



Artist Statement



Hannah Hibbs

I have been surrounded by art my entire life – from performance art to fine art. All materials and processes have interested me and I have had the opportunity to experiment with many. Compared to fine art, graphic design adds an intellectual layer. Rather than just communicate a feeling or statement, graphic design can be utilized to communicate the most dry of subject matter.

Design is about dissecting information given to you and creating art that effectively tells the viewers what needs to be said. I enjoy the challenge of communicating difficult information successfully to viewers. The daunting task of branding a company that will use your design and logo for years to come is an exciting experience. Designers' work forces them to become knowledgeable on a wide variety of topics. My goals as a graphic designer is to clearly communicate information to viewers.

<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1: Borromeo Poster	Digital Illustration	11"x17", Print
Figure 2: Potomacs Logo Design	Digital Illustration	11"x17", Digital
Figure 3: Potomacs Collateral Design	Digital Illustration	18.5"x15", Digital
Figure 4: Potomacs Packaging Design	Digital Illustration	11"x10", Digital
Figure 5: RITA Logo Design	Digital Illustration	11"x17", Digital
Figure 6: RITA Collateral Design	Digital Illustration	11"x17", Digital
Figure 7: RITA Poster Design	Digital Illustration	18"x24", Print
Figure 8: Water Center Logo	Digital Illustration	11"x17", Digital
Figure 9: Water Center Collateral	Digital Illustration	11"x17", Digital
Figure 10: X-Ray Laser Poster Design 2	Digital Illustration	11"x17", Print and Digital
Figure 11: X-Ray Laser Poster Design 1	Digital Illustration	11"x17", Print and Digital



virtuoso series concert

the

BORROMEO
STRING QUARTET

Friday, April 18 at 7:30 p.m.

Organ Recital Hall, University Center for the Arts

\$7/CSU Students | \$12/Public | \$1/Youth (under 18)

CSUArtsTickets.com 970-491-ARTS (2787)

Join us for a reception and special announcement immediately
following the performance

Colorado State University
UNIVERSITY CENTER FOR THE ARTS

photo credit Christian Steiner

Figure 1: Borromeo Poster.



Figure 2: Potomacs Logo Design.

