



LOWRIDER

CALIFORNIA COMMON



8 16 FL. OZ. CANS

Caleb Coppin

Spring 2024

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

My design work presents concepts in a refreshing and efficient manner. By mixing classic graphic design concepts with new techniques including 3D rendering, I provide clients and consumers alike with fun yet balanced designs. My practice incorporates 3-dimensional aspects in order to imbue a sense of physicality that is often lost in the digital age into my designs. Concurrently, I take advantage of these tools to envision designs not possible with traditional techniques, thereby pushing the boundaries of the design process. Conversely, I utilize design techniques outside of the computer as a way to incorporate a physical artistic practice while honoring previous generations of designers and maintaining reverence of their processes. By drawing, sculpting, and compositing in the physical world, I conserve the spirit of graphic design while anchoring my work outside of the digital landscape in order to furnish my work with a human touch.

Title**Original Format**

Figure 1: Lowrider	Illustrator, Blender Render, 1080 px x 1920px
Figure 2: Barn Owl Bistro Brand Board	Illustrator, 11 in x 17 in
Figure 3: Ponder Magazine Spread	Illustrator, 17 in x 11 in
Figure 4: Healthy Aging Posterzine Spread	Illustrator, 42 cm x 29.6 cm
Figure 5: Patchwork Gift Card Mockup	Illustrator, Blender Render, 1950 px x 750 px
Figure 6: Good Vibrations Calendar Page	Blender Render, 3600 px x 3600 px
Figure 7: Type Poster	Illustrator, Blender, 16 in x 20 in
Figure 8: Sushi Magazine Spread	Illustrator, 17 in x 11 in
Figure 9: Farmers Breakfast T-Shirt	Illustrator, 10 in x 12 in
Figure 10: Joie Nascar Livery	Illustrator, 10 in x 8.5 in



Figure 1: Lowrider



Figure 2: Barn Owl Bistro Brand Board

Imagine (This)

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Both an invitation and a command.

Figure 3: Ponder Magazine Spread

Driving is a crucial aspect of independence and mobility for individuals of all ages. However, as individuals reach the age of 65 and beyond, there is an increased awareness of the potential risks associated with driving. While age alone does not determine one's driving abilities, certain age-related factors contribute to an elevated risk on the roads.

One significant concern is the natural decline in cognitive functions that often accompanies aging. Memory lapses, slower reaction times, and reduced attention spans are common cognitive changes in older adults. These changes can affect a driver's ability to process information quickly, make split-second decisions, and react promptly to unexpected situations on the road. Consequently, older drivers may struggle to navigate complex traffic scenarios, increasing the likelihood of accidents.

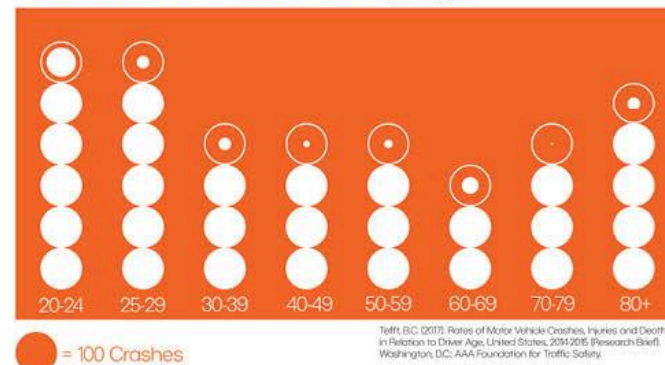
Physical health also plays a pivotal role in driving safety, and aging can bring about a range of health issues. Diminished vision, for instance, is a prevalent concern among older drivers. Conditions like cataracts, glaucoma, and macular degeneration can compromise visual acuity, depth perception, and peripheral vision—all essential for safe driving. Impaired hearing, another common age-related issue, can hinder a driver's ability to detect sirens, horns, or other auditory cues crucial for navigating traffic.

The impact of medications is another factor that heightens the risks for older drivers. Many seniors take medications for various health conditions, and some of these medications can cause drowsiness, dizziness, or other side effects that impair driving abilities.

Despite these challenges, it's crucial to approach the issue with sensitivity and balance. Not every older individual will experience a decline in driving skills, and many can continue driving safely with the right adjustments. Regular health check-ups, vision and hearing tests, and an open dialogue between older drivers, their families, and healthcare professionals are essential in mitigating the increased risks associated with driving in the later stages of life.

In conclusion, while age alone does not determine one's ability to drive safely, it is imperative to acknowledge the age-related factors that can contribute to increased risks on the road. Implementing supportive measures, such as regular assessments and adaptive technologies, can help older individuals maintain their independence while ensuring road safety for everyone.

