



**Artist Statement:**

Kim Tran

As a woman of color and graphic designer, I feel responsible to express and incorporate diversity and experiences into my works. I enjoy being able to relate to other pieces and feel a connection to the artist and their message behind the work, and that is something that I want to do with my own. My designs represent ways of expressing myself and my experiences and it creates an outlet for my ideas and emotions that I may not normally display in person.

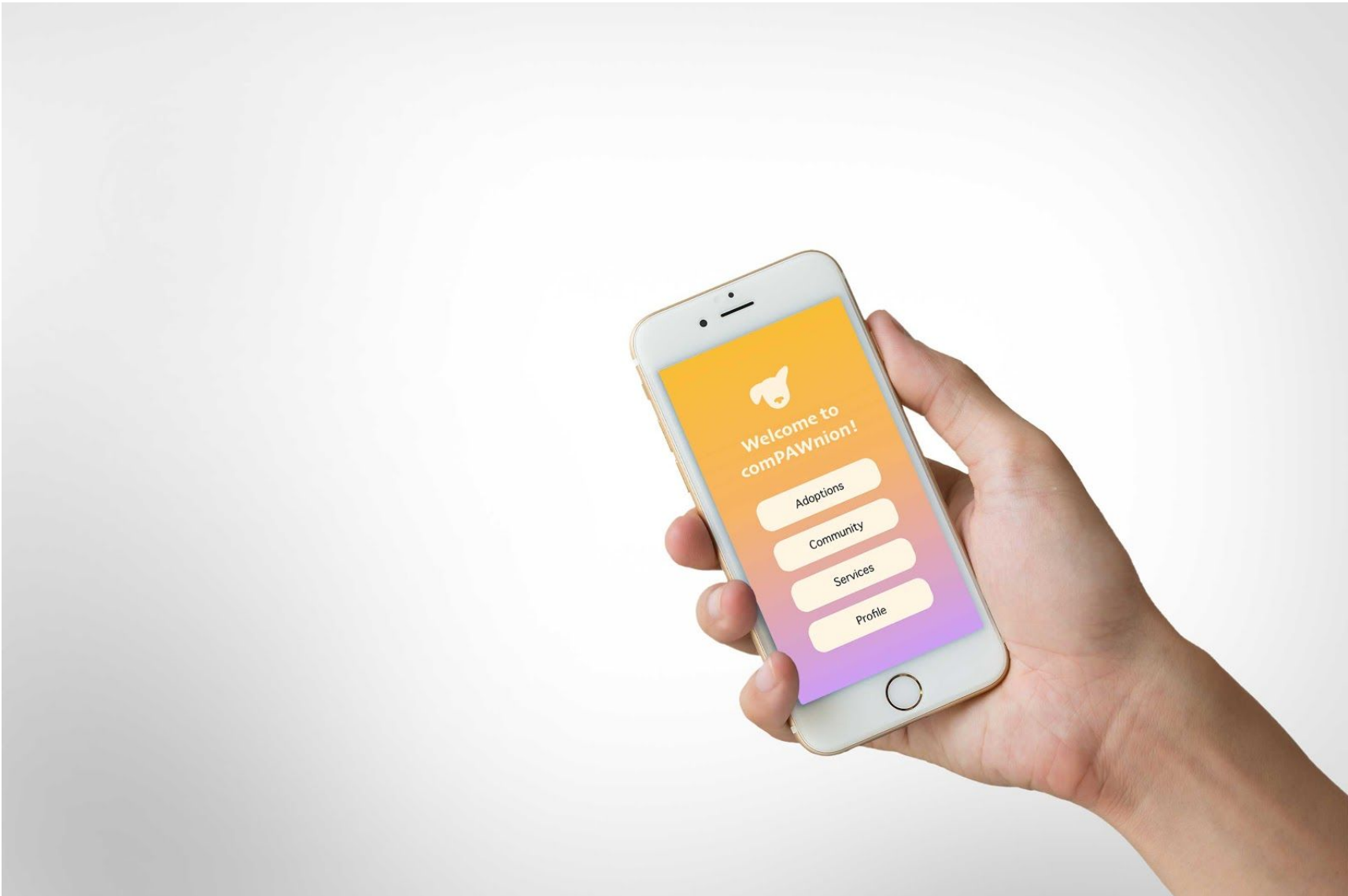
When beginning my technique, I like to sketch out ideas on paper before making it into reality. From there, I'll use tools from Adobe Creative Cloud, like Illustrator, to draw and render my works digitally. My design works are usually minimalistic and uses a variety of colors to keep things clean, fun, and highlight the main point of the piece. Working with clients, I try to make sure that the project creates a connection with their audience, similarly to the way I like to make connections in my own.

