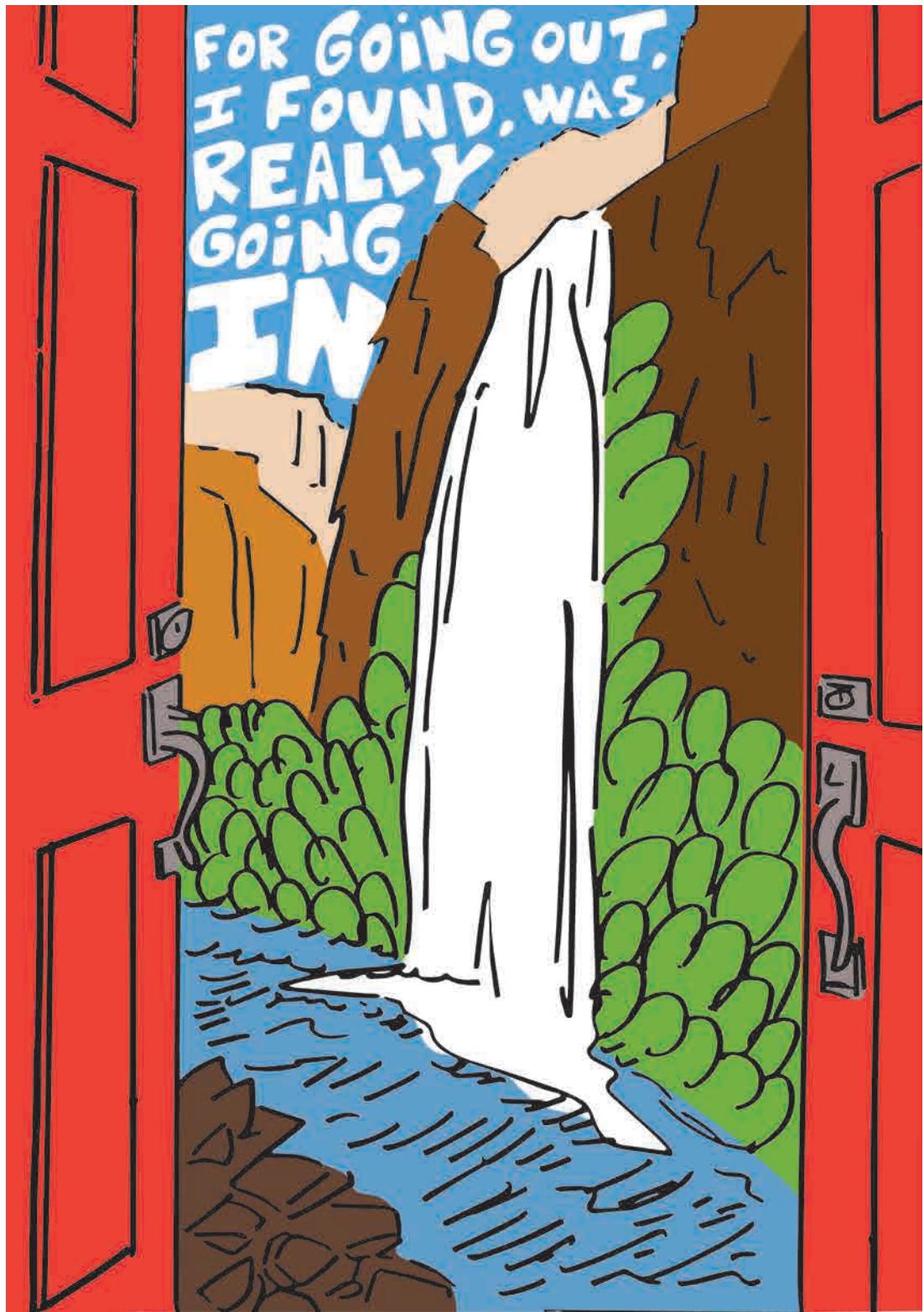


FOR GOING OUT,  
I FOUND, WAS  
REALLY  
GOING  
IN



Tanner Holbrook

4th year, 7th semester

Capstone - Graphic Design Department of Art and Art History

**Artist Statement:**

My work tends to emphasize illustration, as I am majoring in graphic design and drawing, and like to utilize my skill sets from both disciplines whenever possible. I am a huge appreciator of hand drawn work, and almost always draw things on paper before transferring them to a digital context. I typically prefer to use bold lines, colors, typefaces, etc. in the work that I do, as I want the things that I make to stand out in visually crowded environments.

My work is heavily influenced by the urban environment, as I spend quite a bit of time exploring it by myself to find places to skateboard. I am fascinated by the idea of my work existing within the urban environment, whether it be on a t-shirt, a wall, a sticker on a post, or just about anything else that could potentially be seen on a walk through an urban area.

My practice usually gravitates towards the use of a Sharpie when sketching and generating ideas. I believe a tool without an eraser is more conducive to the flow of ideas, as it eliminates the possibility of getting too focused on fixing small mistakes that can be fixed at a later point in my process. Once I have an idea that I am happy with I take it into a digital context, where I can refine it into a finished product.

Title	Original Format
Figure 1: For Going Out, I Found, Was Really Going In	Illustrator, 70cm x 100cm
Figure 2: Snakes Typeface Design	Illustrator, 11 in x 17 in
Figure 3: Dragon Spit Hot Sauce Labels	Illustrator, 7 in x 3 in
Figure 4: Dragon Spit Hot Sauce Labels	Illustrator, 7 in x 3 in
Figure 5: Poetry Spread	Illustrator, 9 in x 12 in

