



ILLST\_ME\_FINAL

# BFA CAPSTONE.final

TAYLOR CHRISTEN 2022



LOGOFINAL1



● CSU

**TAYLOR CHRISTEN**

**SPRING 2022**

**CAPSTONE - GRAPHIC DESIGN**

**DEPARTMENT OF ART AND ART HISTORY**

**ARTIST STATEMENT:**

I have always considered art to be somewhat important to me even when I was young. However, my problem was I didn't know where to focus my talent in art. I was a good drawer, but hated portraits, I was also a good painter, but hated being told what to paint. It wasn't until my 8th grade year that I learned about Graphic Design. Graphic Design gave me the opportunity to express myself creatively while also not being repetitive in what I was doing. There was always something new around the corner for me to explore. I started designing in 2015 when I signed up for my high school's graphic design classes. Little did I know that it would take me on the adventure that I'm on now, 7 years later. I went from a small ROP program to an amazing art school and ended up in an even more amazing university. Graphic Design is such a part of me that I don't know where I'd be without it.

## TITLE

## ORIGINAL FORMAL

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FIGURE 1: PEAK RUSH CAN AND TYPEFACE DESIGN	ILLUSTRATOR
FIGURE 2: ANNE BOLEYN CARD DESIGN	ILLUSTRATOR 4 IN X 6 IN
FIGURE 3: GRAPHIC DESIGN INDEX	INDESIGN AND ILLUSTRATOR
FIGURE 4: 3 PART TYPE POSTER	ILLUSTRATOR 11 IN X 17 IN
FIGURE 5: THE OLIVE ITALIAN RESTAURANT	ILLUSTRATOR
FIGURE 6: CHUMASH CASINO 25	ILLUSTRATOR
FIGURE 7: FLOWER ORNAMENT PACKAGING	ILLUSTRATOR 8 IN X 11 IN
FIGURE 8: PITTSBURGH PENGUINS	ILLUSTRATOR/PHOTOSHOP
FIGURE 9: ROCKY PEAK RAIL	ILLUSTRATOR
FIGURE 10: IMPACT MBA	ILLUSTRATOR 11 IN X 9 IN



