



Your
Stop
For
Flavor

Elliott Kartler

Spring 2025

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

Studying fiber arts and graphic design side by side, I'm increasingly drawn to patterns and texture. Repeated patterns of unique shapes and illustrations create detailed textures on a surface. Overlaying multiple patterns amplifies this texture effect and invites viewers to stay longer and untangle the different elements. In a visually saturated era, I break the pattern by using pattern in a new way.

While my planning process is messy, free-form, and pure creativity, my finished designs are carefully polished, measured, and spaced for an optimal viewing experience. I take pride in the organization and layout of my design work. I set rules for a project about the type, grids, and spacing of each element to create a consistent and pleasing design. I balance dense patterns and textures with enough white space so they aren't overwhelming.

My time in fibers has taught me the value of working with my hands and physical materials. I carefully consider the materials and techniques I use in my work for both utility and symbolic qualities. In my fiber art and design work, I consider the tactile experience of the audience. Whether that is melted faux fur on a soft sculpture or constructing a cloth-wrapped hardcover for a book, the way my work feels is an integral part of my practice.

Title	Original Format
Figure 1: <i>How to Retire Before It's Too Late</i> , Cover	Book, 6.5 in x 8 in
Figure 2: <i>How to Retire Before It's Too Late</i> , Pages	Book, 6.5 in x 8 in
Figure 3: <i>How to Retire Before It's Too Late</i> , Pages	Book, 6.5 in x 8 in
Figure 4: <i>His Home</i> , Magazine Cover and Spread	Magazine, 8.5 in x 11 in
Figure 5: <i>His Home</i> , Magazine Spreads	Magazine, 8.5 in x 11 in
Figure 6: <i>Sliceway</i> , Branding and Stationery	Illustrator, 8.5 in x 11 in
Figure 7: <i>Sliceway</i> , Advertisement Poster	Illustrator, 11 in x 17 in
Figure 8: <i>Sliceway</i> , Table Tents	Illustrator, 4.5 in x 6 in
Figure 9: <i>The Cutest Ecological Disaster</i> , Article Spread	InDesign, 17 in x 11 in
Figure 10: <i>The Munch Box</i> , Spice Jars	InDesign, 9.25 in x 1.5 in