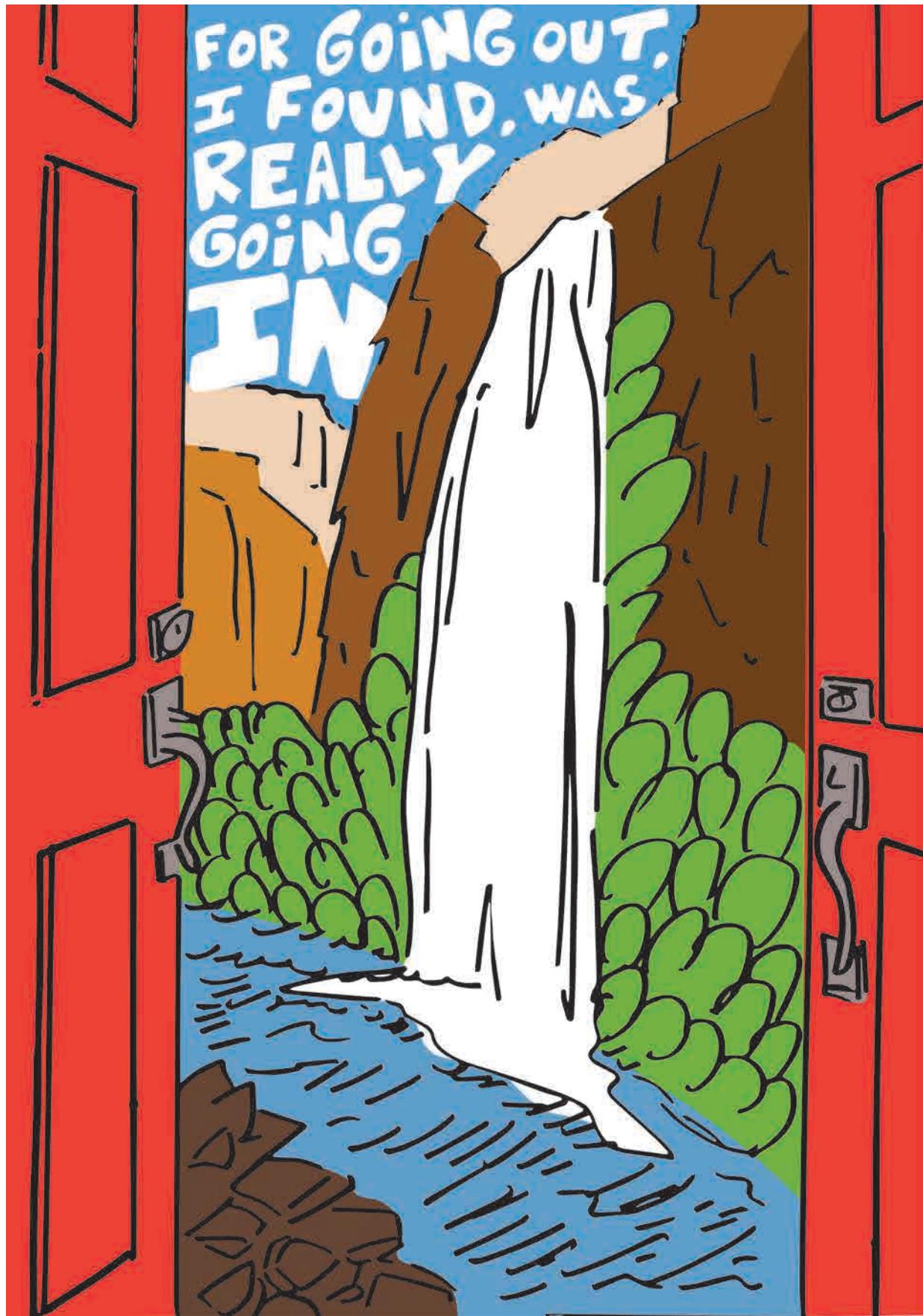


Figure 1: For Going Out, I