A B C D E  
F G H I J K  
L M N O P  
Q R S T U  
V W X Y Z

FIGURE 1: PEAK RUSH CAN AND TYPEFACE DESIGN

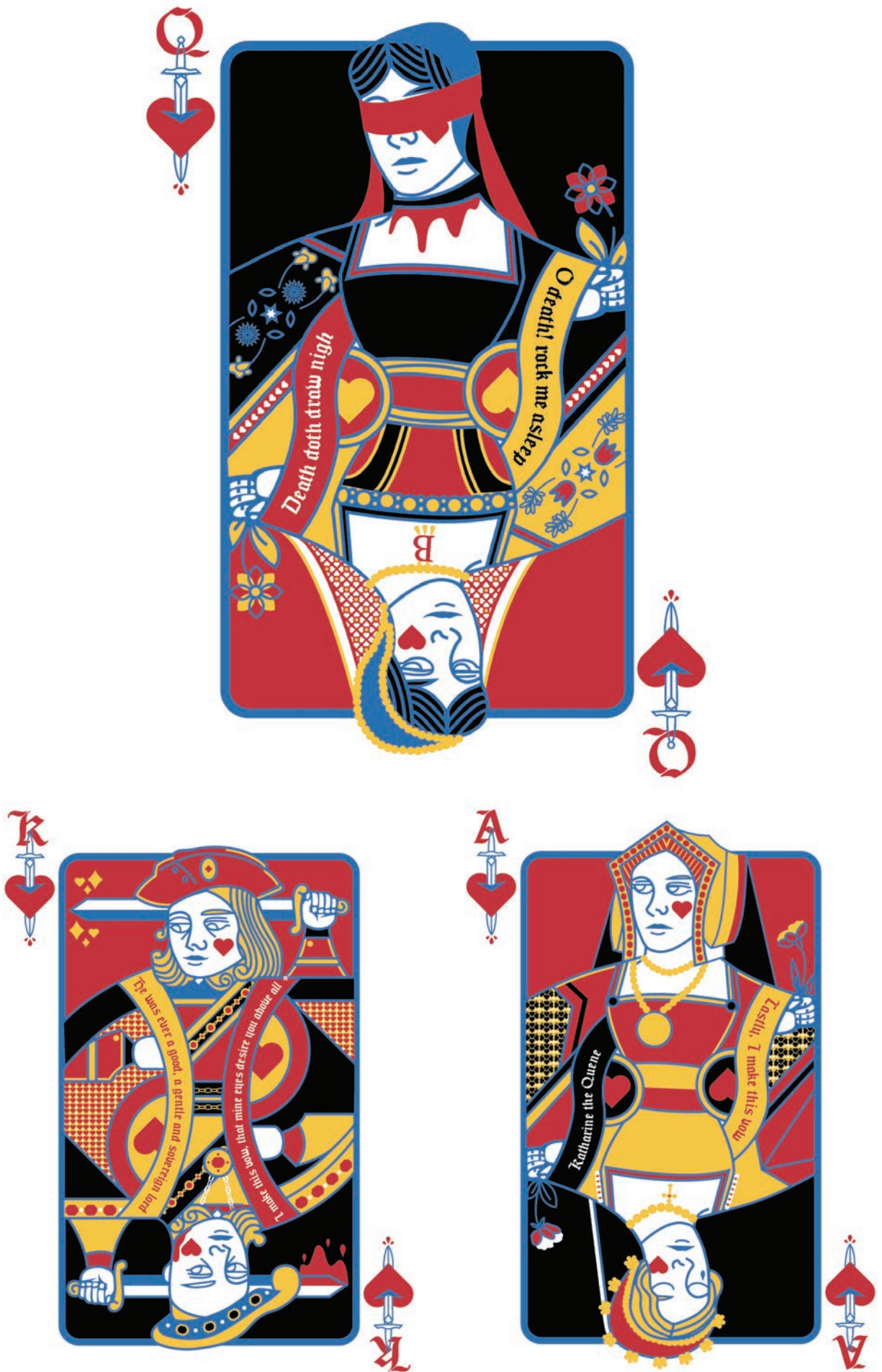
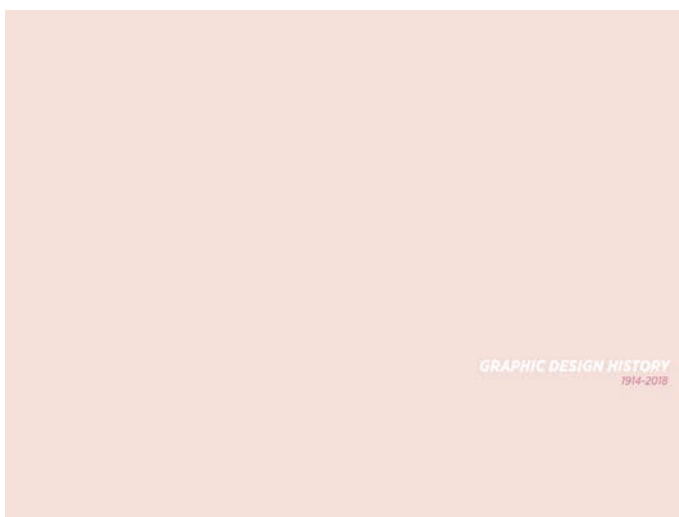


FIGURE 2: ANNE BOLEYN CARD DESIGN



### THE BASEL SCHOOL OF DESIGN

The Basel School of Design and its students have influenced the international Graphic Design community since the 1960s. Under the direction of Armin Hofmann and Emil Ruder courses for Graphic Design and Typography were developed. They were outstanding models for a modernist design education. Since the year 2000, the Swiss educational system has undergone an astonishingly rapid process of adapting its educational institutions to the international standards of the Bachelor and Master curricula at the University level. In this process the Visual Communication department became a separate institute from the vocational level School of Design (Schule für Gestaltung Basel). We are now part of the University system of Northwest Switzerland and have developed a curriculum for the University level with international accreditation.

