



Jose Romero

2024, Last Semester

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

My scope when it comes to my graphic design practice has to do with ideas of escapism and relief from the modern and minimalist design trends.

I believe that as the world becomes more corporate, design is becoming more dull and therefore, starts to lack personality and soul.

Through my design, I am hoping to achieve a language that reads as joyful and that inspires people to be more happy, bright, as well as creative.

Title**Original Format**

Figure 1: Hot Sauce	Illustrator, 10 in x 12 in
Figure 2: BizBaz Coffee	Illustrator, 10 in x 12 in
Figure 3: Opera Poster	Illustrator, 11 in x 17 in
Figure 4: Card Deck	Illustrator, 10 in x 13 in
Figure 5: Jungalow Kids Bed Set	Illustrator, 8 in x 14 in



Figure 1: Hot Sauce



Figure 2: BizBaz Coffee

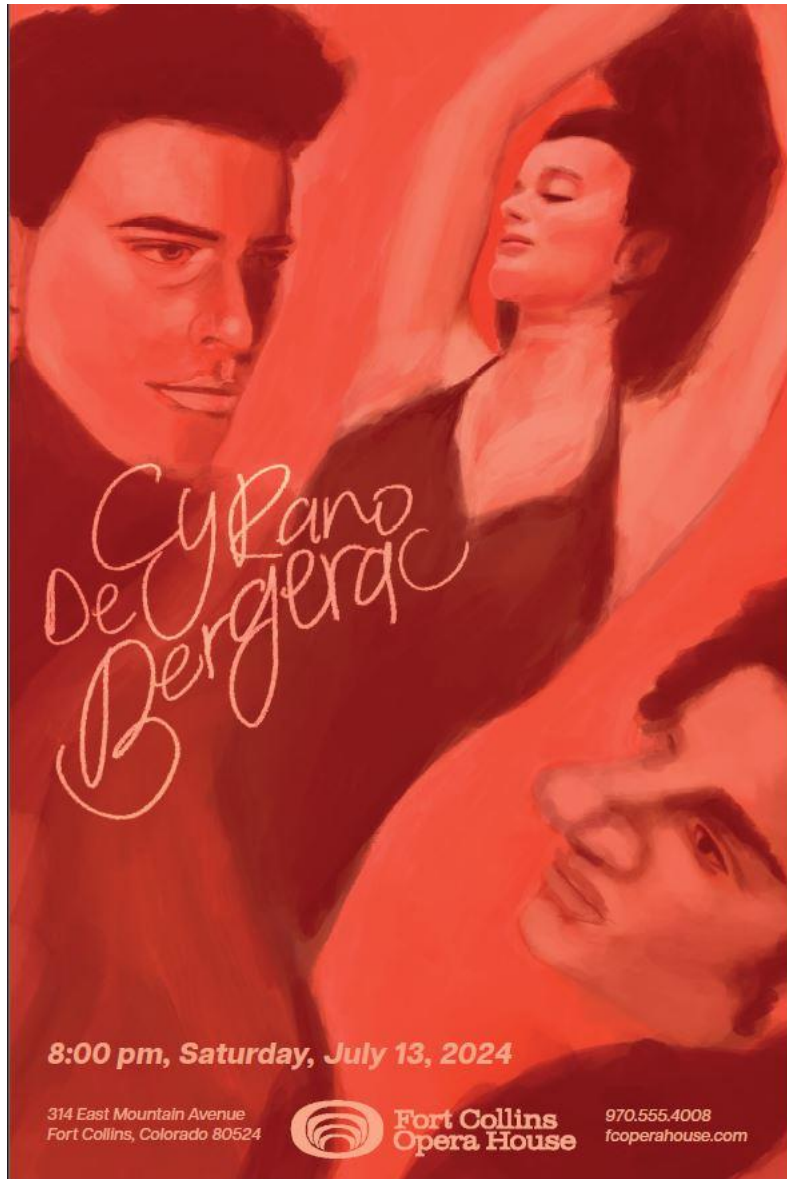


Figure 3: Opera Poster



Figure 4: Card Deck



Figure 5: Jungalow Kids Bed Set