Found, Was Really Going In

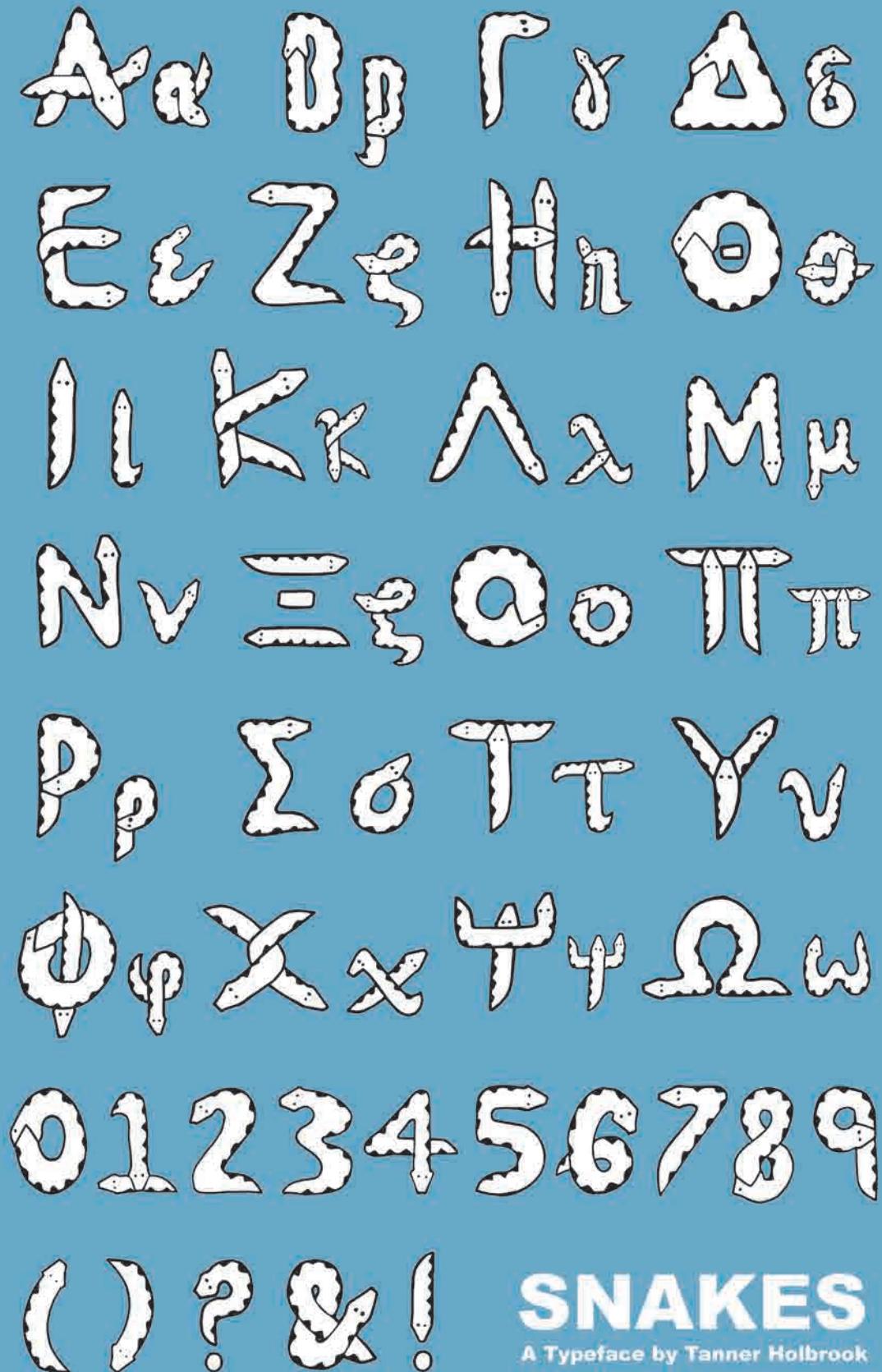