**SCHULE  
FOR  
GESTALTUNG  
BASEL**



### CALIFORNIA INSTITUTE OF THE ARTS

Deep into his fabled career, Walt Disney conceived of a new school for nurturing future generations of creative talent: a multidisciplinary "community of the arts" built around the real-life experience of working artists instead of the conventions of the academy. Moreover, the school would remove the walls separating the creative disciplines and encourage artists from different branches to mix and collaborate as a way of sparking new ideas and methods. Walt and his brother Roy started making this vision a reality in 1961 when they formed California Institute of the Arts through the merger of two existing L.A. schools for art and music. CalArts, opened its doors to offer programs in art, design, film, music, theater and dance. It turned out to be a fiercely countercultural version of Walt's utopian concept, and yet the institute immediately became a hotbed of artistic originality.

**cal  
ARTS**

FIGURE 3: GRAPHIC DESIGN INDEX

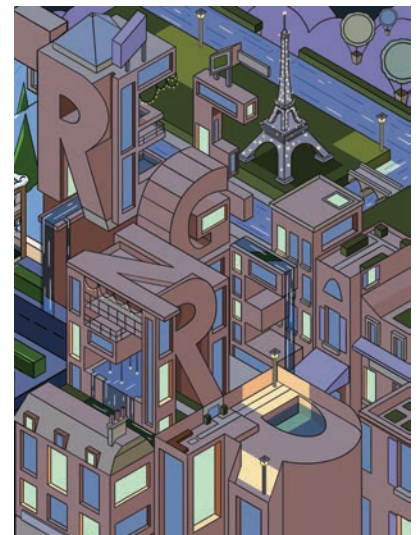


FIGURE 4: 3 PART TYPE POSTER





*tequila, gin, and anything else*

## SPIRITS

*by the glass and by the bottle*

## WINES

# BAR MENU

<u>TEQUILA</u>	<u>BOURBON</u>	<u>HOUSE</u>
Don Julio Blanco \$10	Basil Hayden 8yr \$9	Cabernet Sauvignon \$6/45
Jose Cuervo Gold \$7	Bulleit \$11	Chardonnay \$6/50
Patron Silver \$9	Elijah Craig \$8	Merlot \$6/50
Milagro Reposado \$11	Jefferson's \$9	Pinot Grigio \$6/45
Milagro Silver \$7	Jim Beam \$10	
<u>VODKA</u>	<u>WHISKEY</u>	<u>RED</u>
Smirnoff \$8	Jack Daniel \$8	Bogie / Cabernet Sauvignon \$8.25/60
Cirac Red Berry \$8	Woodford Reserve \$8	Mark West/ Pinot Noir \$7.50/50
Grey Goose \$8	Fireball \$8	Blackstone / Merlot \$8/75
Crystal Skull \$13	Wild Turkey \$13	<u>WHITE</u>
Ketel One \$10	Talsker Storm \$10	Chateau Ste Michelle / Chardonnay \$8.25
<u>MIXED DRINKS</u>		Clos Du Bois / Sauvignon Blanc \$8.25
3 RUM PARADISE Captain Morgan, Bacardi Limon, Myer's Dark Rum, cranberry juice, pineapple juice \$17		Cupcake / Pinot Grigio \$8
ELECTRIC LEMONADE Hendrick's Gin, Grey Goose Vodka, splash of simple syrup, lemonade, fresh lemon juice \$14		<u>ROSE</u>
		Beringer / White Zinfandel \$6.75/50