I try to make my designs into something that I am very passionate about. I am inspired by many current social movements that empower women and show diverse representation, like the Me Too and Representation Matters movements. I think it's important that these movements are being made and talked about. They are something that I can pertain to. In doing so, I want to continue shining a light on them by showing my support and experiences in diversity through my designs.

**Title****Original Format**

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Figure 1: ComPAWnion Application Home Screen	XD, 375 px x 667 px
Figure 2: ComPAWnion Application	XD, 375 px x 667 px
Figure 3: At Ease Products	Illustrator, Various Sizes
Figure 4: At Ease Bottles	Illustrator, Various Sizes
Figure 5: At Ease Notes	Illustrator, 3 in x 3 in
Figure 6: Human Poster	Illustrator, 24 in x 36 in
Figure 7: Chinese New Year Greeting Cards	Illustrator, 5 in x 7 in
Figure 8: Chinese New Year Cards Inside and Back	Illustrator, 5 in x 7 in
Figure 9: Rica's Firsts Book Cover	InDesign, 6 in x 7 in
Figure 10: Rica's Firsts Book Spread	InDesign, 6 in x 7 in



**Figure 1: ComPAWnion Application Home Screen**

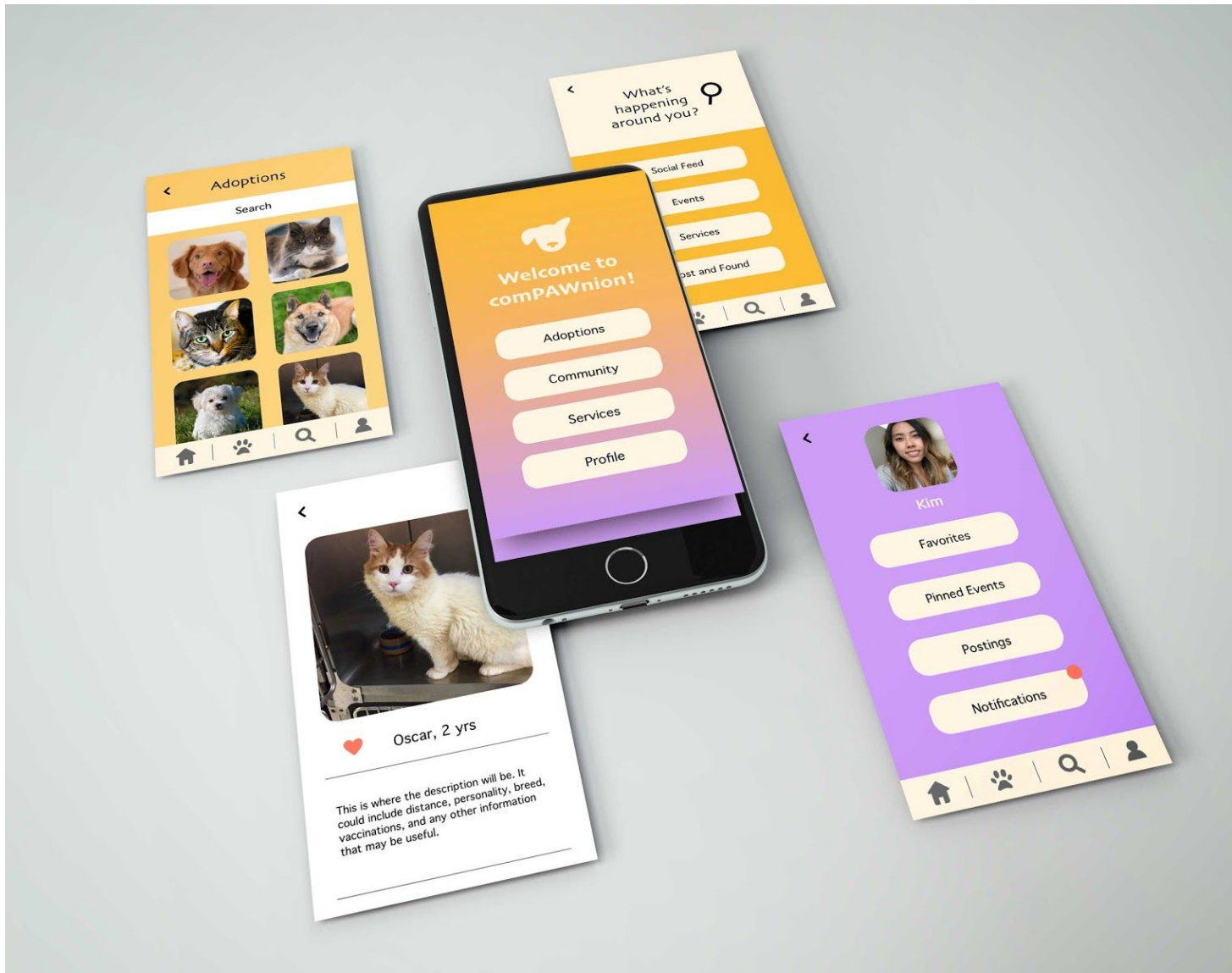


Figure 2: ComPAWnion Application



Figure 3: At Ease Products



Figure 4: At Ease Bottles



Figure 5: At Ease Notes



Figure 6: Human Poster



Figure 7: Chinese New Year Greeting Cards



Figure 8: Chinese New Year Greeting Cards Inside and Back

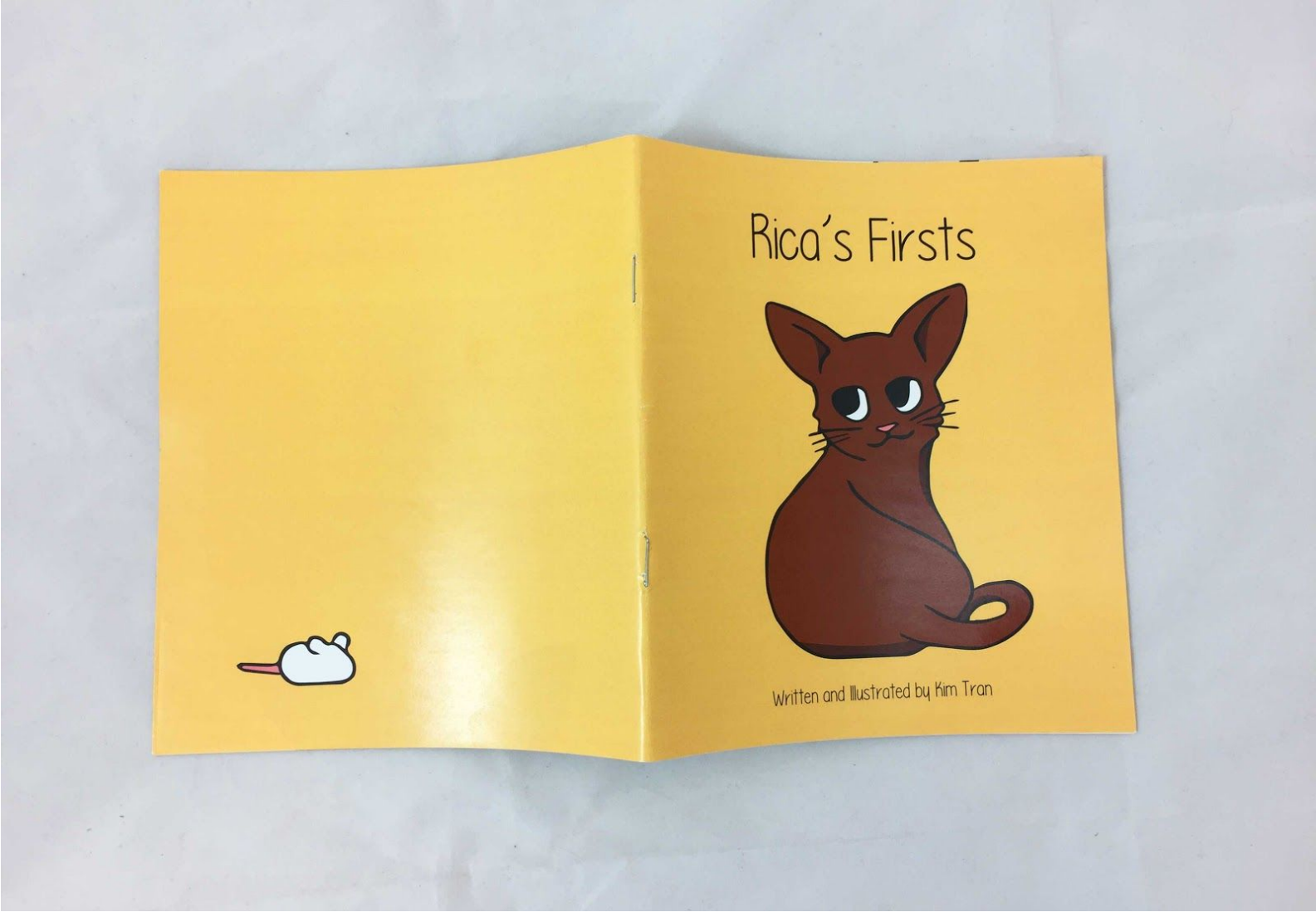
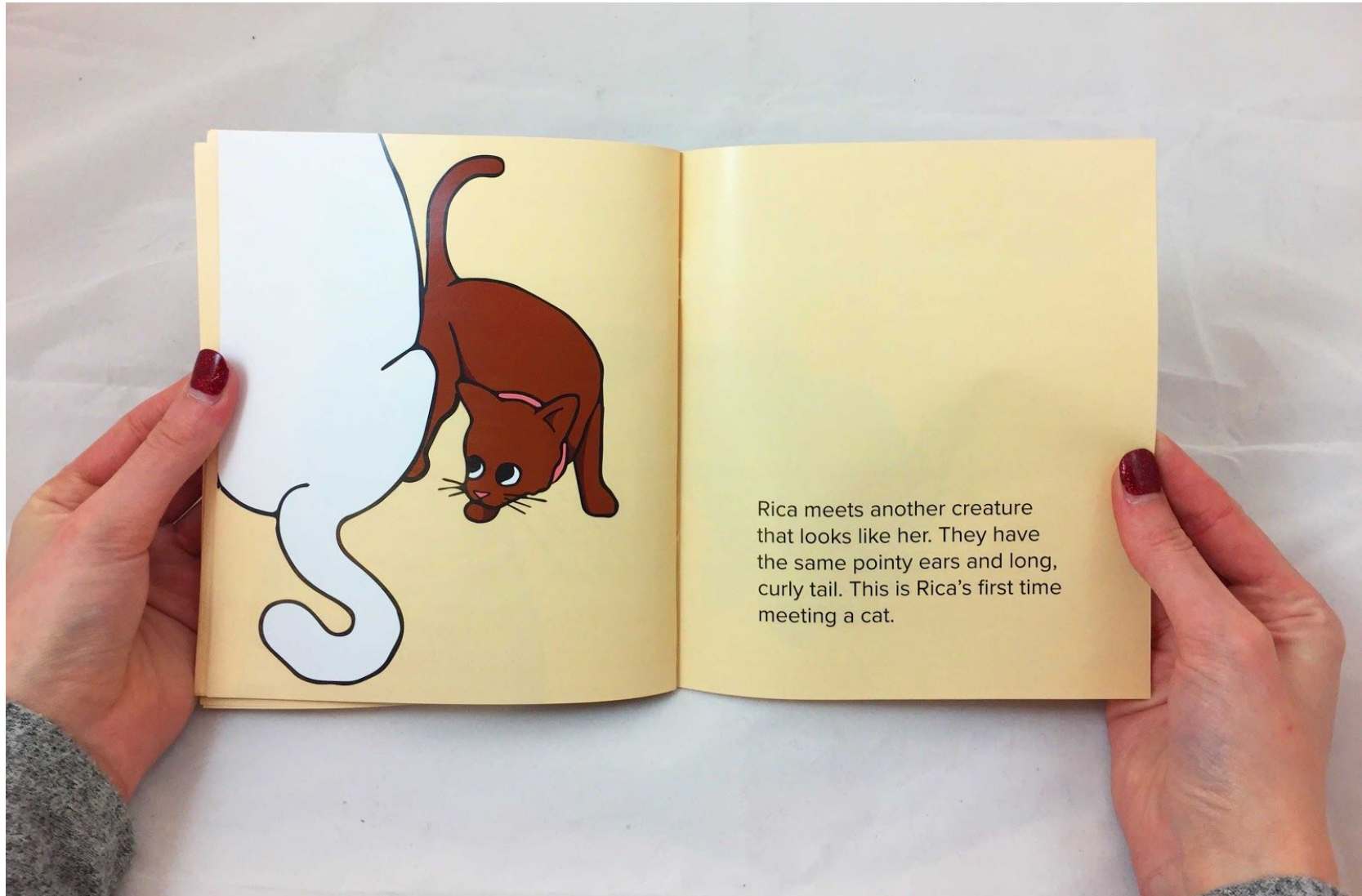


Figure 9: Rica's Firsts Book Cover



**Figure 10: Rica's Firsts Book Spread**