



Artist Statement

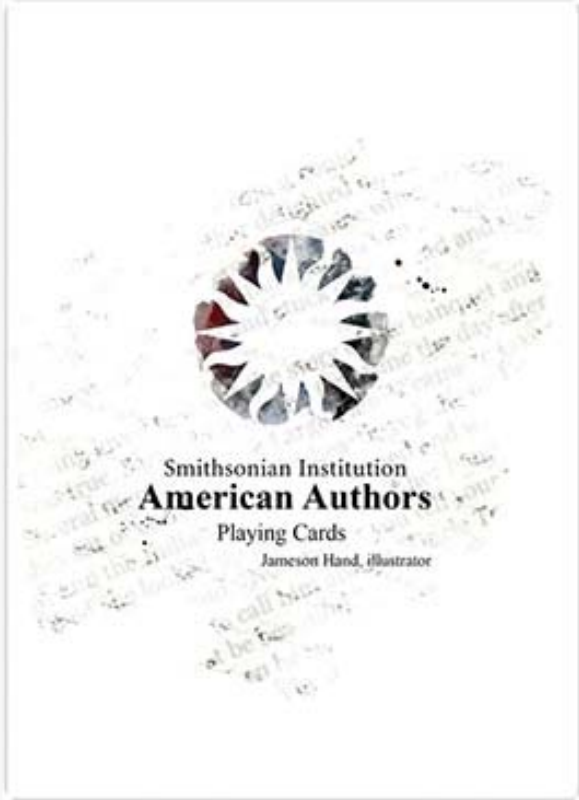


My experience in art at Colorado State University has been fun, challenging, rewarding, and illuminating. Over the course of my design experience and art education, I have much further developed a sense of artistic solutions for various print and digital projects as well as an ability to understand and meet directed needs and manage my time wisely and efficiently to develop what I hope to be extraordinary concepts and creations.

Throughout my trials in studio art I have used technology and design to my advantage, allowing me to become comfortable and confident in my proficiency creating and executing designs with the Adobe Suite of programs. Furthermore, I have learned to constantly be expanding my knowledge within these programs as well as outside of them, delving into the fields of web design, video effects and editing, 3D modeling, and animation to better grasp effective creative design from all angles and mediums.

I strive to constantly and consistently produce work of which I can be proud and so I am always open to feedback and maintain a positive attitude through the review process in order to consistently produce professionally valuable work products. My time studying design and studio art at CSU along with my internship at the campus rec center have been incredibly helpful in urging me to think and work creatively and I am excited to find out how my career in graphic design will further progress from here. More of my work is available to view at: www.jamesonhand.com.

<u>Title</u>	<u>Media</u>
Figure 1: Classic American Author Portrait Playing Cards	ink and digital media
Figure 2: CSU Rec Backcountry Skiing Ads	digital media
Figure 3: CSU Rec Zombie Tag Poster 2	digital media
Figure 4: CSU Rec Harvest Hang Poster	digital media
Figure 5: PYCH Logo	digital media
Figure 6: PYCH Off the Hook Poster Ad	digital media
Figure 7: PYCH That's the Key Poster Ad	digital media
Figure 8: CSU Rec Spring Cling Poster	digital media
Figure 9: The Color Album Jacket Design	watercolor and digital media
Figure 10: The Neuroscience of Screwing Up Magazine Spread Design	digital media
Figure 11: Think, Eat, Save Conservation Poster	digital media
Figure 12: Washington Justice Newspaper Design	digital media
Figure 13: Washington Justice Packaging Design- Action Figures	digital media



JAMESON HAND - Portfolio 2015 -
 Playing Card Designs - Classic American Authors

Figure 1: Classic American Author Portrait Playing Cards.

CAMPUS REC

BACKCOUNTRY SKIING

\$35 includes transportation, equipment, permits, and instruction.

SECT 1- FEB 14
SECT 2- FEB 28
SECT 3- MAR 28



Come join the Outdoor Program for this introduction to backcountry skiing. Learn how to safely travel in the backcountry and use avalanche rescue equipment.

Prior experience skiing or snowboarding is recommended but not required.




BACKCOUNTRY SKIING

SECT 1- FEB 14
SECT 2- FEB 28
SECT 3- MAR 28

\$35 includes transportation, equipment, permits, and instruction.