FIGURE 5: THE OLIVE ITALIAN RESTAURANT



FIGURE 6: CHUMASH CASINO 25

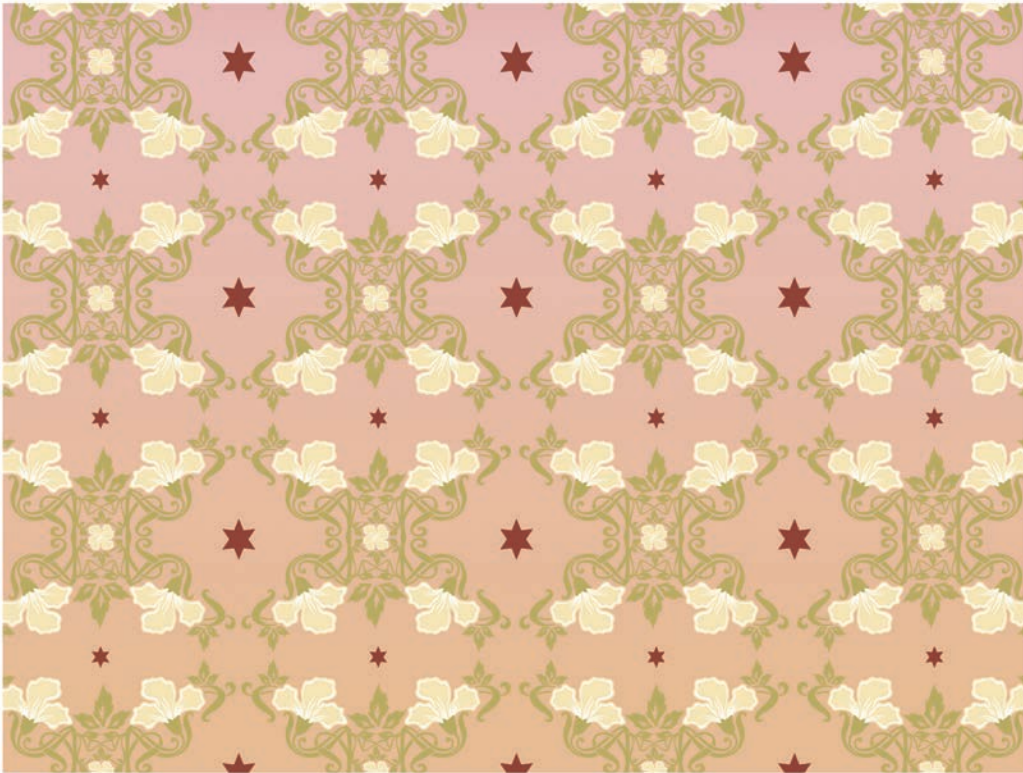
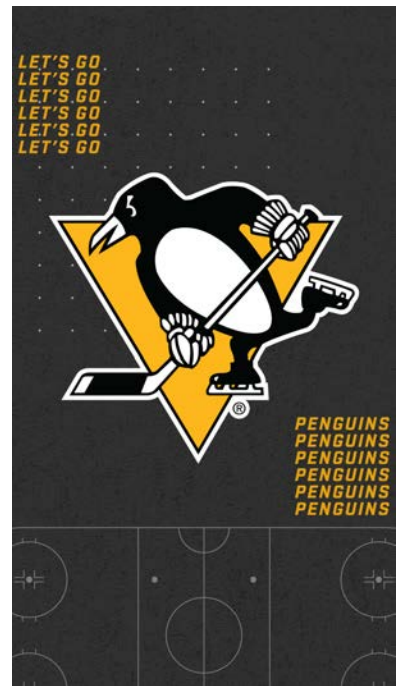
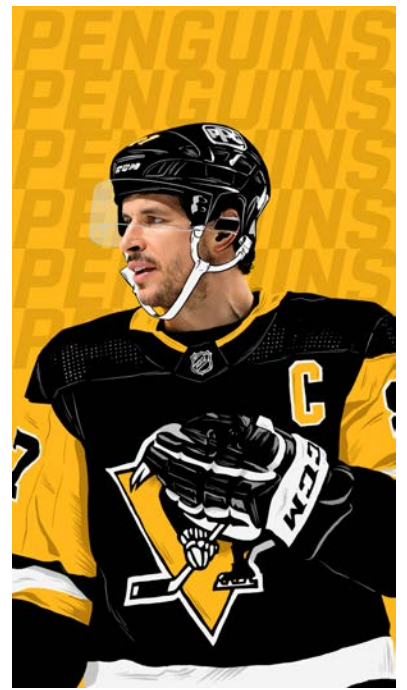
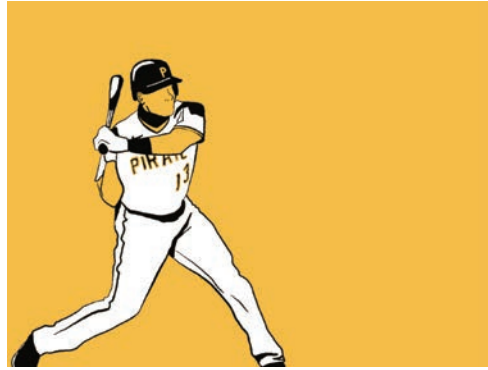
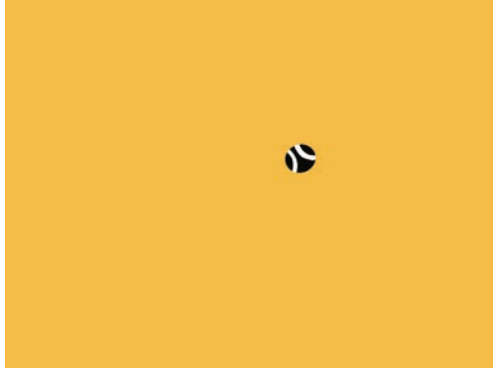
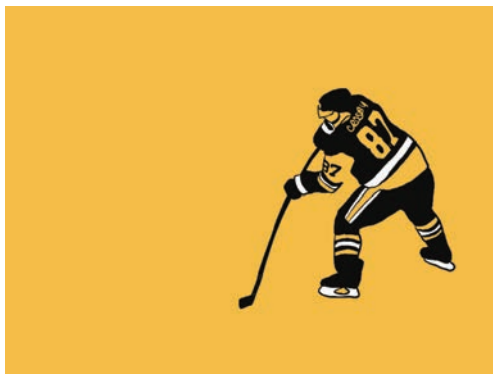


