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Emma Corwin

2021 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I am a creative. As a child, I would fill an entire page with tiny scribble-marks in every color, going every direction. I would wear striped tights with a scarf tied around my waste with my head held high. I've sold t-shirts and stationary with my wonky little imaginings. I am inspired by the unconventional and approach challenges with an interesting eye. Graphic design has become my outlet for expression. I have always sought unique avenues to use my passion, my talents and my voice for the betterment of my community. Currently, I design for the Women and Gender Advocacy Center at CSU; an office that supports assault survivors. I have also done graphic design work for the Milwaukee Tennis and Education Foundation, and I have volunteered with the Black Lives Matter mural project on the Colorado State University campus. Creating socially conscious design is my top priority.

My process often begins off screen. I sketch and ideate. I journal and research. Considering all viewers and inclusivity is important in my design. I often give hierarchy to imagery, with my primary goal being to pull the viewers in so the information becomes relevant. Some of my favorite work has been my hand drawn illustrations, including the book I wrote and illustrated, titled, "Sentiments and Small Interruptions." Keeping the artists hand in my work has remained important to what I produce. I treat my designs as a fine artist approaches a canvas. They are not mechanical, they are touched, and cared for. But just as important as they are as works of art, my designs are clean and professional.

Title**Original Format**

Figure 1: MenuMe	Adobe XD, n/a
Figure 2: MenuMe (Selection Screen)	Adobe XD, n/a
Figure 3: Sentiments and Small Interruptions (Front)	InDesign, 6 in x 9 in
Figure 4: Sentiments and Small Interruptions (Back)	InDesign, 6 in 9 in
Figure 5: One Moldy Grape	InDesign, 8.5 in x 11 in
Figure 6: This Princess Can Save Herself (1)	Illustrator, 4.5 in x 6 in
Figure 7: This Princess Can Save Herself (2)	Illustrator, 4.5 in x 6 in
Figure 8: This Princess Can Save Herself (3)	Illustrator, 4.5 in x 6 in
Figure 9: This Princess Can Save Herself (Interior)	Illustrator, 4.5 in x 6 in