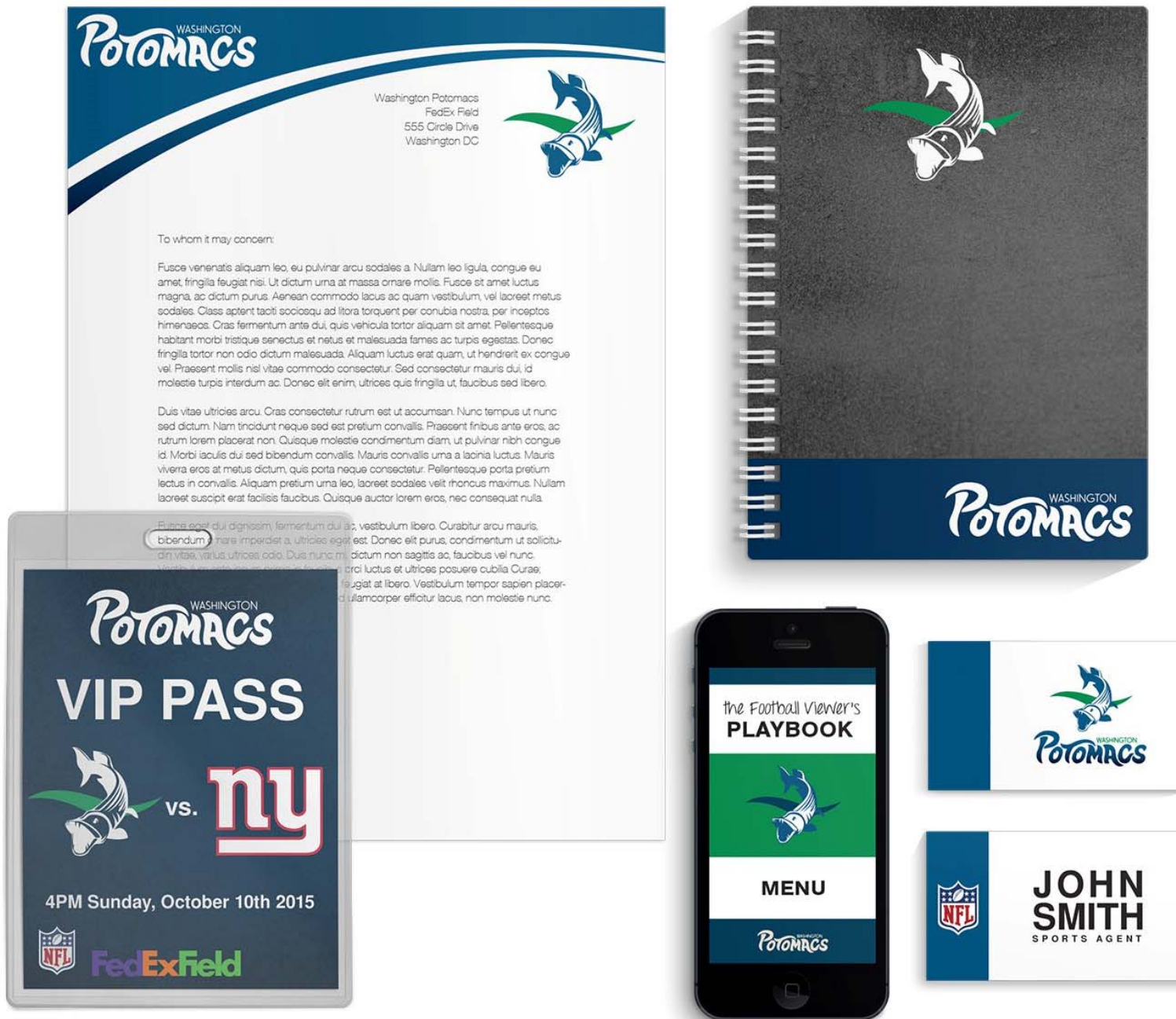


Figure 3: Potomacs Collateral Design.

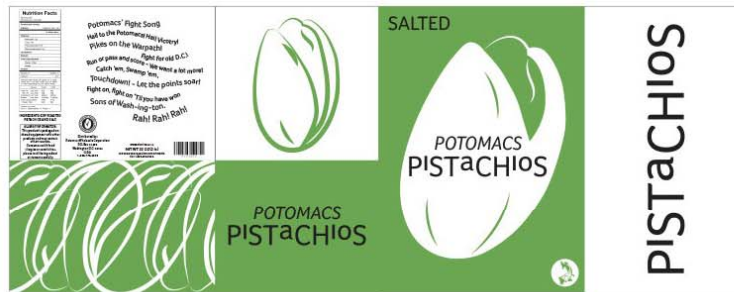
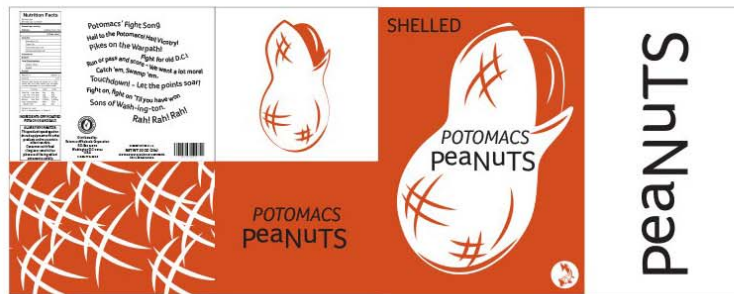


Figure 4: Potomacs Packaging Design.



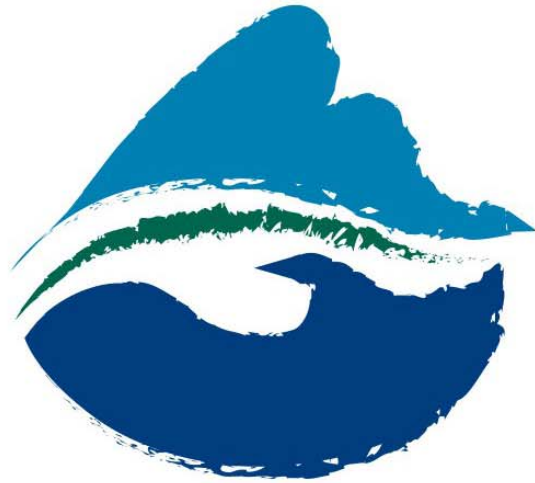
Figure 5: RITA Logo Design.