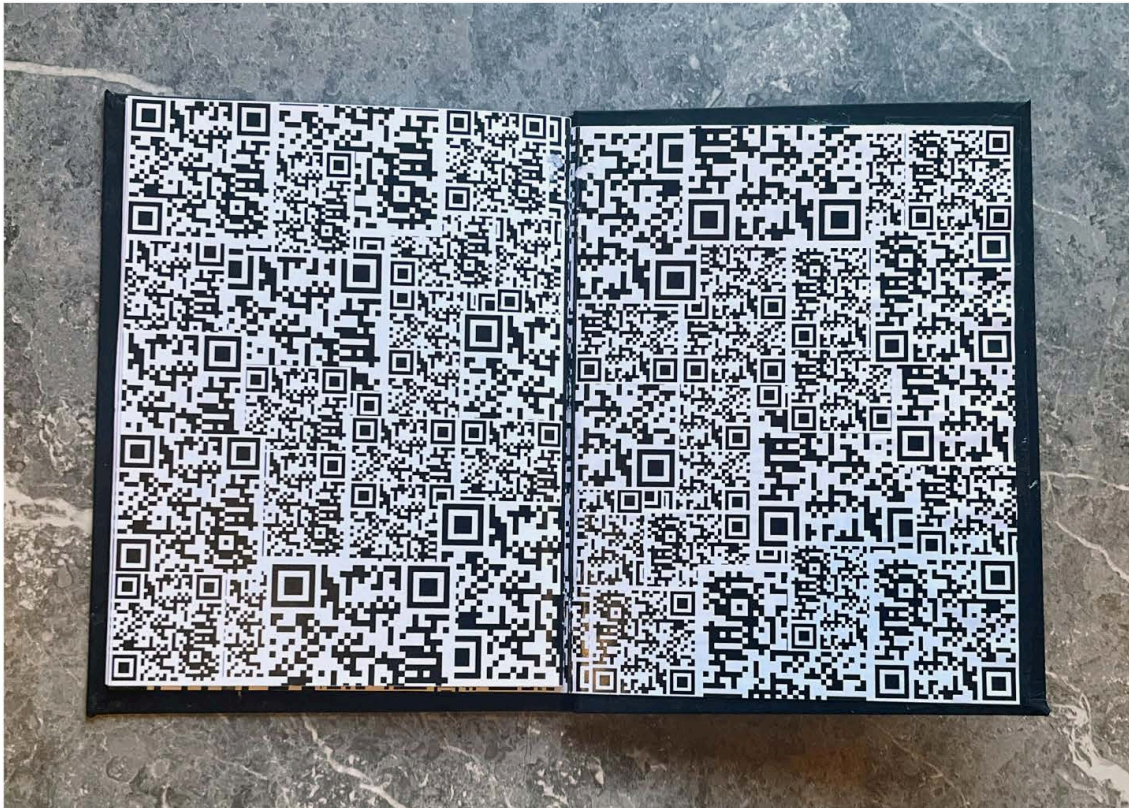
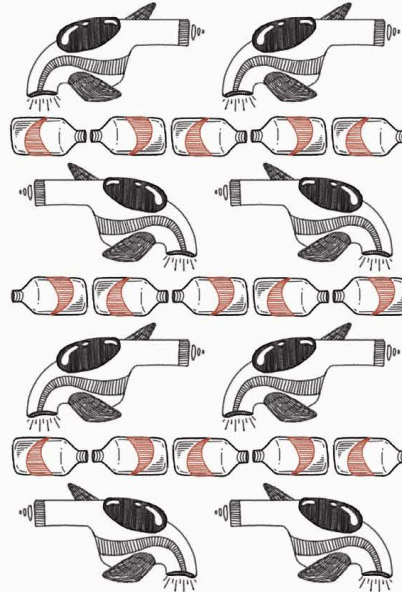
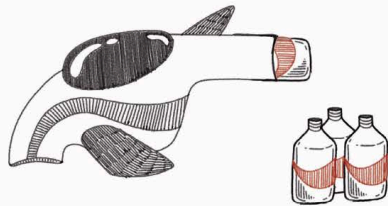


Figure 1: *How to Retire Before It's Too Late*, Book, Cover and End Papers

The flyers drive small flying vehicles that travel throughout the atmosphere capturing carbon dioxide. This job feels exciting and way more important than his job. However, with all the excitement also comes some risk. Actively capturing carbon dioxide is definitely the most dangerous job on site because it involves pumping the caught carbon into the high-density canisters. There are two documented cases (possibly more in countries where it is easier to cover up accidents) of the high-density canisters exploding during loading, destroying the vehicle and killing the person flying it. The risk always deters Warren from even thinking about applying for that job.

He hopes to live a long life and one day enjoy a life of retirement with his wife.



Warren works at CClean, this specific carbon capture site since the sites started popping up all over the world. Like everyone else, he was promised a job that pays well and an opportunity to save the world. Instead, he found himself doing the same repetitive work all day for not much more pay than his past factory jobs.

Every morning, Warren hops onto his lift and for the rest of the day he moves pallets of heavy canisters from one end of the site to the other. The only variety is where each pallet is going. Since different companies buy the canisters produced by this capture site, canisters have to be taken to different docks in order to complete orders. During this lonely, repetitive work, he has plenty of time to think and daydream. Often, he likes to compare his job to the other jobs at the carbon capture site because none of them are paid very much and all feel like meaningless tasks. Except for maybe the flyers.