Figure 1: MenuMe, Web Design

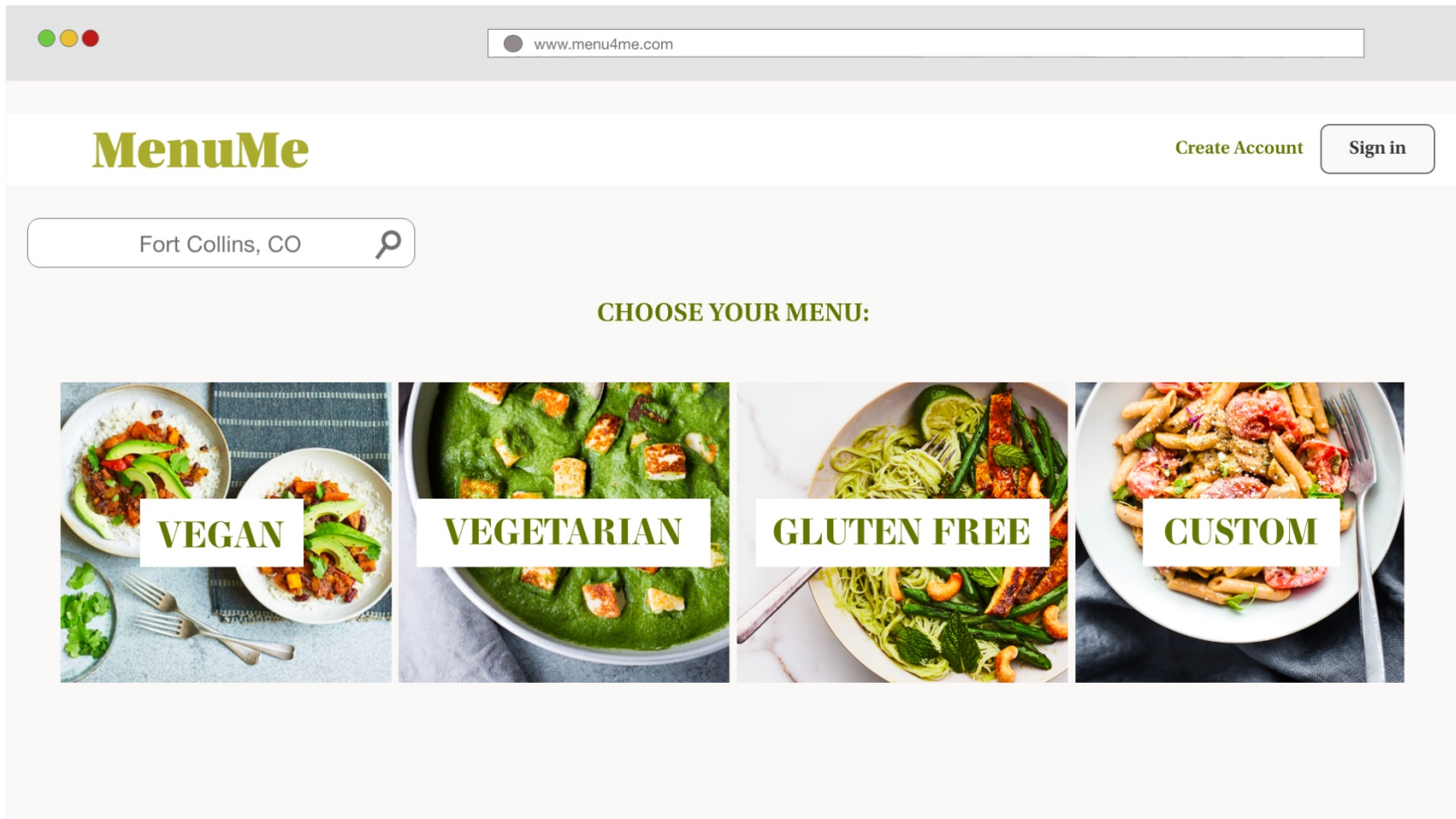


Figure 2: MenuMe (Selection Screen), Web Design

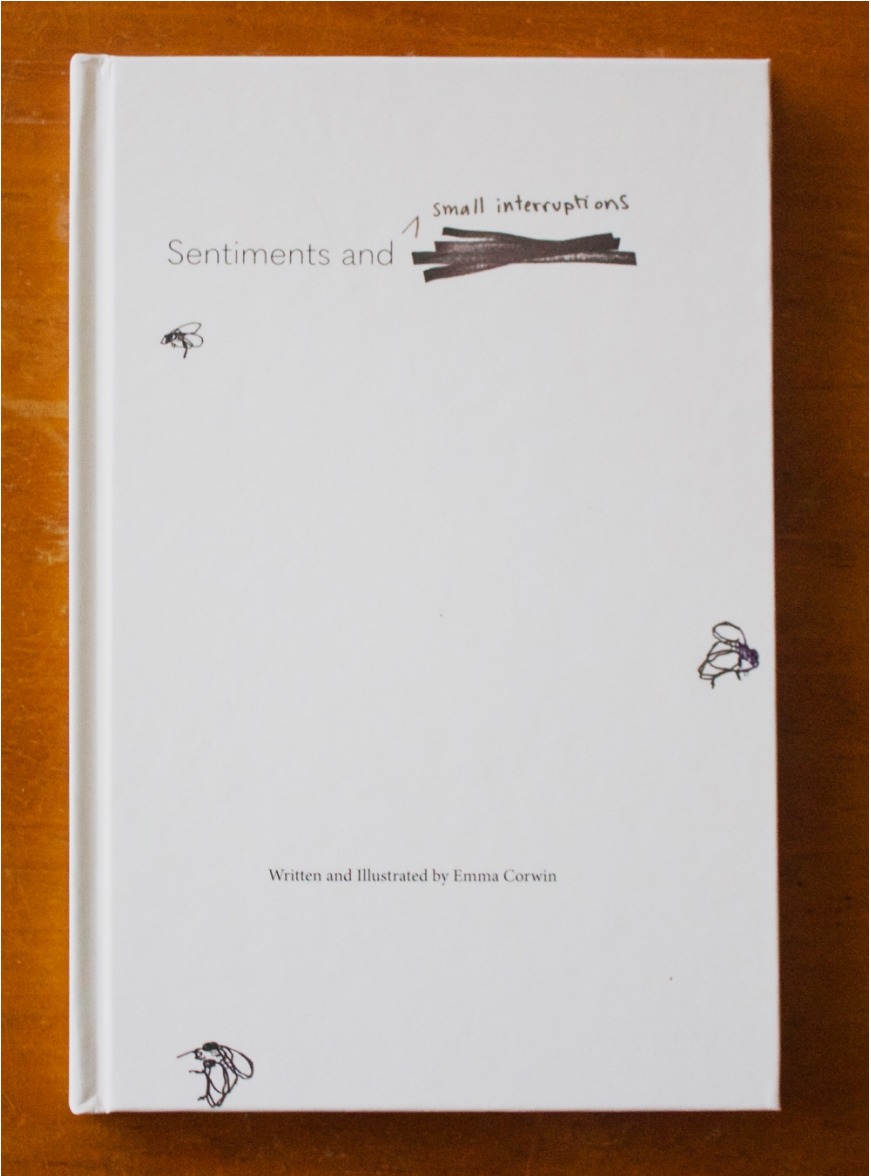


Figure 3: Sentiments and Small Interruptions (Front), Written and Illustrated Book