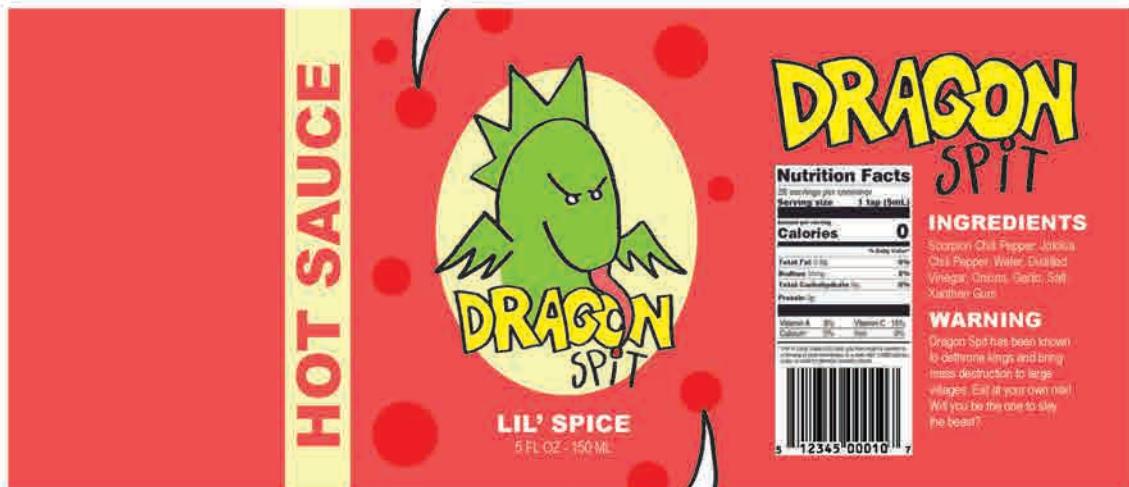
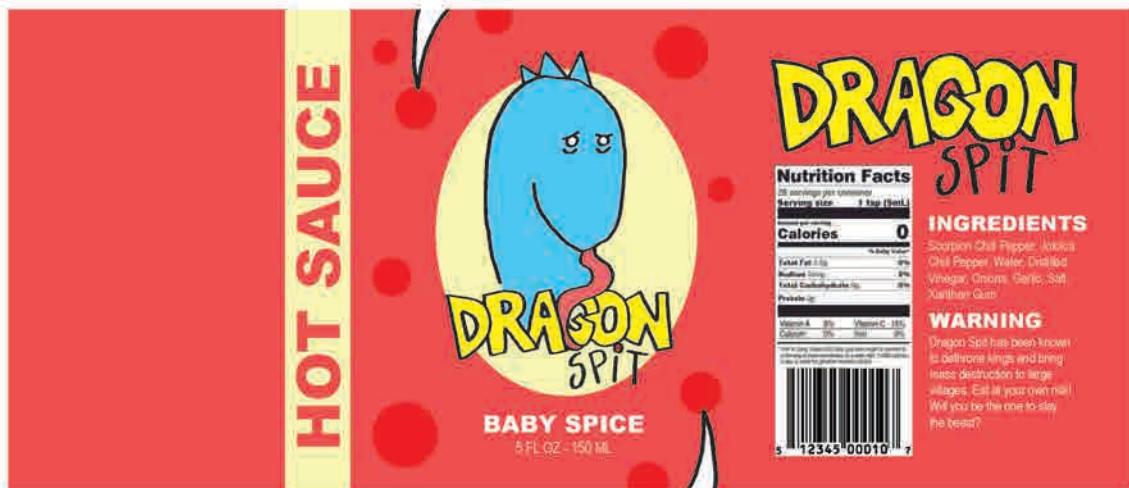