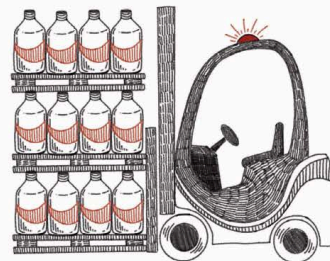


Figure 2: *How to Retire Before It's Too Late*, Book, Select Inside Pages

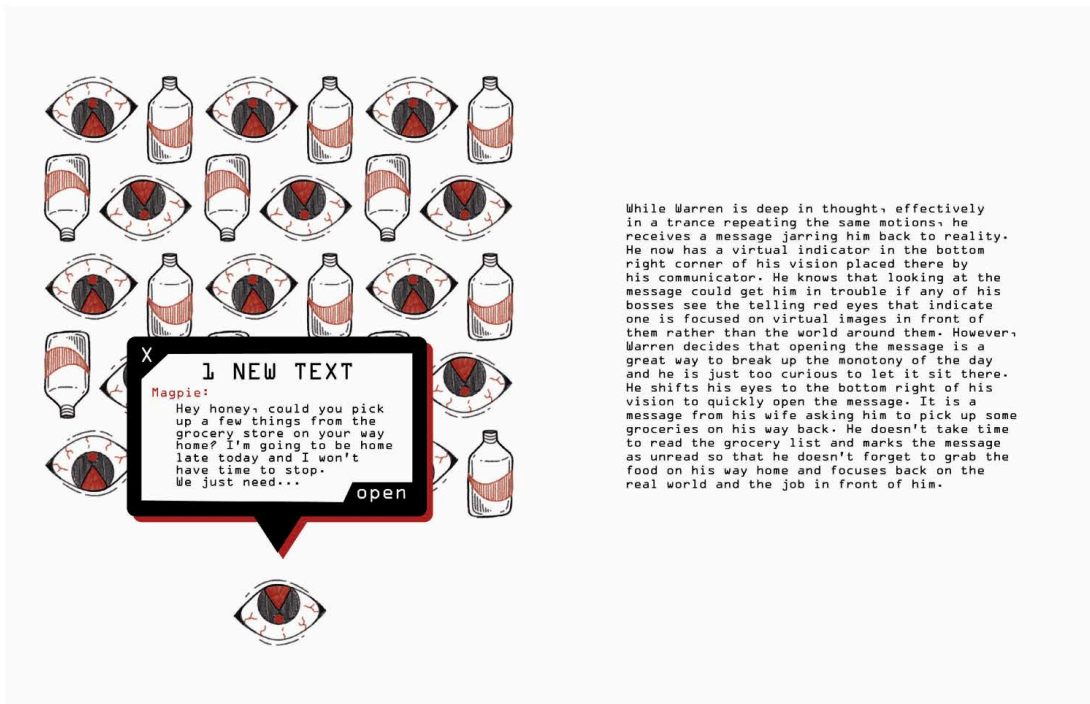
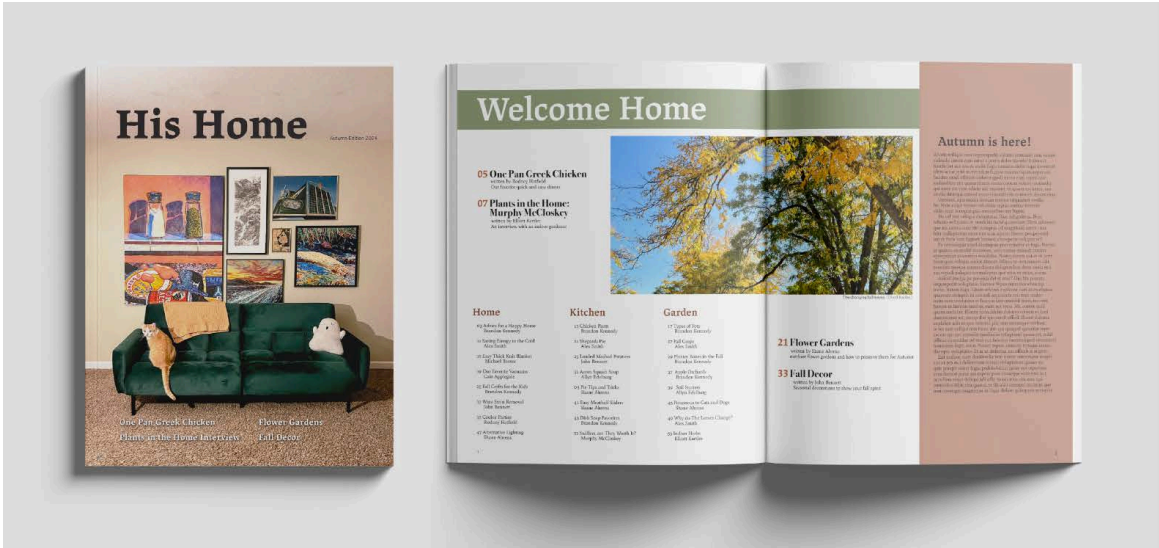


Figure 3: *How to Retire Before It's Too Late*, Book, Select Inside Pages



Advice for a Happy Home

As a family man, should I buy a truck for trips to the mountains?