Rate of Involvement in Car Crashes Per 100 Million Miles Driven by Age



The AAA Foundation for Traffic Safety's data from 2014-2015 reveals noteworthy trends in motor vehicle crashes in the United States concerning driver age. The study indicates that drivers aged 20-24 had the highest crash rates, followed closely by those aged 25-29. The crash rates then steadily declined with increasing age until reaching a plateau in the 60s. However, a notable increase in crash rates was observed among drivers aged 70 and above. While older drivers generally experienced fewer crashes than their younger counterparts, the severity of the crashes tended to be higher, resulting in more significant injuries and fatalities. This highlights the importance of addressing age-specific risk factors in road safety initiatives.

Figure 4: Healthy Aging Posterzine Spread



Figure 5: Patchwork Gift Card Render



Figure 6: Good Vibrations Calendar Page



Figure 7: Type Poster



Roll Your Own

1. To make Uramaki, simply place your Makiisu (bamboo mat) on your cutting board and place one half-sheet of nori on top of it. Be sure to place the smooth side of the nori down.
2. Next, you will dip your fingers into the bowl of water and rub your hands together, making them slightly damp. Grab a small handful of sushi rice, about a baseball-sized amount, place it on the nori.
3. Using some gentle pressure, spread the rice from edge to edge on the nori. Use both hands and make sure not to smash the rice grains.
4. Once the nori is completely covered in rice, flip it over to the bare nori side and you are ready to begin rolling!
5. Now you may place the desired ingredients on the centerline of the nori. These ingredients are completely up to you. You can also visit the Sushi Roll Recipes page for a full list of ingredients.
6. Once your ingredients have been placed, tuck your thumbs underneath the makiisu and place your fingers on the opposite side of the ingredients. Then roll your mat and nori towards your fingers and apply pressure. Be sure that the rice rolls completely over the ingredients and there isn't anything sticking out.
7. Finally, grip the makiisu and continue to pull it away from you, finishing the rolling process. Make sure that you tuck in each end of the roll to make sure that no ingredients are sticking out.
8. Now that we have a complete sushi roll, it's time to cut it up! Most Uramaki is cut into 8 pieces. Take your knife and make a long, gentle cut down the center. Then cut each half of the roll in half one more time. Then again for each quarter.
9. Now you can arrange the pieces anyway you like, garnish them appropriately, and enjoy!



How to form your own Nigiri

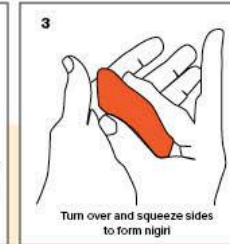
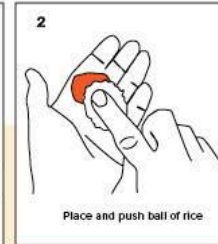


Figure 8: Sushi Magazine Spread



Figure 9: Farmer's Breakfast T-Shirt

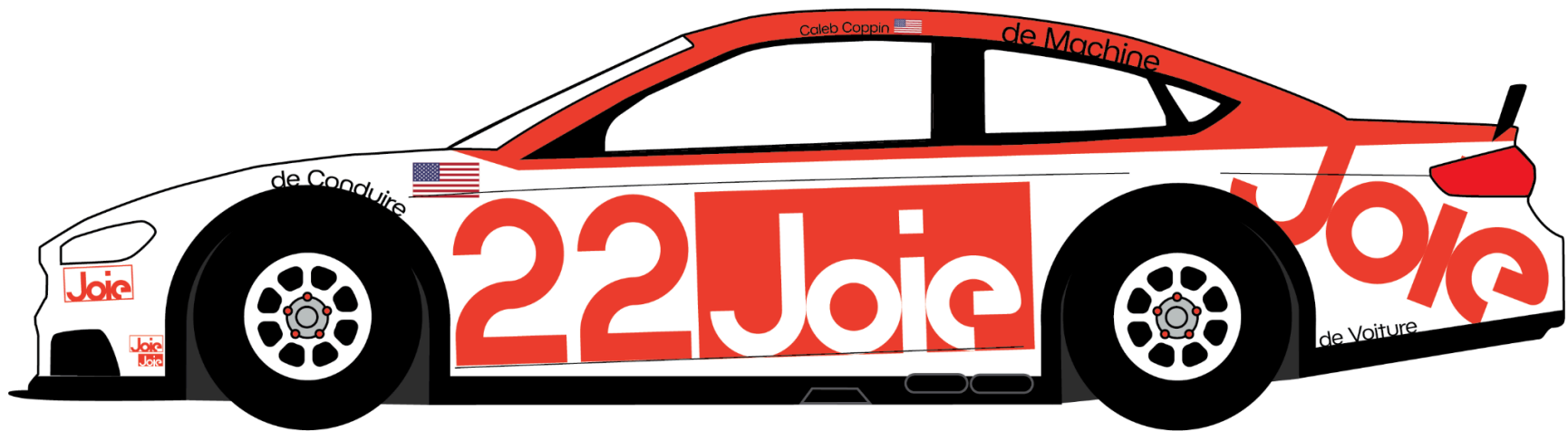


Figure 10: Joie Nascar Livery