BACKCOUNTRY SKIING

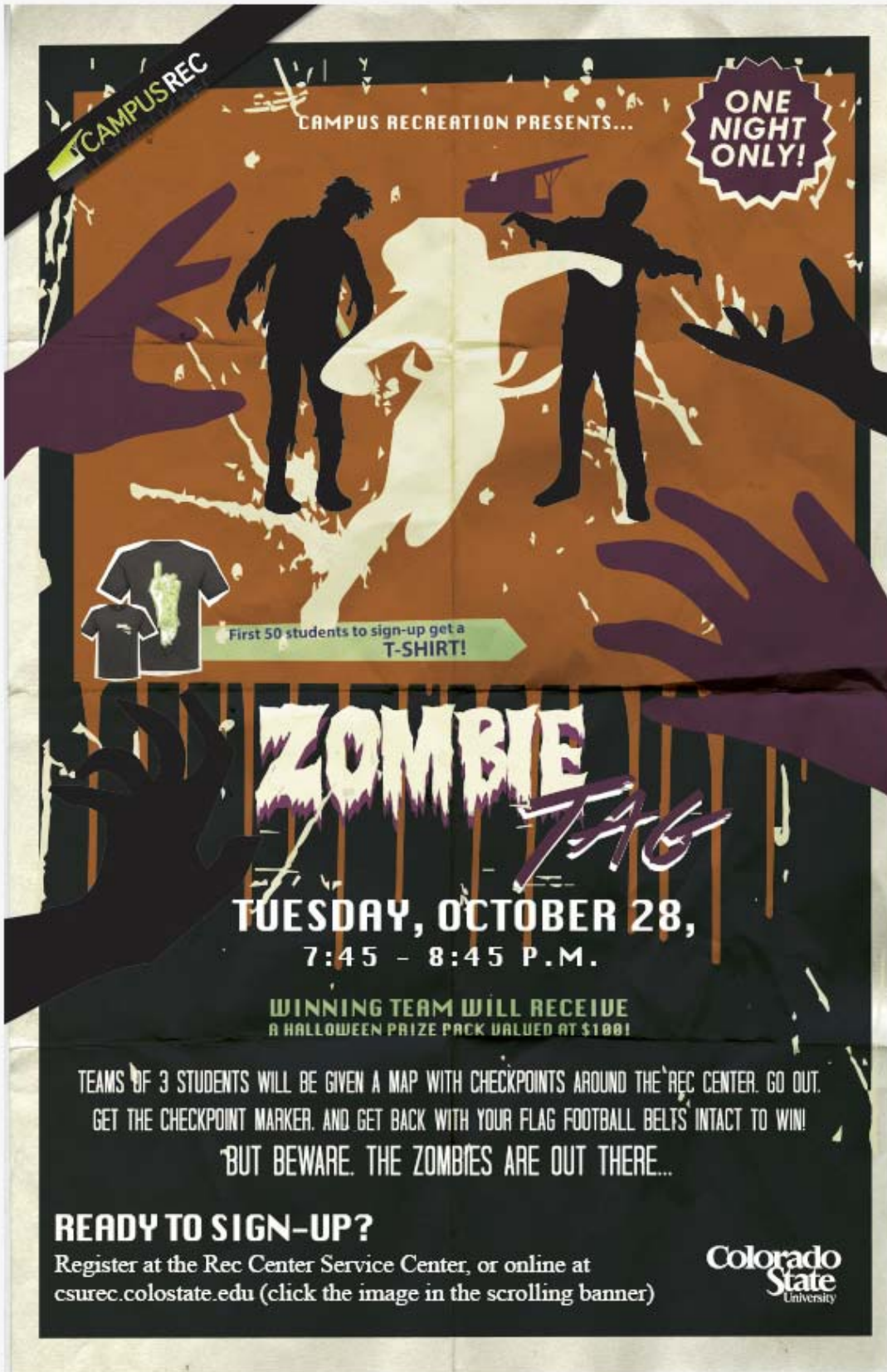
\$35 includes transportation, equipment, permits, and instruction.

SECT 1- FEB 14
SECT 2- FEB 28
SECT 3- MAR 28




JAMESON HAND - Portfolio 2015 -
CSU Rec Event Poster, Web Banner, and TV screen Ad- Backcountry Skiing

Figure 2: CSU Rec Backcountry Skiing Ads.



JAMESON HAND - Portfolio 2015 -
CSU Rec Poster- Zombie Tag 2

Figure 3: CSU Rec Zombie Tag Poster 2.



JAMESON HAND - Portfolio 2015 -
CSU Rec Logo- Harvest Hand Competition

Figure 4: CSU Rec Harvest Hang Poster.