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Toyota Tacoma in the Montana mountains (Pargul McCloskey)



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Larkspur flowers at the CSU flower garden (Dilott Wartler)



What is the best way to caramelize onions?

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Do you have any tips for homemade fried chicken?

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Brandon Kennedy

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Figure 4: His Home, Magazine, Cover and Spread



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C:43 M:31 Y:80 K:6	C:7 M:44 Y:91 K:0	C:8 M:74 Y:91 K:1	C:11 M:91 Y:91 K:2	C:46 M:77 Y:70 K:63

Neue Haas Grotesk Medium - Heading

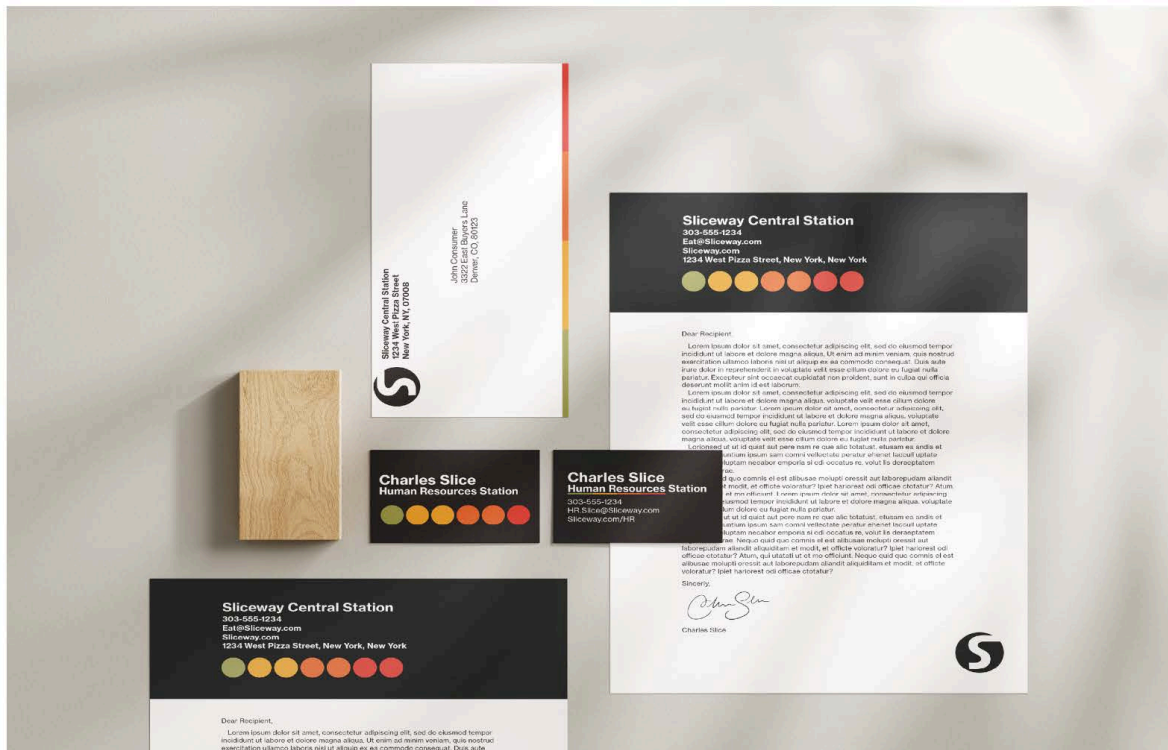


Figure 6: Sliceway, Branding, Stationery

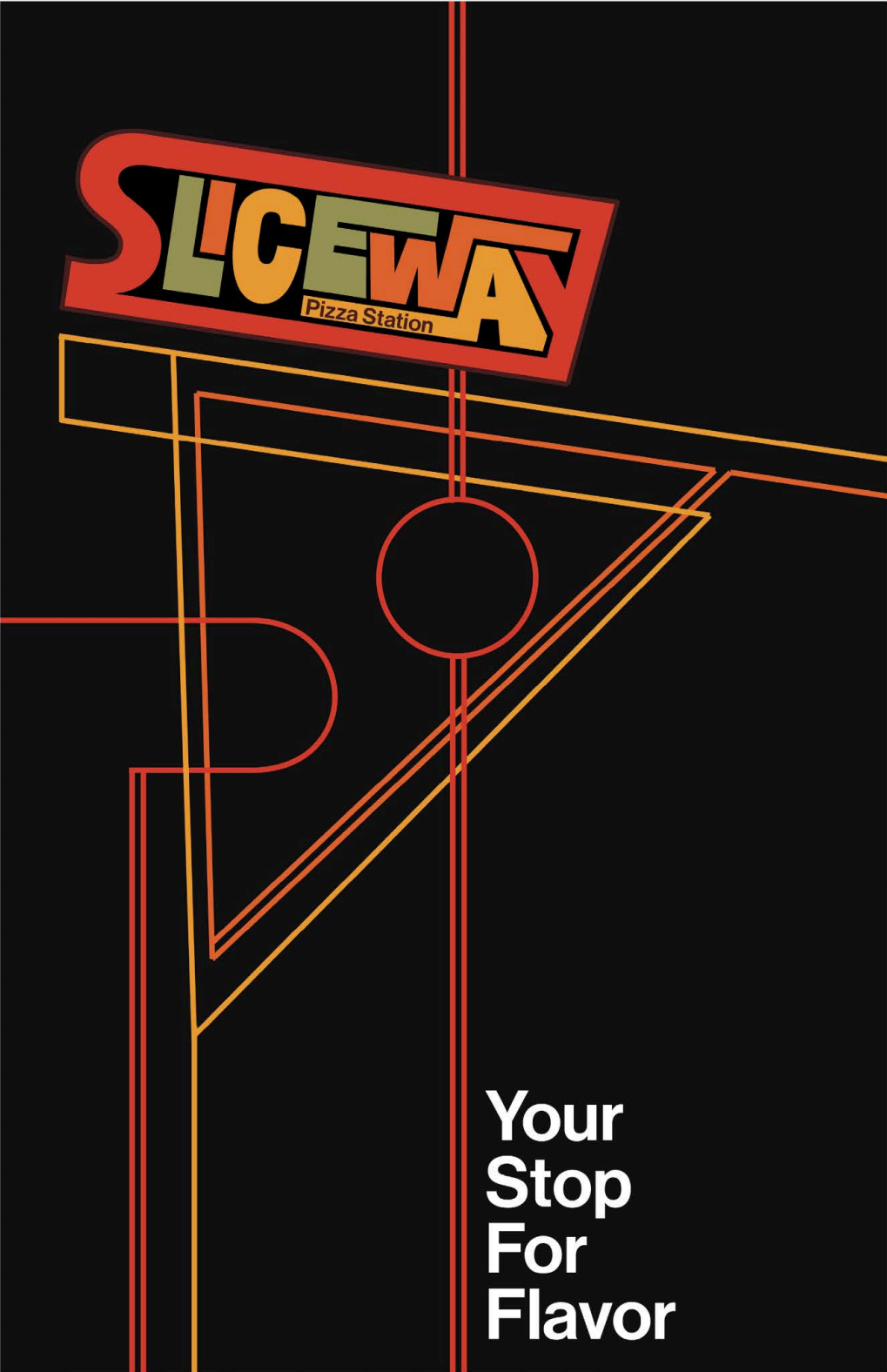


Figure 7: *Sliceway*, Advertisement Poster



Figure 8: SliceWay, Table Tents



Figure 9: *The Cutest Ecological Disaster*, Magazine Spread



Figure 10: Munch Box, Spice Jars