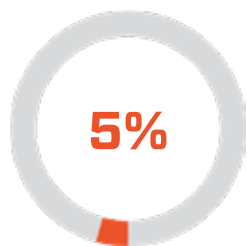
**\$2,542,601**  
**PLANNED GIFTS\***



**\$1,423,856**  
**GIFTS-IN-KIND\***



**\$864,484**  
**CASH OR SECURITIES\*\***



**\$254,260**  
**RESEARCH**

# GREAT DONORS

MAKE A GREAT LIBRARY

## YES, I want to support Morgan Library!

☐ \$50   ☐ \$100   ☐ \$500   ☐ \$1,870\*   ☐ Other: \$ \_\_\_\_\_

☐ Friends of Morgan Library/Cultural Programming (55173)

☐ Library Collection Enhancement (58513)

☐ Archives & Special Collections (58213)

☐ Morgan Library Support (14463)

☐ Other: \_\_\_\_\_

\* This amount qualifies you for inclusion in the 1870 Club, which provides recognition and special events for donors who give \$1,870 or more during the calendar year.

**THIS GIFT IS FROM**   ☐ Me   ☐ My spouse & me   ☐ My partner & me

Your Name: \_\_\_\_\_

Spouse's/Partner's Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Home Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_   ☐ Home   ☐ Work

### PAYMENT METHOD

☐ Enclosed is my/our check, payable to Colorado State University Foundation

☐ Charge to my/our:   ☐ VISA   ☐ MasterCard   ☐ American Express   ☐ Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expires: \_\_\_\_ / \_\_\_\_   Card Security Code: \_\_\_\_\_

Signature \_\_\_\_\_

☐ A matching gift form is enclosed.

☐ Please send me information about planned giving.

### PLEASE RETURN THIS FORM WITH YOUR GIFT TO:

Colorado State University Foundation,  
P.O. Box 1870, Fort Collins, CO 80522-1870

Office of Development: Bruce Hallmark  
(970) 491-2893 OR [bruce.hallmark@colostate.edu](mailto:bruce.hallmark@colostate.edu)

An equal-access and equal-opportunity University

M1804/55173

# The Past Six Courses Have Sold Out!

## Disney's Approach to Employee Engagement



Attract, Train, and Retain the People  
who Best Fit Your Work Culture

**Monday, July 30, 2018**

**8 A.M.-5 P.M.**

**Register today!**

**<https://lib.colostate.edu/Disney>**



**MORGAN LIBRARY**  
**COLORADO STATE UNIVERSITY**

## LIBRARY EVENTS: SUMMER AND FALL 2018



**Disney Institute:**  
**Disney's Approach to Employee Engagement**  
Monday, July 30 | 8 a.m.-5 p.m.

**LEARN MORE:** [lib.colostate.edu/disney](http://lib.colostate.edu/disney)

**Author Series: Tom Clavin**

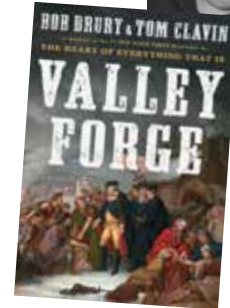
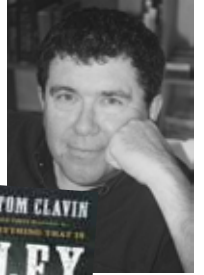
Thursday, October 11 | 7-8:30 p.m.

**LEARN MORE:** Check in the fall for updates

**Author Series: John Fielder**

Mid-November | 7-8:30 p.m.

**LEARN MORE:** Check in the fall for updates



Explore Colorado this summer by  
checking out a State Park Pass!

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