Artist Statement: Mario Acosta

Communication in the media is here to stay, whether you wish to say where you were for lunch, or if you want to invite others for lunch. In any case, I strive to tackle those, and many other design challenges. If a design problem arises, and it allows me to continue to help the world, our home, you will see me spending countless hours working from idea to product.

Currently I'm focusing on how media will continue to evolve thanks to new technologies. Before me we focused on newspapers, magazines, online, and now, I see augmented reality as the future for consumer design. I see us, humans, continuing to transition to a digital space, and while the physicality of print will be missed, it will give our world a break from our trash.

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Figure 1: Book Cover - 2001: A Space	Charcoal Paper and Inkjet
Figure 2: New York Times Art Section	Illustrator, 11 in x 17 in
Figure 3: Magazine Spread	Illustrator, 11 in x 17 in
Figure 4: Nature Poster Series	Illustrator, 24 in x 36 in
Figure 5: Utopia Poster	Illustrator, 24 in x 36 in
Figure 6: Utopia Brand	Illustrator, 11 in x 17 in
Figure 7: Utopia Facade	Illustrator, 11 in x 17 in
Figure 8: Romeo et Juliette Poster	Illustrator, 24 in x 36 in
Figure 9: Social Media Posts	Digital, 1000px x 1000px
Figure 10: Brand Activation Promo	Video, 2000px x 2000 px

Title

Original Format



Figure 1: Book Cover: 2001 A Space

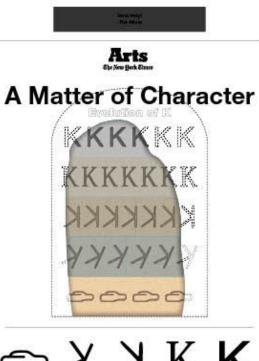




Figure 2: New York Times Arts Section

Half a century ago, the House of the Future was a marvel of plastic and fiberglass. The \$1 million model home, built for an exhibition at Disneyland in 1957, had four cantilevered, capsule-like rooms arranged around a central column, so that it appeared to hover about five feet off the ground. Inside were appliances that receded into countertops when not in use, an adjustable-height sink, an early prototype of a video telephone, and a heating-and-cooling system that emitted the gentle scent of saftwater breezes or pine needles. Best of all, instead of a refrigerator and freezer, the house had three "cold zones," chilled compartments that could be lowered from the ceiling with the push of a button.

Your Coffee Maker Is Watching You.

23 - Article by Adrienne Lafrance, Illustration by Mario Acosta

Figure 3: Magazine Spread

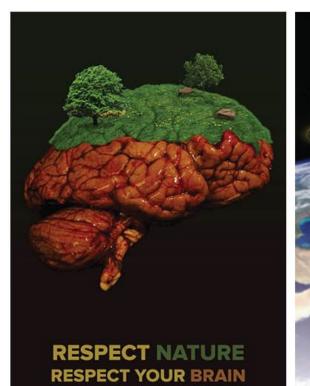




Figure 4: Nature Series Poster



A MERRY LITTLE SURGE OF ELECTRICITY PIPED BY ATUOMATIC ALARM FROM THE MOOD ORGAN BESIDE HIS BED AWAKENED RICK DECKARD SURPRISED — IT ALWAYS SURPRISED HIM TO FIND HIMSELF AWAKE WITHOUT PRIOR NOTICE — HE ROSE FROM THE BED. STOOD UP IN HIS MULTICOLORED PAJAMAS AND STRETCHED. NO



Figure 5: Utopia Poster

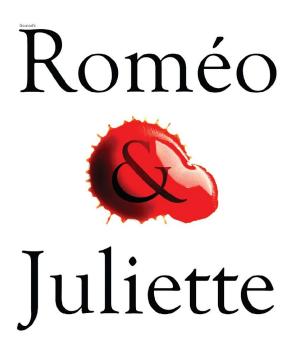


Figure 6: Utopia Brand



Figure 7: Utopia Facade





8:00 pm, Friday December 16, 2016 San Francisco Opera | 301 Van Ness Avenue | San Francisco, CA 94102 415 844 1002 | showers com

Figure 8: Romeo et Juliette Poster



Figure 9: Social Media Posts



Figure 10: Brand Activation Promo