



Meg Robinson

2023 Spring

Capstone – Graphic Design

Department of Art and Art History

**Artist Statement:**

I'm a graphic designer, illustrator, and communicator. My body of work represents sparks of connection within people and places that feel child-like or romantic, but guaranteed are always 100% genuine. Skills such as being adaptive, observant, and curious bolster me, but being continually open to learn allows me to thrive.

In the professional experience I've gathered thus far the most fun I have is always in the process. I love watching a question get picked and prodded at. I investigate using a variety of materials, but have found a home in graphic design, brand identity, and community engagement. Fiber Art continues to capture my heart from time to time and helps me remember to never fear a new material or method. If anything, I'll always be curiously investigating a new infatuation.

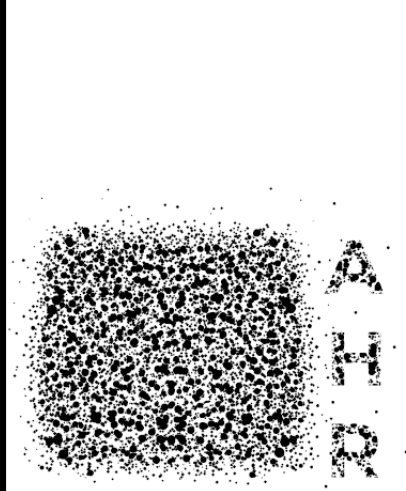
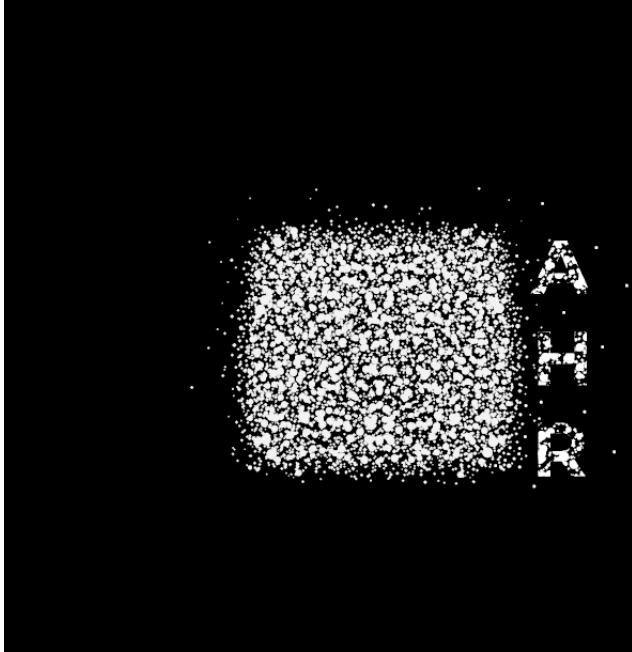
My background in graphic design, art history, and journalism becomes intertwined in my career often because of the valuable skills gained in those fields. Those skills include creative problem solving, honed research methods, navigating design systems, and concise language. Aside from excelling in these areas, I have a true passion for the ways in which design, history, and communication coincide.

**Title****Original Format**

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Figure 1: A Hoarder's Recognition Logo	Illustrator and Fresco, 8.5 x 11 in
Figure 2: A Hoarder's Recognition Poster	Illustrator and Fresco, 11 in x 17 in
Figure 3: Gee's Bend Film Festival Poster Series	Illustrator, Indigo, Fabric, 11 x 17 in
Figure 4: Talk With Me Magazine Spread	Illustrator and Fresco, 11 x 17 in
Figure 5: Be Tangible. Be There. Poster	Illustrator and Fresco, 11 x 17 in
Figure 6: Earth Overshoot Day Poster	Photoshop and InDesign 11x 17 in

**LOGO SOLUTION; A HOARDER'S RECOGNITION**



**Figure 1: A Hoarder's Recognition Logo**

NOV 1, 2023

## A HOARDER'S RECOGNITION

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This exhibit is an exploration into the beauty  
of hoarding and our relationship to, simply put, our  
stuff. As any artist or merely sentimental person  
knows there can be a nostalgic connection  
to collections. There is beauty in holding onto objects  
representative of a past. That can also become  
a restricting and even dangerous process.

Our society loves stuff, but is there an appreciation to be found in the risks of maximalism?

