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COMMUNICATION STUDIES  
COLORADO STATE UNIVERSITY

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2025



[Joe Constransitch]

[2026 Spring]

Capstone - [Graphic Design]

Department of Art and Art History

**Artist Statement:**

My work is centered on expressing ideas through visual storytelling. Each piece I create is built around a clear narrative, guided by the needs of the project. To me, design is about translating ideas into visuals that connect with an audience. I see every project as an opportunity to take a concept and shape it into something that is both meaningful and engaging.

I enjoy working with a mix of traditional and digital materials. Hand illustration plays a big role in my process, especially pen drawings and watercolor. These methods allow me to create work that feels personal and expressive. I often bring these traditional elements into my digital designs, combining them with tools from Adobe programs to refine and complete each piece. My process always begins with sketching in pen. Using pen forces me to work freely and accept mistakes, which helps ideas flow more naturally. I sketch quickly and explore different directions until something starts to take shape. From there, I develop the strongest ideas further before moving into digital editing, where I refine the design and prepare it for its final form.

At the core of my work is the belief that every project is unique. Working with clients has shown me that communication is everything. My role as a designer is to understand their vision, help clarify it, and ultimately bring it to life. Each project becomes a collaboration, where my goal is to create work that clearly and effectively represents their ideas.

<b>Title</b>	<b>Original Format</b>
Figure 1: Board game design	Illustrator, 8.5 in x 11 in
Figure 2: Knolling your home	Illustrator, 7.5 in x 12 in
Figure 3: cookbook	In Design, 7.5 in x 12 in
Figure 4: cookbook Page	In Design, 7.5 in x 12 in
Figure 5: Travil Poster	Procreate, 12 in x 18 in
Figure 5: ACT	Photoshop, 18 in x 24 in



Figure 1: Board game design



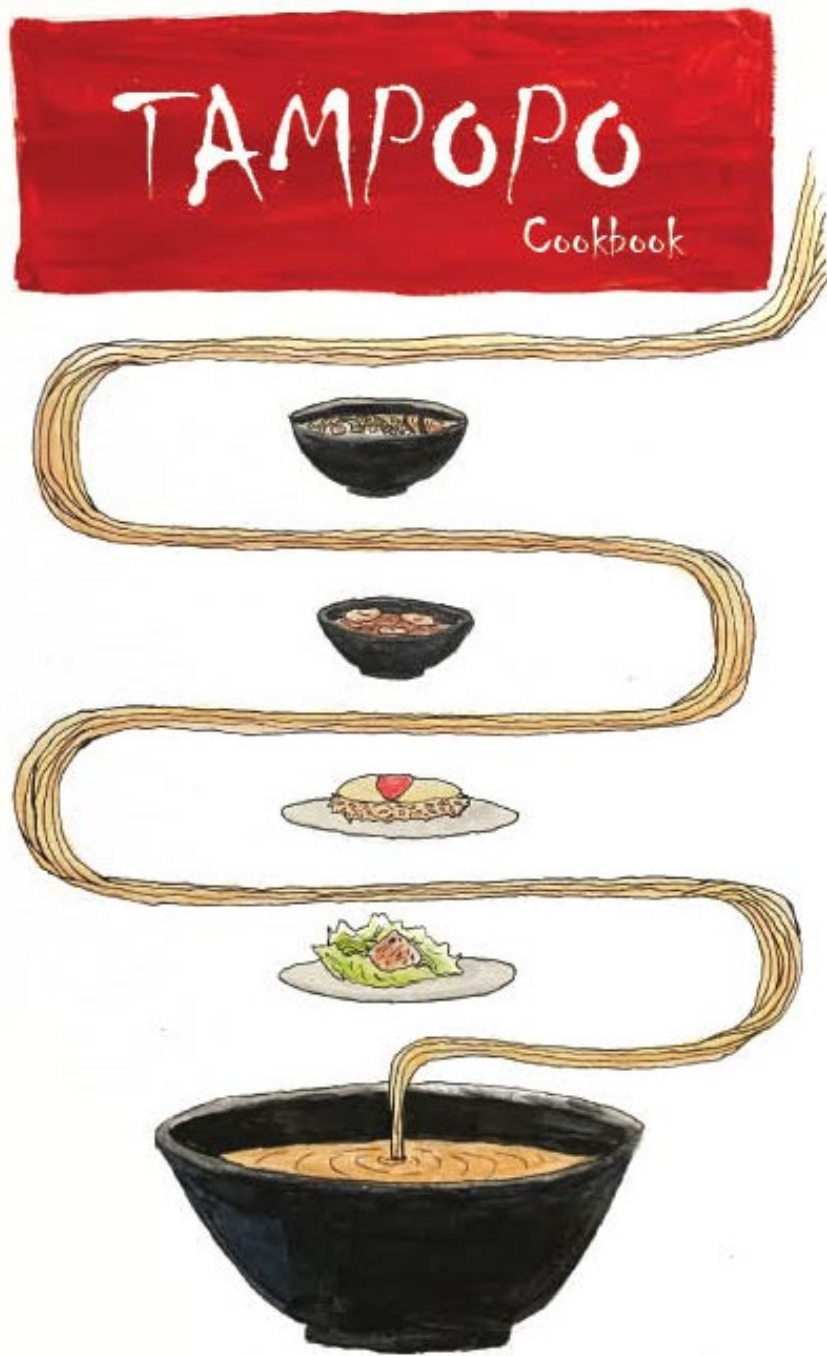


Figure 3: cookbook

# Shoyu Ramen



Figure 4: cookbook page

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**Figure 5:** Travil Poster



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Figure 4: ACT