Figure2: Snakes Typeface Design

# LABELS

## MILD-MEDIUM

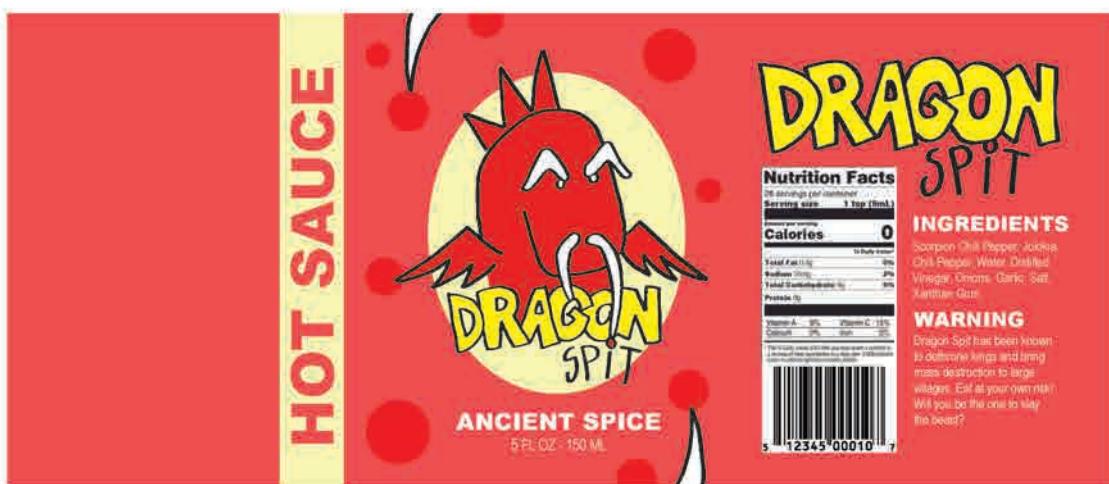


**DRAGON**  
**SPiT**

Figure 3: Dragon Spit Hot Sauce Labels 1-2