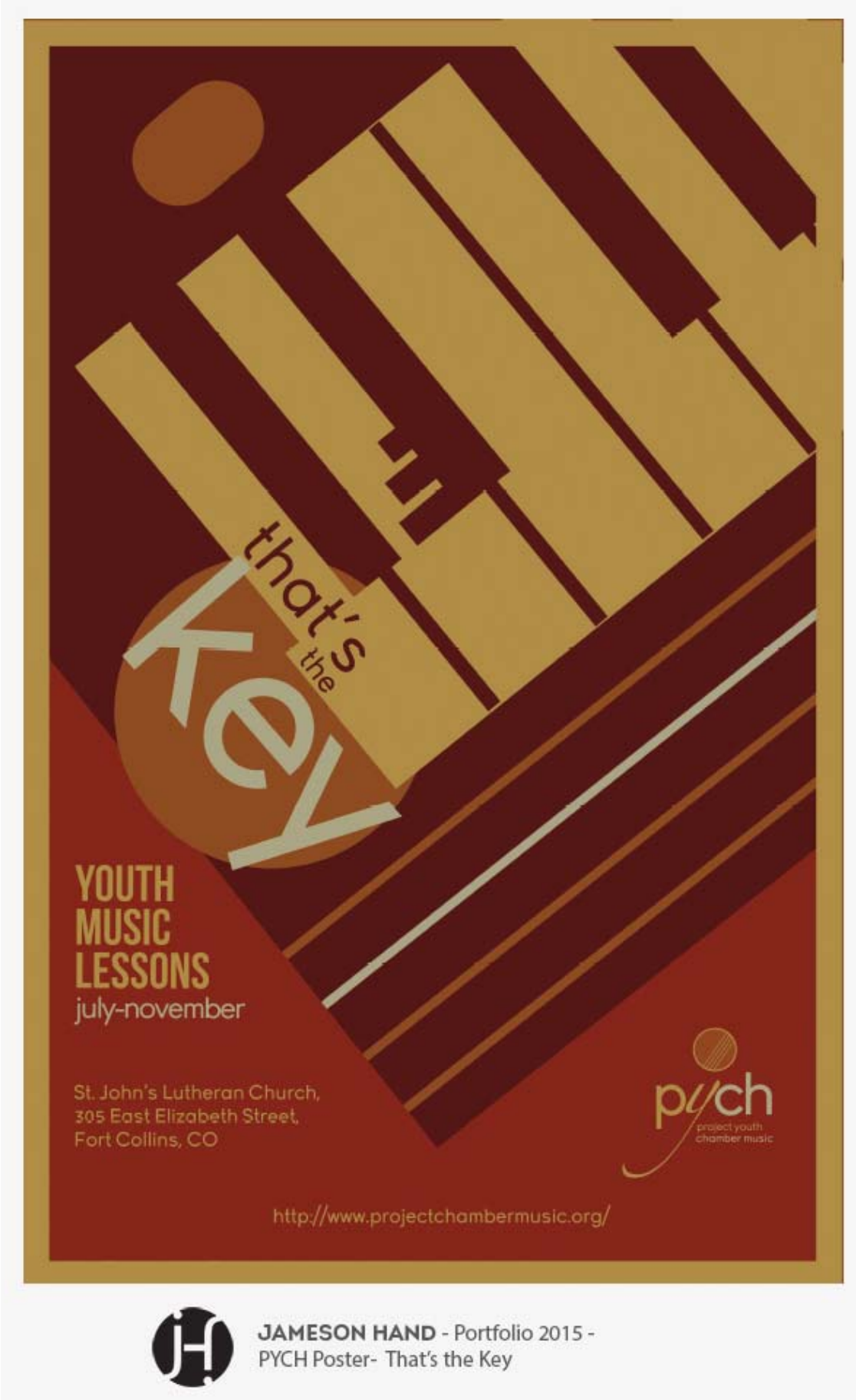
JAMESON HAND - Portfolio 2015 -
PYCH logo

Figure 5: PYCH Logo.



JAMESON HAND - Portfolio 2015 -
PYCH Poster- Off the Hook

Figure 6: PYCH Off the Hook Poster Ad.



JAMESON HAND - Portfolio 2015 -
PYCH Poster- That's the Key

Figure 7: PYCH That's the Key Poster Ad.



JAMESON HAND - Portfolio 2015 -
CSU Rec Poster - Spring Cling Bouldering Comp.