Figure 6: RITA Collateral Design.



Figure 7: RITA Poster Design.



CSU Water Center



CSU Water Center



CSU Water Center

Figure 8: Water Center Logo.

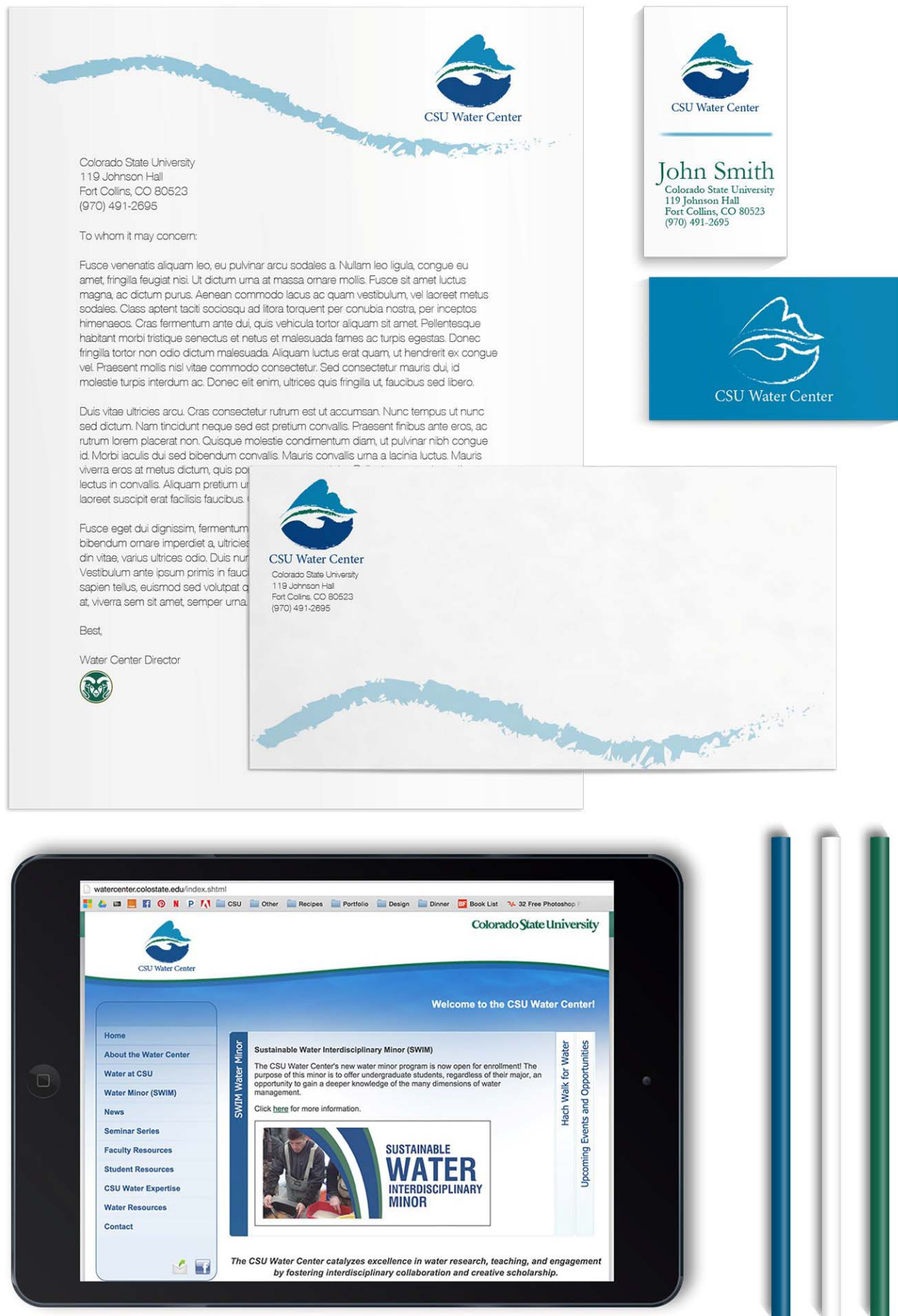


Figure 9: Water Center Collateral.