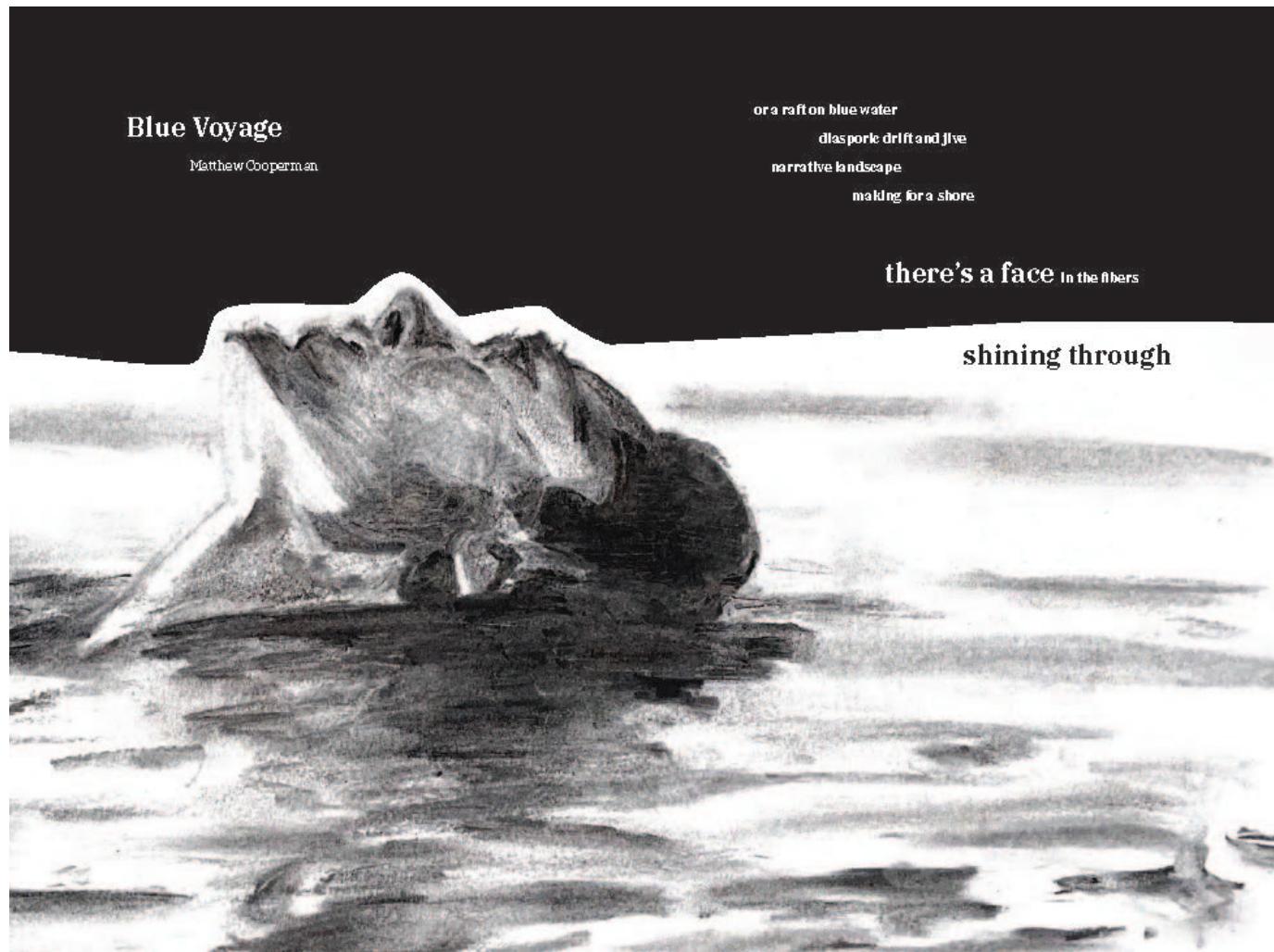
# LABELS

## HOT-VERY HOT



**DRAGON**  
SPiT

Figure 4: Dragon Spit Hot Sauce Labels 3-4



**Figure 5: Poetry Spread**