FIGURE 7: FLOWER ORNAMENT PACKAGING



FOR MOTION PIECE

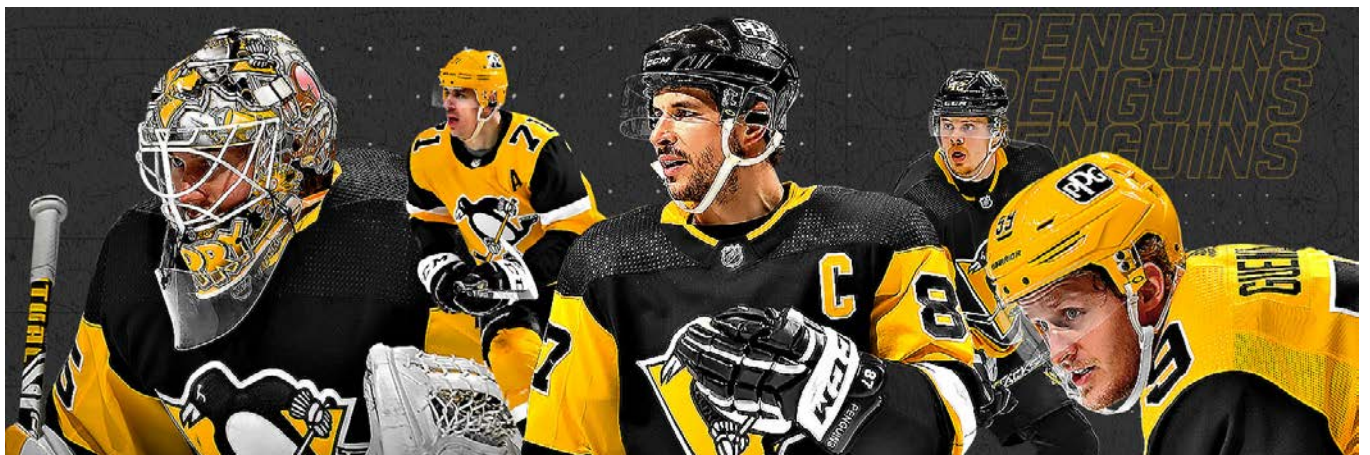


FIGURE 8: PITTSBURGH PENGUINS



**MORE SLOPES  
LESS STRESS**

Free bag checking when you ride Business Class

**Denver to Vail**  
Business travel for \$100

ROCKY PEAK RAIL

**MORE DRINKS  
LESS DRIVING**

One free Peak Rush Seltzer when you attend a Denver Nuggets game

**Fort Collins to Denver**  
Business travel for \$30

ROCKY PEAK RAIL | PEAK RUSH

**MORE TRAVEL  
LESS HASSEL**

Bigger seats when you ride Business Class

**Denver to Colorado Springs**  
Business travel for \$30

ROCKY PEAK RAIL

FIGURE 9: ROCKY PEAK RAIL



FIGURE 10: IMPACT MBA COLLEGE OF BUSINESS