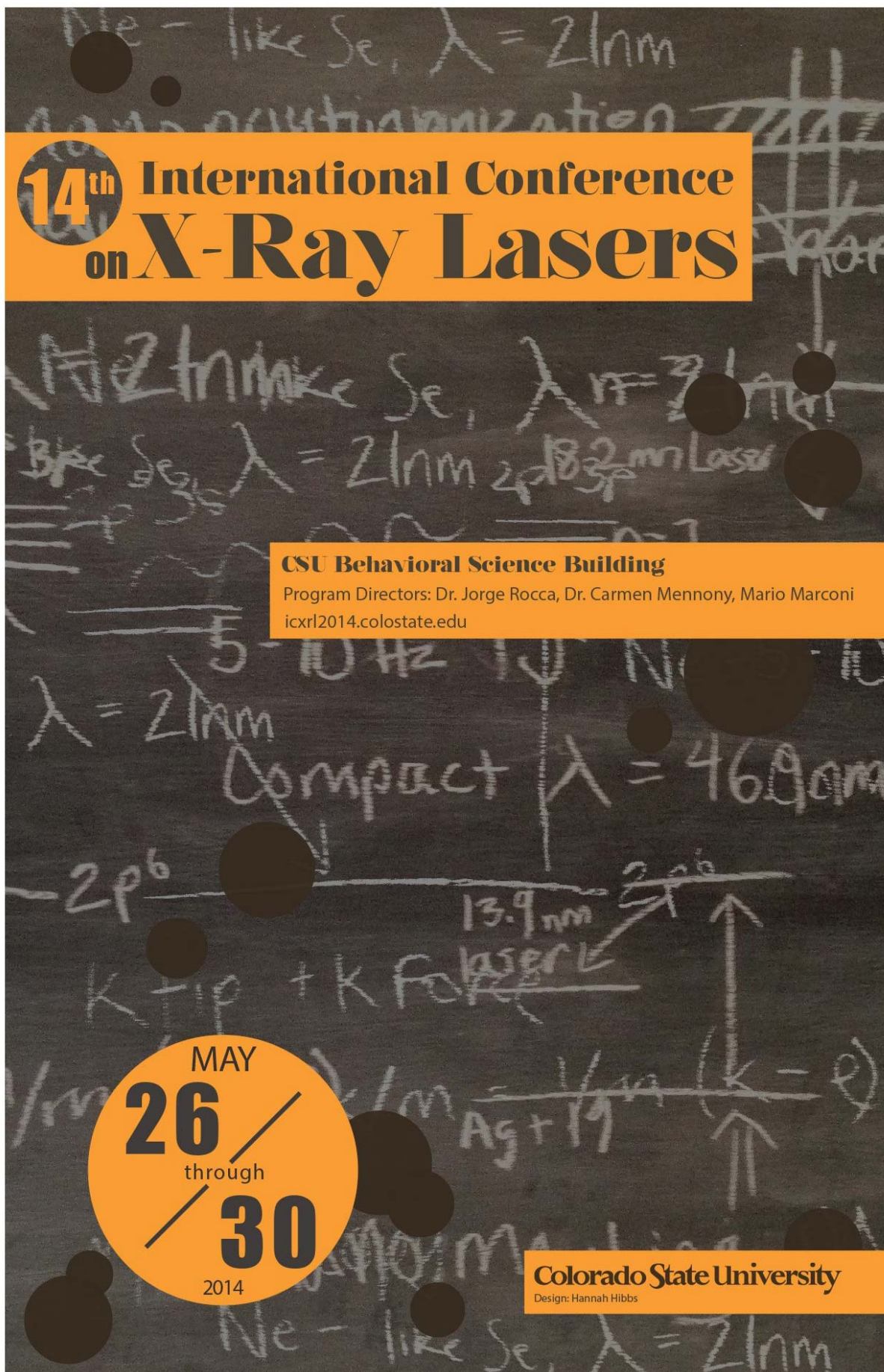


Figure 10: X-Ray Laser Poster Design 2.