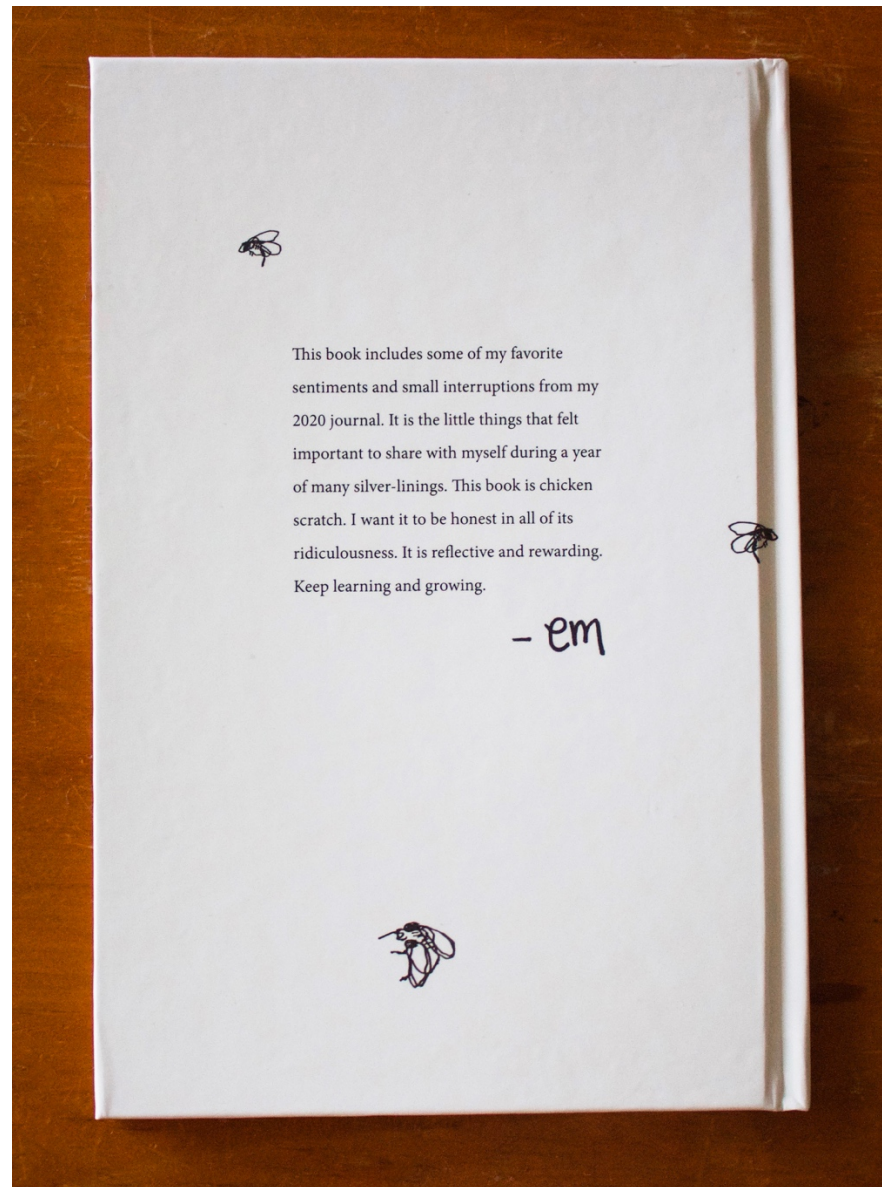


Figure 4: Sentiments and Small Interruptions (Back), Written and Illustrated Book



Figure 5: One Moldy Grape, Magazine Spread



Figure 6: This Princess Can Save Herself (1), Greeting Card



Figure 7: This Princess Can Save Herself (2), Greeting Card



Figure 8: This Princess Can Save Herself (3), Greeting Card



Figure 9: This Princess Can Save Herself (interior), Greeting Card