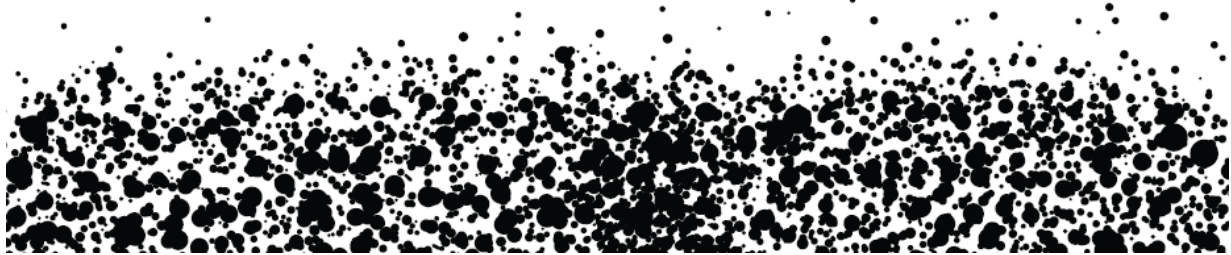


Figure 2: A Hoarder's Recognition Poster

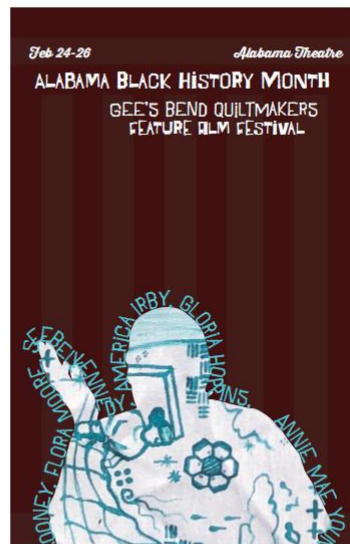
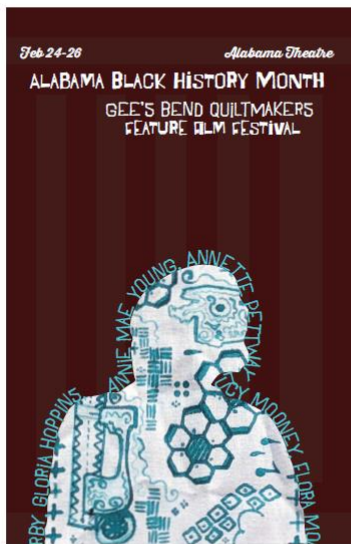


Figure 3: Gee's Bend Film Festival Poster Series

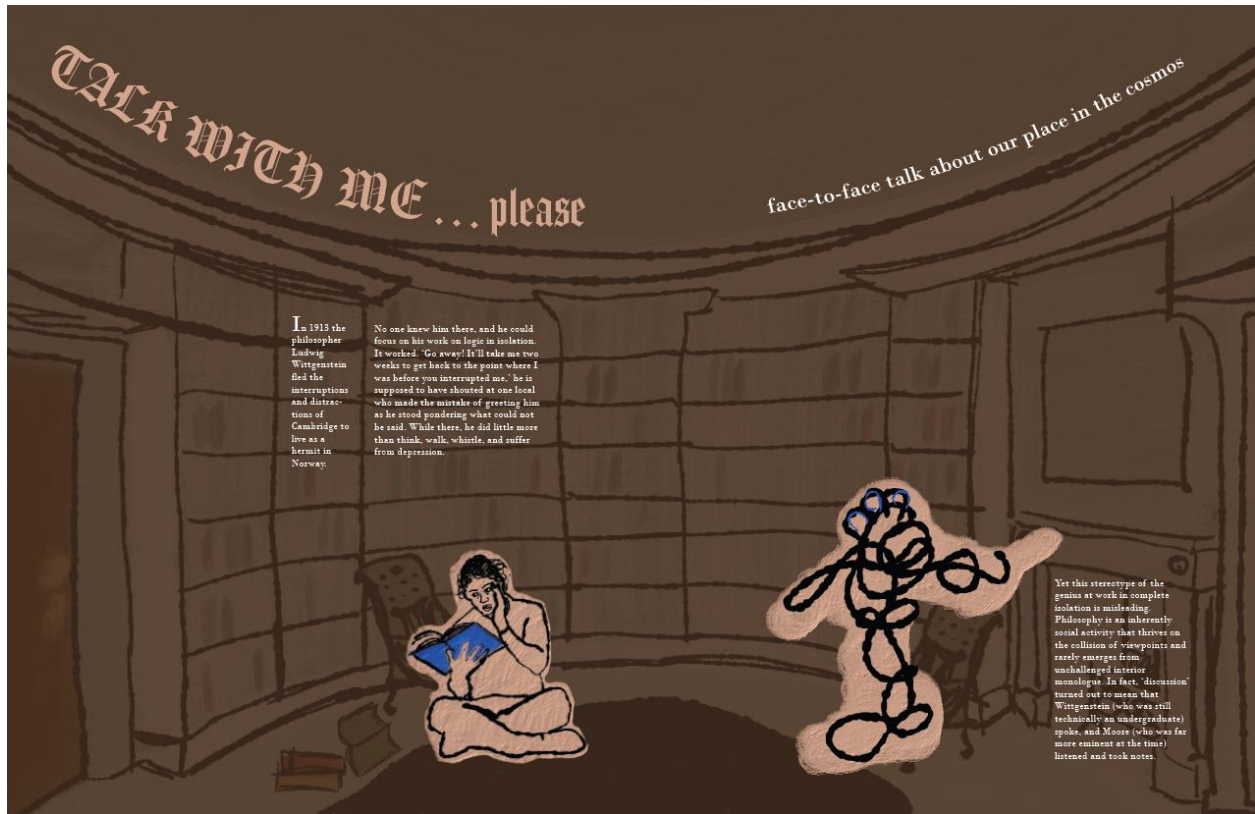


Figure 4: Talk With Me Magazine Spread

**BE TANGIBLE. BE THERE.**  
more than a message on a screen

hope you're alright! call me if  
you need anything

\*virtual hug\* miss and love you!  
let's catch up soon

U ok? txt me.



Figure 5: Be Tangible. Be There. Poster



Figure 6: Earth Overshoot Day Poster