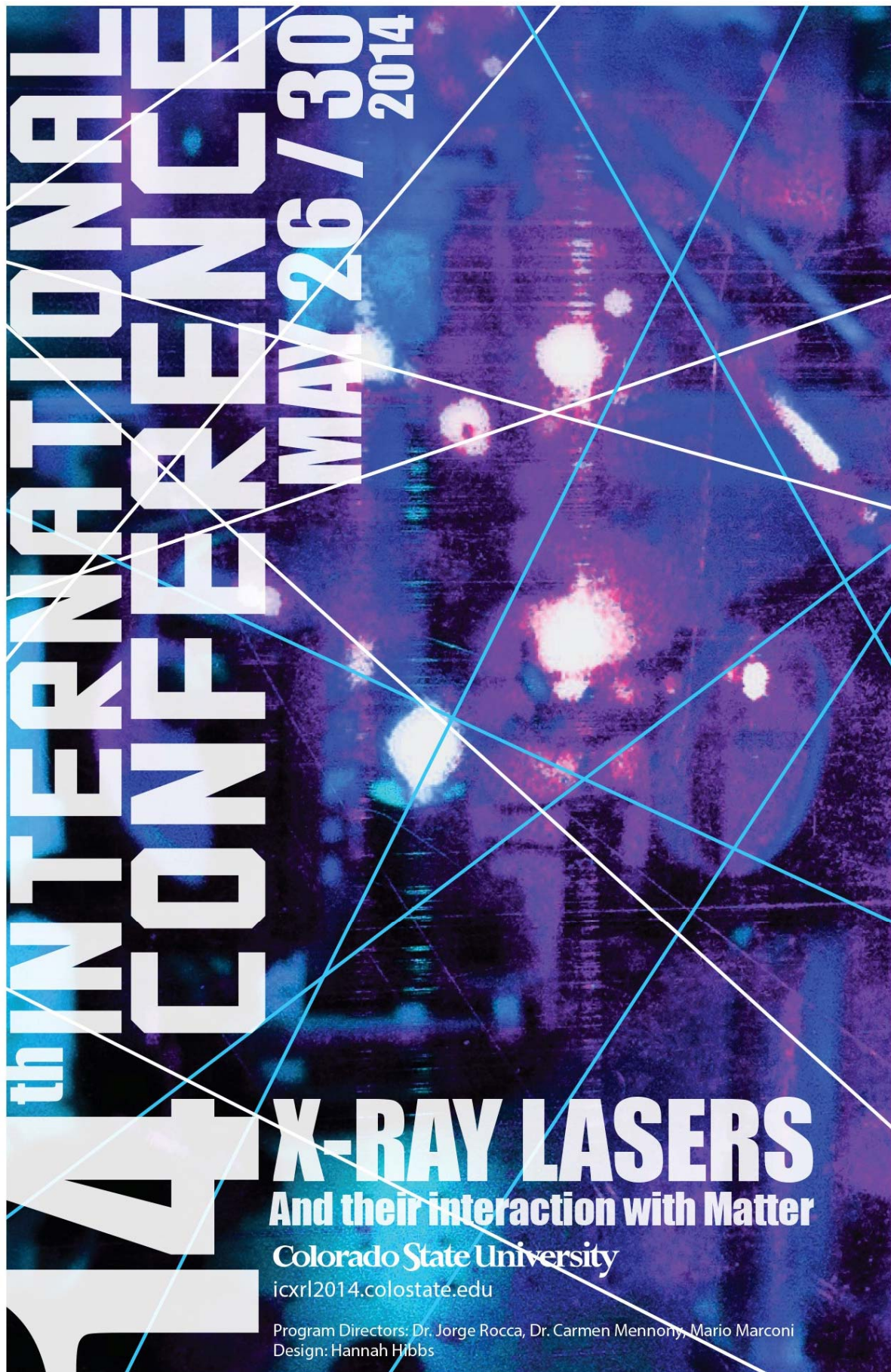


Figure 11: X-Ray Laser Poster Design.