Figure 8: CSU Rec Spring Cling Poster.



Figure 9: The Color Album Jacket Design.



*"The reason we're so resistant to anomalous information
— the real reason researchers automatically assume that
every unexpected result is a stupid mistake —
is rooted in the way the human brain works."*

WIRED

THE NEUROSCIENCE OF SCREWING UP

HOW TO FAIL - SCREW UPS, DISASTERS, MISFIRES, FLOPS.
WHY LOSING BIG CAN BE A WINNING STRATEGY.

BY JONAH LEHRER/ ILLUSTRATOR: JAMESON HAND

It all started with the sound of static. In May 1964, two astronomers at Bell Labs, Arno Penzias and Robert Wilson, were using a radio telescope in suburban New Jersey to search the far reaches of space. Their aim was to make a detailed survey of radiation in the Milky Way, which would allow them to map those vast tracts of the universe devoid of bright stars. This meant that Penzias and Wilson needed a receiver that was exquisitely sensitive, able to eavesdrop on all the emptiness. And so they had retrofitted an old radio telescope, installing amplifiers and a calibration system to make the signals coming from space just a little bit louder.

But they made the scope too sensitive. Whenever Penzias and Wilson aimed their dish at the sky, they picked up a persistent background noise, a static that interfered with all of their observations. It was an incredibly annoying technical problem, like listening to a radio station that keeps cutting out.

At first, they assumed the noise was man-made, an emanation from nearby New York City. But when they pointed their telescope straight at Manhattan, the static didn't increase. Another possibility was that the sound was due to fallout from recent nuclear bomb tests in the upper atmosphere. But that didn't make sense either, since the level of interference remained constant, even as the fallout dissipated. And then there were the pigeons: A pair of birds were roosting in the narrow part of the receiver, leaving a trail of what they later described as "white dielectric material." The scientists evicted the pigeons and scrubbed away their mess, but the static remained, as loud as ever.

For the next year, Penzias and Wilson tried to ignore the noise, concentrating on observations that didn't require cosmic silence or perfect precision. They put aluminum tape over the metal joints, kept the receiver as clean as possible, and hoped that a shift in the weather might clear up the interference. They waited for the seasons to change, and then change again, but the noise always remained, making it impossible to find the faint radio echoes they were looking for. Their telescope was a failure.

Kevin Dunbar is a researcher who studies how scientists study things — how they fail and succeed. In the early 1990s, he began an unprecedented research project: observing four biochemistry labs at Stanford University. Philosophers have long theorized about how science happens, but Dunbar wanted to get beyond theory. He wasn't satisfied with abstract models of the scientific method — that seven-step process we teach



1 4 5 APR 2015



JAMESON HAND - Portfolio 2015 -
WIRED Magazine Spread Design - The Neuroscience of Screwing Up

Figure 10: The Neuroscience of Screwing Up Magazine Spread Design.



JAMESON HAND - Portfolio 2015 -
Think, Eat, Save Conservation Poster

Figure 11: Think, Eat, Save Conservation Poster.

SPORTS

MONDAY, SEPTEMBER 23, 2013



A New Design for the New Team is Unveiled.

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NFL Week 3

Redskins	20	Titans	23	Chargers	17	Patriots	23	Seahawks	45	Cardinals	7
Lions	27	Dolphins	31	Dolphins	27	Bucs	9	Packers	17	Saints	36
Packers	30	Giants	9	Packers	30	Browns	31	Albans	7	Jets	27
Texans	9	Panthers	38	Bengals	34	Kings	27	Oaks	27	Bills	20

Average, 69.52

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A Monumental Strike of Justice in the NFL?

Will Washington management bring Justice to Washington D.C. in favor of its potentially offensive counterpart?

By Jameson Hand

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The New Team's Fate Now Hangs in the Balance.

With management being pressured to make a decision, preliminary polls show people and players still may not be ready to get behind changing the name and brand of the Washington Redskins.



71% of the public believe that the Washington Red Skins name should not be changed in an ESPN "Behind the Lines" poll.

58% of the 268 players asked in an NFL player poll conducted by NFL nation, said the Redskins should not change their name.



JAMESON HAND - Portfolio 2015 - Newspaper Design- Washington Justice

Figure 12: Washington Justice Newspaper Design.



JAMESON HAND - Portfolio 2015 -
Packaging Design - Washington Justice Action Figures

Figure 13: Washington Justice Packaging Design- Action Figures.